

Easy, cost-effective online advertising!



Wide
Skyscraper
Ad Size:
160x600 pixels



2.1 million – that's the number of New Jersey adults who visit a newspaper website every week.

Give your business a boost!

Reach the affluent, educated audience that uses the state's weekly newspaper websites.

NJLinkLocal rates

monthly impressions	net CPM
100,000–300,000	\$13.50
301,000–500,000	12.50
501,000+	12.00

Call for pricing on custom campaigns

New Jersey is linked in

- 2.1 million NJ adults visit a newspaper website every week.
- 71% of NJ adults used the Internet this month and 54% went online yesterday.
- Newspaper websites reach 44% of NJ college graduates and 40% of households with incomes over \$150,000.
- 41% of all Internet users visited a newspaper website in Q3 2008.

Sources: 2006 New Jersey Statewide Market Study, conducted by Belden Associates; Newspaper Association of America, 2008.

Medium Rectangle

Ad Size:
300x250 pixels

**Call New Jersey Newspaper Network
to start your NJLinkLocal campaign today!**

NJNN is a service of New Jersey Press Association,
with more than 200 New Jersey daily and weekly newspaper members

(609) 406-0600 • www.njpa.org/njnn

Leaderboard

Ad Size: 728x90 pixels



Participating Websites

North Jersey Media Group

www.cliftonjournal.com
www.edgewaterview.com
www.fortleesurbanite.com
www.hackensackchronicle.com
www.hackettstownweekly.com
www.montclairtimes.com
www.mtoliveweekly.com
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www.waynetoday.com

Recorder Newspapers

www.recordernewspapers.com

Princeton, Town Topics

www.towntopics.com

Packet Publications

www.packetonline.com

West Essex Tribune

www.westessextribune.org

Leader Newspapers

www.leadernewspapers.net

Hudson Reporter Associates

www.hudsonreporter.com

Worrall Newspapers

www.localsource.com

Greater Media Newspapers

www.gmnews.com

Star News Group

www.starnewsgroup.com

Catamaran Media

www.shorenewstoday.com

Atlantic City Weekly

www.acweekly.com

Cape May County Herald

www.capemaycountyherald.com

