

# 2011 EDITORIAL, WEEKLY

## CONTEST RULES, CATEGORIES & ENTRY INSTRUCTIONS

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### CONTEST PERIOD

January 1, 2011 –  
December 31, 2011

### CORE WEEKS

Sept. 19, 2011 –  
October 9, 2011

### DEADLINE

**Friday, January 13, 2012**  
no later than 4 p.m.

### NJPA CONTEST COORDINATOR

Peggy Stephan Arbitell, NJPA  
member services manager  
(609) 406-0600, ext. 14  
[pastephan@njpa.org](mailto:pastephan@njpa.org)

New Jersey Press Association's Better Newspaper Contest encourages excellence by recognizing the achievements of NJPA member newspapers. The contest looks to the future by encouraging news organizations to find new ways to inform, entertain, enlighten and engage their readers.

### ELIGIBILITY

This competition is open to newspapers that are full members of New Jersey Press Association whose dues and assessments are paid in full through December 31, 2011.

**CONTEST PERIOD** January 1, 2011 – December 31, 2011

**DEADLINE** **January 13, 2012 – no later than 4 p.m.**

- Register all entries online, including mail-in categories:  
[www.betternewspapercontest.com](http://www.betternewspapercontest.com)
- Contest Entry Form, payment and mail-in categories to NJPA's office:

NJPA 2011 Better Newspaper Contest  
840 Bear Tavern Road, Suite 305  
West Trenton, NJ 08628-1019

Need directions? Call (609) 406-0600 or go to [www.njpa.org](http://www.njpa.org)

### JUDGING

Entries will be judged according to the guidelines set forth in the category listings and rules. Judges who are independent of the New Jersey Press Association will select First, Second and Third place winners in each category. Awards will be granted only when judges believe that special recognition is warranted.

### AWARDS PRESENTATION

Winners will receive their awards at Press Night, the editorial and photography awards banquet, on Thursday, April 26, 2012, at The Hamilton Manor, Hamilton, N.J.

### COST TO ENTER

Entries are \$10 each or a flat rate of \$359 for the entire Editorial Contest. Discount rates are available for group weeklies. Please total the number of your entries on the Contest Entry Form. Send the form and a check for the full amount to NJPA by the contest deadline. If entering more than one contest, a single check may be submitted with the various registration forms.



NEW JERSEY PRESS ASSOCIATION

840 Bear Tavern Road, Suite 305  
West Trenton, NJ 08628-1019  
(609) 406-0600

Serving New Jersey newspapers since 1857, NJPA is a non-profit membership association formed to advance the interests of newspapers and to increase awareness of the benefits of newspaper readership.

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**GROUP WEEKLY DISCOUNTS**

Apply to the full contest:

First newspaper	\$359
Second	279
Third	239
Fourth	199
Fifth	159
Sixth	79
All other papers	48

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**CIRCULATION BREAKS**

Weekly over 6,500  
Weekly under 6,500

**MAXIMUM NUMBER OF ENTRIES**

2 entries per category,  
unless otherwise noted in  
the category description.

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**GROUP WEEKLY DISCOUNTS**

Group weekly newspapers may enter some or all of their NJPA member papers in the contest. To reduce the cost of entering multiple papers, groups may use the discounts listed in the column at left. To benefit from the discounted fees, a group should enter its participating paper in most of the categories. Otherwise, it may be more cost effective to pay \$10 per entry. Each group may choose whether to use the flat rate or the discounts.

Group weeklies should complete a Contest Entry Form for each newspaper. In addition, they should submit an entry form that totals their entire group's submissions.

**GUIDELINES & DEFINITIONS**

All entries must have been published between January 1, 2011 and December 31, 2011.

The contest is divided into two circulation levels: Weekly over 6,500 circulation and Weekly under 6,500.

The maximum number of entries per category per newspaper is 2, unless otherwise indicated in the category description.

**Any individual story submitted for judging in one writing category may not be submitted as an individual story in any other writing category.** It may be used as part of a series, or included in Coverage of Government or Robert P. Kelly categories. An entry to the Robert P. Kelly category also may be submitted in one other writing contest. Identical or nearly identical articles or series may be submitted only once. A **series** is no more than five stories.

