2003
Retail Advertising
NJPA Better Newspaper Contest Results

DAILY – OVER 60,000

R-1 Best Single Ad - Black & White, smaller than 16” S.A.U.
First Place
"Free Form Is Classic"
Marina Mulholland, Sales Representative
Lisa Zaccone, Artist
The Record (Bergen County, N.J.), Hackensack

Second Place
"Spring Revival"
John Lascari, Sales Representative
Barbara Bucher, Artist
The Record (Bergen County, N.J.), Hackensack

Third Place
"Sheer Elegance"
Bob Kopec, Sales Representative
Lisa Zaccone, Artist
The Record (Bergen County, N.J.), Hackensack

DAILY – UNDER 60,000

First Place
"Dorfner Family Medicine"
Faye Sampson, Sales Representative
Ken Carn, Artist
Burlington County Times, Willingboro

Second Place
"Images"
Joy Destories, Sales Representative
Chris Carnese, Artist
Courier News, Bridgewater

Third Place
"Serova School of Dance"
Gina Frio, Sales Representative
Chris Carnese, Artist
Courier News, Bridgewater
WEEKLY
R-1 Best Single Ad - Black & White, smaller than 16" S.A.U.
First Place
"Hand Painted Furniture & Design"
Lee Polidori, Sales Representative
Wayne Gallagher, Artist
Ocean City Sentinel,
Sample Media, Inc.

Second Place
"Rowma: Canali"
Nancy Katz Perlmutter, Sales Representative
Grisel Cardona, Karen Trachtenberg, Artists
West Essex Tribune, Livingston

Third Place
"Fisheads"
Lauren Fancher, Sales Representative
Erin Smith, Artist
The Sandpaper, Surf City

DAILY – OVER 60,000
R-2 Best Single Ad - Black & White, 16" to 31.5" S.A.U.
First Place
"Grand Opening - Shirley & Co."
Mike Fanelli, Sales Representative
Pauline King, Artist
Courier-Post, Cherry Hill

Second Place
"Strive"
Marina Mulholland, Sales Representative
Barbara Bucher, Artist
The Record (Bergen County, N.J.), Hackensack

Third Place
"Remodeling Your Bathroom"
Sal D'Andrea, Sales Representative
Ginny Defilippis, Artist
The Record (Bergen County, N.J.), Hackensack

DAILY UNDER 60,000
R-2 Best Single Ad - Black & White, 16" to 31.5" S.A.U.
First Place
"Tony's Seafood Café"
Brenda Brown, Sales Representative
Jennifer Murray, Artist
Burlington County Times, Willingboro

Second Place
"Christmas in America"
Annamarie Heverly, Sales Representative
Jennifer Boerner, Artist
New Jersey Herald, Newton

Third Place
"Grand Opening - Sundae Ice Cream Parlor"
Stephanie Upshur, Sales Representative
Jeff Wolochowicz, Artist
The Trentonian, Trenton

WEEKLY
R-2 Best Single Ad - Black & White, 16" to 31.5" S.A.U.
First Place
"How Much Longer..."
JoAnn Carr, Sales Representative
Amy Biancella, Artist
Twin-Boro News, Bergenfield
North Jersey Community Newspapers

Second Place
"Flemington Department Store"
Lance Osborn, Sales Representative
Toni Codd, Artist
Echoes-Sentinel, Stirling
Recorder Community Newspapers

Third Place
"Get Inspired"
Donna Cota, Sales Representative
Grisel Cardona, Karen Trachtenberg, Artists
West Essex Tribune, Livingston

DAILY OVER 60,000
R-3 Best Single Ad - Black & White, larger than 31.5" S.A.U.
First Place
"Fords Jewelers Wants You"
Mike Monetti, Sales Representative
Donna Poulsen, Artist
Second Place
"Seafood"
Amanda Riemer, Sales Representative
Asbury Park Press, Neptune

Third Place
"Our Vacuums Suck"
Kristen Rasky, Sales Representative
Kathy Pohopin, Artist
Home News Tribune, East Brunswick

DAILY UNDER 60,000
R-3 Best Single Ad - Black & White, larger than 31.5" S.A.U.
First Place
"Tenpin Bowling Lanes"
Staff, Sales Representatives
Chris Carnese, Artist
Courier News, Bridgewater

