



# 2008 Circulation Awards

Awards Banquet

# Home Delivery/ New Subscription Sales Programs





# Home Delivery/New Subscription Sales Programs All Other Sales Promotions



## The Record

**Bergen County** 

"Fuel Your Mind"

**Promotion Creators** 

Michele Marquis, Don Rifkin, Bill Lord

**Artists** 

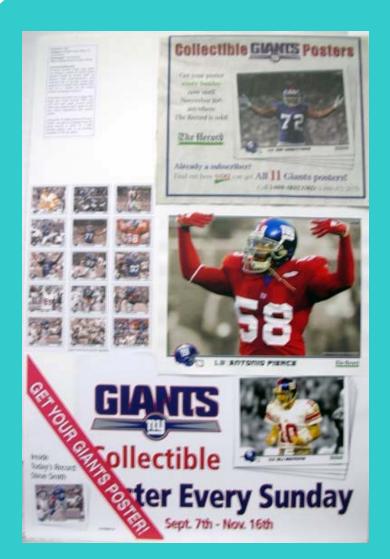
**Paul Wood Jr, Bill Merklee** 

# Single Copy Sales – to Customers





#### Single Copy Sales – to Customers



## The Record

**Bergen County** 

"Giants Poster Series"

**Promotion Creators** 

Rick Gathen Bill Lord

**Artist** 

Paul Wood Jr.

# Single Copy Sales - to Retailers





#### Single Copy Sales – to Retailers

# **The Press of Atlantic City**



"Retail Sales ShopRite Partnership Rewards"

Marketing

**Margaret Rynshall** 

**Artist** 

**Anne Nguyen** 

Advertising

**Anthony Falduto** 

**Circulation Single Copy** 

**Gary Ruble** 

# Single Copy Sales - Third Party Sales





## Single Copy Sales – Third Party Sales

# **The Press of Atlantic City**



"Sea Isle City"

**Promotion Creators** 

John Hunter
Anne Nguyen

**Artists** 

**Staff** 

# Retention ProgramsConsumer Retention





#### Retention Programs – Consumer Retention

# **The Press of Atlantic City**



"Retention E-mails"

**Promotion Creator** 

**Carol Steiger** 

**Artist** 

**Debra Havrilchak** 



## **Newspaper In Education**

All Promotions to Increase
 NIE Circulation





# Newspaper In Education All Promotions to Increase NIE Circulation



## The Record

**Bergen County** 

"Community Promotions"

**Promotion Creators** 

**Cynthia Forster Patrick Tuohey Susan Biegen** 

**Artists** 

**Paul Wood, Patty Koziol** 

# Newspaper In Education – Educational Projects





# Newspaper In Education Educational Projects



## The Record

**Bergen County** 

"Conserve Wildlife Foundation of NJ"

**Promotion Creators** 

Cynthia Forster Patrick Tuohey Susan Biegen

**Artists** 

**Paul Wood, Patty Koziol** 

# **General Newspaper Promotion**Public Relations/Special Events





# General Newspaper Promotion Public Relations/Special Events



## The Record

**Bergen County** 

"NY Jets Promotion Series"

**Promotion Creators** 

Rick Gathen Yazmin Gomez Amanda LaPara

Artist **Paul Wood** 



# General Excellence Awards

General Excellence





## **General Excellence**

# The Record Bergen County

General Excellence



# Congratulations!



Awards Banquet