Entries from a publication or magazine that is distributed with or within the newspaper on a regular basis throughout the year may enter any category except Special Issue. Special Issue entries must be distributed with or within the newspaper and published no more than six times a year. Publications distributed independent of the newspaper are not eligible for the contest.

Group ownership newspapers, please note: Only the originating newspaper, or the newspaper that made the greatest contribution to the project, may submit an entry. If the story was published in *all* or a *majority* of the group's publications, it may be entered by only one newspaper.

Cover letters *must* be submitted in four categories: W-1, W-3, W-4 and W-19.

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**DEADLINE**

**Friday, January 13, 2012**  
no later than 4 p.m.

Each entry – except for Mail-in Categories – must be submitted as a PDF tearsheet of the newspaper page, including the publication date. Identify the article or section by its headline. Cover letters must be submitted as PDFs too. See the Entry Instructions for more details.

Mail-in Categories are W-21, W-24 and W-26. The original printed pages or sections must be sent to NJPA. In addition, each entry must be registered online. Omit Steps 11 and 12 in the Entry Instructions. Print the Official Entry Form (Step 18) and attach to the full-page tearsheet or section. These entries must be received at NJPA’s office by the deadline.

All entries will be examined by the committee prior to judging. Those that do not comply with these rules will be disqualified. If any newspaper’s entries exceed the stated number in any category, the association staff reserves the right to eliminate the excess at its discretion. In categories that receive a total of fewer than four entries, the association encourages judges to award prizes only if the entries merit them.

**NJPA CONTEST  
COORDINATOR**

Peggy Stephan Arbitell, NJPA  
member services manager  
(609) 406-0600, ext. 14  
[pastephan@njpa.org](mailto:pastephan@njpa.org)

## Online Entry Process

New Jersey Press Association’s Better Newspaper Contest is digital. All entries will be submitted using a web-based program at [www.betternewspapercontest.com](http://www.betternewspapercontest.com), including mail-in categories.

### Start early and become familiar with the process!

We recommend your newspaper designate one person as the overall contest coordinator. This is the person we will contact if there are problems with any of your contest entries. This person should become very familiar with how to submit and manage entries, so he/she can help others who are making the entries. In addition, depending on the size of your company, you may want to name someone in each department who will coordinate those entries.

Below are directions for preparing, submitting and managing entries. We strongly recommend that you start making your entries early. Certainly don’t wait until the day before the deadline!

Finally, we suggest you make some test entries to learn the process. Later, these test entries should be “disabled” so they are not part of your official entries.

If you have questions or problems, please contact Peggy Stephan at (609) 406-0600, ext. 14, or [pastephan@njpa.org](mailto:pastephan@njpa.org).

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**Deadline for all entries: January 13, 2012 – no later than 4 p.m.**

After this deadline, you have until midnight to manage your entries.

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### CONTEST DEFINITIONS

**Division:** a specific contest, i.e., Classified, Editorial Daily, Editorial Weekly, Online, Photography or Retail.

**Category:** a specific competition within a contest, i.e., “News Writing”. Each contest has a number of categories that will be judged. Each category has specific requirements and limitations that are explained in the contest rules.

**Entry:** a submission in a category. Each category permits a specific number of entries. For example, a newspaper may submit 2 entries in the category “Fresh Approach to Routine Reporting”, each entry consisting of one article.

Many categories require multiple examples as part of each entry – i.e., several articles as part of a writing portfolio entry. In this case, all of the examples for the entry must be uploaded as **attachments** to that one entry. For example, you might upload 3 attachments for the first entry in a category, 2 attachments for the second entry and 4 for the third entry (depending on the maximum number allowed per entry for that category). Please review the description for each category to make sure you submit the correct number of examples per entry.

## ENTRY INSTRUCTIONS

### Logging in for the first time this year:

*(Best done by your newspaper’s contest coordinator.)*

1. Visit [www.betternewspapercontest.com](http://www.betternewspapercontest.com).
2. Below “Are you a contestant?” click on “Newspapers Login”.
3. Select “NJPA 2011 Better Newspaper Contest” from the drop-down list.
4. In the “News Organization” drop-down list, select your newspaper’s name.
5. In the password box, enter the temporary password **bnc** (case sensitive).
6. Press “Login.”

