2006 NJPA Retail Advertising Contest Results

General Excellence:

Daily

The Record
Bergen County

Weekly

News-Transcript
Freehold
R-1 Best Single Ad - Black & White, smaller than 16” SAU

**Daily, over 60,000**

1st Place: “The Puck Stops Here”  
Vince Morgan, Sales Representative  
Greta Carlton, Artist  
The Times, Trenton

2nd Place: “Love Tonite”  
Gloria Quaglietta, Sales Representative  
Annette Wischmannn, Artist  
The Record (Bergen County), Hackensack

3rd Place: “Au Bon Climat Wine Dinner, Knife & Fork”  
Roxanne Grant, Sales Representative  
Trish Englemann, Artist  
The Press of Atlantic City, Pleasantville

**Daily, under 60,000**

1st Place: “Feline Fetishes”  
Rick Simpson, Sales Representative  
Jennifer Murray, Artist  
Burlington County Times, Willingboro

2nd Place: “Vutt Sunglasses”  
Kim Holmes, Sales Representative  
Joe DiPaolo, Artist  
Burlington County Times, Willingboro

3rd Place: “I Can Afford Dentures”  
Maire Gonzales, Sales Representative  
Pam Adams, Artist  
The Daily Journal, Vineland

**Weekly**

1st Place: “Laser Hair Removal”  
Joli Weber, Sales Representative  
Matt McCrone, Artist  
Hunterdon Observer, Flemington  
NJN Publishing

2nd Place: “Pedy Ganchi, MD – A Woman Knows”  
Lisa Kain, Sales Representative  
Corine Ohannessian, Artist  
Town Journal, Ridgewood  
Community Newspapers of North Jersey Media Group

3rd Place: “Bisque”  
Marianne Nahodyl, Sales Representative  
Staff, Artists  
The Sandpaper, Surf City
R-2 Best Single Ad - Black & White, 16” to 31.5” SAU

Daily, over 60,000

1st Place: “Norden Vision”
Gloria Quagiletta, Sales Representative
Barbara Bucher, Artist
The Record (Bergen County), Hackensack

2nd Place: “McNamara Fireplace”
Marc Foley, Sales Representative
Ginny DeFilippis, Artist
The Record (Bergen County), Hackensack

3rd Place: “The Sitting Duck”
Lynda Clark, Sales Representative
Nicole Nappi, Artist
Asbury Park Press, Neptune

Daily, under 60,000

1st Place: “Institute For Cosmetic Rejuvenation”
Pete Farrell, Sales Representative
Chris Carnese, Artist
Courier News, Bridgewater

2nd Place: “Special Additions”
Roger Cassell, Sales Representative
Jennifer Lechiski, Artist
New Jersey Herald, Newton

3rd Place: “TC’s Hallmark”
April Spadaccino, Sales Representative
Judy Coddington, Artist
Courier News, Bridgewater

Weekly

1st Place: “Cosmetic Dentistry”
Carol Weiss, Sales Representative
News Transcript, Freehold
Greater Media Newspapers

2nd Place: “George Press”
Donna Cota, Sales Representative
Karen Trachtenberg, Girisel Cardona, Artists
The West Essex Tribune, Livingston

3rd Place: “The Iris Inn”
Karen Pinto, Sales Representative
Ed Koloski, Artist
The Central Record, Medford
InterCounty Newspaper Group
R-3 Best Single Ad - Black & White, larger than 31.5” SAU

Daily, over 60,000

1st Place: “Bordentown Antiques”  
Nora Missak, Sales Representative  
Jeanne Black, Artist  
The Times, Trenton

2nd Place: “AllMake Appliance Center”  
Marina Mulholland, Sales Representative  
Ginny DeFilippis, Artist  
The Record (Bergen County), Hackensack

3rd Place: “Marchesin Shoes”  
Bob Belby, Sales Representative  
Lisa Zaccone, Artist  
The Record (Bergen County), Hackensack