Second Place
"Cornucopia Cruises"
Raquel Mayfield, Sales Representative
Jenny Benaglio, Artist
Courier News, Bridgewater

Third Place
"Summer For Free- Everfit"
Lisa Foster, Sales Representative
Sharon Vazquez, Artist
Burlington County Times, Willingboro

WEEKLY
R-3 Best Single Ad - Black & White, larger than 31.5" S.A.U.
First Place
"Smith Bros."
Nancy Katz Perlmutter, Sales Representative
Grisel Cardona, Karen Trachtenberg, Artists
West Essex Tribune, Livingston

Second Place
"Caring Effective"
Emma Crozier, Sales Representative
Amy Biancella, Artist
Third Place
"Fresh Cut Trees"
Zack Webb, Sales Representative
Diana Flaherty, Artist
Ocean City Sentinel
Sample Media, Inc.

DAILY OVER 60,000
R-4 Best Single Ad - Spot (1) Color, smaller than 31.5" S.A.U.
First Place
"We Make Your Wedding Selections Easy"
Caryl Schienvar, Sales Representative
Sharon Fillinger, Artist
The Times, Trenton

Second Place
"Bold"
Ray Petkevis, Sales Representative
Dave Caywood, Artist
The Press of Atlantic City, Pleasantville

Third Place
"Surfside Casual"
Donna Selander, Sales Representative
Brenda Jones, Artist
Asbury Park Press, Neptune

DAILY UNDER 60,000
R-4 Best Single Ad - Spot (1) Color, smaller than 31.5" S.A.U.
First Place
"Any Charm...Any Time - Donderos Jewelry"
Peggy Gentile, Sales Representative
Pam Adams, Artist
The Daily Journal, Vineland

Second Place
"Peppermill Grill"
Craig Lieberman, Sales Representative
Erin Kubach, Artist
Daily Record, Parsippany
Third Place
"Toucan Tropical Grill & Bar"
Raquel Mayfield, Sales Representative
Manyee Koo, Artist
Courier News, Cherry Hill

WEEKLY
R-4 Best Single Ad - Spot (1) Color, smaller than 31.5" S.A.U.
First Place
"Honey Pies"
Scott Rountree, Sales Representative
Rachel Ratkowski, Artist
Hunterdon County Democrat, Flemington
NJN Publishing

Second Place
"Roman Jewelers"
Scott Rountree, Sales Representative
Amanda Samuel, Artist
Hunterdon County Democrat, Flemington
NJN Publishing

Third Place
"Vogue"
Linda Brozina, Sales Representative
Amy Bianciella, Artist
South Bergenite, Rutherford
North Jersey Community Newspapers

DAILY OVER 60,000
R-5 Best Single Ad - Spot (1) or Process Color, 31.5" S.A.U. or larger
First Place
"Paramus Lighting"
Rosemary Lynch, Sales Representative
Christopher Dickinson, Artist
The Record (Bergen County, N.J.), Hackensack

Second Place
"Plenty of Time"
Mike Monetti, Sales Representative
Donna Poulsen, Artist
Home News Tribune, East Brunswick

Third Place
"Nobody But Nobody Sells For Less"
Mary Lou Ervin, Sales Representative
Theresa McEady, Artist
Courier-Post, Cherry Hill

**DAILY UNDER 60,000**
R-5 Best Single Ad - Spot (1) or Process Color, 31.5" S.A.U. or larger

**First Place**
"Hunterdon Ski & Snowboard"
Steve Campo, Sales Representative
Danielle Simpson, Artist
Courier News, Bridgewater

**Second Place**
"Mountain Creek"
Betsy Coyne, Sales Representative
Jennifer Boerner, Artist
New Jersey Herald, Newton

**Third Place**
"Bentley's Fine Jewelers"
Katie Marshall, Sales Representative
Manyee Koo, Artist
Courier News, Bridgewater

**WEEKLY**
R-5 Best Single Ad - Spot (1) or Process Color, 31.5" S.A.U. or larger

**First Place**
"Goldtinker"
Susan Porter, Sales Representative
Jules Rambo, Artist
The Two River Times, Red Bank

**Second Place**
"Service For A Smile"
Emma Crozier, Sales Representative
Amy Bianciella, Artist
Suburban Trends, Kinnelon
North Jersey Community Newspapers

