

Advertising Awards Celebration

NJPA Awards

April 24, 2014



Entertainer John Pizzi

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NJPA Awards



Better Newspaper Contest 2013 Advertising Awards

NJPA Awards



Best Real Estate Ad



"Restoring the Shore One Home at a Time" MANCINI CUSTOM HOMES

Is your house gutted? Want to get the finishing process started? Mancini Custom Homes will arrange financing to get your projects started.

> 13515 Long Beach Boulevard Beach Haven Gardens, NJ 08008 1-888-MANCINI

1: Best Real Estate Ad

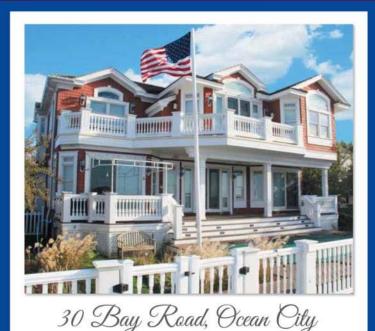
Third Place, Weekly

The SandPaper

Mancini Custom Homes

Cindy Linkous Staff





Most Expensive Residential Property Sold in Ocean City to Date

LISTED AT A 40% DISCOUNT FOR AN END OF THE YEAR CLOSE



1: Best Real Estate Ad

Second Place, Weekly

Ocean City Sentinel

30 Bay Road, Ocean City

Samuel Hutchins

Graphic Designer

Caitlin Brady Sales Representative



The Market On Its Side! DO NOT SELL YOUR HOUSE **Jntil You Consult A STRIKER AGENT**

Why use the large corporate companies

results tailored to your specific needs

a boutique agency and get the same

and be a number when you can use



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team of Agents all working on your

behalf.

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Call today and learn about the Striker Advantage Flexible Commission Structure, Expert Staging

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Livingston, NJ 07039

973-740-188

First Place, Weekly

The West Essex Tribune

Striker Realty Is Turning the Market on its Side!

Nancy Katz Perlmutter Karen Trachtenberg Grisel Cardona



1: Best Real Estate Ad

1: Best Real Estate Ad

Third Place, Daily

The Brian Church Group 800.279.4929 Direct 732-449-3322 Office

Ward Wight

Sotheby's

1117 Third Avenue, Spring Lake, NJ 07762 www.brianchurchgroup.com ◆ www.wardwight.com



Brian Church Realtor Associate

"It's a new day at the Jersey Shore. The local towns have responded quickly and thoughtfully with restoration efforts . . . and the real estate market has been very active in 2013.

All of us have one goal this year- - to be certain that you and your family don't miss a single summer of priceless memories.

Whether you are Buying . . . Selling . . . Vacationing . . . or Investing The Jersey Shore is Open for Business . . . and Pleasure"

Asbury Park Press

Sotheby's: The Brian Church Group

Darlene Zemkoski Account Executive



1: Best Real Estate Ad

Second Place, Daily

The Star-Ledger

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Your life upgraded at Nolan's Ridge offering...

- Maintenance-free, Single-Family Homes
- 1st Floor Grand Master Suites
- Two Car Garages
- Wooded Mountainside Views
- Clubhouse with pool, tennis, bocce, gym, billiards, and great room

Single-Family Homes from \$475,900

> Condominiums from \$259,900

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[olan's

Nolan's Ridge

David Petersen Designer

Barbara Pearson Account Executive



NOLANSRIDGE.COM

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CALL 973-810-2772

Open Monday-Sunday 10am to 5pm 1 Zachary Way, Mt. Arlington, NJ 07856 DIRECTIONS: Route 80 to Exit 30. North on Howard Bivd. and community is 1/4 mile up on the left

1: Best Real Estate Ad

First Place, Daily



let us help you buy or sell your home

Coldwell Banker has built a legacy of service and innovation for more than 100 years, encompassing a worldwide network of more than 80,000 sales professionals in 50 countries and territories. We are part of an organization that has been ranked the No. 1 residential real estate brokerage firm in the United States for 16 consecutive years', as well as one of the world's most ethical companies." Most other real estate companies offer one level of service, but we believe you should expect more. As your Full Service Brokerage, we are with you every step of the way.

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COLDW	ell R g		Coldwa	ellBanke	Moves.	com
RESIDENTIAL BR	ROKERAGE			View thousa	ands of homes online	every day.
Continue of the continue of th	Real Estate LLC. Coldwell Banker Real Trends 500 report of the 500 L	* is a registered trademark licensed to Coldwell Banker Real argest Brokers in the U.S. **Purent company Realogy was na	Estate LLC. An Equal Opportunity Comp med among the World's Most Ethical Com	any. Equal Housing Opportunity Owen nparies for 2012 and 2013 by Ethiopher	d and Operated by NRT LLC. n ^a Institute.	fE

Asbury Park Press

Value of a Home – Coldwell Banker

Debbie Downing Account Executive





Best Auto Ad



Third Place, Weekly

The Two River Times



Mazda Spring Sales

Chris Draper



HYUNDAI BLACK FRIDAY EVERY DAY SALES EVENT!



Second Place, Weekly

The News Transcript

Hyundai Black Friday

Joseph McCaffrey Diane Avery



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Lease \$199 mo. 36 mos.

VIN #EZ001373,4 DR,4 cyl., man. trans., a/c, p/s/b/AB5/winds/lks/mirrs, am/ fm/cd, tlit, cruise, dual air bags, Bluetooth, U-Connect, MSRP; 519,950. Lease price incl. the following rebate: \$500 Factory. \$3299 down pymt + \$199 1st mo.pymt + \$00 sec dep + \$0 bank fee = \$3498 due at signing plus tax, tags & MV fees. Ttl pymt/Residual/Ttl Cost: \$7164/\$10,573.50/\$10,463



Price induce of induces/incoments takes, tags & Willness exits. Offers subject to primary lander approval. "36 incluses induces in TK incluse Prive 2006 every inclumentary bases encouncil for existes weak. New & A manismum. Size device to complete locate. If the Algorithm you estimate in a contract many host incomplete for typos. Protoc for Maximov proposes only GODD's Chapter Group LLC. First in a registrated hardwine in Heal Googh Manismer & Googhan Community Common State (Common State) (2014). See Sealan Common State (2014). **First Place, Weekly**

The Princeton Packet

Fullerton Fiat

Natalie Braun

Graphic Artist

40

MPG

HIGHWAY

ZERO

REGRETS

PER GALLON





Third Place, Daily

South Jersey Times

Lilliston Ford

Julie Rosenthal



Second Place, Daily

The Trentonian

Lawrenceville Lincoln is proud to introduce ALL NEW 2013 LINCOLN MKZ Why Be One Of Them, When You Can Be One Of YOU!