Daily, under 60,000

1st Place: “Tropiano & Son Jewelers”  
Shianne Burton, Sales Representative  
Chris Carnese, Artist  
The Courier News, Bridgewater

2nd Place: “Parkway Family Restaurant”  
Kevin Correl, Sales Representative  
Keith Brinker, Artist  
The Express-Times, Easton

3rd Place: “Somerset Valley Bank”  
Andrew Lazarus, Sales Representative  
Chris Carnese, Artist  
The Courier News, Bridgewater

Weekly

1st Place: “Laser Hair Removal”  
Joli Weber, Sales Representative  
Amanda Samuel, Artist  
The Hunterdon Observer, Flemington  
NJN Publishing

2nd Place: “Gerald A. York, Optician”  
Ellie Kresefsky, Sales Representative  
Erin Warren, Artist  
The Bernardsville News  
Recorder Community Newspapers

3rd Place: “The Red Toad Boutique”  
Ellie Kresefsky, Sales Representative  
Erin Warren, Artist  
The Bernardsville News  
Recorder Community Newspapers
R-4 Best Single Ad - Spot (1) Color, smaller than 31.5” SAU

Daily, over 60,000

1st Place: “Take 20% Off Deer Run Nursery”
Marva Allen, Sales Representative
Christopher Romano, Artist
Asbury Park Press, Neptune

2nd Place: “Oliver’s Chocolates”
Gloria Quaglietta, Sales Representative
Lisa Zaccone, Artist
The Record (Bergen County), Hackensack

3rd Place: “Totally You Grand Opening”
Lisa Snyder, Sales Representative
Trish Engelmann, Artist
The Press of Atlantic City, Pleasantville

Daily, under 60,000

1st Place: “Give A Gift That Can Last A Lifetime – Custom Lasik”
Renee Lorito, Sales Representative
Staff, Artists
The Daily Journal, Vineland

2nd Place: “Vote Vineland Board of Education”
Robin Adams, Sales Representative
Cassandra Fileccia, Artist
The Daily Journal, Vineland

3rd Place: “Raritan Music Center”
Shianne Burton, Sales Representative
Chris Carnese, Artist
Courier News, Bridgewater

Weekly

1st Place: “Aqua Girl”
Cindy Linkous, Sales Representative
Staff, Artists
The Sandpaper, Surf City

2nd Place: “MarkDowns”
Jennie Steffins, Sales Representative
Erin Warren, Artist
Echoes-Sentinel, Sterling
Recorder Community Newspapers

3rd Place: “The Rocking Horse”
Ed Guarino, Sales Representative
Staff, Artists
The Bernardsville News
Recorder Community Newspapers
R-5 Best Single Ad - Spot (1) or Process Color, 31.5” SAU or larger

**Daily, over 60,000**

1st Place:  "McCaffrey’s Comfort Food”  
Linda LeBoeuf, Sales Representative  
Jeanne Black, Artist  
The Times, Trenton

2nd Place:  “Smile You’re On Canon Camera”  
Lyn Tecce, Sales Representative  
Greta Carlton, Artist  
The Times, Trenton

3rd Place:  "Chapelle”  
Marina Mulholland, Sales Representative  
Ginny DeFilippis, Artist  
The Record (Bergen County), Hackensack

**Daily, under 60,000**

1st Place:  “Lehigh Valley Catz”  
Staff, Sales Representatives  
Bob Morgia, Artist  
The Express-Times, Easton

2nd Place:  “Gebhardts”  
Ryan Hayes, Sales Representative  
Staff, Artists  
The Express-Times, Easton

3rd Place:  “ShopRite Serving Vineland Over 75 Years”  
Mike Pantalione, Sales Representative  
Pam Adams, Artist  
The Daily Journal, Vineland

**Weekly**

1st Place:  “Ashes”  
Susan Porter, Sales Representative  
Chris Draper, Artist  
The Two River Times, Red Bank

2nd Place:  “Livingston Business Improvement District”  
Jennifer Cone-Chciuk, Sales Representative  
Karen Trachtenberg, Grisel Cardona, Artists  
The West Essex Tribune, Livingston