**Third Place**
"Have You Met Us Yet?"
Carol Baumel, Sales Representative
Michelle Riganati, Artist
The Princeton Packet
Packet Publications

**DAILY OVER 60,000**
R-6 Best Single Ad Any Size, Multi-Spot or Full Color
First Place
"We've Built an Empire"
Mike Monetti, Sales Representative
Donna Poulsen, Artist
Home News Tribune, East Brunswick

Second Place
"Thanksgiving Day Savings - Gelco"
Larry Wigdortz, Sales Representative
Nicole Nappi, Artist
Asbury Park Press, Neptune

Third Place
"Make An Entrance"
Ed Sbaraglia, Sales Representative
Art Staff, Artists
Philadelphia Inquirer

**DAILY UNDER 60,000**
R-6 Best Single Ad Any Size, Multi-Spot or Full Color
First Place
"DeRossi & Son - American Made for 75 Years"
Maria Gonzalez, Sales Representative
Pam Adams, Artist
The Daily Journal, Vineland

Second Place
"Newton Memorial Hospital:
Roxanne Gallant Debski, Sales Representative
Jennifer Boerner, Artist
New Jersey Herald, Newton

Third Place
"Thank You For Voting One of the Best - Foster & Gross"
Maria Gonzalez, Sales Representative
Pam Adams, Artist
The Daily Journal, Vineland

**WEEKLY**
R-6 Best Single Ad Any Size, Multi-Spot or Full Color
First Place
"Flemington Department Store"
Lance Osborn, Sales Representative
Toni Codd, Artist
Hunterdon Review, Clinton
Recorder Community Newspapers

Second Place
"Shoprite - We Care"
Hank Soulen, Sales Representative
Amanda Samuel, Artist
Delaware Valley News, Frenchtown
NJN Publishing

Third Place
"Forman Landscape Contractors, Inc."
Deb Richford, Sales Representative
Michelle Riganati, Artist
The Messenger-Press, Allentown
Packet Publications

DAILY OVER 60,000
R-7 Best Campaign for One Advertiser, Using Multiple Products
First Place
"Reading & Education"
Jeanne Legacki, Sales Representative
Staff, Artists
Asbury Park Press, Neptune

Second Place
"Goldmans Treasurers"
Nancy Felipe, Sales Representative
Christopher Dickinson, Artist
The Record (Bergen County, N.J.), Hackensack

Third Place
"Experience The Fire"
Bob Silverman, Sales Representative
Bryan Durnan, Artist
Courier-Post, Cherry Hill

DAILY UNDER 60,000
R-7 Best Campaign for One Advertiser, Using Multiple Products
First Place
"Mitch Berlin"
Lesley Trent, Sales Representative
Erin Kubach, Artist  
Daily Record, Parsippany

**Second Place**  
"Comfort & Peace of Mind"  
Laura Corsi, Sales Representative  
Erin Kubach, Artist  
Daily Record, Parsippany

**Third Place**  
"Eastlantic Diagnostic Institute"  
Peggy Gentile, Sales Representative  
Pam Adams, Artist  
The Daily Journal, Vineland

**WEEKLY**  
R-7 Best Campaign for One Advertiser, Using Multiple Products  
**First Place**  
"Country Kettle Fudge & Chowda"  
Andrea Driscoll, Sales Representative  
Anna Serbeck, Artist  
The Sandpaper, Surf City

**Second Place**  
"The Back Porch"  
Catherine Minnaar, Sales Representative  
Renee Illan, Advertising Manager  
Toni Codd, Artist  
The Bernardsville News  
Recorder Community Newspapers

**Third Place**  
"LBI Hot Spring Spas"  
Carol Adams, Sales Representative  
Andrea Driscoll, Artist  
The Sandpaper, Surf City

**DAILY OVER 60,000**  
R-8 Best Ad Campaign or Series, Black & White, smaller than 31.5" S.A.U.  
**First Place**  
"The Pavilions at Forrestal"  
Linda LeBoeuf, Sales Representative  
Jeanne Black, Artist  
The Times, Trenton
Second Place
"We'll Cater At Our Place"
Beverly Geiger, Sales Representative
Tonya Williams, Artist
Asbury Park Press, Neptune

