

Better Newspaper Contest 2008 Classified Awards

Awards Banquet



Better Newspaper Contest 2008

C1: Best Automotive Display Ad — Black & White



C1: Best Automotive Display Ad – Black & White

First Place, Daily



Daily Record

"Motion Lincoln Mercury"

Sales Representative

John Kopec

Artists



Better Newspaper Contest 2008

C2: Best Automotive Display Ad — Spot or Multi Color



C2: Best Automotive Display Ad – Spot or Multi Color



Third Place, Daily

The Press of Atlantic City

"Matt Blatt"

Sales Representative

Ray Calkin

Artist

John Clement



C2: Best Automotive Display Ad – Spot or Multi Color



Second Place, Daily

The Times

Trenton

"8 New 2008 Under 20K"

Sales Representatives

Staff

Artists



C2: Best Automotive Display Ad – Spot or Multi Color



First Place, Daily

The Times

Trenton

"We Will Beat Any Price – Haldeman Nissan"

Sales Representatives

Staff

Artist

Ruth O'Neill

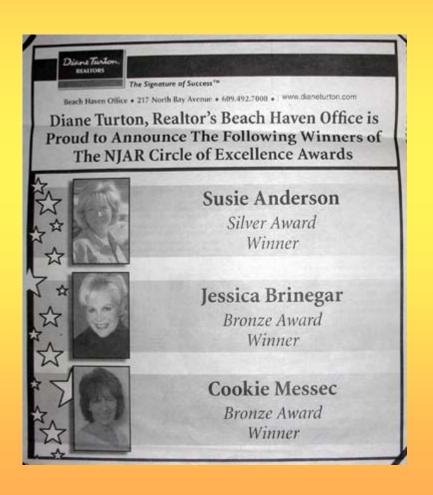


Better Newspaper Contest 2008

C3: Best Real Estate Display Ad — Black & White



Third Place, Weekly



The SandPaper

"Diane Turton Realtors – NJAR Circle"

Sales Representative

Anthony Matthews

Artists



Third Place, Daily



Daily Record

"The Falconer Team / ReMax"

Sales Representative

Ron Riddles

Artists



Second Place, Weekly



The SandPaper

"Diane Turton Realtors – Magnificent"

Sales Representative

Anthony Matthews

Artists



Second Place, Daily



Daily Record

"ReMax Barry Coopersmith"

Sales Representative

Ron Riddles

Artists



First Place, Weekly

Atlantic City Weekly



"Luxurious Waterfront with Private Chelsea View"

Sales Representative

Rick Goldstein

Artists





First Place, Daily

The Times

Trenton

"Nobody Does It Better"

Sales Representatives

Staff

Artists

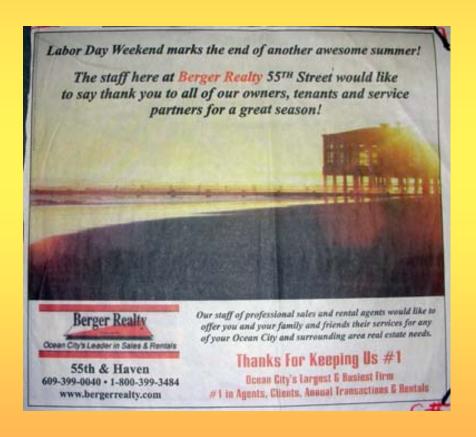


Better Newspaper Contest 2008

C4: Best Real Estate Display Ad — Spot or Multi Color



Third Place, Weekly



Ocean City Sentinel

Sample Media

"Thanks for Keeping Us #1"

Sales Representative

Lee Polidori

Artist

Sean Kolman



Third Place, Daily



Daily Record

"ReMax-Ginny Cassidy"

Sales Representative

Ron Riddles

Artist

Tonya Manthey



Second Place, Weekly



The SandPaper

"Sonia Ward Realty"