3rd Place:  “Garden Greenhouse Nursery & Gift Shop”  
Karen Dickinson, Sales Representative  
Chris Cusick, Artist  
Cape May County Herald Times, Rio Grande
R-6 Best Single Ad Any Size, Multi-Spot or Full Color

Daily, over 60,000

1st Place: “Television Excellence”
Caryl Schienvar, Sales Representative
Sooze Kinney, Artist
The Times, Trenton

2nd Place: “New Year’s Eve”
Felix Koranteng, Sales Representative
Annette Wischmann, Artist
The Record (Bergen County), Hackensack

3rd Place: “Toys & Crafts”
Marc Foley, Sales Representative
Chris Dickinson, Artist
The Record (Bergen County), Hackensack

Daily, under 60,000

1st Place: “Billiards & Bars”
Jen Rush, Sales Representative
Cathy Wilchak, Artist
The Express-Times, Easton

2nd Place: “Somerville Aluminum”
Shianne Burton, Sales Representative
Chris Carnese, Artist
Courier News, Bridgewater

3rd Place: “Rub-A-Dub Tub & Tile Reglazing”
Annette Landi, Sales Representative
Stephanie Sapone, Artist
New Jersey Herald, Newton

Weekly

1st Place: “Hot Spring”
Karen Pinto, Sales Representative
Danielle Nicotra, Artist
The Central Record, Medford
InterCounty Newspaper Group

2nd Place: “Adornments: All About Mom”
Donna Cota, Sales Representative
Donna Cota, Karen Trachtenberg, Grisel Cardona, Artists
The West Essex Tribune, Livingston

3rd Place: “Leo Fasseas: Stacked For Fall”
Nancy Katz Perlmutter, Sales Representative
Karen Trachtenberg, Grisel Cardona, Artists
The West Essex Tribune, Livingston
R-7 Best Campaign for One Advertiser, Using Multiple Products

Daily, over 60,000

1st Place: “AW Meyer”
Felix Koranteng, Sales Representative
Annette Wischmann, Artist
The Record (Bergen County), Hackensack

2nd Place: “Renault Winery & Golf”
Kara Datz, Sales Representative
Tom Henrich, Trish Engelmann, Artists
The Press of Atlantic City, Pleasantville

3rd Place: “Infinity Fence”
Staff, Sales Representatives
Trish Engelmann, Artist
The Press of Atlantic City, Pleasantville

Daily, under 60,000

1st Place: “Toothache? Quality Dental Care”
Maria Gonzalez, Sales Representative
Pam Adams, Artist
The Daily Journal, Vineland

2nd Place: “Avalon A Hillsborough”
George Pantozzi, Sales Representative
Staff, Artists
Courier News, Bridgewater

3rd Place: “Dr. Salz Lasik Seminar”
Pete Farrell, Sales Representative
Staff, Artists
Courier News, Bridgewater

Weekly

1st Place: “Classic Home & Garden”
Ellie Kresefsky, Sales Representative
Toni Codd, Erin Warren, Artists
The Bernardsville News
Recorder Community Newspapers

2nd Place: “Fantasy Island”
Cindy Linkous, Sales Representative
Cindy Linkous, Artist
The Sandpaper, Surf City

3rd Place: “Corky’s ‘Faces’ Ad”
Madelon Woller, Sales Representative
Staff, Artists
Atlantic City Weekly, Pleasantville
R-8 Best Ad Campaign or Series, Black & White, smaller than 31.5” SAU

Daily, over 60,000

1st Place: “Blend”
Gloria Quagleitta, Sales Representative
Annette Wischmann, Artist
The Record (Bergen County), Hackensack

2nd Place: “Nostalgia Oak”
Lenny Pergentile, Sales Representative
Lisa Zaccone, Artist
The Record (Bergen County), Hackensack

