

2012 NJPA Advertising Contest Results

General Excellence

Daily Over 35,000

The Star-Ledger
Newark

Daily Under 35,000

The Trentonian
Trenton

Weekly

The SandPaper
Surf City

1 – Best Real Estate Ad

Daily Over 35,000

- 1st Place: **Asbury Park Press**
"Zarrilli Homes"
Carol Squillante, Staff Artist
- 2nd Place: **The Star-Ledger**
"Fall Home Preview Directory"
Yvonne Lardizabal, Classifieds & Legal Advertising Supervisor
Brad Young, Assistant Deputy Dir. of Operations/Real Estate Manager
Real Estate Inside Sales Staff
- 3rd Place: **Asbury Park Press**
"Real Estate"
Donna Harris, Staff Artist

Daily Under 35,000

- 1st Place: No winner
- 2nd Place: No winner
- 3rd Place: No winner

Weekly

- 1st Place: **The SandPaper**
"Circul Custom Builders"
Allen Schleckser, Sales Representative
Adrian Antonio, Production Artist
- 2nd Place: **Ocean City Sentinel**
"Prudential Hometext Information System"
Sean Kolman
- 3rd Place: **The SandPaper**
"Michael Pagnotta Architecture & Construction"
Andrea Driscoll, Sales Representative
Jeffrey Kuhlman, Artist

2 – Best Auto Ad

Daily Over 35,000

1st Place: No winner

2nd Place: No winner

3rd Place: No winner

Daily Under 35,000

1st Place: **The Trentonian**
"Dick Greenfield"
"The All New 2013 Dodge Dart"
Anne Bench, Graphic Artist
John Conte, Sales Representative

2nd Place: **The Trentonian**
"Lawrenceville Wish List"
"Lawrenceville Lincoln"
Anne Bench, Graphic Artist
John Conte, Sales Representative

3rd Place: **The Trentonian**
"Haldeman Subaru"
Anne Bench, Graphic Artist
John Conte, Sales Representative

Weekly

1st Place: **The SandPaper**
"Lucas Ford"
Cindy Linkous, Sales Representative
Adrian Antonio, Production Artist

2nd Place: **The West Essex Tribune**
"Trans Shoppe"
Nancy Perlmutter
Karen Trachtenberg
Grisel Cardona

3rd Place: **The West Essex Tribune**
"Livingston Sunoco"
Nancy Perlmutter
Grisel Cardona
Karen Trachtenberg

3 – Best Food Ad

Daily Over 35,000

1st Place: No winner

2nd Place: No winner

3rd Place: No winner

Daily Under 35,000

1st Place: **The Times**
"Grand Opening"
Gaylen Gallimore, Artist

2nd Place: **The Trentonian**
"The Amish Market"
Anne Bench, Graphic Artist
Sales Staff

3rd Place: **The Times**
"Harvest Festival"
Gaylen Gallimore, Artist

Weekly

1st Place: **The SandPaper**
"Country Kettle Fudge"
Cindy Linkous, Sales Representative
Art Staff

2nd Place: **The SandPaper**
"Bagles & Beyond"
Marianne Nahodyl, Sales Representative
Adrian Antonio, Production Artist

3rd Place: **Ocean City Sentinel**
"Shriver's Salt Water Taffy"
Sean Kolman

4 – Best Restaurant/Entertainment Ad – Black & White

Daily Over 35,000

- 1st Place: **The Star-Ledger**
"Il Piccola Italian Restaurant & Caterer"
Dave Petersen, Artist
Carmela Giardina, Sales Representative
Maureen Gaffey, Sales Manager
- 2nd Place: **The Star-Ledger**
"Cielo Restaurant & Lounge/Happy Holidays"
Ashley Langan, Artist
Carmela Giardina, Sales Representative
Maureen Gaffey, Sales Manager
- 3rd Place: **The Star-Ledger**
"Celebrate New Year's Eve"
Ashley Langan, Artist
Carmela Giardina, Sales Representative
Maureen Gaffey, Sales Manager

Daily Under 35,000

- 1st Place: **The Times**
"Making Gift Giving Better"
Gaylen Gallimore, Artist
- 2nd Place: **Courier News**
"Join Us for Thanksgiving Dining"
Jennifer Ward
Donna Van Zandt
- 3rd Place: **New Jersey Herald**
"Tanti Baci Caffee"
Eileen Lakatos
Corin Ztanze