Third Place
"Nassau Street Seafood"
Linda LeBoeuf, Sales Representative
Staff, Artists
The Times, Trenton

DAILY UNDER 60,000
R-8 Best Ad Campaign or Series, Black & White, smaller than 31.5" S.A.U.
First Place
"Burlington Center"
Jeri Waters, Sales Representative
Joe DiPaolo, Artist
Burlington County Times, Willingboro

Second Place
"Campus Eye Group"
Sandy Hopkins, Sales Representative
Anne Bench, Cindy Manion,
Jeff Wlochowicz, Samara Santaella, Artists
The Trentonian, Trenton

Third Place
"Scraps of Time"
Lisa Foster, Sales Representative
Sharon Vazquez, Artist
Burlington County Times, Willingboro

WEEKLY
R-8 Best Ad Campaign or Series, Black & White, smaller than 31.5" S.A.U.
First Place
"Coco Pari"
Susan Porter, Sales Representative
Seth Farris, Artist
The Two River Times, Red Bank

Second Place
"Photo Media: Weddings"
Donna Cota, Sales Representative
Grisel Cardona, Karen Trachtenberg, Artists
Third Place
"The Doctor Is In"
Scott Rountree, Sales Representative
Cindy Janas, Artist
Hunterdon County Democrat, Flemington
NJN Publishing

DAILY OVER 60,000
R-9 Best Ad Campaign or Series, Black & White, 31.5" S.A.U. or larger
First Place
"Paterson Police Department"
John Lascari, Sales Representative
Lisa Zaccone, Artist
The Record (Bergen County, N.J.), Hackensack

Second Place
"Agape Christian Ministries"
John Lascari, Sales Representative
Barbara Bucher, Artist
The Record (Bergen County, N.J.), Hackensack

Third Place
"West New York Township"
Gloria Quaglietta, Sales Representative
Annette M. Patti, Artist
The Record (Bergen County, N.J.), Hackensack

DAILY UNDER 60,000
R-9 Best Ad Campaign or Series, Black & White, 31.5" S.A.U. or larger
First Place
"Uh-Oh! Black Friday"
Amy Weinhofer, Sales Representative
Anne Bench, Cindy Manion,
Jeff Wolochowicz, Samara Santaella, Artists
The Trentonian, Trenton

Second Place
"Am I Crazy" "Last Chance" "HoHoHo"
Nancy Melendez, Sales Representative
Staff, Artists
The Daily Journal, Vineland

Third Place
"13 Days Til Valentines Day" "Golden Pleasures"
WEEKLY
R-9 Best Ad Campaign or Series, Black & White, 31.5" S.A.U. or larger
First Place
"Heritage House Rattan Interiors"
Marianne Nahody, Sales Representative
Anna Serbeck, Artist
The Sandpaper, Surf City
**Second Place**
"Fanfare"
Scott Rountree, Sales Representative
Cindy Janas, Artist
Hunterdon Observer, Flemington
NJN Publishing

**Third Place**
"Scojo's Restaurant"
Tony Matthews, Sales Representative
Brad Reese, Artist
The Sandpaper, Surf City

**DAILY OVER 60,000**
**R-10 Best Ad Campaign or Series - Color, - all sizes -**
**First Place**
"McCaffrey's"
Linda LeBoeuf, Sales Representative
Jodi Bozzi, Artist
The Times, Trenton

**Second Place**
"Madison House Furniture"
Gloria Quaglietta, Sales Representative
Christopher Dickinson, Annette M. Patti, Artists
The Record (Bergen County, N.J.), Hackensack

**Third Place**
"Melray's Furniture"
Gloria Quaglietta, Sales Representative
Christopher Dickinson, Artist
The Record (Bergen County, N.J.), Hackensack

**DAILY UNDER 60,000**
**R-10 Best Ad Campaign or Series - Color, - all sizes -**
**First Place**
"Rutgers Science"
Staff, Sales Representatives
Chris Carnese, Artist
Courier News, Bridgewater
Second Place
"World Series - Yankees'
Staff, Sales Representatives
Anne Bench, Cindy Manion,
Jeff Wolochowicz, Samara Santaella, Artists
The Trentonian, Trenton