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**DEADLINE****Friday, January 13, 2012**

no later than 4 p.m.

**MAIL-IN  
CATEGORIES**

For categories W-21, W24 and W-26, submit original printed pages or sections, not PDFs.

Register each entry online, omitting Steps 11 and 12 in the Entry Instructions. Print the Official Entry Form (Step 18) and attach to the full-page tearsheet or section. These entries must be received at NJPA's office by the deadline.

7. Enter a new password and the contact information for your newspaper's contest coordinator.
  - The password will be used by ALL departments at your newspaper to submit their entries to the contest. *We strongly suggest that your newspaper's contest coordinator select the password and share it with the contest coordinators in each department.*
  - Once the information is entered, press "Submit."
8. Now people at your newspaper can begin submitting entries.

**To submit entries:**

1. Go to [www.betternewspapercontest.com](http://www.betternewspapercontest.com).
2. Below "Are you a contestant?" click on "Newspapers Login".
3. Select "NJPA 2011 Better Newspaper Contest" from the drop-down list.
4. In the "News Organization" drop-down list, select your newspaper's name. (Tip: You can start typing your newspaper's name and when it is highlighted, click "Enter".)
5. In the password box, enter your newspaper's password. (If you don't know it, check with your newspaper's contest coordinator.)
6. Press "Login."
7. Click "Submit Entry" link.
8. In the "Division" drop-down list, choose which contest you are entering: "Editorial Weekly."
9. In the "Category" drop-down list, select the specific contest category. These are listed in the same order as in the contest rules, by category ID and name.
10. In the "Headline or Title of Entry" box, enter the name of the story or section exactly as it appears on the page. When submitting two or more examples in an entry, list all of the headlines or titles separated by two slashes, like this: **Title1 // Title2 // Title3**  
*Remember that you will be submitting full-page PDFs, not individual articles. Please make sure the titles you choose accurately identify the items the judges need to locate on the pages!*
11. To upload your entry attachment, click on "Browse."
  - Navigate to the PDF of your entry and click "Open" or "OK".
  - In categories that require cover letters, attach the PDF of the letter first, before the entry itself.
  - *Be careful when selecting your attachment because there is no way to delete it once it has been uploaded. If you make a mistake, you will need to start over on this entry.* For details about entry preparation, see below.
  - Click "Upload".

**NJPA CONTEST  
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no later than 4 p.m.

12. For categories that require more than one example per entry, repeat the upload step. *Note: Upload attachments in the order in which the entry should be read by the judges, e.g., by date of publication.* Better yet, combine all of the page tearsheets for an entry in one PDF. As you upload attachments, the names will appear in an “Existing Attachments” list.
13. When you have finished entering attachments for that entry, click “Next>>”.
14. From the drop-down menu, choose the number of pages the entry was printed on.
15. In the boxes labeled “Who should be credited for this entry?” enter the names of those who worked on the entry. List each name, followed by the *job function*: John Penn, reporter, or Eliza Doe, marketing. *Do NOT list job titles like Managing Editor.* If more than four people worked on the project, enter **Staff** or **Staff Artists**.
16. Press “Submit.”
17. You will see an entry verification page titled “This Page is Your Official Entry Form.” For each mail-in entry, print this page and attach it to the tearsheet or section.
18. ***Do not hit the Back button or you may eliminate this entry!***
19. From the verification page, you can “Submit Another Entry”, “Manage Entries” or “Logout”.
20. Once the maximum number of entries is reached in a category, that category is no longer available unless you “Disable” an entry using “Manage Entries”.

**To manage your entries:**

1. Once the maximum number of entries is reached in a category, that category is no longer available unless you “Disable” an entry on the “Manage Entries” page.
2. Before the contest deadline, the department contest coordinator should review the entries listed under “Manage Entries”.
3. Make sure that:
  - The correct number of entries are listed in each category. You can have fewer entries than the number specified for that category, but not more.
  - The entries listed are the correct ones. You may remove an entry from the “Entries” list by clicking the “Disable” link to the right of the entry’s name. If an entry is listed under “Disabled Entries”, you may add it to the “Entries” list by clicking the “Enable” link next to the entry name.
  - The label shows the correct information. You can review the label by click the “Label” link next to each entry name.