Weekly

- 1st Place: **The SandPaper**
"Black Eye Susans"
Steve Havelka, Sales Representative
Art Staff
- 2nd Place: **The SandPaper**
"Raimondo's"
Art Staff
Steve Havelka, Sales Representative
- 3rd Place: **The West Essex Tribune**
"D'Oro Ristorante"
Wendy Navin

Grisel Cardona
Karen Trachtenberg

5 – Best Restaurant/Entertainment Ad – Color

Daily Over 35,000

1st Place: No winner

2nd Place: No winner

3rd Place: No winner

Daily Under 35,000

1st Place: **The Times**
"Rho Hiring Fair"
Gaylen Gallimore, Artist

2nd Place: **The Trentonian**
"5th Annual Halloween Costume Party"
"Pete's Steakhouse"
Cindy Manion, Graphic Artist
Sandy Hopkins, Sales Representative

3rd Place: **New Jersey Herald**
"Arthur's St. Moritz"
Eileen Lakatos
Corine Ztanze

Weekly

1st Place: **The Two River Times**
"Just Restaurant"
Chris Draper, Artist

2nd Place: **The SandPaper**
"Lassiette – A Creative Dining Experience"
Steve Havelka, Sales Representative
Jeffrey Kuhlman, Artist

3rd Place: **Ocean City Sentinel**
"Playland's Castaway Cove Fireworks"
Sean Kolman

6 – Best Home Furnishings/Appliances Ad – Black & White

Daily Over 35,000

- 1st Place: **The Star-Ledger**
"At Last...in Monmouth County/Touch of Elegance"
Ashley Langan, Artist
Christina Grimm, Sales Representative
Ed Burns, Business Development Sales Manager
- 2nd Place: **The Star-Ledger**
"Elliot's Elite"
Ashley Langan, Artist
Brian Johnson, Sales Representative
Maureen Gaffey, Sales Manager
- 3rd Place: **The Star-Ledger**
"Tent Sale!"
Ashley Langan, Artist
Joe Colasurdo, Sales Representative
Dawn Apisa, Sales Manager

Daily Under 35,000

- 1st Place: No winner
- 2nd Place: No winner
- 3rd Place: No winner

Weekly

- 1st Place: **The SandPaper**
"Bathrooms R Us"
Sales Staff
Art Staff
- 2nd Place: **The SandPaper**
"Stitches"
Sales Staff
Art Staff
- 3rd Place: **The SandPaper**
"Bucci Window Fashions"
Cindy Linkous, Sales Representative
Art Staff

7 – Best Home Furnishings/Appliances Ad – Color

Daily Over 35,000

1st Place: No winner

2nd Place: No winner

3rd Place: No winner

Daily Under 35,000

1st Place: **The Trentonian**
"East Windsor Floor"
"Buy One Get One"
Anne Bench, Graphic Artist
Sandy Hopkins, Sales Representative

2nd Place: **The Trentonian**
"Best Price Furniture"
"Super Memorial Day Sale"
Cindy Manion, Graphic Artist
Michelle Prunetti, Sales Representative

3rd Place: **The Trentonian**
"Best Price Furniture"
"Going Out of Business"
Cindy Manion, Graphic Artist
Michelle Prunetti, Sale Representative

Weekly

1st Place: **The SandPaper**
"Memorial Day Sale! – Island Teak"
Steve Havelka, Sales Representative
Art Staff

2nd Place: **The SandPaper**
"The Empty Window"
Art Staff
Cindy Linkous, Sales Representative

3rd Place: **The Two River Times**
"Serving Up Savings"
Chris Draper, Artist

8 – Best Apparel, Jewelry, Accessories Ad – Black & White

Daily Over 35,000

1st Place: No winner

2nd Place: No winner

3rd Place: No winner

Daily Under 35,000

1st Place: No winner

2nd Place: No winner

3rd Place: No winner

Weekly

1st Place: **The SandPaper**
“Hop On into Fisheads”
Cindy Linkous, Sales Representative
Art Staff

2nd Place: **The SandPaper**
“House of Consignment”
Andrea Driscoll, Sales Representative
Art Staff