2920 Brunswick Pike, Lawrenceville, NJ 08648 • 609-882-2900

All New 2013 Lincoln MKZ – Lawrenceville Lincoln

Anne Bench Graphic Artist

John Conte Sales Representative





First Place, Daily
The Times

Grand Opening Gaylen Gallimore





Best Food Ad

NJPA Awards

Third Place, Weekly

Ocean City Sentinel



copper kettles. Now with growing popularity, Johnson's Popcorn is able to be purchased and shipped any where in the world! Friends, family, and colleagues that are not able to visit us in person now can have their Johnson's Caramel Popcorn sent right to their doorsteps!

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Call 10am - 4pm • 1-800-842-2676 Fax your order your order to us • 609-398-0631 1360 Boardwalk • Ocean City, NJ Open 7 Days weather permitting

Johnson's Popcorn

Samuel Hutchins Graphic Designer

Rob Elder Sales Representative



www.JohnsonsPopcorn.com

Second Place, Weekly

Ocean City Sentinel

Shriver's — Not Just a Summer Time Treat!

Sean Kolman Graphic Designer

Samuel Hutchins Graphic Designer

Rob Elder Sales Representative



ALWAYS OPEN ONLINE AT WWW.SHRIVERS.COM

Find us on:

Salt Water Taffy & Fudge

Not Just The Summer

Time Treat!

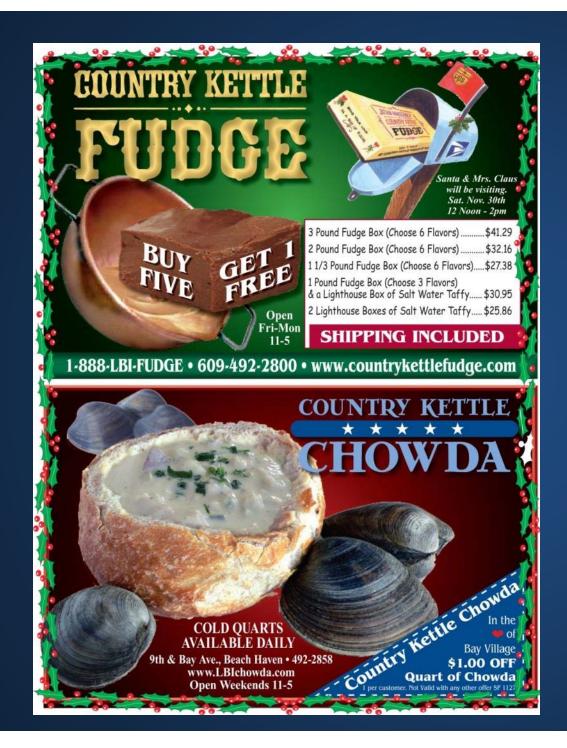
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First Place, Weekly

The SandPaper

Country Kettle Fudge & Chowda

Cindy Linkous Staff



Third Place, Daily



The Trentonian

3-Day Sale – Marrazzo's of Ewing

Cindy Manion Graphic Artist

Sandy Hopkins Sales Representative



Second Place, Daily



The Trentonian

Merry Christmas – Marrazzo's of Ewing

Anne Bench

Graphic Artist

Sandy Hopkins Sales Representative



First Place, Daily



The Trentonian

Two Day Sale – Risoldi's

Anne Bench Graphic Artist

Sandy Hopkins Sales Representative





Best Restaurant/ Entertainment Ad

Black & White

NJPA Awards



Third Place, Weekly

The SandPaper

Pearl Street Market

Cindy Linkous Staff



Second Place, Weekly

The SandPaper



DaVinci's Eatery & Italian Market

Steve Havelka Staff



Fine Stalian Dining

Join Our New Year's Eve Celebration

with a special a la carte menu Please Call For Reservations

973-992-4455 499 S. Livingston Ave., Livingston www.ilripasso.com Tues. - Fri. Lunch & Dinner • Sat & Sun. Dinner Only Available for Private Parties **First Place, Weekly**

The West Essex Tribune

New Year's Eve – Il Ripasso

Diane Driggs





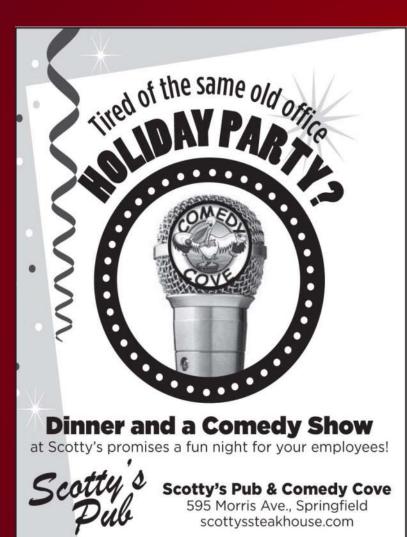
Third Place, Daily

Burlington County Times

Prime Rib Night

Sharon Vazquez Kimm Holmes





Call for more information and to book your holiday office party (973) 376-3840 **Second Place, Daily**

The Star-Ledger

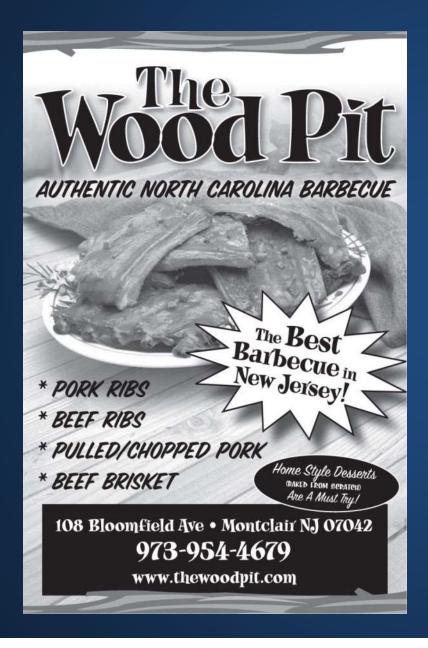
Holiday Party?

