Better Newspaper Contest

2011 Online Awards

Awards Banquet
2011 Online Awards for Content & Design
NJPA Awards

Better Newspaper Contest 2011

Best Overall Website
Best Overall Website

Third Place

The Coast Star

“Star News Group”

Jamie Biesiada
Best Overall Website

Second Place

New Jersey Herald

“www.njherald.com”

Staff

New Jersey Herald

www.njherald.com

Breaking News

Body of Hamburg man found in Newton
Updated: Mar. 29, 2012 4:24 PM EDT

NEWTON — The body of a 31-year-old Hamburg resident was found slumped against a wall of a residential garage along Linwood Avenue Annex on Monday.

Latest Headlines

Police say shots that killed woman, son
Witness says she heard shots that killed woman, son.
Prosecutors have restated their case in the double-murder trial of a former Pennsylvania corrections officer charged in the deaths of his girlfriend and toddler son almost three years ago.

East Orange teen charged in shooting
A 15-year-old East Orange male was arrested and charged with assault and weapons offenses after he allegedly brandished a paint pellet gun and threatened a man outside of the
Best Overall Website

First Place

Asbury Park Press

“www.app.com”

Staff

Audit cites waste at DRPA, questions insurance dealings with Norcross firm

Greek Orthodox church finds new home in Ocean Township

Asbury Park apartment house fire displaces 5 residents; no one injured

5:07 PM | 4

DRPA Report

Agreement could be near on artificial reefs 5:25 PM
Asbury school board fights over color of artificial turf field 5:55 PM
Controlled burn planned Friday for Ocean Twp. 3:55 PM
What would you do with $540 million? Residents dream big as lottery jackpot climbs 3:03 PM
Lover enrollment means higher taxes in Manasquan school budget 2:19 PM
Middletown students collect clothes, school supplies for peers in Cranford 2:20 PM
Manalapan school tax goes up, Englishtown goes down in regional budget 1:49 PM
MORE NEWS | ALL RECENT HEADLINES

54° 62°/37° Feels like 45°

MARCH JEEP SALE

THE JEEP STORE

RT. 35 OCEAN TOWNSHIP
BRAND NEW 2012 JEEP LIBERTY

$169.

SALE ENDS MARCH 31st

CLICK FOR LEASE INFO
NJPA Awards

Better Newspaper Contest 2011

Best Web Project
Best Web Project

Third Place

The Philadelphia Inquirer

“The Curtis Factor”

Staff
"Struggling to Understand"

Shannon Mullen
Thomas P. Costello
Dan Sini
Paul D’Ambrosio
Best Web Project

First Place

Asbury Park Press

“A Year in Tent City”

Shannon P. Mullen
Peter Ackerman
Dan Sini
Better Newspaper Contest 2011

Best Multimedia Element
The Press of Atlantic City

“School in Suspension”

Sarah Watson
Krishna Mathias
Best Multimedia Element

Second Place

The Press of Atlantic City

“Pearl Harbor Survivors Discuss Attack”

Rob Spahr
Best Multimedia Element

First Place

Asbury Park Press

"Life in the Camp"

Peter Ackerman
Shannon P. Mullen
An abandoned puppy’s story

By Naomi Seldin Ramirez

Petyr the day he was rescued. He was just two weeks old.

Leslie Beck was walking her beagle in Willington when she heard something crying. "I thought it was a cat up in a tree, so I went to take a look," she said. She found something else: a puppy sitting on a soiled blanket under a bush, scared and alone.

She scooped him up and rushed him home, then to Orodell Animal Hospital in Paramus.

The staff looked him over. He was two weeks old, with a front paw that bent the wrong way.
Best Blog

Second Place

The Press of Atlantic City

“A Photographer’s View”

Vernon Ogrodnek

Shooting Better Sunsets

We live in an area that’s rich in subject matter for wildlife and scenic landscape photography. Southern New Jersey is famous for the diverse bird population that lives and migrates through here. I published a book of black-and-white wildlife and landscape photographs in Salem County titled Salem Sagourn. So what’s the key to making great images of the great outdoors? There are several things even the most casual photographer can do to make better images of wildlife and scenic landscapes. Let’s concentrate on scenic landscapes first. To be even more specific, let’s talk sunsets. Everyone has shot a sunset. It’s difficult to resist. A general rule for sunset photos is wait until you can look at the sun before photographing it. I’m referring to that “National Geographic light” found just before sunset when colors are the richest. Skies are crisp blue and reds and yellows are the warmest. And try this: position the sun in your viewfinder other than the middle of the frame. Position the horizon toward the top or bottom of the frame avoiding dead center. Lastly, incorporate another element to lead the viewer’s eye around the image. This can be a tree, a building, a person, or a pier to add depth to the image and frame that big orange ball. As far as exposure is concerned, bracket. This can be difficult if you’re using a cell phone camera. If you’re using a cell phone camera point the lens slightly away from the sun. As I said earlier, you shouldn’t put the sun in the middle of the frame anyway. And even the most basic point-and-shoot cameras allow you to shoot over and under the exposure. Along with bracketing the exposure, bracket the view also. Shoot lots of variations and move the horizon line up and down in the viewfinder, change the position of the sun in the frame as you set, and look for things in the foreground to add interest to the photograph. I included two examples here. One made with a smart phone and the other using a long lens on a standard 35mm digital single lens reflex camera (DSLR). I’ll get into photographing wildlife the next time.
Home Sweet Home - Veterans Day 2011

Henry Bassman

Wednesday, November 9, 2011 • 5:50pm

When I returned home from Vietnam, my father's World War II buddies made me feel as if I had just joined a sacred fraternity. Coming home was something I had looked forward to for more than a year. Making it home was a joyous experience. I was in high spirits and I had a feeling of freedom.