3rd Place: **The SandPaper**
“Ciao Bella Fine & Handcrafted Jewelry”
Andrea Driscoll, Sales Representative
Art Staff

9 – Best Apparel, Jewelry, Accessories Ad – Black & White

Daily Over 35,000

1st Place: No winner

2nd Place: No winner

3rd Place: No winner

Daily Under 35,000

1st Place: **Burlington County Times**
"High End Look"
Donna DeMaria

2nd Place: **The Trentonian**
"Happy Easter to You and Yours"
"Golden Pleasure"
Cindy Manion, Graphic Artist
Sandy Hopkins, Sales Representative

3rd Place: **The Trentonian**
"Ladies Night Out"
"Avanzato Jewelers"
Cindy Manion, Graphic Artist
Sandy Hopkins, Sales Representative

Weekly

1st Place: **East Brunswick Sentinel**
"Highest Prices Paid"
Anthony Naturale, Sales Representative
Diane Avery, Graphic Artist

2nd Place: **The SandPaper**
"Farias Surf & Sport"
Andrea Driscoll, Sales Representative
Jeffrey Kuhlman, Artist

3rd Place: **The Retrospect**
"If You Can Imagine It, We Can Make It!"
Mark Zeigler, Artist

10 – Best Ad for Retail Business

Daily Over 35,000

1st Place: No winner

2nd Place: No winner

3rd Place: No winner

Daily Under 35,000

1st Place: **The Trentonian**
"Cario Cakes"
"Order Your Dads & Grads Cakes Now!"
Anne Bench, Graphic Artist
Nora Chelp, Sales Representative

2nd Place: **Courier News**
"Spring Flowers"
Donna Van Zandt, Staff Artist

3rd Place: **Courier News**
"Bardy Farms Lawn & Garden Favorites"
Donna Van Zandt, Staff Artist

Weekly

1st Place: **The SandPaper**
"Acme Surf and Sport"
Cindy Linkous, Sales Representative
Adrian Antonio, Production Artist

2nd Place: **The News Transcript**
"More Gifts for Dad"
Lauren Simons, Sales Representative
Diane Avery, Graphic Artist

3rd Place: **The West Essex Tribune**
"Paper Capers"
Nancy Perlmutter
Karen Trachtenberg
Grisel Cardona

11 – Best Ad for Non-Retail Business – Black & White

Daily Over 35,000

1st Place: No winner

2nd Place: No winner

3rd Place: No winner

Daily Under 35,000

1st Place: **The Trentonian**
"Affordable Senior Housing"
Anne Bench, Graphic Artist
Stephanie Ford, Sales Representative

2nd Place: **The Times**
"Best Dance Studio"
Gaylen Gallimore, Artist

3rd Place: **The Times**
"10% Off Any Service Call"
Gaylen Gallimore, Artist

Weekly

1st Place: **The Retrospect**
"Say No to Summer Doldrums"
Mark Zeigler, Artist

2nd Place: **The West Essex Tribune**
"Save the Date: Pups @ Play"
Diane Driggs

3rd Place: **The SandPaper**
"Down by the Bay Day Camp – Harvey Cedars Bible Conference"
Steve Havelka, Sales Representative
Adrian Antonio, Production Artist

12 – Best Ad for Non-Retail Business – Color

Daily Over 35,000

1st Place: No winner

2nd Place: No winner

3rd Place: No winner

Daily Under 35,000

1st Place: **The Trentonian**
“Want to See Your Face in Print”
“Keen-Agency”
Anne Bench, Graphic Artist
Nora Chepl, Sales Representative

2nd Place: **Courier News**
“Earn Cash for the Holidays”
Jennifer Ward
Donna Van Zandt

3rd Place: **The Trentonian**
“Bracoloni Memorials”
Anne Bench, Graphic Artist
Elaine Steele, Sales Representative

Weekly

1st Place: **The SandPaper**
“Bluegrass by the Bay – Crab Fest”
Marianne Nahodyl, Sales Representative
Adrian Antonio, Production Artist

2nd Place: **The News Transcript**
“Be Ready for School with a Healthy Smile”
Susan Lalanas, Sales Representative
Diane Thompson, Graphic Artist