Ashley Langan

Designer

Joanna Carides Account Executive





First Place, Daily

The Star-Ledger

Wood Pit

David Petersen

Designer

Carmela Giardina

Account Executive





Best Restaurant/ Entertainment Ad

Color

NJPA Awards



5: Best Restaurant/Entertainment Ad – Color

Third Place, Weekly

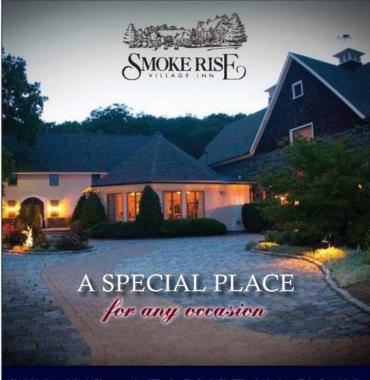
The Retrospect

Froggie's Fresh

Mark Zeigler Artist



5: Best Restaurant/Entertainment Ad – Color



Nestled in the scenic Smoke Rise community of Kinnelon, The Smoke Rise Village Inn has been offering fine cuisine for over 65 years. Old-world charm blends with modern elegance and serves as the perfect backdrop for both small gatherings and large special events. The Inn features a lovely cobblestone courtyard, country gardens and has gained award winning notoriety for its exceptional service and first class cuisine. Offering ala carte lunch and dinner service as well as a full service Catering department, the Inn has evolved into one of the area's premier culinary and catering destinations. Reservations Recommended.



Smoke Rise Village Inn | 9 Perimeter Road, Kinnelon NJ | smokerisevillageinn.com | 973.838.7770

Second Place, Weekly

The West Essex Tribune

Smoke Rise Village Inn

Wendy Navin Karen Trachtenberg Grisel Cardona





5: Best Restaurant/Entertainment Ad – Color

First Place, Weekly

Ocean City Sentinel

Grease, The Musical

Sean Kolman Graphic Designer

Samuel Hutchins Graphic Designer

Rob Elder Sales Representative



Call 609-525-9248 or visit ocnj.us/boxoffice

5: Best Restaurant/Entertainment Ad – Color

Show Some Love at The Big Easy

Join Us February 14 through February 20 As We Celebrate In The Spirit Of Love At The Big Easy Restaurant.





Your Choice DINNER 1 Big Easy House Salad

Big Easy House Salad Colossal Shrimp Cocktail or Stuffed Shrimp Filet Mignon & Brazilian Lobster Tail Asparagus Sautéed Vegetable Medley Garlic Mash Roasted Herb Potatoes Desserts

DINNER 2 Big Easy House Salad Colossal Shrimp Cocktail or Stuffed Shrimp Grilled Salmon Brazilian Lobster Tail Asparagus Sautéed Vegetable Medley Garlic Mash Roasted Herb Potatoes Desserts

DINNER 3 Big Easy House Salad Seafood Trio (Crab Cake/Stuffed Shrimp/ Salmon Nuggets) Roasted Chicken Roasted Lamb Chops Wild Rice Cheddar Mash Fresh Broccoli w/Butter Butter Garlic Ratatoulle Desserts

BYOB

Third Place, Daily

The Trentonian

Show Some Love – The Big Easy

Cindy Manion Graphic Artist

Michelle Prunetti

Sales Representative



We're Celebrating Mardi Gras All Month

Long

120 South Warren Street • Trenton, NJ 08608 • 609-989-7900

5: Best Restaurant/Entertainment Ad – Color

Come out and enjoy a Slice of History...

In Celebration of 52 years of Award Winning Pizza on Hamilton Ave. and in Anticipation of Our Move to Sloan Ave. DeLorenzos will be open 7 days a week until we move sometime in April.

> 1007 Hamilton Ave., Trenton, NJ 609-393-2952

Est. 1938

renzós

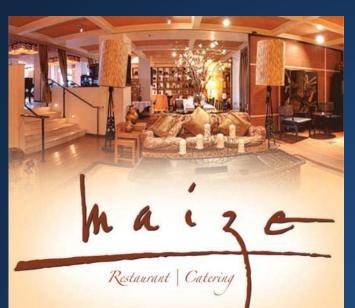
ZZA

Second Place, Daily

The Times

Come Out & Enjoy Gaylen Gallimore





Maize Restaurant is a tantalizing delight for the senses. Exquisite gourmet fare combined with warm sophisticated décor provides a dining experience unlike any other.

Conveniently located in the lobby of the Robert Treat Hotel, and oppositve the New Jersey Performing Arts Center, it is the perfect location for all memorable occasions.

Reservations recommended.

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 $\star \star \star$ — The Star-Ledger

"The most fashionable restaurant the city has seen in years." — The New York Times



5: Best Restaurant/Entertainment Ad – Color

First Place, Daily

The Star-Ledger

Maize

Karen Fazio Designer

Carmela Giardina Account Executive





Best Home & Garden Ad

Black & White

NJPA Awards



🕤 www.earthwindandflowers.net 🗞 We Deliver

Third Place, Weekly

The West Essex Tribune

Mother's Day – Earth Wind & Flowers

Diane Driggs



We have the recipe for your new kitchen



Wisit our showroom and let's get cooking! Monday - Friday 8:30 am - 4:30 pm, Saturday by appointment



1418 Central Avenue, Ship Bottom, NJ 08008 609.494.0011



franciemilanokitchens.com

BROOKHAVEN.