Sales Representative

Teresa Brazill

Artists





Second Place, Daily

The Times

Trenton

"Gloria Nilson GMAC Real Estate – Honor Our NJAR 2007"

Sales Representatives & Artists **Staff**



First Place, Weekly



Atlantic City Weekly

"Buy a Condo"

Sales Representative

Rick Goldstein

Artists





First Place, Daily

Daily Record

"Century-21 Elite Realty"

Sales Representative

Rich Corcoran

Artists



Better Newspaper Contest 2008

C5: Best Recruitment / Miscellaneous Display Ad — Color or Black & White





Third Place, Weekly

Atlantic City Weekly

"Spend Your Summer With Coca-Cola"

Sales Representative

Claudette Dee

Artists





Third Place, Daily

Daily Record

"HVAC Mechanic"

Sales Representative

Joan D'Ambola

Artists



Second Place, Weekly



Ocean City Sentinel

Sample Media

"Do You Have What It Takes"

Sales Representatives

Staff

Artist

Sean Kolman





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www.pgbank.com
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For More Information.

Second Place, Daily

Daily Record

"Peapack Gladstone Bank"

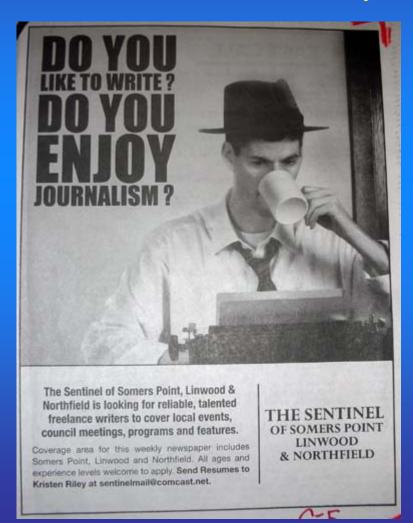
Sales Representative

Cheryl May

Artists



First Place, Weekly



Ocean City Sentinel

Sample Media

"Do You Like To Write"

Sales Representatives

Staff

Artist

Sean Kolman





First Place, Daily

Daily Record

"Management Programs Manager"

Sales Representative

Joan D'Ambola

Artists



Better Newspaper Contest 2008

C6: Best Agency Produced Newspaper Ad — Color or Black & White





Third Place, Weekly

Ocean City Sentinel

Sample Media

"The Best Bailout"

Sales Representative

Lee Polidori

Artists

Cameron Advertising





Third Place, Daily

The Press of Atlantic City

"Nissan Pathfinder"

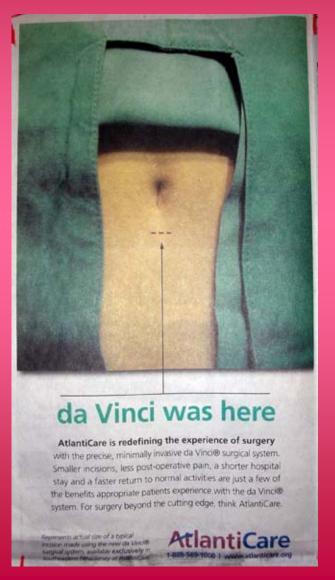
Sales Representative

Ray Calkin

Artists

Magnum Group





Second Place, Weekly

Ocean City Sentinel

Sample Media

"Da Vinci Was Here"

Sales Representative

Lee Polidori

Artists

Harmelin Media





Second Place, Daily

The Press of Atlantic City

"Hiring 3,650 Dealers"

Sales Representative

Larry Fusaro

Artist

Media Placement





First Place, Weekly

Ocean City Sentinel

Sample Media

"Mother's Day Brunch"

Sales Representative

Rob Elder

Artists

Horizon Media





First Place, Daily

Daily Record

"Ayers Chevrolet"

