

# This could be you!

...with a paid summer internship

## 2017 Jules L. Plangere, Jr. Summer Internship Program

administered by

**NEW JERSEY PRESS FOUNDATION**

the charitable arm of New Jersey Press Association

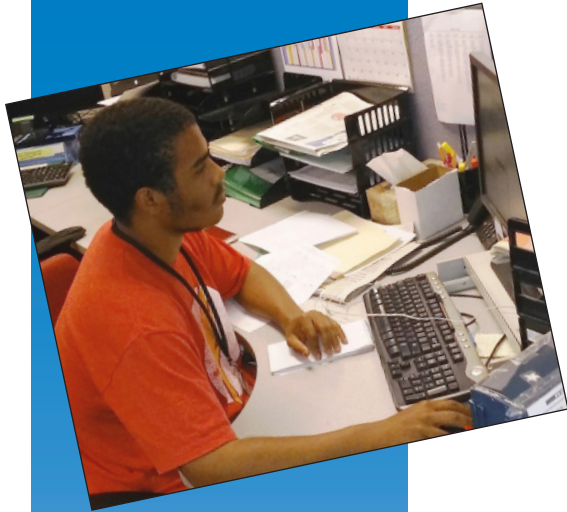
### APPLICATION

- Open to freshmen, sophomores and juniors attending New Jersey colleges and to New Jersey residents attending other U.S. colleges.
- Internships will be at NJPA-member media companies during the summer of 2017.
- Minimum salary is \$400 a week for eight weeks.
- Deadline: Applications must be postmarked no later than January 16, 2017.

## NJPF

NEW JERSEY PRESS FOUNDATION  
810 Bear Tavern Road, Suite 307  
West Trenton, NJ 08628-1022  
(609) 406-0600 • [www.njpressfoundation.org](http://www.njpressfoundation.org)





# A Program for Your Professional Future

Winners of Jules L. Plangere, Jr., Summer Internships will work in the newspaper/digital newsrooms of New Jersey Press Association members. This is an eight-week paid internship for the summer of 2016. Among the approximately 14 internships awarded annually, several are specially named:

- Mac Borg Internships
- John J. O'Brien Internship
- Lloyd P. Burns Internship

Please see following pages for related biographical information.

## Unique Opportunity

Students pursuing journalism careers already know that they will have to combine text with audio, video and images to best tell their stories. Along the way, they must help answer a perplexing question: What is the role of a journalist now, when anyone can report and publish?

The Jules L. Plangere, Jr., Summer Internship Program is designed to further the education of students interested in facing these challenges head-on.

Take advantage of this chance to supplement your traditional academic experience. These internships teach you about media fields that interest you and provide excellent hands-on experience. Plus they are great résumé-builders. Today's media job market is highly competitive; employers are seeking candidates who possess the most experience and relevant skills in their fields.

## Quality Experience

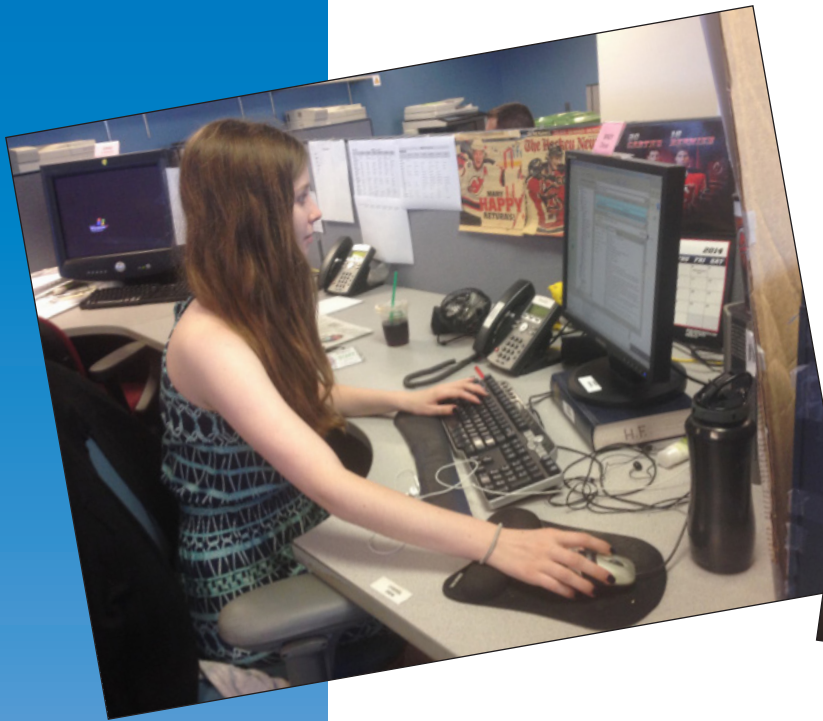
NJPF believes that the quality of the internship depends on the company's commitment to help prepare students for careers in new media.