Second Place, Weekly

The SandPaper

Francie Milano

Cindy Linkous Jeffrey Kuhlman



First Place, Weekly

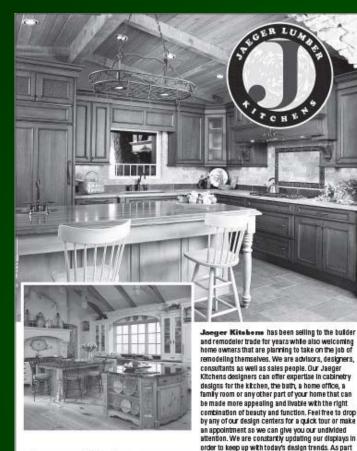
The SandPaper



K. Pistone Construction

Steve Havelka Staff





JaegerKitchens.com (800) 896-4792

It's your home. It's your life. Make it better with Jaeger Kitchens.

Middlesex

Union 2322 Morris Avenue Jon Gaspar

FIELDSTONE

500 Bound Brook Road Tom Berry Belmar

Madison 133 Main Street John Meehan & Frank Phillips

Custom

Ron Riccitelli

of Jaeger Lumber, we embrace a tradition of quality and service that has been long established. Give us

a chance to prove ourselves and you will not regret the experience; our business has been built upon the

referrals of our many satisfied customers.

6 NEW JERSEY LOCATIONS Hours vary by location • Designers also available by appointment

WELLBORN

411 Arnold Avenue 800 12th Avenue Dominic Ciambotti

238 Valley Road Debbie Kerr Point Pleasant Beach

Stirling

Diamond CWP

6: Best Home & Garden Ad - Black & White

Third Place, Daily

The Star-Ledger

Jaeger Lumber

Ashley Langan Designer

Christina Grimm Account Executive



Second Place, Daily

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We fix all masonry problems It's our Passion!

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The Times

Re-New

Gaylen Gallimore





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CHECK OUT OUR: GRAND RE-OPENING IN OUR WEEHAWKEN LOCATION & Our Newest Location in Aberdeen

WE HAVE 10 CONVENIENT LOCATIONS IN **NEW YORK, NEW JERSEY AND PENNSYLVANIA** *We can also ship to anywhere in the United States!* Manhattan - Brooklyn - Hawthorne - Long Island City - Tallman Easton - Ramsey - Weehawken - Closter - Aberdeen

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Enter our doors as strangers, leave as friends. We are genuine in our appreciation of you, our customer. 6: Best Home & Garden Ad – Black & White

First Place, Daily

The Star-Ledger

Dyke's Lumber

Ashley Langan Designer

Christina Grimm Account Executive





Best Home & Garden Ad

Color

NJPA Awards

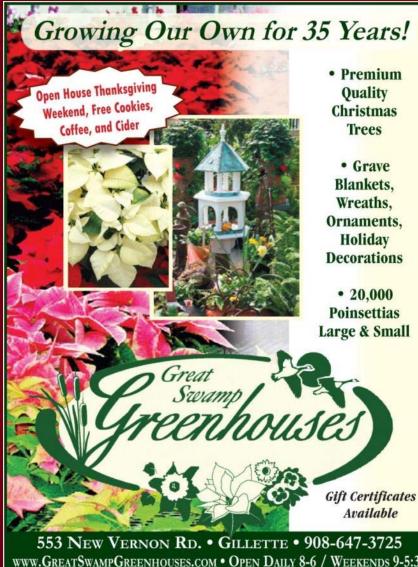


Third Place, Weekly The News Transcript

Fall-Oween

Lauren Simons Diane Avery





553 NEW VERNON RD. • GILLETTE • 908-647-3725 www.GreatSwampGreenhouses.com • Open Daily 8-6 / Weekends 9-5:30 HOLIDAY HOURS START THANKSGIVING WEEKEND SUN. - THURS. 8-6 / Fri. & Sat. 8-8

Second Place, Weekly

The West Essex Tribune

Growing Our Own – Great Swamp Greenhouses

Wendy Navin Karen Trachtenberg Grisel Cardona





First Place, Weekly

The News Transcript

Celebrate Mother's Day

Kate Rochelle Joan Fruchter





Third Place, Daily

Burlington County Times

Father's Day

Sharon Vazquez Amy Kiss



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Second Place, Daily

The Star-Ledger

Lighting Expo

Ashley Langan Designer

Jack Marflack Account Executive



Not valid on previous purchase or in house orders. No Exceptions! Expires June 1, 2013.



First Place, Daily

The Trentonian

Make Valentine's Day Special – Flowers By Dragonfly



Graphic Artist

Cindy Manion

Sandy Hopkins

Sales Representative





NJPA Awards



Third Place, Weekly

The SandPaper

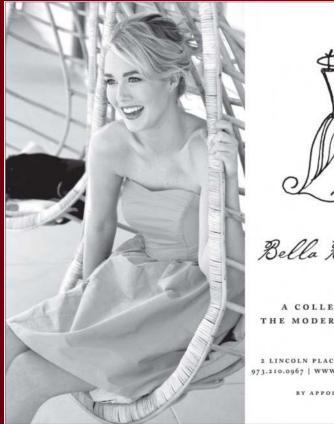
Surf City Barbershop

Steve Havelka Jason Cascias



Second Place, Weekly

The West Essex Tribune





Bella Bridesmail

A COLLECTION FOR THE MODERN BRIDESMAID

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BY APPOINTMENT ONLY

Bella Bridesmaid

Wendy Navin



First Place, Weekly

The West Essex Tribune

SALE! SALE! SALE!

48% Off 48 Hours

FRIDAY, NOV. 29 SATURDAY, NOV. 30 ONLY! 9am - 6pm

> Cash and Check Only Some Exclusions Apply Does not apply to prior purchases

little ones

20 E. Mt. Pleasant Ave, Livingston NJ 973-992-2727 Mon - Sat 10 - 6, Sun 12 - 5

Sale! Little Ones

Diane Driggs







Achieve lasting weight loss with our 4 Step Process Saturday, Jan. 19, 11am-12:30pm

Register Today - It's FREE!