3rd Place: “Famous Keyport Fishery”
Eileen Colell, Sales Representative
Gary Kravitz, Artist
Asbury Park Press, Neptune

Daily, under 60,000

1st Place: “Ethan Allen”
H. Birdsong, Sales Representative
Cathy Palmer, Artist
The Express-Times, Easton

2nd Place: “Burlington Center Mall”
Kim Holmes, Sales Representative
Joe DiPaolo, Artist
Burlington County Times, Willingboro

3rd Place: “America’s Florist”
Shianne Burton, Sales Representative
Staff, Artist
Courier News, Bridgewater

Weekly

1st Place: “B & E Marine”
Karen Dickinson, Sales Representative
Kim Lynch, Artist
Cape May County Herald Times, Rio Grande

2nd Place: “Star Maker”
Brad Tomlinson, Sales Representative
Matt McCrone, Artist
Hunterdon Observer, Flemington
NJN Publishing

3rd Place: “Interior Water Gardens”
Tony Matthews, Sales Representative
The Sandpaper, Surf City
R-9 Best Ad Campaign or Series, Black & White, 31.5” SAU or larger

**Daily, over 60,000**

1st Place: “Ocean City Home Bank”
Staff, Sales Representatives
Tom Henrich, Artist
The Press of Atlantic City, Pleasantville

2nd Place: “Calvary Baptist Church”
Lenny Pergentile, Sales Representative
Barbara Bucher, Lisa Zaccone, Artist
The Record (Bergen County), Hackensack

3rd Place: “Essex County Harley Davidson”
Keisha Wade, Sales Representative
Dave Petersen, Artist
The Star-Ledger, Newark

**Daily, under 60,000**

1st Place: “Somerset County Business Partnership”
Sue McCooe, Sales Representative
Staff, Artists
Courier News, Bridgewater

2nd Place: “Auto Image”
Shianne Burton, Sales Representative
Staff, Artists
Courier News, Bridgewater

3rd Place: no winner

**Weekly**

1st Place: “Drivers F/X”
Raina Filipiak, Sales Representative
Matt McCrone, Artist
Hunterdon Observer, Flemington
NJN Publishing

2nd Place: “Hunterdon Pool”
Hank Soulen, Sales Representative
Amanda Samuel, Artist
Hunterdon Observer, Flemington
NJN Publishing

3rd Place: “Hunterdon Ski”
Hank Soulen, Sales Representative
Amanda Samuel, Artist
Hunterdon Observer, Flemington
NJN Publishing
R-10 Best Ad Campaign or Series - Color, all sizes

Daily, over 60,000

1st Place: “Architectural Products”
    Staff, Sales Representatives
    Ginny DeFilippis, Artist
    The Record (Bergen County), Hackensack

2nd Place: “AGM”
    Bob Kopec, Sales Representative
    Barbara Bucher, Artist
    The Record (Bergen County), Hackensack

3rd Place: “Open Your Eyes”
    Diane Thompson, Sales Representative
    Chris Dickinson, Artist
    The Record (Bergen County), Hackensack

Daily, under 60,000

1st Place: “Big Tomato Contest – LaTorre Hardware”
    Jody Stouthoff, Sales Representative
    Cassandra Fileccia, Artist
    The Daily Journal, Vineland

2nd Place: “Cherry On Top – Brody’s Furniture”
    Mike Pantalione, Sales Representative
    Cassandra Fileccia, Artist
    The Daily Journal, Vineland

3rd Place: “Father & Son Carpet”
    Carl Dicioccio, Sales Representative
    Jennifer Murray, Rich Stetson, Artists
    Burlington County Times, Willingboro

Weekly

1st Place: “Wood Floor Store”
    Staff, Sales Representatives
    Staff, Artists
    Delaware Valley News, Frenchtown
    NJN Publishing

2nd Place: “Between the Sheets”
    Carole Adams, Sales Representative
    Staff, Artists
    The Sandpaper, Surf City