3rd Place: **Examiner**
“Be Cool This Summer & Brush”
Susan Lalanas, Sales Representative
Joan Fruchter, Graphic Artist

13 – Best Use of Color

Daily Over 35,000

1st Place: No winner

2nd Place: No winner

3rd Place: No winner

Daily Under 35,000

1st Place: **The Trentonian**
"6 Annual Free Easter Egg Hunt"
"Dragon Fly Farms"
Cindy Manion, Graphic Artist
Sandy Hopkins, Sales Representative

2nd Place: **Courier News**
"Best Quality at the Lowest Prices Around"
Novlette Griffin
Donna Van Zandt

3rd Place: **New Jersey Herald**
"Haunted Joe's Heating & Cooling"
Eileen Lakatos
Jayne McHugh

Weekly

1st Place: **Bayonne Community News**
"The Holiday Tree Lighting Ceremony"
Pasquale Spina, Senior Graphic Designer
Tish Kraszyk, Sales Representative

2nd Place: **The SandPaper**
"You'll Love Our New Ladies Collection – Fisheads"
Cindy Linkous, Sales Representative
Art Staff

3rd Place: **The SandPaper**
"Ooh La La – Really Cool Stuff"
Cindy Linkous, Sales Representative
Art Staff

14 – Best Use of Humor

Daily Over 35,000

1st Place: No winner

2nd Place: No winner

3rd Place: No winner

Daily Under 35,000

1st Place: No winner

2nd Place: No winner

3rd Place: No winner

Weekly

1st Place: **The West Essex Tribune**
"Dog Ate Your Homework?"
Diane Driggs

2nd Place: **Bayonne Community News**
"Annual Turkey Toss"
Pasquale Spina, Senior Graphic Designer
Tish Kraszyk, Sales Representative

3rd Place: **The West Essex Tribune**
"Would You Repeat That, Please?"
Diane Driggs
Grisel Cardona

15 – Best Newspaper Promotion or House Ad

Daily Over 35,000

- 1st Place: **The Star-Ledger**
"On Sale Now"
Suzanne Anan, Artist
Michele Hayes, Marketing Services Manager
Isabella Mest, Advertising Operations and Special Sections Manager
- 2nd Place: **The Star-Ledger**
"Strong. Trusted. Effective."
Gokce Yurekli, Artist
Melissa Chin, Artist
Michele Hayes, Marketing Services Manager
- 3rd Place: **The Star-Ledger**
"Travel Show/Sunday October 21"
Gokce Yurekli, Artist
Kevin McIntosh, Artist
Doug Hutton, Sports and Marketing Manager

Daily Under 35,000

- 1st Place: **The Times**
"Fan Photos – Trenton Thunder"
Gaylen Gallimore, Artist
- 2nd Place: **New Jersey Herald**
"Free Pink Bagel"
Lee Williams
Anthony Muzikar
- 3rd Place: **New Jersey Herald**
"This Is Huge"
Lee Williams

Weekly

- 1st Place: **The SandPaper**
"Stay Connected!"
Cindy Linkous, Sales Representative
Adrian Antonio, Production Artist
- 2nd Place: **Atlanticville**
"The BeachBeat.com"
Kate Rochelle, Advertising Director
Toni Smith, Production Manager
- 3rd Place: **The Retrospect**
"Extra! Extra! Read All About It!"
Mark Zeigler, Artist

16 – Best External Promotion Piece or Media Kit

Daily Over 35,000

- 1st Place: **The Star-Ledger**
 "Farm Fresh Directory"
 Suzanne Anan, Artist
 Dawn Apisa, Sales Manager
- 2nd Place: **The Star-Ledger**
 "Targeted Recruitment Strategies"
 Melissa Chin, Artist
 Kim Alavarez, Recruitment & Classified Manager
 Michele Hayes, Marketing Services Manager
- 3rd Place: **The Star-Ledger**
 "You Asked... We Listened!"
 Suzanne Anan, Artist
 Advertising Staff
 Michele Hayes, Marketing Services Manager

Daily Under 35,000

- 1st Place: **New Jersey Herald**
 "New Jersey Herald Sussex County Overview Print Digital Mobile"
 Lee Williams
 Keith Flinn
 Jack Findley
- 2nd Place: **The Times**
 "Health Conversation Flyer"
 Gaylen Gallimore, Artist
- 3rd Place: **The Times**
 "Hamilton Plus Flyer"
 Gaylen Gallimore, Artist