Sponsored by NJ Bariatrics

www.njbariatricspc.com



University Medical Center of Princeton at Plainsboro 1 Plainsboro Road Plainsboro, NJ 08536 (Classroom 1&2) Register online at njbariatricspc.com or call 609-785-5870 Third Place, Daily

The Times

Weight Loss Surgery

Gaylen Gallimore





WWW.MASTROSHOES.COM

8: Best Fashion & Personal Care Ad – Black & White

Second Place, Daily

The Star-Ledger

Winter Blowout

Ashley Langan Designer

Diego Perri Account Executive





856.461.6691 • Next to TD Bank



All Regular Price Stems Including: Bridal, Mother's & Prom Dresses Shoes, Jewelry and much more...

> Sale Starts Friday, Nov. 1st Ends Saturday, Nov. 9th

HOURS: Tues.-Fri. 10-6pm; Sat. 10-4 saras.place@yahoo.com **First Place, Daily**

Burlington County Times

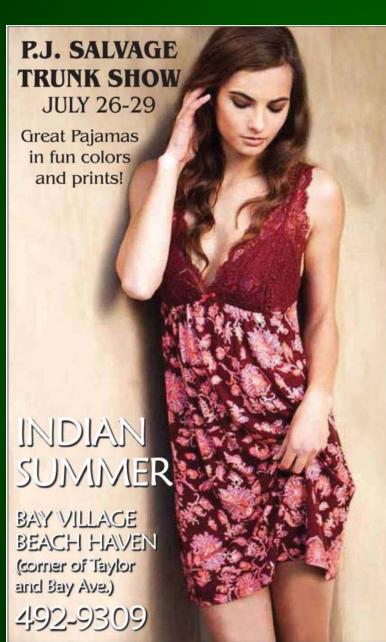
Fall In Love With

Sharon Vazquez Amy Kiss





NJPA Awards



Third Place, Weekly

The SandPaper

Indian Summer

Cindy Linkous Staff





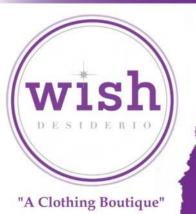
Second Place, Weekly

The SandPaper

The Island Shop

Steve Havelka Staff





starts Friday June 14 30 - 60% OFF

all merchandise

inside

90 West Mt. Pleasant Avenue, Livingston Open Wednesday - Saturday 355 Bloomfield Avenue, Caldwell Open Tuesday - Saturday 973-228-9474

Spring

X

Pre-Summer

Sale

9: Best Fashion & Personal Care Ad – Color

First Place, Weekly

The West Essex Tribune

Wish

Nancy Katz Perlmutter Karen Trachtenberg Grisel Cardona





Third Place, Daily

Asbury Park Press

Swagger Barber Shop

Christopher Dougherty Account Executive



More than a gym. It's a lifestyle.



OPEN HOUSE April 27 & 28 12-4 pm Prizes! Giveaways! We are proud to bring you a state-of-the-art fitness center including an extensive weight training area, spin, pilates and yoga classes and 2 pools empowering swimmers of all levels. We're here to give you everything you need for a fit lifestyle.

Join today and receive 1 month free on us*

*4/27 & 4/28 only. 3 month membership minimum

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Second Place, Daily

Asbury Park Press

More Than a Gym – NJRC

Brenda Brodsky

Artist

Kathy LeMaire Account Executive



First Place, Daily

Home News Tribune

All You'll Have to Do Is Propose – Ford Jewelers

Deanna Ditty Account Executive

Michelle Martinez



All you'll have There's Only O Force to do is Propose

449 New Brunswick, Avefords, NJ 08863 | 732.738.7322 | FORDSJEWELERS.COM

There's Only One Fords Jewelers New Jersey's Legendary Jeweler HOLIDAY HOURS' Mon. 9:30am 9:00pm [Tust: 9:30am 5:00pm Thars: 9:30am 8:00pm] Fri. Sat. 9:30am 5:00pm Wedt, 8:au. Closed



NJPA Awards

Third Place, Weekly

The West Essex Tribune



Wed. & Fri. 11-5 • Thurs. 2:30-5 • Sat. 11-4 Closed Sun., Mon. & Tues.



Beyond Knits & Needles

Diane Driggs



Second Place, Weekly

The SandPaper



Surf City 5&10

Stan Kapica Staff





First Place, Weekly

The SandPaper

D. Marie

Stan Kapica Staff





Third Place, Daily

The Star-Ledger

The Red Balloon

Karen Fazio Designer

Joanna Carides Account Executive





Second Place, Daily

Asbury Park Press

Dog Grooming – Bloomin Tails

Christopher Dougherty

Account Executive



10: Best Ad for Retail Business

First Place, Daily

South Jersey Times



Cedar Lane Feeds

Jessie Swindell





NJPA Awards

PS PILE

Daycare • Grooming • Training Dog Walking • Vacation Care • Boutique

Pups@Play Wants To Thank Our Loyal Customers Come Help Us Celebrate Our 2nd Anniversary! Thurs., Oct. 3th, 7-9pm!

STAY, PLAY AND SOCIALIZE! There will be entertainment, free training, nutritional consultations, raffles and refreshments on us! Bring your precious pups*, your kids, your friends and best of all meet the parents of your dogs best friends!

NEVER BEEN TO PUPS@PLAY? All are invited to commemorate our anniversary, and check out the very best doggie daycare in Essex County!

CALL TODAY 973.740.8500

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Third Place, Weekly

The West Essex Tribune

2nd Anniversary – Pups @ Play

Diane Driggs



Second Place, Weekly

The West Essex Tribune





All-Pro Health

Diane Driggs

"At All-Pro Health, we are redefining physical medicine & rehabilitation for active individuals or anyone who wants to be treated by leaders in the field."



Chiropractic • Physical Therapy • Yoga

Treating sports injuries and chronic pain by applying chiropractic care, physical therapy, yoga therapy, corrective **ALTER** (G) exercise, and Active Release Technique.