3rd Place: “Sink or Swim”
    Cindy Linkous, Sales Representative
    Staff, Artists
    The Sandpaper, Surf City
R-11 Best Newspaper Promotion Ad or Series, In Paper

**Daily, over 60,000**

1st Place:  “Stand Out”  
Carol Lotito, Sales Representative  
Lisa Zaccone, Artist  
The Record (Bergen County), Hackensack

2nd Place:  “Take North Jersey By Storm”  
Carol Lotito, Sales Representative  
Lisa Zaccone, Artist  
The Record (Bergen County), Hackensack

3rd Place:  “Check This Out”  
Kathy Pino, Sales Representative  
Donna Poulsen, Artist  
Home News Tribune, East Brunswick

**Daily, under 60,000**

1st Place:  “Mother’s Day”  
Staff, Sales Representatives  
Stephanie Sapone, Artist  
New Jersey Herald, Newton

2nd Place:  “President’s Day Auto”  
Staff, Sales Representatives  
Jennifer Lechiski, Artist  
New Jersey Herald, Newton

3rd Place:  “Valentine’s Dining & Gifts”  
Staff, Sales Representatives  
Christopher Spolarich, Artist  
Courier News, Bridgewater

**Weekly**

1st Place:  “$102,287,002”  
Jon Marsh, Sales Representative  
Jon Marsh, Artist  
Hunterdon County Democrat, Flemington  
NJN Publishing

2nd Place:  “$50,000”  
Jon Marsh, Sales Representative  
Jon Marsh, Artist  
Hunterdon County Democrat, Flemington  
NJN Publishing

3rd Place:  “Summer Camps & Schools”  
Staff, Sales Representatives  
Toni Codd, Erin Warren, Artists  
The Progress, Caldwell  
Recorder Community Newspapers
R-12 Best External Special Promotion Mailing Piece

**Daily, over 60,000**

1st Place:  “A Market Worth More”
Carol Lotito, Sales Representative
Ron Bishow, Alan Post, Artists
The Record (Bergen County), Hackensack

2nd Place:  “Bridal Planner 2007”
Staff, Sales Representatives
Samantha Horning, Artist
The Star-Ledger, Newark

3rd Place:  “New Jersey Sophisticate”
Staff, Sales Representatives
Samantha Horning, Artist
The Star-Ledger, Newark

**Daily, under 60,000**

1st Place:  “Restaurant Guide Mailer”
Staff, Sales Representatives
Stephanie Sapone, Artist
New Jersey Herald, Newton

2nd Place:  “Travel Guide Mailer”
Staff, Sales Representatives
Melissa Wydner, Artist
New Jersey Herald, Newton

3rd Place:  “Retail Media Kit”
Staff, Sales Representatives
Melissa Wydner, Artist
New Jersey Herald, Newton

**Weekly**

1st Place:  “2006 Calendar”
Staff, Sales Representatives
Kim Lynch, Dawn Austin, Artists
Cape May County Herald Times, Rio Grande

2nd Place:  “Menu of Advertising Opportunities”
Staff, Sales Representatives
John Zawislak, Artist
The Ridgewood News
Community Newspapers of North Jersey Media Group

3rd Place:  “Spring Bridal & Fashion 2006”
Renee Illan, Sales Representative
Renee Illan, Artist
The Progress, Caldwell
Recorder Community Newspapers
R-13 Best Special Page(s), Black & White - ROP

**Daily, over 60,000**

1st Place:  “The Road To Indianapolis”  
Staff, Sales Representatives  
Staff, Artists  
The Record (Bergen County), Hackensack

2nd Place:  “High School Football”  
Barbara Gorski, Sales Representative  
Staff, Artists  
Home News Tribune, East Brunswick

3rd Place:  “New Year’s Dineout”  
Staff, Sales Representatives  
Staff, Artists  
The Record (Bergen County), Hackensack

**Daily, under 60,000**

1st Place:  “Go Bolts! Go VHS!”  
Staff, Sales Representatives  
Staff, Artists  
The Daily Journal, Vineland

