Perfect for...
• Announcements
• Antique Shows
• Auctions
• Business Opportunities
• Entertainment
• Festivals & Fairs
• Financial Services
• Health Benefit Plans
• Home Improvement
• Investment Services
• Law Firms
• Real Estate
• Resort Property
• Schools
• Shopping Destinations
• Shows & Concerts
• Special Events
• Tours
• Training Programs
• Vacation Rentals
• Websites
• and much more!

Affordable. Easy. Effective!

Statewide display advertising...

• Appears in 60 weekly newspapers
  with statewide circulation of over 660,000
• Reaches approx. 1 million+ readers in New Jersey
• All with just 1 phone call.

There’s never been a smarter, more cost-effective way to advertise statewide. Our 2x2 program makes it easy to place your small-space display ad (3.792”w x 2”h).

Reach audiences nationwide too!
We can place your ad in similar networks throughout the country. Call us for details.
**Acceptance Guidelines**

Ads for the 2x2 Network shall consist of a clear statement of a bona fide offer, proposition or announcement made in good faith. NJPA may request documentation prior to publication for any questionable statements in advertisements. NJPA and its 2x2 Network participating newspapers retain the exclusive right, at their sole discretion, to refuse any advertising that does not conform to their policies and standards. A maximum of ten ads per week will be distributed to participating newspapers.

NJPA retains the exclusive right, at its sole discretion, to set the publication schedule of all ads. Neither NJPA nor its member newspapers shall be liable for slight changes or errors that do not diminish the value of the advertisement, except to give the advertiser credit for the amount of space in the advertisement that is materially affected by the error. Credit shall be by refund or republication of the ad, at the election of NJPA or the newspaper. Credit shall not be given for more than one incorrect insertion unless the publisher is notified in writing of the error before repetition of the incorrect advertisement.

NJPA guarantees the ads will be distributed to all participating newspapers. NJPA will convey advertisers’ requests for specific section placement; however, positioning cannot be guaranteed. Placement within the newspapers is at the discretion of each individual newspaper. NJPA will provide the advertiser, upon request, one tearsheet from one participating newspaper. The number of participating newspapers is subject to change weekly.

**Ad Rates**

Ads appear in participating New Jersey newspapers.

<table>
<thead>
<tr>
<th>NJ Statewide 2x2</th>
<th>2x2 Contracts for NJ Statewide</th>
<th>NJ Statewide 2x4</th>
</tr>
</thead>
<tbody>
<tr>
<td>$1,400 NET total cost per week</td>
<td>1 time .......... $1,400 net</td>
<td>$2,800 net, per week</td>
</tr>
<tr>
<td>NJ Regional 2x2</td>
<td>2 times .......... $1,260 net</td>
<td>1 time .......... $2,800 net</td>
</tr>
<tr>
<td>North $1,198 net, per week</td>
<td>3 times .......... $1,190 net</td>
<td>2 times .......... $2,520 net</td>
</tr>
<tr>
<td>South $420 net, per week</td>
<td>4 times .......... $1,050 net</td>
<td>3 times .......... $2,380 net</td>
</tr>
<tr>
<td>4 times .......... $2,100 net</td>
<td></td>
<td>4 times .......... $2,100 net</td>
</tr>
</tbody>
</table>

**Order Form**

Fill in this form and send it, along with your ad copy and payment, to NJPA at the address below. Ad placement requires prepayment.

Name _____________________________________________ Phone ______________________________

Company __________________________________________________________________________

Street address:___________________________________ City_______________State_________Zip

Run dates (week of) ________________________________________________________________

Include these other states* _________________________________________________________

Number of insertions __________

Price per week $ __________

Total cost $ __________

Method of payment: ☑ Check enclosed ☑ VISA ☑ MasterCard ☑ American Express

If paying with credit card, you will be sent an email with a link to pay through paypal.
# 2x2 Display Advertising Network

## Participating NJ Weekly Newspapers

### Northern Region - 50 Newspapers

- **Bergen County**
  - Community News
  - The Glen Rock Gazette
  - Gold Coast Life
  - Hackensack Chronicle
  - Northern Valley Suburbanite
  - Pascack Valley Community Life
  - The Ridgewood News
  - South Bergenite
  - Suburban News
  - Town Journal
  - Town News
  - Twin-Boro News

- **Essex County**
  - Belleville Times
  - Bloomfield Life
  - The Glen Ridge Paper
  - Glen Ridge Voice
  - The Independent Press
  - Irvington Herald
  - The Item of Millburn and Short Hills
  - The Montclair Times
  - Montclair Local
  - News-Record of Maplewood & South Orange
  - Nutley Sun
  - Record-Transcript
  - The Progress
  - Verona-Cedar Grove Times
  - The West Essex Tribune
  - West Orange Chronicle

- **Hunterdon County**
  - Hunterdon County Democrat
  - Hunterdon Observer
  - Hunterdon Review

- **Morris County**
  - The Chatham Courier
  - The Citizen of Morris County
  - Florham Park Eagle
  - Hanover Eagle
  - The Madison Eagle
  - Morris NewsBee
  - Mount Olive Chronicle
  - Observer-Tribune
  - The Randolph Reporter
  - Roxbury Register

- **Passaic County**
  - Clifton Journal
  - The Gazette
  - Passaic Valley Today
  - Suburban Trends
  - Wayne Today

- **Somerset County**
  - Bernardsville News
  - Echoes-Sentinel

- **Union County**
  - Union County Local Source

- **Warren County**
  - The Warren Reporter

### Southern Region - 10 Newspapers

- **Atlantic County**
  - Atlantic City Weekly
  - At The Shore
  - The Current of Linwood/Northfield/Somers Point

- **Burlington County**
  - The Central Record

- **Camden County**
  - The Retrospect

- **Cape May County**
  - Cape May County Herald
  - Cape May Star & Wave
  - Ocean City Sentinel

- **Morris County**
  - The Chatham Courier
  - The Citizen of Morris County
  - Florham Park Eagle
  - Hanover Eagle
  - The Madison Eagle
  - Morris NewsBee
  - Mount Olive Chronicle
  - Observer-Tribune
  - The Randolph Reporter
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  - Wayne Today

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  - Bernardsville News
  - Echoes-Sentinel

### Total Circulation

- **Northern Region**
  - 528,722

- **Southern Region**
  - 132,894