Alter G Anti-Gravity Treadmill created by NASA engineers Gait Analysis on Alter G We have the video, hardware and software to evaluate patients when walking and running. **10% off** any service including a gait analysis on Alter G

381 Walnut Street, Livingston, NJ • 973-758-1501 www.all-prohealth.com





First Place, Weekly

The West Essex Tribune

Volunteers Wanted

"Time spent with a child is a good investment for the future." Livingston's Listen to Children Program



Listen To Children is a prevention program with an intergenerational approach.

Help shape a positive student!





Listen to Children is sponsored by Jewish Family Service of MetroWest, with generous funding from Livingston Municipal Alliance Committee (LMAC), United Way of Northern New Jersey, Livingston Parent Teacher Council and Iris Teen Tzedakah Program of MetroWest NJ Contact Suzanne Berman to find out more ... 973-637-1747 sberman@jfsmetrowest.org

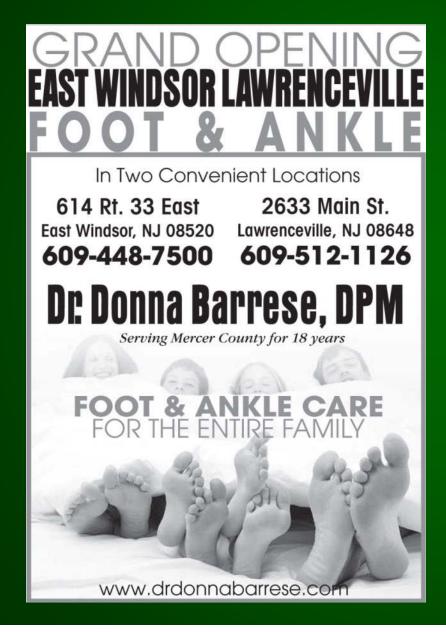


A partnership of Livingston Municipal Alliance Committee (www.lmacnj.org) and Jewish Family Services of MetroWest (www.ffsmetrowest.org)

Volunteers Wanted

Jennifer Cone Chciuk Karen Trachtenberg Grisel Cardona





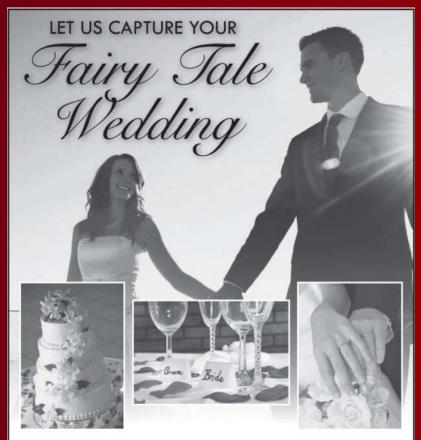
Third Place, Daily

The Times

Foot & Ankle

Gaylen Gallimore





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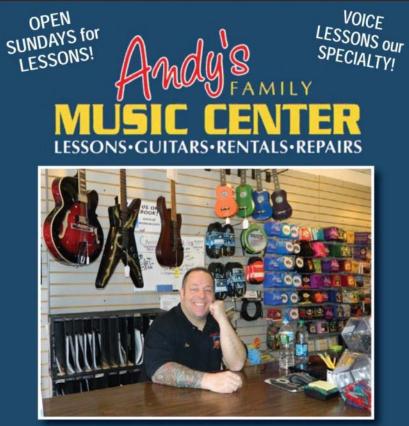
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We Treat Your Pets Like Our Family



Karen Fazio Designer

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Got Knee Pain?



new, FDA approved treatment proven to provide relief from knee arthritis is now available locally

Osteoarthritis (also known as OA) is the most common type of arthritis and one of the most common causes of knee pain. In the J.S. alone, more than 27 million people are mated to have osthritis in one or

both knees. If you suffer from knee osteoarthri-tis, then you understand down stairs. The image knee pain affects almost of an active lifestyle may everything you do that requires mobility, includ- memory, until now... ing those things most of us have usually taken for non-surgical treatment granted. For many knee

providing hope and re-lief for many knee pain sufferers. Offered locally A revolutionary new called Viscosupplement

by The Atlantic Spine & Joint Institute, this procedure is minimal nvasive, requires no surgery, can provide ediate relief, and has ittle to no recovery tim

If you have never had joint injections before, you may be wondering how this treatment works and whether it can truly make a difference. Below are answers to three of your most frequently asked questions:

How do joint injections work?

ally create a solution to keep our knees and other joints lubricated. Osteoarthritis reduces the ability of this natural lubricant t otect your knees. Consequently, you may experience reduced mobility and increased pain. Our injections use the FDA-approved treatment k m hyaluronate. In addition, this tre ment is covered by most insurances, i is is a sol sed of highly purified sodiu re, When injected into the knee, the Hyalgan solution helps to cushion and lubricate the knee joint, nourishing knee cartilage for natural nce less pain and are able to enjoy a more active lifestyle

What are the risks associated with the Hyalgan treatment?

common side effects are minor, and include mild bruising, swelling or pain at the injection site. my rare cases of avian (bird) allergies a reaction may occur. A rash, hives, itching and difficulty paracterize an allergic reaction. For this reason we perform a thorough 60 minute screening lidacy for care and to rule out contra-indications. As a result our pati a little to on side effects from treatment

pain makes it difficult

When will I feel results?

hough results may vary, most atients feel an immediate eduction in pain and return to

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www.yourpainstopsnow.com

12: Best Ad Professional & **Technology Services – Color**

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South Jersey Times

Got Knee Pain?

Julie Rosenthal





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Mark & Julie's



Wendy Navin Karen Trachtenberg Grisel Cardona





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The SandPaper

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Jeffrey Kuhlman Stan Kapica



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Steeped in modern luxury, the Fall 2013 Collection features lush colors, textures rich with dimension, and details gilded in gold. Exquisite atelier touches elevate styles from the inside out – for designs truly worthy of desire. Women's, Petites, and Plus Sizes available.

