Perfect for...
• Announcements
• Antique Shows
• Auctions
• Business Opportunities
• Entertainment
• Festivals & Fairs
• Financial Services
• Health Benefit Plans
• Home Improvement
• Investment Services
• Law Firms
• Real Estate
• Resort Property
• Schools
• Shopping Destinations
• Shows & Concerts
• Special Events
• Tours
• Training Programs
• Vacation Rentals
• Websites
• and much more!

Affordable. Easy. Effective!
Statewide display advertising...
• Appears in 75 weekly newspapers with statewide circulation of nearly 1 million
• Reaches 2 million+ readers in New Jersey
• All with just 1 phone call.

There’s never been a smarter, more cost-effective way to advertise statewide. Our 2x2 program makes it easy to place your small-space display ad (3.792”w x 2”h).

Reach audiences nationwide too!
We can place your ad in similar networks throughout the country. Call us for details.
Acceptance Guidelines
Ads for the 2x2 Network shall consist of a clear statement of a bonafide offer, proposition or announcement made in good faith. NJPA may request documentation prior to publication for any questionable statements in advertisements. NJPA and its 2x2 Network participating newspapers retain the exclusive right, at their sole discretion, to refuse any advertising that does not conform to their policies and standards. A maximum of ten ads per week will be distributed to participating newspapers.

NJPA retains the exclusive right, at its sole discretion, to set the publication schedule of all ads. Neither NJPA nor its member newspapers shall be liable for slight changes or errors that do not diminish the value of the advertisement, except to give the advertiser credit for the amount of space in the advertisement that is materially affected by the error. Credit shall be by refund or republication of the ad, at the election of NJPA or the newspaper. Credit shall not be given for more than one incorrect insertion unless the publisher is notified in writing of the error before repetition of the incorrect advertisement.

NJPA guarantees the ads will be distributed to all participating newspapers. NJPA will convey advertisers’ requests for specific section placement; however, positioning cannot be guaranteed. Placement within the newspapers is at the discretion of each individual newspaper. NJPA will provide the advertiser, upon request, one tearsheet from one participating newspaper. The number of participating newspapers is subject to change weekly.

Ad Rates
Ads appear in participating New Jersey newspapers.

- **NJ Statewide 2x2**
  - $1,400 NET total cost per week

- **NJ Regional 2x2**
  - North $1,198 net, per week
  - South $420 net, per week

- **2x2 Contracts**
  - for NJ Statewide
    - 1 time .......... $1,400 net
    - 2 times ........ $1,260 net
    - 3 times ........ $1,190 net
    - 4 times ........ $1,050 net

- **NJ Statewide 2x4**
  - Limited availability
    - 1 time ........ $2,800 net
    - 2 times ........ $2,520 net
    - 3 times ........ $2,380 net
    - 4 times ........ $2,100 net

Order Form
Fill in this form and send it, along with your ad copy and payment, to NJPA at the address below. Ad placement requires prepayment.

Name ___________________________ Phone ___________________________

Company ___________________________________________________________

Street address _____________________________________________________________________

City ___________________________ State ________ Zip _______________________

Run dates (week of) ___________________________

--------------------------- Number of insertions ________________

--------------------------- Price per week $ __________________

--------------------------- Total cost $ __________________

Include these other states* ___________________________________________________________

--------------------------- Number of insertions ________________

--------------------------- Price per week $ __________________

--------------------------- Total cost $ __________________

Method of payment: ☐ Check enclosed ☐ VISA ☐ MasterCard ☐ American Express

Credit card number __________________ Exp. date __________________

Name on card ___________________________ Signature __________________

Billing address ___________________________

City ___________________________ State ________ Zip _______________________

*see separate rate sheet
## Participating NJ Weekly Newspapers

### Northern Region - 56 Newspapers

- **Bergen County**
  - Community News
  - The Glen Rock Gazette
  - Northern Valley Suburbanite
  - Pasack Valley Community Life
  - The Ridgewood News
  - South Bergenite
  - Town Journal
  - Town News
  - Twin-Boro News

- **Essex County**
  - Belleville Times
  - Bloomfield Life
  - The Glen Ridge Paper
  - Glen Ridge Voice
  - The Independent Press
  - Irvington Herald
  - The Item of Millburn and Short Hills
  - The Montclair Times
  - Montclair Local
  - News-Record of Maplewood & South Orange
  - Nutley Sun
  - Record-Transcript
  - The Progress
  - Vailsburg Leader
  - Verona-Cedar Grove Times
  - The West Essex Tribune
  - West Orange Chronicle

- **Hunterdon County**
  - Hunterdon County Democrat
  - Hunterdon Observer
  - Hunterdon Review

- **Monmouth County**
  - The Coaster

- **Morris County**
  - The Chatham Courier
  - The Citizen of Morris County
  - Florham Park Eagle
  - Hanover Eagle
  - The Madison Eagle
  - Morris NewsBee
  - Mount Olive Chronicle
  - Neighbor News
  - New Jersey Jewish News
  - Observer-Tribune
  - The Randolph Reporter
  - Roxbury Register

- **Ocean County**
  - The SandPaper

- **Passaic County**
  - Clifton Journal
  - The Gazette
  - Passaic Valley Today
  - Suburban Trends
  - Wayne Today

- **Somerset County**
  - Bernardsville News
  - Echoes-Sentinel
  - Ledger Somerset Observer

- **Union County**
  - Ledger Local
  - Suburban News
  - Union County Local Source

- **Warren County**
  - The Star-Gazette
  - The Warren Reporter

| Total Circulation for Northern Region | 654,361 |

### Southern Region - 19 Newspapers

- **Atlantic County**
  - Atlantic City Weekly
  - Brigantine Beachcomber
  - The Current of Absecon/Pleasantville
  - The Current of Downbeach
  - The Current of Egg Harbor Twp
  - The Current of Galloway
  - The Current of Hamilton/Egg Harbor City
  - The Current of Linwood/Northfield/Somers Point
  - The Sentinel of Somers Point, Linwood and Northfield

- **Burlington County**
  - The Central Record

- **Camden County**
  - The Retrospect

- **Cape May County**
  - Cape May County Herald
  - The Cape May Gazette
  - Cape May Star & Wave
  - The Middle Township Gazette
  - The Ocean City Gazette
  - Ocean City Sentinel
  - The Upper Township Gazette
  - The Wildwood Leader

| Total Circulation for Southern Region | 198,833 |