

Newspaper Circulation by State

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	State	Circulation	Penetration
1.	Hawaii	295,207	67.3%
2.	Colorado	1,126,408	61.2%
3.	Connecticut	812,514	59.8%
4.	New Jersey	1,827,047	56.9%
5.	Pennsylvania	2,758,375	56.1%
6.	Rhode Island	237,323	56.0%
7.	Minnesota	1,059,659	52.3%
8.	Massachusetts	1,295,394	52.0%
9.	Ohio	2,346,598	51.3%
10.	Oklahoma	712,611	50.7%

New Jersey ranks 4th in the nation for Sunday newspaper penetration!



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	State	Circulation	Penetration
1.	Hawaii	274,739	62.6%
2.	Massachusetts	1,448,754	58.1%
3.	Nebraska	370,275	53.1%
4.	Maryland	1,126,462	52.6%
5.	New York	3,782,802	52.3%
6.	Colorado	960,502	52.2%
7.	Pennsylvania	2,534,086	51.5%
8.	Connecticut	695,437	51.2%
9.	Indiana	1,251,135	50.7%
10.	New Jersey	1,558,301	48.5%

New Jersey also ranks 10th in the nation for daily newspaper penetration!