

Better Newspaper Contest 2009 Classified Awards

Awards Banquet



Better Newspaper Contest 2009

C1: Best Automotive Display Ad — Black & White or Color





Third Place, Daily

The Times

Trenton

"Every Vehicle Marked Down"

Sales Representative

Russ Riches

Artist

Gaylen Gallimore





Second Place, Daily

The Times

Trenton

"Hurry A to Z"

Sales Representative

Russ Riches

Artist

Gaylen Gallimore





First Place, Weekly

The Bernardsville News

Recorder Community Newspapers

"Smythe Volvo"

Sales Representative

Jerry O'Donnell

Artists

Toni Codd, Sally Harris





First Place, Daily

The Press of Atlantic City

"Hyundai Holidays"

Sales Representative

Roy Calkin

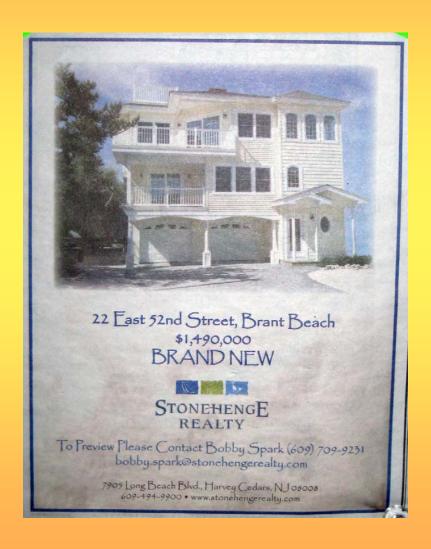
Artists



Better Newspaper Contest 2009

C2: Best Real Estate Display Ad — Black & White or Color





Third Place, Weekly

The SandPaper

"Stonehenge Realty"

Sales Representative

Marianne Nahodyl

Artist

Adrian Antonio



Third Place, Daily



Daily Record

"ReMax Renown Realty"

Sales Representative

Ron Riddles

Artists





Second Place, Weekly

Ocean City Sentinel

Sample Media

"Fall into Savings"

Sales Representative

Rob Elder

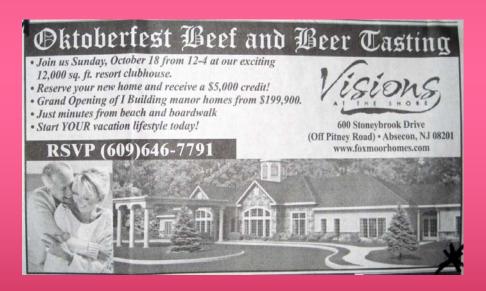
Artist

Sean Kolman



Second Place, Daily

The Press of Atlantic City



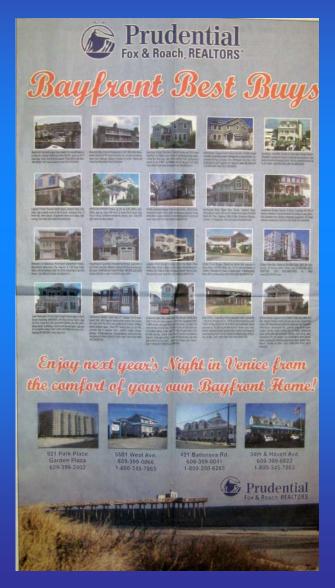
"Octoberfest"

Sales Representative

Ray Calkin

Artists





First Place, Weekly

Ocean City Sentinel

Sample Media

"Bayfront Best Buys"

Sales Representative

Rob Elder

Artist

Sean Kolman



First Place, Daily

The Press of Atlantic City



"No Mortgage Payments"

Sales Representative

Ray Calkin

Artist

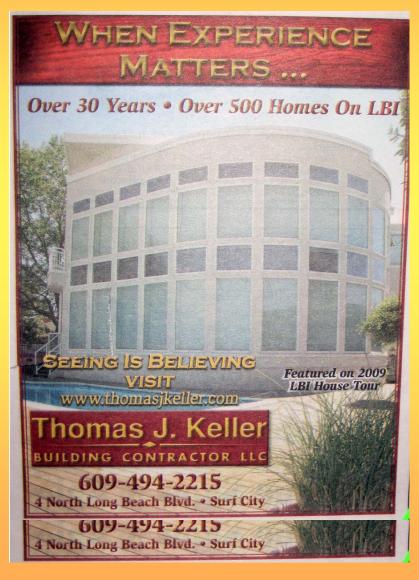
Robin Deweese



Better Newspaper Contest 2009

C3: Best Recruitment or Miscellaneous Display Ad – Color or Black & White





Third Place, Weekly

The SandPaper

"Thomas J. Keller"