2nd Place:  “Happy Birthday, Dr. Martin Luther King”  
Staff, Sales Representatives  
Staff, Artists  
Courier News, Bridgewater

3rd Place:  “Wantage Plaza Day”  
Anna Marie Heverly, Sales Representative  
Staff, Artists  
New Jersey Herald, Newton

**Weekly**

1st Place:  “Women in Business”  
Staff, Sales Representatives  
Staff, Artists  
The West Essex Tribune, Livingston

2nd Place:  “Too Hot To Cook”  
Kelly Kobryn, Marybeth Ponik, Sales Representatives  
Lisa M. Cuthbert, Artist  
Bayonne Community News, Hoboken  
Hudson Reporter Associates

3rd Place:  “Specialty Gifts & Antique Shops”  
Staff, Sales Representatives  
Carol Newton, Annette Champagne, Artists  
Cape May County Herald Times, Rio Grande
R-14 Best Special Page(s) – Color, ROP

Daily, over 60,000

1st Place: “Shop & Dine in Northern Valley”
Marina Mulholland, Stanley Kravitz, Sales Representatives
Ginny DeFilippis, Artist
The Record (Bergen County), Hackensack

2nd Place: “National Seafood Month”
Heather Kaminski, Eileen Colelli, Sales Representatives
Gary Kravitz, Frank Rosato, Artists
Asbury Park Press, Neptune

3rd Place: “Wedding Directory”
Barbara Rosenberg, Sales Representative
Trish Engelmann, Artist
The Press of Atlantic City, Pleasantville

Daily, under 60,000

1st Place: “Don’t Forget Mom”
Staff, Sales Representatives
Staff, Artists
New Jersey Herald, Newton

2nd Place: “Mullica Hill Fall Festival”
Lindsey McGrath, Sales Representative
Staff, Artists
Gloucester County Times, Woodbury

3rd Place: “Visit Hillsborough”
Jen Ward, Sales Representative
Staff, Artists
Courier News, Bridgewater

Weekly

1st Place: “Valentine Gifts”
Staff, Sales Representatives
Toni Codd, Erin Warren, Artists
The Progress, Caldwell
Recorder Community Newspapers

2nd Place: “Pine Barrens Festival”
Amy Martinez, Sales Representative
The Central Record, Medford
InterCounty Newspaper Group

3rd Place: “4H Fair”
Brad Tomlinson, Sales Representative
Matt McCrone, Artist
Hunterdon Observer, Flemington
NJN Publishing
R-15 Best Free Standing Insert, Built by a Newspaper for One Advertiser

**Daily, over 60,000**

1st Place: “The Pier Shops – Dressing Up for the Season”  
Anthony Fortucci, Roxann Grant, Sales Representatives  
Elaine Capsel, Artist  
The Press of Atlantic City, Pleasantville

2nd Place: “Fun-Tastic Trips”  
Robin DeCamillo, Sales Representative  
Greta Carlton, Artist  
The Times, Trenton

3rd Place: “Welcome to Westwood”  
Fran Macaluso, Sales Representative  
Ginny DeFilippis, Chris Dickinson, Artists  
The Record (Bergen County), Hackensack

**Daily, under 60,000**

1st Place: “Glenmar Nursery”  
Woody Gauker, Sales Representative  
Cathy Palmer, Artist  
The Express-Times, Easton

2nd Place: “America’s Florist”  
Shianne Burton, Sales Representative  
Chris Carnese, Artist  
The Courier News, Bridgewater

3rd Place: “Trace Adkins”  
Staff, Sales Representatives  
Bob Morgia, Artist  
The Express-Times, Easton

**Weekly**

1st Place: “The Official Princeton Area Visitors Guide”  
Staff, Sales Representatives  
Michelle Riganati, Artist  
The Princeton Packet  
Packet Publications

2nd Place: “2006 Princeton Summer Experience”  
Staff, Sales Representatives  
Michelle Riganati, Artist  
The Princeton Packet  
Packet Publications