Sales Representative

John Kopec

Artists

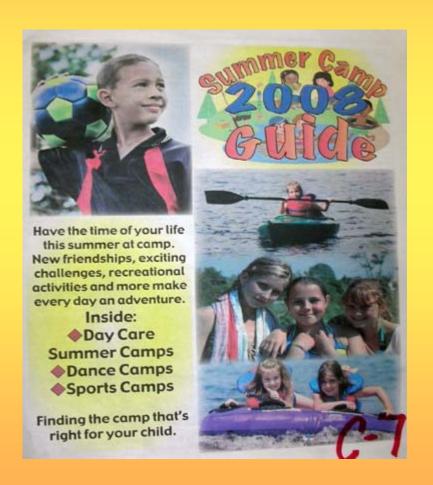


Better Newspaper Contest 2008

C7: Best Free Standing Special Section



Third Place, Daily



Gloucester County Times

"Summer Camp"

Sales Representative

Joyce Murphy-Kiner

Artist

Marie Vito



Second Place, Weekly



Atlantic City Weekly

"2008 Job Finder"

Sales Representative

Claudette Dee

Artists





Second Place, Daily

Gloucester County Times

"Game Day"

Sales Representatives

Staff

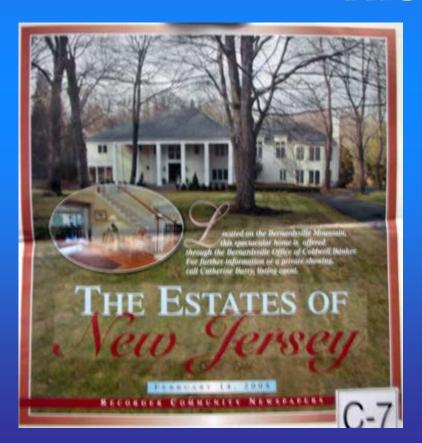
Artist

Marie Vito



First Place, Weekly

The Bernardsville News



Recorder Community Newspapers

"The Estates of New Jersey"

Sales Representative

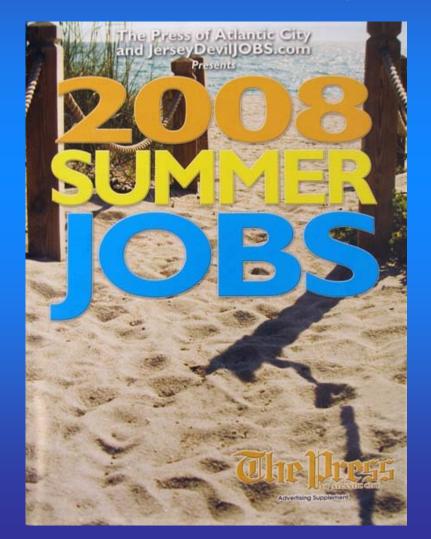
Bob Dello Russo

Artists

Toni Codd
Sally Harris



First Place, Daily



The Press of Atlantic City

"2008 Summer Jobs"

Sales Representative

Larry Fusaro

Artist

Dave Caywood

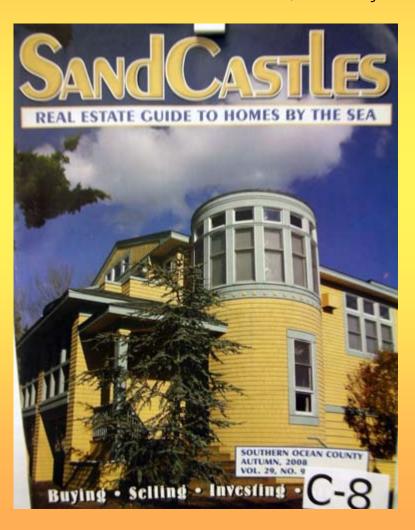


Better Newspaper Contest 2008

C8: Best Non-Newspaper Product



Third Place, Weekly



The SandPaper

"SandCastles"

Sales Representatives

Staff

Artists



Third Place, Daily



The Press of Atlantic City

"Jersey Devil Cars"