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4. To edit any of the entry information, click the “Edit” link next to each entry name. However, if you need to change an attachment, you must create a new submission, disable the previous one and enable the new one.
5. Following the deadline, you have until midnight to manage your entries.

## PREPARATION OF ENTRIES

**All entries must be uploaded as electronic files, except as noted in the contest rules.**

1. Upload the entire page on which the entry appears – not the article or column alone. Make sure it includes the folio with publication date and page number.
2. Use the exact headline or title to *clearly identify your entry* for the judges — don’t make the judges guess what they are looking for!
3. Submit your entries in PDF format.
4. The maximum file size is 5 MB. Judges will read your files on their computer screens, so high resolution files are not needed or helpful — they take longer to download.
5. When making your PDFs, use Adobe’s “Smallest File Size” setting and make sure ALL fonts are embedded.  
Alternately, you can change each document’s resolution to 72 dpi and convert the color mode of your document from CMYK to RGB.
6. When uploading files, any filename may be used. The contest website uses information you entered (newspaper name, division, category, etc.) to assign a unique code to each file. These codes sort your entries into the proper circulation group, division and categories for judging.
7. For categories W-21 and W-26, which requires the printed products be submitted, send or deliver entries so they arrive at NJPA **no later than 4 p.m. on January 13, 2012:**

New Jersey Press Association  
2011 Better Newspaper Contest  
840 Bear Tavern Road, Suite 305  
West Trenton, NJ 08628

**NJPA CONTEST  
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**RESPONSIBLE JOURNALISM**

(Two entries per newspaper per category)

**W-1. Public Service****The Lloyd P. Burns Memorial Award**

This award goes to articles or series that help fulfill journalism's responsibility to use enterprise and initiative to advance the public good. Judged by the newspaper's willingness to commit resources, the team effort involved, the initiative shown in finding information and overcoming obstacles and the outcome of the articles or series. An explanatory letter (maximum 500 words) *must accompany* each entry. There is no limit to the number of stories in each entry in this category.

**W-2. Editorial Comment**

This contest encourages excellence in editorial writing and recognizes courage, analysis, logic and writing style. An entry is composed of two published editorials by the same writer, judged as a pair.

**W-3. Enterprise**

This contest recognizes enterprise, initiative and resourcefulness by a staff reporter or reporters, in uncovering newsworthy happenings that are not necessarily hard news. An entry is one article, a series, a group of articles not necessarily published on consecutive days. An explanatory letter (maximum 500 words) *must accompany* each entry.

**REPORTING, WRITING & ILLUSTRATION**

(Two entries per newspaper per category)

**W-4. News Writing**

Each entry is an article and sidebars on a news event by one or more reporters. Judging will be based on readability, completeness, reader interest and resourcefulness in overcoming obstacles. An explanatory letter (maximum 500 words) *must accompany* each entry.

**W-5. Coverage of Government****The Art Weissman Memorial Award**

An entry is composed of three articles by one writer demonstrating excellence in reporting on local, state or national government. Articles may be features or news coverage and will be judged on significance, clarity, originality and writing style.

**W-6. Interpretive Writing**

An entry is a supporting story or series that delves more deeply into breaking news or an issue of wide public interest and explains or clarifies a situation. Judging will be based on readability, thoroughness of research and ability to make technical details clear to the reader.

**W-7. Feature Writing**

An entry is an article or series, by a team or individual, to be judged on reader interest, quality of writing, originality, style and local appeal.

**W-8. Opinion Column**

An entry is two locally-written columns by the same writer that demonstrate knowledge of the community and take a stand on a local, state or national issue. Entries will be judged on the thoroughness and consistency of their arguments, local knowledge and appeal, originality and writing quality.

**W-9. Column Writing**

An entry is two locally written columns – humorous, reflective or general – by the same writer, on any subject, not necessarily appearing regularly, and will be judged on originality, local appeal and writing quality.

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**W-10. Sports Writing Portfolio**

An entry is three articles demonstrating excellence in sports reporting by the same individual. Entries can include series or single stories and/or sports columns. Entries will be judged on significance, clarity, originality and writing style.