Every media company assigned one of our interns has set as a priority the importance of teaching students how to become outstanding members of the media community.

However, specific job responsibilities differ from one company to another. Here are some of the areas you may be involved with during your internship:

- Traditional reporting, including covering local news events
- Updating websites, blogs and publications
- Assisting with development of interactive multimedia projects
- Producing video to support editorial and advertising
- Searching the web for relevant, quality content
- Blogging or new media outreach
- Engaging audiences through social media
- Conducting topical research or analysis
- Gathering and maintaining contact lists
- Integrating new media technologies into your company's communications strategy
- Supporting staff as needed





# What You Need to Know Before You Apply

## Assignment

Your paid internship will last eight weeks and must be served at a media outlet that is a member of the New Jersey Press Association.

On the application form (Pages 6 & 7 of this flier) you are asked to list three NJPA media companies at which you would prefer to serve your internship (a list of New Jersey digital news organizations is posted on the NJPA website, [www.njpa.org](http://www.njpa.org)).

While NJPF cannot guarantee you will work at a media location of your choice, every effort will be made to respect your preferences and locate an internship near your home or other preferred location in New Jersey. The selection committee will make the final decision on where your internship will be located.

All internships are subject to approval by the media company's publisher, general manager and/or editor. Assignments will be made in April.

## Salary

The internship salary you will receive through this program is approximately \$3,200 — a weekly salary of at least \$400 (before taxes) for eight weeks. Some companies may invite their interns to work longer than eight weeks and some may pay more than \$400 a week.

## Eligibility

To receive an internship, you must be:

- A U.S. citizen or permanent resident (green card).
- A student at a New Jersey college and/or a resident of New Jersey with a New Jersey home address (NJPF follows the residency rules New Jersey's state colleges use to determine in-state tuition costs).
- Enrolled as a full-time college freshman, sophomore or junior and planning to return to undergraduate school in the coming fall.



## Jules L. Plangere, Jr.

Jules L. Plangere, Jr., is a partner in Press Communications, LLC, and PMCM TV, LLC, multi-media companies involved in radio and television. He is the former chairman of New Jersey Press Inc., the parent holding company that owned the Asbury Park Press, The Home News Tribune, New Jersey 101.5, and other media property. Mr. Plangere sold his interest in New Jersey Press' newspaper division to Gannett during 1997. The broadcasting properties, which were not included in the sale, were used to create Press Communications, LLC. Mr. Plangere had been associated with the Asbury Park Press since 1947, serving as a production manager for 20 years. He was named secretary of the Press in 1966, president and general manager in March 1974, publisher in January 1977, and chairman of the board in 1990. Mr. Plangere also serves as the chairman of the Jules L. Plangere, Jr., Family Foundation.