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13: Best Use of Color

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Fall 2013 Trunk Show – Chari Amster

Nancy Katz Perlmutter Karen Trachtenberg Grisel Cardona



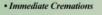
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Third Place, Daily

The Jersey Journal

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Second Place, Daily

The Times

Grand Opening

Gaylen Gallimore



You are cordially invited to FREE Homemade Wine Making Seminar

Friday Sept 20 4pm - 6pm

Enjoy wine tasting and cheese & crackers. Seating is limited. Call 609-588-0013 to register

> Wine making flas long been an integral part of many cultures. Throughout history lamilies have been passing down coveted recipes, adding cheer to holidays and special accasions. Archaeologists aren't sure exactly when the first wine was made, but records point to about 2008 BC. Wouldn't to but to carry on such a rich human tradition by making your own wine?

There is something satisfying about uncorking your very own battle. Not only will you enjoy the truits of your labor, but your family and friends will too – homemade wine makes a wandeful gift As the days get shorter throughout the fall and winter seasons, wine making will keep you busy this surely a fun and rewarding hobby.

Did you know that Drogonity Forms has all of the wine making equipment you need?. From barrels to yeast to carks, we've got you covered. From September through November, we carry tresh wine grapes. All year doubt we carry grape jaice buckets, giving you bit of the choices in wine types you could ever want red, white, blush and sparkling.

Here you ever wanted to try your hand all handsmade wine making, but didn't know where to start? We're hosting a TREE wine making saminar on September 20 from 4-6pm. We'll show you the equipment and arm you with the knowledge that you'll need to get started. Registration is required and space is limited, so call us at 609-588-0013 to reserve your spoil in addition to a pitchare of grad information. There will be wine tasting and cheese and crackars... need we say more?

Dragonfly Farms is located at 966 Kuser Road in Hamilton Township, N.J. www.Dragonflyfarmsnj.com For more information call 609-588-0013 or like us on Facebook **First Place, Daily**

The Times

Free Wine Making Gaylen Gallimore







Best Use of Humor





CONGRATULATIONS

to the *coolest* class Livingston High School Class of 2013

BEST OF LUCK!



14: Best Use of Humor

Third Place, Weekly

The West Essex Tribune

Air Group: The Coolest Class

Nancy Katz Perlmutter Karen Trachtenberg Grisel Cardona



14: Best Use of Humor

Second Place, Weekly

SOUTH

The SandPaper

HEY SANDY, WE WERE A LITTLE SHAKEN, NOT STIRRED...

COMING JUNE 20TH at the SEA SHELL RESORT

10 South Staff



14: Best Use of Humor

First Place, Weekly

East Brunswick Sentinel



Lose the Muffin Top

Anthony Naturale



WE KNOW. YOU'RE BUSY.

But, how many times have you told yourself...

- I'll build a professional looking website when I get around to it.
- I'll leverage my social media outlets when I get around to it.
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No More Excuses!

The Star-Ledger[NJ.com Digital Marketing Team has a limited supply of **Complimentary Round Tuits**. Tuits are hard to come by, especially the round ones. We reserved this one for you.



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14: Best Use of Humor

Third Place, Daily

The Star-Ledger

A Round Tuit

Gokce Yurekli

Designer

Michele Hayes

Marketing Promotions Director



14: Best Use of Humor



Second Place, Daily

The Trentonian

Don't Make Other Gold Buyers Make You Look Like Turkeys – Little Shop

Cindy Manion Graphic Artist

Sandy Hopkins Sales Representative



14: Best Use of Humor



First Place, Daily

The Trentonian

Sell Your Gold Silver Diamonds – Little Shop Jewelry Store

Cindy Manion Graphic Artist

Sandy Hopkins Sales Representative





Best Newspaper Promotion or House Ad

NJPA Awards



beautiful wedding at the shore is like a dream come true. Advertise your bridal specialties in The SandPaper's 2013 Wedding Guide and reach thousands of brides to be.

Call your SandPaper ad representative for rates and information. 609-494-5900

Published February 2013

Ad Deadline

February 1st

Published by: Jensey Shore NEWSMAGAZINES SandPaper 1816 Long Beach Blvd., Surf City, NJ 08008 **15: Best Newspaper Promotion or House Ad**

Third Place, Weekly

The SandPaper

Happily Ever After

Cindy Linkous Adrian Antonio



15: Best Newspaper Promotion or House Ad



Second Place, Weekly

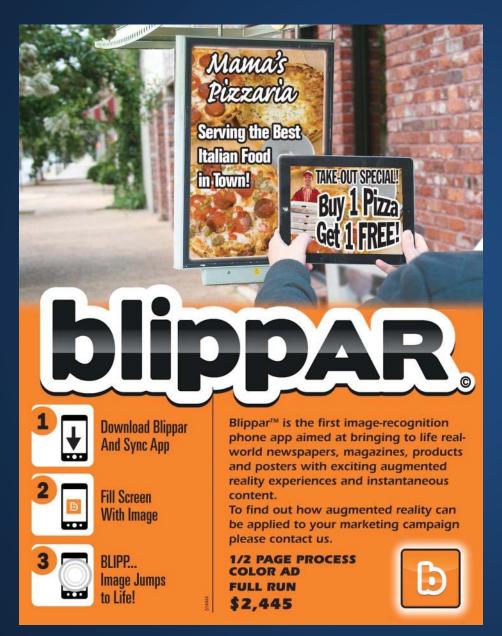
The Princeton Packet

JazzFest

Natalie Braun Graphic Artist



15: Best Newspaper Promotion or House Ad



First Place, Weekly

The News Transcript

Blippar

Kate Rochelle Diane Avery





15: Best Newspaper Promotion or House Ad

Third Place, Daily

The Star-Ledger

Healthy Family Fun Fair

Melissa Chin

Designer

Kevin McIntosh Designer

Doug Hutton Community Relations Director





15: Best Newspaper Promotion or House Ad

Second Place, Daily

New Jersey Herald

Ladies Night Out

Donna Lee Amerman

Promotions Manager

Keith Flinn Advertising & Marketing Director

Sales Staff

Allison Allocca





NEW JERSEY VETERANS MEMORIAL CEMETERY, INC.