Sales Representative

John Ruela

Artists



Second Place, Weekly



The SandPaper

"Festival of Fall 2008"

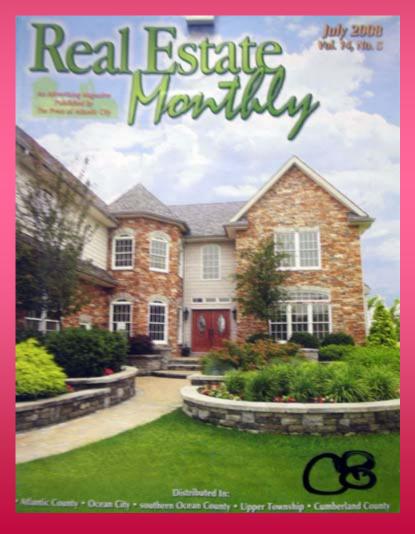
Sales Representatives

Staff

Artists



Second Place, Daily



The Press of Atlantic City

"Real Estate Monthly"

Sales Representatives

Staff

Artist

Elaine Caspel





First Place, Weekly

The SandPaper

"Spring Homefront 2008"

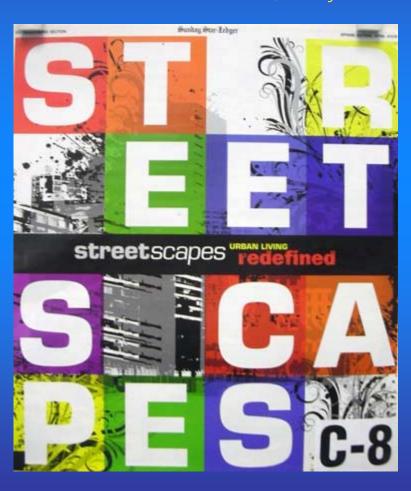
Sales Representatives

Staff

Artists



First Place, Daily



The Star-Ledger

"StreetScapes"

Sales Representatives

Staff

Artist

Samantha Horning



Better Newspaper Contest 2008

C9: Best Classified and/or Telemarketing Pages



C9: Best Classified and/or Telemarketing Pages

Third Place, Daily



Daily Record

"Business & Services Directory"

Sales Representatives

Inside Sales, Classified Department

Artists



C9: Best Classified and/or Telemarketing Pages



Second Place, Daily

Daily Record

"Dealer Directory"

Sales Representative

John Kopec

Artists



C9: Best Classified and/or Telemarketing Pages

First Place, Weekly



The Bernardsville News

Recorder Community Newspapers

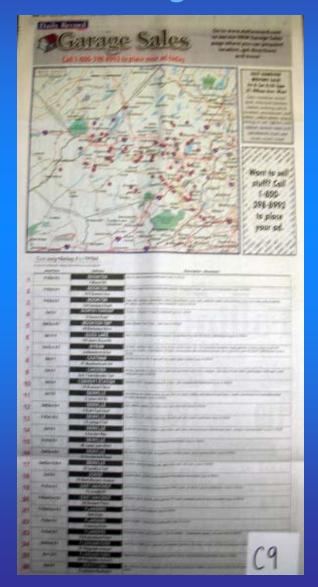
"Have A Safe Halloween"

Sales Representatives & Artists

Carol Taylor Kathy Walker



C9: Best Classified and/or Telemarketing Pages



First Place, Daily

Daily Record

"Garage Sale Map"

Sales Representatives

Inside Sales, Classified Department

Artists



Better Newspaper Contest 2008

C10: Best Classified and/or Telemarketing Directory – Color or Black & White





Third Place, Daily

The Times

Trenton

"Value Choice Selection"

Sales Representatives

Ad Sales Staff

Artist

Gaylen Gallimore



Second Place, Daily





The Record

Bergen County

"Know Your Agents"