Mr. Plangere is a Trustee Emeritus of Monmouth University. He served as chairman of the board from 1983 to 1989. Former president Dr. Samuel H. Magill credits the leadership of Mr. Plangere for much of Monmouth's progress and growth during his tenure as chairman of the board of trustees. Among the first significant actions taken during Mr. Plangere's six years, as chairman, was the adoption of the University's first strategic plan. The plan's goals included achieving distinction in the Middle Atlantic region, continuing to improve the school's quality and elevate its standards, and establishing a closer partnership with the community. In 1996, Monmouth awarded Mr. Plangere an Honorary Doctor of Laws degree. In 2002, the Jules L. Plangere, Jr., Center for Communications and Instructional Technology was named and dedicated in honor of Mr. Plangere for his philanthropic generosity. Also in 2002, Mr. Plangere received the University's highest award, the President's Vision Award. And, in September 2005, he was awarded the MACE award, Monmouth University's Award for Communication Excellence. In May 2007, Mr. Plangere was inducted into the Rutgers University Distinguished Alumni Hall of Fame. In 2010, Mr. Plangere's Foundation provided for the lights for the great lawn, and recently committed to the Football Stadium upgrade.

A native of Spring Lake, New Jersey, Mr. Plangere is a graduate of Asbury Park High School and attended Rutgers University. In 2003 he was inducted into the Asbury Park High School Distinguished Alumni Hall of Fame. He was elected to the NJPA Board of Directors in the early 1970s and served as president of NJPA in 1977 and president of the Foundation in 1978. Mr. Plangere served as a lieutenant in the Army. As an anti-craft artillery officer, he served in the South Pacific, and as an aide to the U.S. Peace Mission in Korea.

Mr. Plangere was born in Spring Lake, New Jersey. He and his wife Jane divide their time between Spring Lake, New Jersey, and Boynton Beach, Florida.



## Mac Borg

Malcolm A. Borg is chairman of North Jersey Media Group (NJMG), which has been owned and operated by his family for four generations.

The company publishes two daily newspapers — The Record (Bergen County) and Herald News (Passaic County) — and more than 40 community papers.

NJMG also publishes NorthJersey.com and (201) Magazine, plus other websites and magazines. The company's commercial printing division prints many newspapers, including USA Today.

Mr. Borg served on the New Jersey Press Foundation board of trustees from 1984 to 2005. He served as president of New Jersey Press Association in 1989-90 and is a former member of its board of directors.



## Lloyd P. Burns

For more than a quarter century, from 1950 to 1976, Lloyd P. Burns served as general manager of New Jersey Press Association, the organization founded in 1857 to represent the state's daily and weekly newspapers.

He began his newspaper career in 1937 on the advertising staff of the Daily Home News, New Brunswick. Thirteen years later, he joined NJPA and successfully led the organization's growth and development for almost 26 years before passing away suddenly in 1976 at the age of 60.

An energetic professional mentor and a spirited champion of open government, his stewardship of NJPA was described in testimonials as being "intelligent, sensitive and progressive" and "inspiring for the newspapers of this state." Mr. Burns also was instrumental in creating New Jersey Press Foundation, the charitable arm of NJPA, which is dedicated to assisting the state's student journalists through internships and scholarships.



## John J. O'Brien

John J. O'Brien dedicated all of his illustrious 51-year career to New Jersey newspapers. For most of the first 25 years, he served New Jersey Press Association in multiple ways as a dedicated volunteer committee member, chair, and board member for NJPA while working at various member newspapers.

In 1991 he was named NJPA's executive director and for the next 20 years successfully led the organization and its professional staff while serving as chief lobbyist advocating for the free press and the public's right to know.

As executive director he was also instrumental inaugurating the NJ Newspaper Network, which has become a vital statewide advertising sales and placement service.

He also transformed the scope and operations of the NJ Press Foundation, expanding its staff and leading one of the top state press foundations in the country.

After stepping down from NJPA in 2010, he continued serving as the press foundation's director until 2016.