**W-11. Robert P. Kelly Award**

News, interpretive, feature or sports stories written by a full-time staffer with fewer than 12 months of professional experience at the time the piece was written, excluding paid or unpaid interns. Stories are judged on how well they reflect above-average use of the English language and basic reporting skills. An entry is composed of two published stories of any date within the calendar year, by the same writer, judged as a pair. Either or both of these pieces can also be submitted in one other writing contest. This award is intended to encourage capable and talented young reporters to continue their careers in print journalism. Only one entry per individual.

**W-12. Arts & Entertainment Writing**

To recognize excellence in coverage of the arts by a team or individual. Judging will be based on readability, local appeal and cultural background. Entries may be single stories or stories with sidebars. This category includes reviews of art, movies, books, music or restaurants.

**W-13. Special Subject Writing**

To recognize excellence in coverage by a team or individual of special interest areas other than those for which special categories are provided. Examples of such eligible categories are transportation, religion, technology and law enforcement. Judging will be based on readability, local appeal, technical knowledge and ability to translate technical terms into everyday language. Entries may be single stories, stories with sidebars or series.

**W-14. Environmental, Health & Science Writing**

A competition to recognize excellence in environmental, health or science coverage by a team or individual. Judging will be based on readability, local appeal, technical knowledge and ability to translate technical terms into everyday language. Entries may be single stories, stories with sidebars or a series.

**W-15. Business & Economic Writing**

A competition to recognize excellence in coverage of business by a team or individual. Judging will be based on readability, local appeal, technical knowledge and ability to translate technical terms into everyday language. Entries may be single stories, stories with sidebars or series.

**W-16. Education Writing**

To recognize excellence in coverage of education by a team or individual. Judging will be based on readability, local appeal, technical knowledge and ability to translate technical terms into everyday language. Entries may be single stories, stories with sidebars or series.

**W-17. Graphics & Illustration**

Recognizes excellence in graphics, illustrations & cartoons. Judging will be based on overall attractiveness and clear, creative presentation of information and, where applicable, the accompanying story must be included.

**W-18. Fresh Approach to Routine Reporting**

This entry will recognize efforts by a newspaper or an individual to bring a fresh approach to routine reporting. One story is an entry.

**W-19. First Amendment Award**

Recognizing excellence in reporting that highlights the importance of a free press. The award gives special weight to reporting that uncovers hard news that reveals an issue that is detrimental to the public good that would otherwise have remained hidden. Entries may be features or news coverage and *must be accompanied* by a letter of 500 words or fewer describing the impact of the story.

**W-20. Headlines**

An entry is three headlines by one editor, judged as a group.

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## PACKAGING THE NEWS

**One entry per newspaper per category**, except for Feature Section Layout & Content and Special Issue categories.

In categories **W-21, W-22, W-23 and W-25**, newspapers submit one entry with two examples, one of which must have been published within the **three-week core period of Sunday, September 19, 2011 through Saturday, October 9, 2011**. The other example may be from any week during the year.

In the **W-24 Feature Section Layout & Content** category, newspapers may submit two entries, one of which must be from the core weeks, the other from any time during the year. Examples: One entry from business section, the other from feature section; or one from entertainment, the other from living section, etc.

### **W-21. General Typography & Layout of the Entire Paper**

Major judging factors are effective use of body type, headlines and departmental typography, thoughtful sectionalization of the newspaper and special visual aids. Mail-in category.

### **W-22. Front Page Layout**

Major judging factors are overall attractiveness, excellence of makeup and headline writing and effective use of photography. Tabloids must submit pages 2 and 3 in support of page one.

### **W-23. Editorial Section Layout & Content**

Layout, typography and content will be considered. The purpose of the contest is to stimulate development of better editorial sections, including columns and letters to the editor and editorial writing of quality. The entire section should be entered.

### **W-24. Feature Section Layout & Content**

(Two entries per newspaper, one of which from core week)  
Major judging factors are overall appearance (typography, layout, headlines, illustrations), writing quality, activities covered and variety of special interests covered. The contest is open to such sections as Family, Society, Living, Lifestyle, Business, Entertainment, etc. The entire section should be entered. Sections must run at least monthly or semi-monthly. Mail in category.

### **W-25. Sports Section Layout & Content**

Major judging factors are makeup and general appearance, including the use of columns and illustrations, scope of coverage and local coverage and appeal. The entire section should be entered.