3rd Place: “Unforgettable Moments”  
Kristen Wingerts, Sales Representative  
Staff, Artists  
Atlanticville, Long Branch  
Greater Media Newspapers
R-16 Best Special Section

Daily, over 60,000

1st Place:  “Dining Guide”  
Staff, Sales Representatives  
Staff, Artists  
Asbury Park Press, Neptune

2nd Place:  “Physician’s Guide ‘06”  
Staff, Sales Representatives  
Raji Rajan, Lisa Zaccoone, Staff, Artists  
The Record (Bergen County), Hackensack

3rd Place:  “Holiday Gift Guide”  
Staff, Sales Representatives  
Staff, Artists  
Home News Tribune, East Brunswick

Daily, under 60,000

1st Place:  “Match Game – LPGA at Hamilton Farms”  
Staff, Sales Representatives  
Staff, Artists  
Courier News, Bridgewater

2nd Place:  “Business Forecast Part I and II”  
Staff, Sales Representatives  
Staff, Artists  
The Daily Journal, Vineland

3rd Place:  “Spring Restaurant Guide”  
Staff, Sales Representatives  
Staff, Artists  
New Jersey Herald, Newton

Weekly

1st Place:  “Camps & Schools”  
Staff, Sales Representatives  
Staff, Artists  
Hunterdon County Democrat, Flemington  
NJN Publishing

2nd Place:  “Inside Central Jersey Magazine”  
Staff, Sales Representatives  
Michelle Riganati, Artist  
The Princeton Packet  
Packet Publications

3rd Place:  “The Good Life October”  
Staff, Sales Representatives  
Marie Repice, Susan Bryant, Artists  
The Central Record, Medford  
InterCounty Newspaper Group
R-17 Best New Product Development

Daily, over 60,000

1st Place: “Desi NJ”
Staff, Sales Representatives
Staff, Artists
Home News Tribune, East Brunswick

2nd Place: “New Jersey Sophisticate”
Staff, Sales Representatives
Samantha Horning, Artist
The Star-Ledger, Newark

3rd Place: “Press Ons”
Staff, Sales Representatives
Staff, Artists
The Press of Atlantic City, Pleasantville

Daily, under 60,000

1st Place: “Glovebox Gourmet”
Staff, Sales Representatives
Staff, Artists
The Express-Times, Easton

2nd Place: “Football Posters”
Staff, Sales Representatives
Staff, Artists
The Daily Journal, Vineland

3rd Place: “Reader’s Choice Awards”
Staff, Sales Representatives
Staff, Artists
New Jersey Herald, Newton

Weekly

1st Place: “Eclectic”
Jennifer Peyton, Staff, Sales Representatives
Staff, Artists
News Transcript, Freehold
Greater Media Newspapers

2nd Place: “The Pulse”
Staff, Sales Representatives
Staff, Artists
The Leader, Lyndhurst
Leader Newspapers

3rd Place: no winner
R-18 Best Blooper Ad

**Daily, over 60,000**

1st Place: “Theo’s Family Restaurant”
   Elaine Estermann, Sales Representative
   Michelle Martinez, Artist
   Home News Tribune, East Brunswick

2nd Place: “Better Than All the Rest”
   Staff, Sales Representatives
   Ron Bishow, Artist
   The Record (Bergen County), Hackensack

3rd Place: no winner

**Daily, under 60,000**

1st Place: “Lowe’s”
   Andrew Lazarus, Sales Representative
   Staff, Artist
   Courier News, Bridgewater

2nd Place: no winner

3rd Place: no winner

**Weekly**

1st Place: “Goldtinker”
   Susan Porter, Sales Representative
   Chris Draper, Artist
   The Two River Times, Red Bank

2nd Place: “Bayberry”
   Tony Matthews, Sales Representative
   Staff, Artists
   The Sandpaper, Surf City

3rd Place: “Ocean City Pops”
   Lee Polidori, Sales Representative
   Joan Hinman, Artist
   Ocean City Sentinel
   Sample Media, Inc.