# NEW JERSEY PRESS FOUNDATION

## 2017 Jules L. Plangere, Jr., Summer Internship Program

Application deadline — January 16, 2017

### PERSONAL INFORMATION

Name \_\_\_\_\_ Student ID number (optional) \_\_\_\_\_

College or University \_\_\_\_\_

Personal College Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Personal College Phone \_\_\_\_\_ Preferred E-mail \_\_\_\_\_

Home Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Home Phone \_\_\_\_\_

### PREFERRED SITE OF INTERNSHIP

List three NJPA-member news media companies where you would prefer to serve your internship.

For a list of NJPA-members, go to [www.njpa.org](http://www.njpa.org) and click "NJPA Members".

Before you select your three choices, we urge you to read "What You Need to Know Before You Apply" on page 3.

1. \_\_\_\_\_ 2. \_\_\_\_\_ 3. \_\_\_\_\_

### ACADEMIC INFORMATION

I am currently a \_\_\_ freshman \_\_\_ sophomore \_\_\_ junior

Month/year of my graduation (expected) \_\_\_\_\_

Date I am available to start an internship is \_\_\_\_\_

Declared or expected degree and major (please explain as appropriate): \_\_\_\_\_

### JOURNALISM EXPERIENCE

I \_\_\_ have \_\_\_ never have worked full-time (35 hours a week) for more than three months for a news media company.

If you have, list the name of the company and your dates of employment.

High school newspaper/new media experience (attach additional sheets, as necessary)

Staff positions held \_\_\_\_\_ Honors received \_\_\_\_\_

JOURNALISM EXPERIENCE continued from previous page

College newspaper/new media experience (attach additional sheets, as necessary)

Staff positions held \_\_\_\_\_ Honors received \_\_\_\_\_  
\_\_\_\_\_

Other media experience (attach additional sheets, as necessary)

\_\_\_\_\_

Staff positions held \_\_\_\_\_ Honors received \_\_\_\_\_  
\_\_\_\_\_

STATEMENT AND PERMISSION

I have read all of the information about the Jules L. Plangere Summer Internship Program. If accepted into the program, I agree to complete the eight-week internship assigned to me unless I become medically disabled. All of the information I have given on this application and the accompanying materials is true. If selected, I will provide NJPF with my college student ID number.

I agree that the New Jersey Press Foundation may use my statements and likeness in its promotional literature, both in print and on the Internet. The Foundation has my permission to distribute this application form and all of its parts and attachments to newspapers and other media outlets.

Signed \_\_\_\_\_ Date \_\_\_\_\_

CHECKLIST TO SUBMIT A COMPLETE APPLICATION

Please photocopy and/or save on your computer every part of the application you send to New Jersey Press Foundation. Carefully read the information below and submit all parts of the application.

- \_\_\_ Autobiographical sketch (500 words or less) describing your journalistic skills and interests that NJPF could forward to a media recruiter looking for a summer intern. This "essay" must contain a statement of your interest in a media career.
- \_\_\_ Your résumé.
- \_\_\_ Transcript or list of your academic course grades received from all colleges or universities you have attended, including courses taken in the fall term of 2017. Freshmen, submit a high school transcript and a list of college courses currently taking. Unofficial transcripts or typed lists of courses and grades are OK; students who are selected as interns will be required to send official transcripts.
- \_\_\_ A letter of recommendation written by faculty member (college or high school), college newspaper/media adviser, professional newspaper editor, reporter, or other who has evaluated/critiqued your work that appeared in any form of media, print or digital (but not another student or family member). The person who writes this letter should focus their observation on your writing and/or editing skills.
- \_\_\_ Three samples of your work, neatly pasted or photocopied on 8½ x 11 sheets. Please do not fold.
- \_\_\_ Statement of special financial or family circumstances, if appropriate.

Send your application and all other documents, postmarked no later than January 16, 2017.

Jules L. Plangere, Jr., Summer Internship Awards Committee  
New Jersey Press Foundation  
810 Bear Tavern Road, Suite 307  
West Trenton, NJ 08628-1022