

This could be you!

...with a paid summer internship

NEW JERSEY PRESS FOUNDATION

2020

Isaac Roth Media/ Business Internship

APPLICATION

- Open to freshmen, sophomores and juniors attending New Jersey colleges and to New Jersey residents attending other U.S. colleges.
- Internships will be at New Jersey media companies during the summer of 2020.
- Minimum salary is \$425 a week for eight weeks.
- Deadline: Applications must be emailed no later than January 13, 2020

NJPF

NEW JERSEY PRESS FOUNDATION
P.O. Box 358
Titusville, NJ 08560
(609) 406-0600 • www.njpressfoundation.org



A Program for Your Professional Future

New Jersey Press Foundation, the charitable arm of New Jersey Press Association, will award an eight-week paid internship at an NJPA-member media company for the summer of 2020.

Unique Opportunity

The Isaac Roth Media/Business Internship is designed to further the education of students interested pursuing business or circulation careers in media.

Take advantage of this chance to supplement your traditional academic experience. This internship will teach you about business fields in media companies and provide excellent hands-on experience.

Plus it's a great résumé-builder. Today's job market is highly competitive; employers are seeking candidates who possess experience and relevant skills.

Quality Experience

NJPF believes that the quality of the internship depends on the company's commitment to help prepare students for business careers.

Every media company assigned one of our interns has set as a priority the importance of teaching students how to become outstanding employees and valuable members of the media community.

You will work in the business office, circulation or distribution department of a newspaper or media company.

The specific job responsibilities will vary from one company to another.

However, the variety tasks, including clerical and financial duties, will provide valuable insights into the business operations of media companies.

The skills, insights and life lessons you learn will be applicable to nearly any business and career.



Who was Isaac Roth?

Early in his life, Isaac Roth was a "news boy" who sold papers for the now-defunct Newark Daily News.

As an adult, Roth was a successful businessman. He credited his early experience as a newspaper carrier with teaching him important lessons about sales and customer service.

When he died in 1927, his estate established a trust fund to award college scholarships to "paper boys." The fund was transferred in 1983

to New Jersey Press Foundation, which expanded the scholarship to "paper girls," adult carriers and children of adult carriers.

To better serve the needs of college students, in 2012 the scholarship was converted to a summer internship. At the same time, its purpose was broadened to include students interested in business careers, newspaper circulation and media distribution.



What You Need to Know Before You Apply

Assignment

Your paid internship will last eight weeks and must be served at a participating media company that is a member of the New Jersey Press Association.

On the application form (Pages 4 & 5 of this flier) you are asked to list three NJPA media companies at which you would prefer to serve your internship (a list of New Jersey newspapers and media organizations on the NJPA website: www.njpa.org).

While NJPF cannot guarantee you will work at a media location of your choice, every effort will be made to respect your preferences and locate an internship near your home or other preferred location in New Jersey. Not all member newspaper participate in the internship program (example: The Star-Ledger and NJ.com) The Foundation selection committee will make the final decision on where your internship will be located.

All internships are subject to approval by the media company's publisher, general manager, circulation manager and/or business manager. Assignments will be made in January.

Salary

The internship salary you will receive through this program is approximately \$3,400 — a weekly salary of at least \$425 (before taxes) for eight weeks. Some companies may invite their interns to work longer than eight weeks and some may pay more than \$425 a week.

Eligibility

To receive the Isaac Roth Media Business Internship, you must be:

- A U.S. citizen or permanent resident (green card).
- A student at a New Jersey college and/or a resident of New Jersey with a New Jersey home address (NJPF follows the residency rules New Jersey's state colleges use to determine in-state tuition costs).
- Enrolled as a full-time college freshman, sophomore or junior and planning to return to undergraduate school in the fall.
- A holder of a valid driver's license and must have your own vehicle for transportation to and from your assigned news organization.

NEW JERSEY PRESS FOUNDATION
2020 Isaac Roth Media / Business Internship

Application deadline — January 13, 2020

PERSONAL INFORMATION

Name _____ Student ID number (optional) _____

College or University _____

Personal College Address _____

City _____ State _____ Zip _____

Personal College Phone _____ Preferred E-mail _____

Home Address _____

City _____ State _____ Zip _____

Home Phone _____

PREFERRED SITE OF INTERNSHIP

List three NJPA-member media companies where you would prefer to serve your internship. List one daily and two weekly newspaper choices. For a list of NJPA-members, go to www.njpa.org. Please note: The Star-Ledger and NJ.com are not included in your daily choice). Before you select your three choices, we urge you to read "What You Need to Know Before You Apply" on Page 3.

1. Daily: _____ 2. Weekly _____ 3. Weekly _____

ACADEMIC INFORMATION

I am currently a: ___ freshman ___ sophomore ___ junior

Month/year of my graduation (expected) _____

The first date I am available to start an internship is _____

Declared or expected degree and major (please explain as appropriate) _____

WORK EXPERIENCE

Please list work experience, including position held, dates of employment and number of hours per week.

1. Employer _____ Dates employed _____

Staff position held _____ Hours per week _____

2. Employer _____ Dates employed _____

Staff position held _____ Hours per week _____

3. Employer _____ Dates employed _____

Staff position held _____ Hours per week _____

4. Employer _____ Dates employed _____

Staff position held _____ Hours per week _____

HONORS AND RECOGNITIONS

Please list honors and recognitions received at school, work or in your community.

Organization	Honor received
_____	_____
_____	_____
_____	_____
_____	_____

STATEMENT AND PERMISSION

I have read all of the information about the New Jersey Press Foundation's Isaac Roth Media/Business Internship. If accepted into the program, I agree to complete the eight-week internship assigned to me unless I become medically disabled. All of the information I have given on this application and the accompanying materials is true.

I agree that the New Jersey Press Foundation may use my statements and likeness in its promotional literature, both in print and on the Internet. The Foundation has my permission to distribute this application form and all of its parts and attachments to member newspapers and media companies.

Signed _____ Date _____

CHECKLIST TO SUBMIT A COMPLETE APPLICATION

Please save a copy of every part of the application you send to New Jersey Press Foundation. Carefully gather and check off the information below, then hit "submit." Attach all parts of the application to the email before sending.

- Autobiographical sketch (500 words or less) describing your business skills and interests that NJPF could forward to a media recruiter looking for a summer intern. This essay should include an explanation of your career interests and how this internship might further your goals.
- Your résumé.
- Transcript or list of your academic course grades received from all colleges or universities you have attended, including courses taken in the fall term of 2019. Freshmen, submit a high school transcript and a list of college courses currently taking. Unofficial transcripts or typed lists of courses and grades are OK; students who are selected as interns will be required to send official transcripts.
- Two letters of recommendation written by faculty member (college or high school), academic adviser, employer, or others who know you well and can write about your approach to work (but not another student or family member). Both people who write letters should focus their observations on your skills, career interests and work ethic.
- Statement of special financial or family circumstances, if appropriate.

PLEASE EMAIL ALL DOCUMENTS TO: parbitell@njpa.org

Email application no later than **January 13, 2020**. Attach the above documents to email before sending.

Questions?

Call Peggy at 609-406-0600, ext. 14, or email at parbitell@njpa.org.