### **W-26. Special Issue**

(Two entries per newspaper)  
Open to any special issue regardless of subject matter or date as long as it was published during the contest year, distributed with or within the newspaper and was not published more than six times a year. This includes magazines. Mail-in category.

## GENERAL EXCELLENCE AWARD

Two winners are named, one in each circulation category. Winners are chosen by tallying points based on each award won in both editorial and photo contests: first place earns three points; second, two points; third, one point. The newspaper with the most points in each circulation category wins the award.

NEW JERSEY PRESS ASSOCIATION

2011 EDITORIAL CONTEST ENTRY FORM

— WEEKLY DIVISION —

WEEKLY OVER 6,500

WEEKLY UNDER 6,500

Newspaper: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

The fee is \$359 for the entire Editorial Contest, or \$10 per individual entry.

Please enter the total number of entries per category that your newspaper is entering.

<b>RESPONSIBLE JOURNALISM</b> (Two entries per newspaper per category)		<b># of Entries</b>
W-1	Public Service	W-1 _____
W-2	Editorial Comment	W-2 _____
W-3	Enterprise	W-3 _____
<b>REPORTING, WRITING &amp; ILLUSTRATION</b> (Two entries per newspaper per category)		
W-4	News Writing	W-4 _____
W-5	Coverage of Government	W-5 _____
W-6	Interpretive Writing	W-6 _____
W-7	Feature Writing	W-7 _____
W-8	Opinion Column	W-8 _____
W-9	Column Writing	W-9 _____
W-10	Sports Writing Portfolio	W-10 _____
W-11	Robert P. Kelly Award	W-11 _____
W-12	Arts & Entertainment Writing	W-12 _____
W-13	Special Subject Writing	W-13 _____
W-14	Environmental, Health & Science Writing	W-14 _____
W-15	Business & Economic Writing	W-15 _____
W-16	Education Writing	W-16 _____
W-17	Graphics & Illustration	W-17 _____
W-18	Fresh Approach to Routine Reporting	W-18 _____
W-19	First Amendment Award	W-19 _____
W-20	Headlines	W-20 _____
<b>PACKAGING THE NEWS</b> (One entry per newspaper per category, except as noted)		
W-21	General Typography & Layout of the Entire Paper	W-21 _____
W-22	Front Page Layout	W-22 _____
W-23	Editorial Page Layout & Content	W-23 _____
W-24	Feature Section Layout & Content (Two entries)	W-24 _____
W-25	Sports Section Layout & Content	W-25 _____
W-26	Special Issue (Two entries)	W-26 _____
<b>TOTAL Number of ENTRIES</b>		<b>Total</b> _____
<b>AMOUNT ENCLOSED for this contest</b>		<b>\$</b> _____

All entries (digital and print), registration forms and contest payments MUST arrive at NJPA's office no later than 4 p.m. on January 13, 2012

New Jersey Press Association  
2011 Better Newspaper Contest  
840 Bear Tavern Road, Suite 305  
West Trenton, NJ 08628-1019

NEW JERSEY PRESS ASSOCIATION

2011 GROUP WEEKLY REGISTRATION FORM

Newspaper Group: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

**GROUP WEEKLY DISCOUNTS**

Name of Newspaper		Editorial	Photography
1. _____	First Paper	\$359	\$195
2. _____	Second	279	79
3. _____	Third	239	63
4. _____	Fourth	199	48
5. _____	Fifth	159	33
6. _____	Sixth	79	25
7. _____	Seventh	48	25
8. _____		48	25
9. _____		48	25
10. _____		48	25
11. _____		48	25
12. _____		48	25

**CIRCULATION FIGURES**

Name of Newspaper	ABC	CAC	P.O.	Other – please specify
1. _____	_____	_____	_____	_____
2. _____	_____	_____	_____	_____
3. _____	_____	_____	_____	_____
4. _____	_____	_____	_____	_____
5. _____	_____	_____	_____	_____
6. _____	_____	_____	_____	_____
7. _____	_____	_____	_____	_____
8. _____	_____	_____	_____	_____
9. _____	_____	_____	_____	_____
10. _____	_____	_____	_____	_____
11. _____	_____	_____	_____	_____
12. _____	_____	_____	_____	_____

Use additional page for more newspapers.