Weekly

- 1st Place: **The Secaucus Reporter**
 "Holiday Shopping & Dining"
 Patricia Verano, Graphic Designer
 Jay Slansky, Sales Representative
- 2nd Place: **The Two River Times**
 "Paint the Town Pink"
 Chris Draper, Artist
- 3rd Place: **The SandPaper**
 "Sticky Note Advertising"
 Cindy Linkous, Sales Representative
 Adrian Antonio, Artist

17 – Best Special Section

Daily Over 35,000

- 1st Place: **Asbury Park Press**
"2012 Island State Beach Park"
John Higley
Anne Hayes
- 2nd Place: **The Star-Ledger**
"Destination Westfield"
Ron Ostroff, Sales Representative
Isabella Mest, Advertising Operations & Special Sections Manager
Maureen Gaffey, Retail Advertising Sales Manager
Art Staff
- 3rd Place: **Asbury Park Press**
"Summer Guide 2012"
Staff

Daily Under 35,000

- 1st Place: **New Jersey Herald**
"Haunted! Sussex County"
Keith Flinn
Nicole Hammer
Advertising Staff
Jennifer Lechiski
- 2nd Place: **The Times**
"High School Football Preview"
Staff
- 3rd Place: **Daily Record**
"Gridiron Decision 2012"
Advertising Staff
Design Staff

17 – Best Special Section

Daily Over 35,000

1st Place: No winner

2nd Place: No winner

3rd Place: No winner

Daily Under 35,000

1st Place: No winner

2nd Place: No winner

3rd Place: No winner

Weekly

1st Place: **Wyckoff Suburban News**
“Holiday Showcase 2012”
Staff

2nd Place: **Lacey Beacon**
“Welcome to Lacy”
Lori Miller
Art Staff

3rd Place: **The SandPaper**
“SandCastles: Real Estate Guide to Homes by the Sea”
Staff

18 – Best Special Section Cover

Daily Over 35,000

- 1st Place: **The Star-Ledger**
"Spotlight on Rentals"
Dave Petersen, Artist
Special Sections Department
Isabella Mest, Advertising Operations and Special Sections Manager
- 2nd Place: **The Star-Ledger**
"Outlook/Advancing Technology and Saving Fuel"
Karen Fazio, Artist
Ana Gonzalez, Special Section Production Supervisor
Isabella Mest, Advertising Operations and Special Sections Manager
- 3rd Place: **The Star-Ledger**
"Winter Education/The Technological Edge"
Dave Petersen, Artist
Ana Gonzalez, Special Section Production Supervisor
Isabella Mest, Advertising Operations and Special Sections Manager

Daily Under 35,000

- 1st Place: **New Jersey Herald**
"New Jersey State Fair Sussex County Farm and Horse Show"
Jennifer Lechiski
- 2nd Place: **New Jersey Herald**
"Readers' Choice Awards – 2012 Voted the Best"
Lee Williams
- 3rd Place: **The Times**
"Suite Deal Cover"
Gaylen Gallimore, Artist

Weekly

- 1st Place: **Bayonne Community News**
"Release the Magic"
Lisa M. Cuthbert, Senior Graphic Designer
- 2nd Place: **Ocean City Sentinel**
"Fall Brides 2012"
Sean Kolman
David Nahan
- 3rd Place: **The Hoboken Reporter**
"Progress"
Lisa M. Cuthbert, Senior Graphic Designer

19 – Best Special Topic Page(s)

Daily Over 35,000

- 1st Place: **Asbury Park Press**
"Press for the Cure"
Staff
- 2nd Place: **The Star-Ledger**
"In Memoriam"
Nanci Malave, Sales Supervisor
Kim Alvarez, Recruitment & Classified Manager
- 3rd Place: **The Star-Ledger**
"Valentine Day Messages"
Nanci Malave, Sales Supervisor
Kim Alvarez, Recruitment & Classified Manager

Daily Under 35,000

- 1st Place: **The Trentonian**
"A Salute to Our Presidents"
Anne Bench, Graphic Artist
Sales Staff
- 2nd Place: **Burlington County Times**
"Come Enjoy Historic Riverside"
Donna DeMaria
- 3rd Place: **Courier News**
"Let's Play Ball"
Art Staff