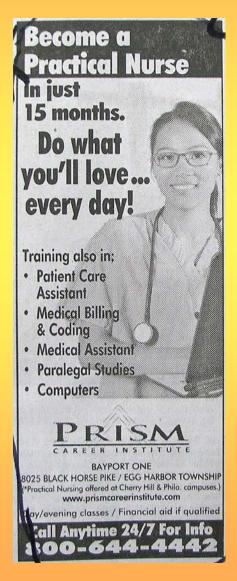
Sales Representative

Tony Matthews

Artist

Jennifer Eldridge





Third Place, Daily

The Press of Atlantic City

"Become a Practical Nurse"

Sales Representative

Larry Fusaro

Artists



Second Place, Weekly

The SandPaper



"Heritage Construction"

Sales Representative

Carole Adams

Artist

Jennifer Wolfschmidt



Second Place, Daily



The Press of Atlantic City

"The Smart Career Move"

Sales Representative

Larry Fusaro

Artists





First Place, Weekly

The SandPaper

"You Dream...
Ted Fluehr, Inc."

Sales Representative

Teresa Brazill

Artists



First Place, Daily



The Press of Atlantic City

"Do What You Love"

Sales Representative

Larry Fusaro

Artist

Elaine Capsel

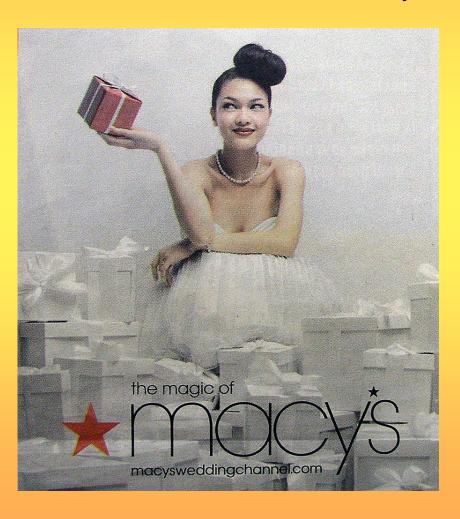


Better Newspaper Contest 2009

C4: Best Agency Produced Newspaper Ad — Color or Black & White



Third Place, Weekly



Ocean City Sentinel

Sample Media

"The Magic of Macy's"

Sales Representative

Lee Polidori

Artists

Macy's





Third Place, Daily

The Press of Atlantic City

"Sales Blitz"

Sales Representative

Yvette Reed

Artists

Cameron Ad Agency





Second Place, Weekly

Ocean City Sentinel

Sample Media

"Easter Sunday Brunch"

Sales Representative

Rob Elder

Artist

Heather Woakneveich





Second Place, Daily

The Press of Atlantic City

"Our Standards"

Sales Representatives

Jerry Ardron

Artists

Zimmerman & Partners





First Place, Weekly

Ocean City Sentinel

Sample Media

"No Dues"

Sales Representative

Rob Elder

Artists

Tilton Fitness





First Place, Daily

The Press of Atlantic City

"Welcome to The Price Is Right"

Sales Representative

Bridget Fields

Artist

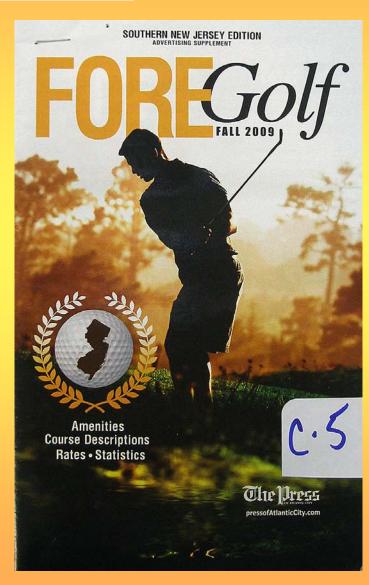
Paul Miller



Better Newspaper Contest 2009

C5: Best Special Section





Third Place, Daily

The Press of Atlantic City

"Fore Golf"

Artists

David Caywood
Catherine Galioto





Second Place, Daily

The Record

Bergen County

"Real Estate Showcase"