Third Place
"Happ's Kitchen & Bath"
Annette Landi, Sales Representative
Jennifer Boerner, Artist
New Jersey Herald, Newton

WEEKLY
R-10 Best Ad Campaign or Series - Color, - all sizes -
First Place
"Somerville Lumber Deck Expo"
Carol Hladun, Sales Representative
Staff, Artists
Somerset Messenger-Gazette, Somerville
NJN Publishing

Second Place
"Hair Color Xperts"
Jacque Melillo, Sales Representative
Staff, Artists
News Transcript, Freehold
Greater Media Newspapers

Third Place
no winner

DAILY OVER 60,000
R-11 Best Newspaper Promotion Ad or Series, In Paper
First Place
"Hook, Line & Sinker"
Mitch Delmar, Artist
Asbury Park Press, Neptune
Second Place
"Bid 4 It - Auction"
Staff, Sales Representatives
Ginny DeFilippis, Gilbert Natale, Artists
The Record (Bergen County, N.J.), Hackensack

Third Place
"Medical Guide Promo"
Staff, Sales Representatives
Margaret Rynshaul, Artist
The Press of Atlantic City, Pleasantville

DAILY UNDER 60,000
R-11 Best Newspaper Promotion Ad or Series, In Paper
First Place
"Who Won Best"
Staff, Artists
The Daily Journal, Vineland

Second Place
"Wow! What A Response"
Caren Albertson, Sales Representative
Staff, Artists
Gloucester County Times, Woodbury

Third Place
"Online Coupons"
Staff, Artists
The Daily Journal, Vineland

WEEKLY
R-11 Best Newspaper Promotion Ad or Series, In Paper
First Place
"Holiday Gift Guide"
Carol Hladun, Sales Representative
Carol Zawislak, Artist
The Somerset Reporter, Somerville
NJN Publishing
Second Place
"Parenting 2003"
Toni Codd, Artist
The Bernardsville News
Recorder Community Newspapers

Third Place
"Golf New Jersey"
Toni Codd, Artist
The Bernardsville News
Recorder Community Newspapers

DAILY OVER 60,000
R-12 Best External Special Promotion Mailing Piece,
First Place
"Harness The Power"
Steve Strang, Artist
Asbury Park Press, Neptune

Second Place
"Holiday Combo"
Staff, Sales Representatives
Samatha Horning, Cindy Delonas, Artists
The Star-Ledger, Newark

Third Place
"Bridal Planner"
Staff, Sales Representatives
Samatha Horning, Cindy Delonas, Artists
The Star-Ledger, Newark

DAILY UNDER 60,000
R-12 Best External Special Promotion Mailing Piece,
First Place
"Wedding Bells"
Staff, Sales Representatives
Anne Bench, Cindy Manion,
Jeff Wolochowicz, Samara Santaella, Artists
The Trentonian, Trenton

Second Place
"2004 Auto Preview"
Staff, Sales Representatives
Anne Bench, Cindy Manion,
Jeff Wolochowicz, Samara Santaella, Artists
The Trentonian, Trenton
Third Place
"Small Business Builder"
Staff, Sales Representatives
Christopher Spolarich, Artist
Courier News, Bridgewater

WEEKLY
R-12 Best External Special Promotion Mailing Piece,
First Place
"Feature Publications"
Staff, Sales Representatives
Jon Marsh, Artist
Somerset Messenger-Gazette, Somerville
NJN Publishing

Second Place
"Bridal Planner"
Staff, Sales Representatives
Jon Marsh, Artist
Somerset Messenger-Gazette, Somerville
NJN Publishing

Third Place
"Monthly Health & Fitness Guide"
Staff, Sales Representatives
Joan Fruchter, Artist
East Brunswick Sentinel
Greater Media Newspapers

DAILY OVER 60,000
R-13 Best Special Page(s), Black & White - ROP
First Place
"Come Visit Nassau Chambers"
Linda LeBoeuf, Sales Representative
Sharon Fillinger, Artist
The Times, Trenton