Weekly

- 1st Place: **The SandPaper**
"I Scream, You Scream for Ice Cream"
Staff
- 2nd Place: **Glen Rock Gazette**
"Shop the Rock"
Robin Frizzell
- 3rd Place: **The SandPaper**
"The Shops at Sink 'r Swim"
Cindy Linkous, Sales Representative
Staff

20 – Best Community Service or Shared Ad

Daily Over 35,000

1st Place: No winner

2nd Place: No winner

3rd Place: No winner

Daily Under 35,000

1st Place: **The Times**
"Columbus Day Celebration"
Gaylen Gallimore, Artist

2nd Place: **Courier News**
"This Memorial Day...We Remember"
Art Staff

3rd Place: **The Times**
"The Ultimate Gift Costs Nothing"
Gaylen Gallimore, Artist

Weekly

1st Place: **The West Essex Tribune**
"We Will Never Forget"
Staff

2nd Place: **The SandPaper**
"LBI Longboard Classic"
Steve Havelka, Sales Representative
Staff

3rd Place: **The West Essex Tribune**
"Honoring All Who Served"
Staff

21 – Best Use of Small Space

Daily Over 35,000

- 1st Place: **Asbury Park Press**
"Free Installation"
Ann Marie Dixon
Art Staff
- 2nd Place: **The Star-Ledger**
"Holiday Hoops for Troops"
Ashley Langan, Artist
Brendan Hart, Sales Representative
Brian Pheifer, National Advertising Director
- 3rd Place: **Asbury Park Press**
"A Taste of Brooklyn at the Jersey Shore"
John Higley
Art Staff

Daily Under 35,000

- 1st Place: **Burlington County Times**
"Won't You Be My Neighbor? Selling Made Simple."
Donna DeMaria
- 2nd Place: **The Times**
"DeStress"
Gaylen Gallimore, Artist
- 3rd Place: No winner

Weekly

- 1st Place: **Ocean City Sentinel**
"Ocean City Vision Center"
Sean Kolman
- 2nd Place: **The SandPaper**
"The Red Chair"
Cindy Linkou, Sales Representative
Staff
- 3rd Place: **The West Essex Tribune**
"BookFest!"
Jennifer Chciuk
Diane Driggs

22 – Best Large Space Ad

Daily Over 35,000

1st Place: No winner

2nd Place: No winner

3rd Place: No winner

Daily Under 35,000

1st Place: No winner

2nd Place: No winner

3rd Place: No winner

Weekly

1st Place: **The Retrospect**
"Purruse Local History"
Mark Zeigler, Artist

2nd Place: **The Retrospect**
"Understand Your Special Needs Child"
Mark Zeigler, Artist

3rd Place: **The SandPaper**
"We Are Here to Help – Giglio Awning"
Cindy Linkous, Sales Representative
Adrian Antonio, Production Artist

23 – Best Advertising Campaign – Small Space

Daily Over 35,000

1st Place: No winner

2nd Place: No winner

3rd Place: No winner

Daily Under 35,000

1st Place: **The Trentonian**
"Carella's Shoes"
"Look What's At..."
Cindy Manion, Graphic Artist
Sandy Hopkins Sales Representative

2nd Place: **The Trentonian**
"The Little Shop"
Cindy Manion, Graphic Artist
Sandy Hopkins, Sales Representative

3rd Place: **The Trentonian**
"Golden Pleasures"
Cindy Manion, Graphic Artist
Sandy Hopkins, Sales Representative

Weekly

1st Place: **The SandPaper**
"The Red Chair"
Cindy Linkous, Sales Representative
Staff

2nd Place: **The SandPaper**
"Heritage House"
Andrea Driscoll, Sales Representative
Staff

3rd Place: **The West Essex Tribune**
"LMAC: Fact"
Staff

24 – Best Advertising Campaign – Large Space

Daily Over 35,000

1st Place: No winner

2nd Place: No winner

3rd Place: No winner

Daily Under 35,000

1st Place: No winner

2nd Place: No winner

3rd Place: No winner

Weekly

1st Place: **The West Essex Tribune**
"Total Health"
Nancy Perlmutter
Karen Trachtenberg
Grisel Cardona