Over the years, my emotions have moderated, the nightmares have become less frequent and the hyperaggressiveness only occurs when there is a trigger event. But even today, every time I think about my tour in Vietnam, I am thankful for being here rather than there. I am guessing that the feelings are pretty much the same for the men and women who served in the Gulf War and the War Against Terror.

My next assignment was to a military post in New York City. As a soldier in New York in 1968, I learned pretty quickly that there were certain bars where people wouldn't let me pay for a drink because I was a soldier. There were other bars where I couldn't finish a drink because I would be verbally assaulted and insulted for being a soldier.

Thankfully, times have changed. I am no longer reluctant to admit I served in Vietnam. I see military personnel being greeted with the respect and warmth they deserve. But I still get extrememly upset when someone brags about dodging the draft or, if in the military, maneuvering out of an assignment to a combat zone. Vietnam-era
NJPA Awards

Better Newspaper Contest 2011

Best Video

NJPA Awards
Third Place

The Star-Ledger

“New Jersey Man Captures and Preserves Spider Webs on Glass”

Andre Malok

New Jersey man captures and preserves spider webs on glass

Posted: Tuesday, July 26, 2011, 6:18 PM

By Andre Malok/The Star-Ledger

Emil "Rocky" Fiore has been exploring the woods and caves along the eastern slopes of the Palisades in search of spider webs for more than 30 years. Fiore has perfected a process of mounting the orb weaver webs using spray paint, varnish and glass. His work is marketed through more than a dozen retailers in the United States including Evolution in New York City and the Bone Room in Berkeley California. Fiore estimates that he has captured and preserved more than 15,000 webs. (Video by Andre Malok / The Star-Ledger)

Tags: alpine, bergen, palisades, spiders, webs
Best Video

Second Place

The Star-Ledger

“Young Matthew Whitaker Demonstrates His Musical Gifts”

John Munson

Young Matthew Whitaker demonstrates his musical gifts

Posted: Saturday, March 05, 2011, 12:15 AM

By John Munson/The Star-Ledger

Nine-year-old Matthew Whitaker’s life is filled with music. Ever since getting a keyboard for his third birthday, he has amazed everyone who hears him play. Spend a day with him and see why he’s called a musical prodigy. Video by John Munson/The Star-Ledger

I had the pleasure of working with Matthew last summer. So proud
Best Video

First Place

Asbury Park Press

“One Camper’s Hope”

Peter Ackerman
Shannon P. Mullen
Better Newspaper Contest 2011

Innovation Award
Innovation Award

Third Place

The Express-Times

“Somebody Do Something on lehighvalleylive.com”

Janice Blake-Piccotti
Alyssa Young
Innovation Award

Second Place

The Philadelphia Inquirer

“Health Portal”

Karl Stark
Innovation Award
First Place
The Press of Atlantic City
“Niche Mobile Websites”
Steve Warren
Mike DellaVecchia
Better Newspaper Contest 2011

Best Web Event
Best Web Event

Third Place

The Press of Atlantic City

“Dave Matthews Band Caravan”

Staff

DMB Caravan News

DMB Caravan

Dave Matthews performs Thursday June 29, 2011 at the Matthews Caravan. Banner used Atlantic City, The Press of Atlantic City/Ben Pedelota

Top Stories

Dave Matthews Band puts memorable end to three days of Caravan
Best Web Event

Second Place

Asbury Park Press

“Officer Matloz Slaying”

Staff
Best Web Event

First Place

The Star-Ledger


Staff
2011 Online Awards for Advertising
Better Newspaper Contest 2011

Best Online Advertising
Single Ad - Static
Best Online Advertising - Single Ad - Static

Third Place

The Star-Ledger

“Governor’s Jefferson Awards PNC”

Sales

Charlie San Fillipo, Brian Pfeifer

Design

Suzanne Anan
Second Place

The Star-Ledger

“$69 Professional Gutter Cleaning”

Sales
Lauren DeMaio, Dawn Apisa

Design
David Petersen
First Place

The Star-Ledger

“Newark Black Film Festival”

Sales
Tracey Brandstatter

Design
Brian Pfeifer

Suzanne Anan
Best Online Advertising
Single Ad - Animated
Best Online Advertising - Single Ad - Animated

Third Place

The Star-Ledger

“Cherry Hill Public Schools”

CHERRY HILL PUBLIC SCHOOLS

Sales
Ricky Bell, Kim Alvarez

Design
David Petersen
Second Place

Asbury Park Press

“Hillbilly Horrors”

Nicole Kearney
Best Online Advertising - Single Ad - Animated

First Place

Home News Tribune

“Graduation”

Deanna Ditty
Lisa Hoffman
Best Online
House Ad or Campaign
Best Online House Ad or Campaign

Third Place

New Jersey Herald

“Northern New Jersey Pet Expo”

Lee Williams
Best Online House Ad or Campaign

Second Place

New Jersey Herald

“9.11.01 Tribute Lawn Sign”

Lee Williams
First Place

New Jersey Herald

“Chef Herald”

Lee Williams
Sales Staff
Better Newspaper Contest 2011

Congratulations!

For this presentation & list of winners:

www.njpa.org