Second Place
"Mother's Day Dining"
Staff, Sales Representatives
Creative Staff, Artists
The Record (Bergen County, N.J.), Hackensack
Third Place
"Valentine's Day"
Staff, Sales Representatives
Staff, Artists
The Record (Bergen County, N.J.), Hackensack

**DAILY UNDER 60,000**
R-13 Best Special Page(s), Black & White - ROP
**First Place**
"12 Deals of Christmas"
Staff, Sales Representatives
Anne Bench, Cindy Manion,
Jeff Wolochowicz, Samara Santaella, Artists
The Trentonian, Trenton

**Second Place**
"National Chicken Month"
Staff, Sales Representatives
Anne Bench, Cindy Manion,
Jeff Wolochowicz, Samara Santaella, Artists
The Trentonian, Trenton

**Third Place**
"Let Us Do The Cooking"
Staff, Sales Representatives
Staff, Artists
Courier News, Bridgewater

**WEEKLY**
R-13 Best Special Page(s), Black & White - ROP
**First Place**
"LHS - Class of 2003"
Staff, Sales Representatives
Staff, Artists
West Essex Tribune, Livingston

**Second Place**
"Don't Drink and Drive"
Staff, Sales Representatives
Amanda Samuel, Artist
Hunterdon County Democrat, Flemington
NJN Publishing

**Third Place**
"Bride & Groom"
Raina Piligian, Sales Representative
Staff, Artists
Hunterdon Observer, Flemington
NJN Publishing

**DAILY OVER 60,000**
**R-14 Best Special Page(s) - Color - ROP, First Place**
"Furniture Rowe on Rt. 4"
Rosemary Lynch, Sales Representative
Christopher Dickinson, Artist
The Record (Bergen County, N.J.), Hackensack

**Second Place**
"Get It At Fairfield"
Richard Armani, Sales Representative
Lisa Zaccone, Artist
The Record (Bergen County, N.J.), Hackensack

**Third Place**
"Breast Cancer Awareness"
Darlene Zemkoski, Sales Representative
Susan Skidmore, Artist
Asbury Park Press, Neptune

**DAILY UNDER 60,000**
**R-14 Best Special Page(s) - Color - ROP, First Place**
"Make Your House A Home"
Staff, Sales Representatives
Staff, Artists
Courier News, Bridgewater

**Second Place**
"Delicious Decisions"
Advertising Department, Sales Representatives
Jennifer Boerner, Artist
New Jersey Herald, Newton

**Third Place**
"Down on the Farm"
Staff, Sales Representatives
Staff, Artists
WEEKLY
R-14 Best Special Page(s) - Color - ROP,
First Place
"Endless Summer Fun"
Staff, Sales Representatives
Toni Codd, Artist
The Bernardsville News
Recorder Community Newspapers

Second Place
"Historic Homes of Boonton"
Gloria Serleto, Sales Representative
Toni Codd, Artist
The Citizen of Morris County, Denville
Recorder Community Newspapers

Third Place
"Valentine's Day Page"
Staff, Sales Representatives
Mark Zeigler, Artist
The Retrospect, Collingswood

DAILY OVER 60,000
R-15 Best Free Standing Insert, Built by a Newspaper for One Advertiser
First Place
"Chinatown Buffet"
Caryl Schienvar, Sales Representative
Sharon Fillinger, Artist
The Times, Trenton

Second Place
"Bridal Planner"
Staff, Sales Representatives
Samantha Horning, Creative Services & Special Sections Staff, Artists
The Star-Ledger, Newark

Third Place
"Patio World Fireplace & Hearth"
Mike Fanelli, Sales Representative
Kathleen Rossell, Artist
Courier-Post, Cherry Hill
DAILY UNDER 60,000
R-15 Best Free Standing Insert, Built by a Newspaper for One Advertiser
First Place
"Downing's Furniture"
Betsy Coyne, Sales Representative
Jennifer Boerner, Artist
New Jersey Herald, Newton

Second Place
"Tastebudz"
Jeff Calandra, Sales Representative
Keith Brinker, Artist
The Express-Times, Easton

Third Place
"2003 Sportsmen's Jamboree"
Staff, Sales Representatives
Staff, Artists
The Daily Journal, Vineland