2nd Place: **The SandPaper**
"NatureCraft Jewelry"
Steve Havelka, Sales Representative
Art Staff

3rd Place: **The SandPaper**
"Fantasy Island Amusement Park"
Cindy Linkous, Sales Representative
Adrian Antonio, Production Artist

25 – Best Single Sheet Insert

Daily Over 35,000

1st Place: No winner

2nd Place: No winner

3rd Place: No winner

Daily Under 35,000

1st Place: No winner

2nd Place: No winner

3rd Place: No winner

Weekly

1st Place: No winner

2nd Place: No winner

3rd Place: No winner

26 – Best Niche Publication/Magazine

Daily Over 35,000

- 1st Place: **Asbury Park Press**
"In Jersey"
Staff
- 2nd Place: **The Star-Ledger**
"Inside Jersey/A Super List of Jersey's Best Top Doctors"
Ashley Langan, Artist
Art Staff
Sales Staff
Isabella Mest, Advertising Operations and Special Sections Manager
- 3rd Place: **The Star-Ledger**
"(Re)Discover Newark"
Melissa Chin, Artist
Doug Hutton, Sports and Marketing Manager

Daily Under 35,000

- 1st Place: No winner
- 2nd Place: No winner
- 3rd Place: No winner

Weekly

- 1st Place: **Cape May County Herald Times**
"2012 Weddings & Special Event Guide"
Staff
- 2nd Place: **Community News**
"L'Chaim"
Staff
- 3rd Place: **The SandPaper**
"Happily Ever After: Wedding Guide 2012"
Staff

27 – Best Ad in a Niche Publication/Magazine

Daily Over 35,000

1st Place: No winner

2nd Place: No winner

3rd Place: No winner

Daily Under 35,000

1st Place: No winner

2nd Place: No winner

3rd Place: No winner

Weekly

1st Place: **The West Essex Tribune**
"Cat Chalet"
Wendy Navin
Karen Trachtenberg
Grisel Cardona

2nd Place: **The SandPaper**
"Are You A Gables Bride? – The Gables"
Cindy Linkous, Sales Representative
Adrian Antonio Production Artist

3rd Place: **The West Essex Tribune**
"The Terrace at Nero's"
Jennifer Chciuk
Karen Trachtenberg
Grisel Cardona

28 – Best Classified Recruitment/Miscellaneous Display Ad

Daily Over 35,000

- 1st Place: **The Star-Ledger**
 "History Instructor"
 Ricky Bell, Inside Sales Representative
 Nanci Malave, Sales Supervisor
 Kim Alvarez, Recruitment & Classified Manager
- 2nd Place: **Asbury Park Press**
 "Viking Yacht Open Positions"
 Nikki Williams, Staff Artist
- 3rd Place: **The Star-Ledger**
 "Fort Lee School District Special Education/Middle School/High School
 Teacher"
 Ricky Bell, Inside Sales Representative
 Nanci Malave, Sales Supervisor
 Kim Alvarez, Recruitment & Classified Manager

Daily Under 35,000

- 1st Place: No winner
- 2nd Place: No winner
- 3rd Place: No winner

Weekly

- 1st Place: **The SandPaper**
 "Sale Away with the Best Deal on the Bay"
 Eileen Keller, Artist
 Lee Little, Sales Representative
- 2nd Place: **The West Essex Tribune**
 "Moving?"
 Karen Trachtenberg
- 3rd Place: **The West Essex Tribune**
 "Find What You're Looking For"
 Karen Trachtenberg

30 – Best Small Space Classified Ad

Daily Over 35,000

1st Place: No winner

2nd Place: No winner

3rd Place: No winner

Daily Under 35,000

1st Place: No winner

2nd Place: No winner

3rd Place: No winner

Weekly

1st Place: **The West Essex Tribune**
"A & B Plumbing and Heating"
Ellen Harte
Grisel Cardona

2nd Place: **The SandPaper**
"Martin Lawn Care Co."
Lee Little, Sales Representative
Eileen Keller, Artist