Sales Representative

Bob Schrumpf

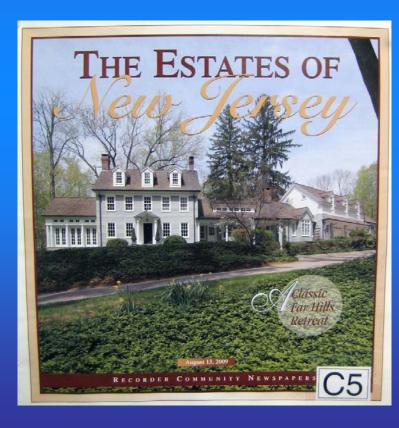
Artists

James Emolo, Alan Post



First Place, Weekly

The Bernardsville News



Recorder Community Newspapers

"The Estates of New Jersey"

Sales Representative

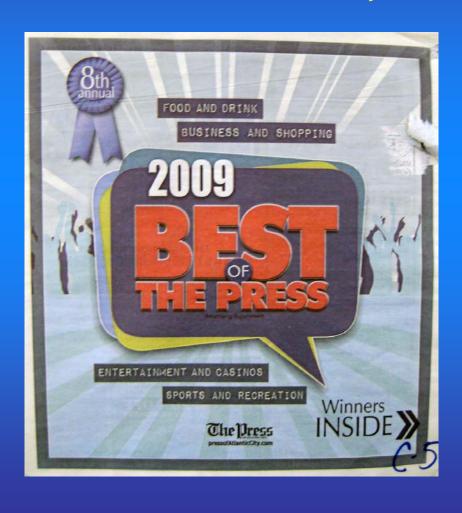
Bob Dello Russo

Artists

Toni Codd, Sally Harris



First Place, Daily



The Press of Atlantic City

"Best of The Press"

Artists

David Caywood Catherine Galioto

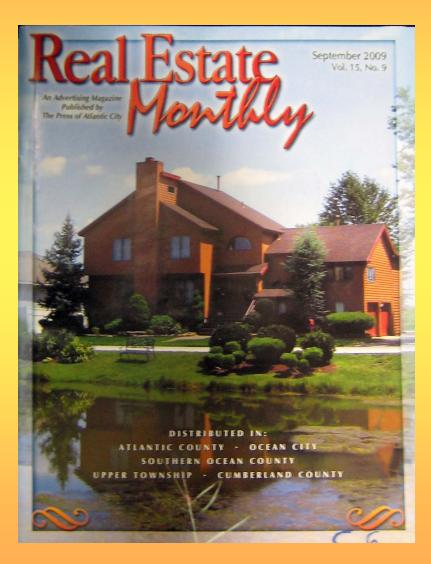


Better Newspaper Contest 2009

C6: Best Non-Newspaper Product



C6: Best Non-Newspaper Product



Third Place, Daily

The Press of Atlantic City

"Real Estate Monthly September"

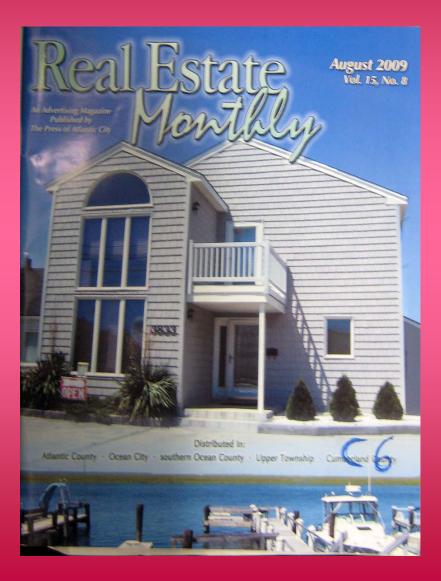
Sales Representatives

Staff

Artists



C6: Best Non-Newspaper Product



Second Place, Daily

The Press of Atlantic City

"Real Estate Monthly August"

Sales Representative

Staff

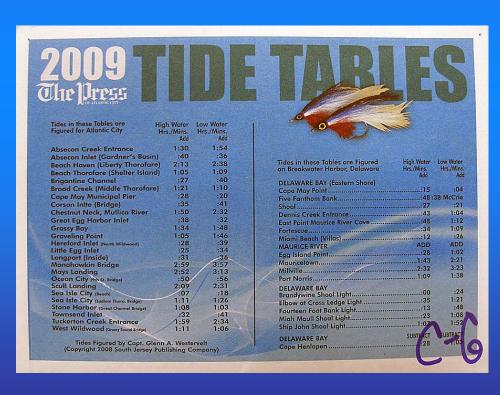
Artists



C6: Best Non-Newspaper Product

First Place, Daily

The Press of Atlantic City



"2009 Tide Tables"

Artist

David Caywood



C7: Best Telemarketing Pages or Directory





Third Place, Weekly

The Bernardsville News

Recorder Community Newspapers

"The Business Guide"