Sales Representative

Steve Kornblit

Artist

Jason Baum



First Place, Weekly



The SandPaper

"Happy Holidays"

Sales Representatives

Staff

Artist

Jennifer Eldridge





First Place, Daily

The Times

Trenton

"Value Choice Selection"

Sales Representatives

Ad Sales Staff

Artist

Gaylen Gallimore



Better Newspaper Contest 2008

C11: Best Classified Section





Third Place, Daily

The Record

Bergen County

"North Jersey Classifieds"

Sales Representatives

Staff

Artists





Second Place, Daily

The Press of Atlantic City

"Classified Connection"

Sales Representatives

Staff

Artist

John Clement





First Place, Weekly

The West Essex Tribune

"October 16, 2008 Classifieds"

Sales Representatives

Lori Fine, Ellen Harte

Artists

Grisel Cardona Michelle Bent





First Place, Daily

Daily Record

"Daily Record Classifieds"

Sales Representatives

Staff

Artists



Better Newspaper Contest 2008

C12: Best Use of Small Space



Third Place, Daily

Daily Record



"Baker Personnel/Temps"

Sales Representative

Val Gardner

Artists



Second Place, Weekly



The SandPaper

"RWS Painting"

Sales Representative

Carole Adams

Artist

Jennifer Eldridge



Second Place, Daily



Daily Record

"Mills Contracting"

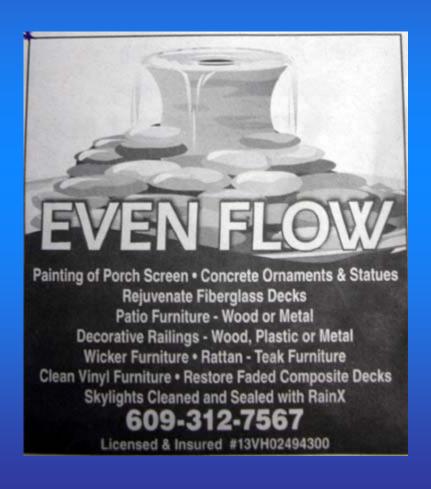
Sales Representative

Marc Wagner

Artists



First Place, Weekly



The SandPaper

"Even Flow"

Sales Representative

Carole Adams

Artist

Jennifer Eldridge



First Place, Daily



The Times

Trenton

"2008 Ford Edge SE"

Sales Representatives

Staff

Artists



Better Newspaper Contest 2008

C13: Best Classified House Ad



C13: Best Classified House Ad



Third Place, Daily

The Star-Ledger

"Tricked Out Auto Ads"

Sales Representatives

Staff

Artist

Darren Phillips



C13: Best Classified House Ad



Second Place, Weekly

The SandPaper

"Best Deal"

Sales Representative

Lee Little

Artist

Jennifer Eldridge



C13: Best Classified House Ad

Second Place, Daily



Daily Record

"Free Dinner"

Sales Representative

Bonnie Berdej

Artists

Staff



C13: Best Classified House Ad

First Place, Weekly



The SandPaper

"Pay a Little"

Sales Representative

Lee Little

Artist

Jennifer Eldridge



C13: Best Classified House Ad



First Place, Daily

The Star-Ledger

"Super Hero"

Sales Representative

Nanci Malave

Artist

Darren Phillips



C14: Best External Classified Promotion Idea



C14: Best External Classified Promotion Idea

Second Place, Daily



The Star-Ledger

"Autofinder"

Sales Representatives

Staff

Artist

Darren Phillips



C14: Best External Classified Promotion Idea

First Place, Daily



The Star-Ledger

"StreetScapes"

Sales Representatives

Staff

Artist

Samantha Horning



General Excellence Awards



General Excellence

Weekly



General Excellence Weekly

The SandPaper Surf City



General Excellence

Daily



General Excellence

Daily over 60,000

Daily Record

Parsippany



Better Newspaper Contest 2008 Congratulations!