3rd Place: **The West Essex Tribune**
"TAS Landscape"
Ellen Harte
Grisel Cardona

31 – Best Classified Pages

Daily Over 35,000

1st Place: No winner

2nd Place: No winner

3rd Place: No winner

Daily Under 35,000

1st Place: No winner

2nd Place: No winner

3rd Place: No winner

Weekly

1st Place: **The SandPaper**
"Classified Marketplace, December 5, 2012"
Staff

2nd Place: **The SandPaper**
"Classified Marketplace, December 12, 2012"
Staff

3rd Place: **The SandPaper**
"Classified Marketplace, December 19, 2012"
Staff

32 – Best New Project for 2012

Daily Over 35,000

- 1st Place: **Asbury Park Press**
"Sandy – The Jersey Shore in the Eye of the Storm"
Art Staff
Staff Photographer
- 2nd Place: **The Star-Ledger**
"Save Locally/Look Inside for More Big Savings
in Your Local Neighborhood"
Ashley Langan, Artist
Sales Staff
Isabella Mest, Advertising Operations and Special Sections Manager
- 3rd Place: **The Star-Ledger**
"Inside Jersey Holiday Gift Guide:
Amazing Gift Ideas That You Will Love"
Ashley Langan, Artist
Sales Staff
Isabella Mest, Advertising Operations and Special Sections Manager

Daily Under 35,000

- 1st Place: **New Jersey Herald**
"NJH Mobile Rewards"
Lee Williams
Keith Flinn
- 2nd Place: **The Times**
"Times Square – Fan Foto"
Staff
- 3rd Place: **The Times**
"Hamilton Plus Spadia"
Staff

Weekly

- 1st Place: **Fort Lee Suburbanite**
"Ironman U.S. Championship Visitor's & Event Guide"
Staff
- 2nd Place: **The SandPaper**
"LBI Unbeatable... 'Beyond Sandy' Edition SandCastles"
Staff
- 3rd Place: **The Ridgewood News**
"Getting to Know Ridgewood"
Staff

33 – Best Digital Standard Unit Ad

- 1st Place: **The Times**
 “Salsa”
 Gaylen Gallimore, Artist
- 2nd Place: **The Times**
 “One Smile”
 Gaylen Gallimore, Artist
- 3rd Place: **The Star-Ledger**
 “Great Food! Great Prices! Great Environment!”
 “Click Here for Details”
 Dave Petersen, Artist
 Maureen Gaffey, Sales Manager

34 – Best Digital Impact Ad

- 1st Place: No winner
- 2nd Place: No winner
- 3rd Place: No winner

35 – Best Digital In-Banner Video Ad

- 1st Place: No winner
- 2nd Place: No winner
- 3rd Place: No winner

36 – Best Multi-Media Online & Print Campaign

1st Place: **The Star-Ledger**
"Huffman-Koos Holiday Sale"
Ashley Langan, Artist
Jack Marflak Sales Representative
Dawn Apisa, Sales Manager

2nd Place: **The Star-Ledger**
"Jefferson Awards"
Suzanne Anan, Artist
Michele Hayes, Marketing Services Manager

3rd Place: **Asbury Park Press**
"Funtown Fear 2012"
John Higley, Staff Artist

37 – Best Digital Mobile Ad Campaign & Strategy

1st Place: No winner

2nd Place: No winner

3rd Place: No winner

38 – Best Digital House Ad

1st Place: **New Jersey Herald**
"4th Annual Northern New Jersey Pet Expo"
Lee Williams

2nd Place: **New Jersey Herald**
"One Day Only Sale"
Lee Williams

3rd Place: **The SandPaper**
"Online Classifieds"
Jeffrey Kuhlman, Artist

39 – Best Rich Media Creative

1st Place: **New Jersey Herald**
 "Lakeland Bank Grand Opening Virtual Tour"
 Amy Paterson
 Lee Williams
 Corin Ztanze

2nd Place: **The Star-Ledger**
 "Moonlight Blaze at Van Dyke Manor"
 Dave Petersen, Artist
 Veniza Butler, Sales Representative
 Maureen Gaffey, Sales Manager

3rd Place: **Asbury Park Press**
 "Speedy Bail Bonds Data Universe"
 Nicole Kearney
 David Hill

40 – Best Digital Ad Campaign

1st Place: No winner

2nd Place: No winner

3rd Place: No winner