Sales Representatives

Carol Taylor, Kathy Walker

Writer

Stacey Talerico





Third Place, Daily

The Press of Atlantic City

"At Your Service"

Sales Representative

Patricia Jewell



Second Place, Weekly

The Bernardsville News



Recorder Community Newspapers

"Estate and Home Sale Professionals"

Sales Representatives

Carol Taylor, Kathy Walker

Artist

Toni Codd





Second Place, Daily

The Record

Bergen County

"North Jersey Homes/ Rental Solutions"

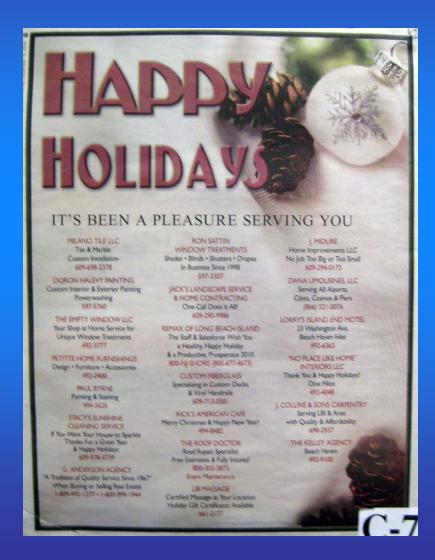
Sales Representatives

Staff

Artists

Staff





First Place, Weekly

The SandPaper

"Happy Holidays"

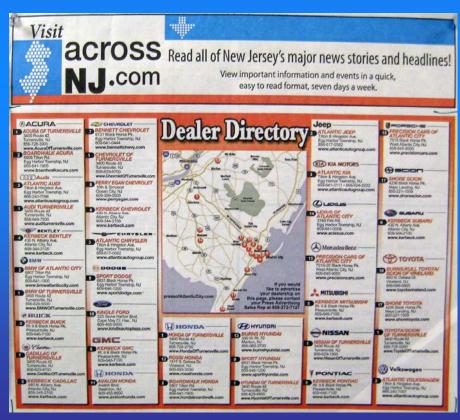
Artist

Jennifer Eldridge



First Place, Daily

The Press of Atlantic City



"Dealer Directory"

Sales Representatives

Staff



C8: Best Classified Section



C8: Best Classified Section



First Place, Weekly

The West Essex Tribune

"West Essex Tribune Classifieds"

Sales Representatives

Lori Fine Ellen Harte



C8: Best Classified Section



First Place, Daily

The Press of Atlantic City

"Market Place, October 18, 2009"

Sales Representatives

Staff

Artists

Staff



C9: Best Use of Small Space



Third Place, Weekly

The West Essex Tribune



"Pannucci Paving"

Sales Representative

Lori Fine

Artist

Grisel Cardona





Third Place, Daily

The Press of Atlantic City

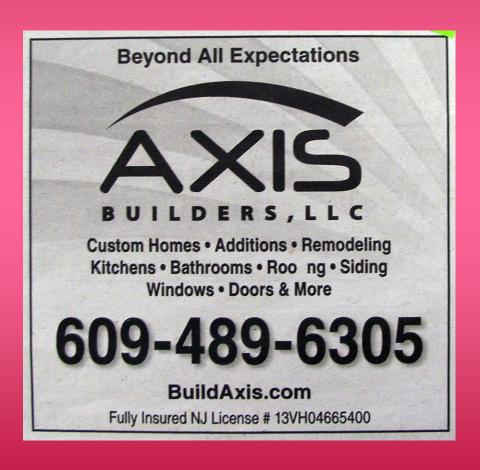
"Wenz's Christmas Trees"

Sales Representative

Jim McGowan



Second Place, Weekly



The SandPaper

"Axis Builder"

Sales Representative

Carole Adams

Artist

Jennifer Eldridge





Second Place, Daily

The Press of Atlantic City

"Homes/Delilah Terrace"

Sales Representative

Jerry Ardron

Artist

Sindy Hartman



First Place, Weekly

The West Essex Tribune



"TNT Electric"

Sales Representative

Lori Fine

Artist

Grisel Cardona





First Place, Daily

The Press of Atlantic City

"Frank's Jewelers"

Sales Representative

Melissa Lynch

Artist

David Caywood



C10: Best Classified House Ad





Third Place, Daily

The Star-Ledger

"Garage Sale"

Sales Representatives

Staff

Artist

David Petersen



Second Place, Weekly



The SandPaper

"Smart Cookies"

Sales Representative

Lee Little

Artist

Jennifer Eldridge





Second Place, Daily

The Press of Atlantic City

"Marketplace"