WEEKLY
R-15 Best Free Standing Insert, Built by a Newspaper for One Advertiser
First Place
"Songbook - Denville Sales"
Lisa Natoli, Sales Representative
Toni Codd, Artist
Randolph Reporter
Recorder Community Newspapers

Second Place
"Suburban Essex Chamber of Commerce"
Maria Paladino-Fitz, Sales Representative
Chuck Tuohy, Artist
Bloomfield Life
North Jersey Community Newspapers

Third Place
"An Outside Glimpse of Who You Are"
Midge Hough, Sales Representative
Michelle Riganati, Artist
The Princeton Packet
Packet Publications

DAILY OVER 60,000
R-16 Best Special Section, - Free Standing -
First Place
"New Jersey's Top 100 Companies"
Staff, Sales Representatives
Karen Bedford, Creative Services and Special Sections Staff, Artists
The Star-Ledger, Newark

Second Place
"Holiday Gift Guide with Spirit of Giving Insert"
Staff, Sales Representatives
Staff, Artists
Asbury Park Press, Neptune

Third Place
"The Guide to Central New Jersey"
Staff, Sales Representatives
Staff, Artists
Home News Tribune, East Brunswick

DAILY UNDER 60,000
R-16 Best Special Section, - Free Standing -
First Place
"Central Jersey Living"
Staff, Sales Representatives
Staff, Artists
Courier News, Bridgewater

Second Place
"Living 2003"
Staff, Sales Representatives
Erin Kubach, Artist
Daily Record, Parsippany

Third Place
"2003 Community Guide"
Staff, Sales Representatives
Staff, Artists
The Daily Journal, Vineland

WEEKLY
R-16 Best Special Section, - Free Standing -
First Place
"Designer Showcase"
Staff, Sales Representatives
Kim Wilson, Amy Bianciella & John Flynn, Artists
The Town Journal, Allendale
North Jersey Community Newspapers

**Second Place**
"Prestigious Living"
Staff, Sales Representatives
Michelle Riganati, Artist
The Princeton Packet
Packet Publications
Third Place
"Hunterdon Life"
Al Kratzer, Marketing Director
Staff, Artists
Hunterdon County Democrat, Flemington
NJN Publishing

DAILY OVER 60,000
R-17 Best New Product Development,
First Place
"Bid 4 It!"
Staff, Sales Representatives
The Record (Bergen County, N.J.), Hackensack

Second Place
"Garden State Film Festival"
Staff, Sales Representatives
Staff, Artists
Asbury Park Press, Neptune

Third Place
"Culture of Eating"
Staff, Sales Representatives
Staff, Artists
Asbury Park Press, Neptune

DAILY UNDER 60,000
R-17 Best New Product Development,
First Place
"From House to Home"
Staff, Sales Representatives
Staff, Artists
The Express-Times, Easton

Second Place
"Cupon Express Para Latinos"
Staff, Sales Representatives
Anne Bench, Cindy Manion,
Jeff Wolochowicz, Samara Santaella, Artists
The Trentonian, Trenton

Third Place
"Summer Activities Fun Book"
Staff, Sales Representatives
Anne Bench, Cindy Manion,  
Jeff Wolochowicz, Samara Santaella, Artists  
The Trentonian, Trenton

**WEEKLY**

**R-17 Best New Product Development, First Place**  
"Celebrating In Style"  
Allison Spinella, Advertising Director  
Al Kratzer, Marketing Director  
Hunterdon County Democrat, Flemington  
NJN Publishing

**Second Place**  
"(201) - The Best of Bergen"  
Staff, Sales Representatives  
Staff, Artists  
Pascack Valley Community Life  
North Jersey Community Newspapers

**Third Place**  
"Dining Out"  
Staff, Sales Representatives  
Staff, Artists  
Hunterdon County Democrat, Flemington  
NJN Publishing

**GENERAL EXCELLENCE RETAIL ADVERTISING, DAILY OVER 60,000**  
The Record (Bergen County, N.J.), Hackensack

**GENERAL EXCELLENCE RETAIL ADVERTISING, DAILY UNDER 60,000**  
Courier News, Bridgewater
GENERAL EXCELLENCE RETAIL ADVERTISING,
WEEKLY DIVISION
Hunterdon County Democrat, Flemington
NJN Publishing