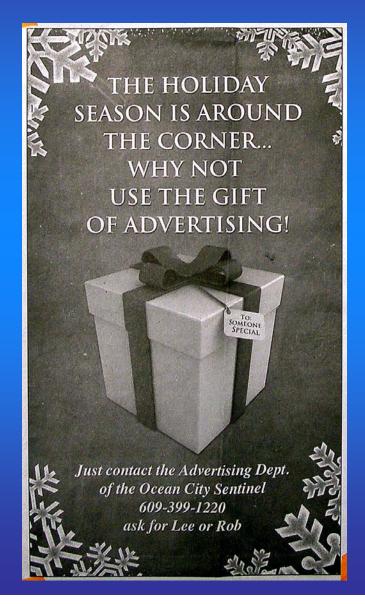
Sales Representatives

Staff

Artists

Eggz Agency, Jeff Barber





First Place, Weekly

Ocean City Sentinel

Sample Media

"The Gift of Advertising"

Sales Representatives

Staff

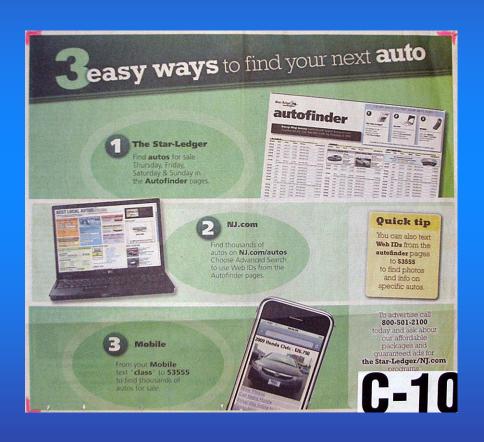
Artist

Sean Kolman



C10: Best Real Estate Display Ad – Black & White or Color

First Place, Daily



The Star-Ledger

"Auto Finder"

Sales Representatives

Staff

Artist

David Petersen



C11: Best External Classified Promotion Idea





Third Place, Daily

The Press of Atlantic City

"Featured Advertiser Package"

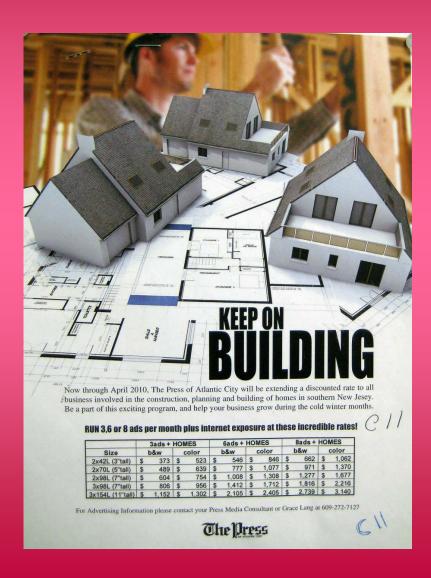
Sales Representative

Larry West

Artist

David Caywood





Second Place, Daily

The Press of Atlantic City

"Keep On Building"

Sales Representative

Larry West

Artist

David Caywood



First Place, Weekly



The Leader

"Advertise in our Classified Section"

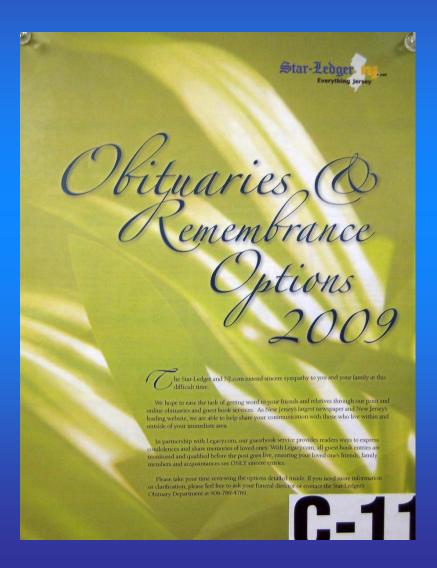
Sales Representatives

Staff

Artist

Winie Varillas





First Place, Daily

The Star-Ledger

"Obituaries & Remembrance Options"

Sales Representatives

Staff

Artist

David Petersen



General Excellence Awards



General Excellence

Classified, Weekly



General Excellence

Classified, Weekly

The SandPaper Surf City



General Excellence

Classified, Daily



General Excellence

Classified, Daily

The Press of Atlantic City

Pleasantville



Better Newspaper Contest 2009 Congratulations!

Awards Banquet