"We, fought, we died, and many of us came home broken and with diseases. We are asking for a place where we could have the dignity to rest..." R. Zgoda – The New Jersey Herald, 5/10/13

This Memorial Day The New Jersey Herald plans to honor our veterans by donating a portion of all subscription sales to the Northern New Jersey Veterans Memorial Cemetery. The cemetery, when complete, will provide a final resting place for all honorably discharged veterans residing in Sussex County and in the 10 other counties of northern New Jersey.

In support of the NNJVMC, the New Jersey Herald is offering a **discounted subscription rate through June 1, 2013**. New subscribers can take advantage of this rate by completing the form below, calling 973-383-1500 option 1, or visiting njherald.com/Memorial.

*Additional donations can also be mailed to: NNJVMC, P.O. Box 463, Vernon, NJ 07462

Yes, I want to subscribe to The New Jersey Herald! Return completed form to: The New Jersey Herald. Attn: NNJVMC, PO. Box 10, Newton, NJ 07860. Please choose your subscription length below.

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15: Best Newspaper Promotion or House Ad

First Place, Daily

New Jersey Herald

Honoring Our Heroes

Lee Williams





NJPA Awards

Third Place, Weekly

Bayonne Community News

Nobody Wants to Turn on The Oven... It's Too Hot to Cook!



THE HUDSON REPORTER NEWSPAPERS 1400 WASHINGTON STREET, HOBOKEN NJ 07030 The Hoboken Reporter 1 The Verse City Reporter 1 The North Bergen Reporter 1 The Veclausken Reporter The Union City Reporter 1 The Verse New York Reporter 1 The Veclausken Reporter The Bayonne Community News

If's a Summer Heaf Wave!

Whether you're an eat-in or take-out establishment, don't miss this special summer restaurant promotion in the pages of The Hudson Reporter and The Bayonne Community News!

AD SIZE: 2 COL X 4 INCH FULL COLOR AD – Only \$85.00 (1 paper)

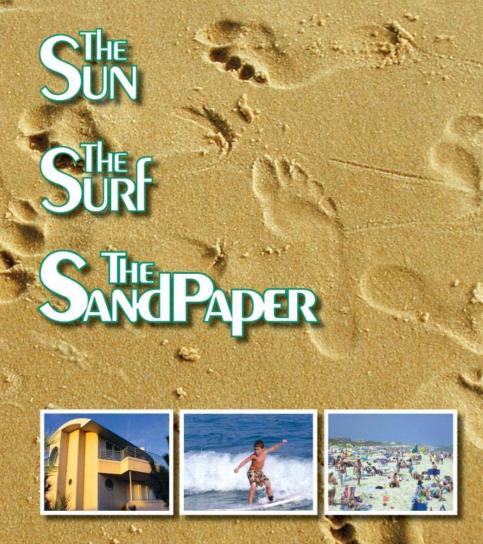
Further discounts apply for multiple papers.

Dcadlinc:	Publishing:	
uly 10 & July 12	July 14 & July 1	
July 31 & Aug 2	Aug 4 & Aug 7	

For details please contact The Hudson Reporter Advertising Department 201.798.7800 It's a Summer Heat Wave!

Patricia Verano Tish Kraszyk





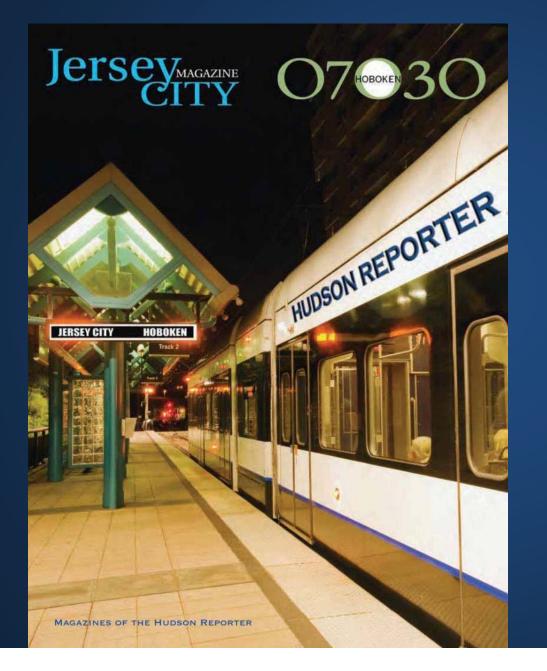
Publications designed to serve the Jersey Shore

Second Place, Weekly

The SandPaper

SandPaper Media Kit





First Place, Weekly

The Hoboken Reporter

Media Kit for Hoboken 07030 and Jersey City Magazines

Lisa M. Cuthbert





The Jersey Shore will be strong, vibrant and thriving again this summer. New Jersey residents and regional visitors will be ready to support and celebrate the resurgence of the Jersey Shore. Join The Star-Ledger and its Advance New Jersey sister publications in showcasing your shore-related business in Back to the Shore, a full-color, tab-sized special section.

PUBLISHING:

SATURDAY, MAY 18 The Jersey Journal

SUNDAY, MAY 19

The Star-Ledger The Times of Trenton The Express-Times South Jersey Times Staten Island Advance

WEDNESDAY, MAY 22 Suburban News Independent Press

THURSDAY, MAY 23 Hunterdon County Democrat

Star-Gazette FRIDAY, MAY 24

Cranford Chronicle Warren Reporter

SATURDAY, MAY 25 Hunterdon Observer Somerset Observer

BENEFITS OF BACK TO THE SHORE:

- Back to the Shore will enjoy a distribution of 703,000 copies.
- Your ad message includes a full-color ad in print and digital display impressions on NJ.com.
- Back to the Shore Special Section will appear on NJ.com throughout the summer season, extending the life of your advertising message.
- Connect with over 2.9 million readers and over 11 million unique monthly visitors on NJ.com.

ADVERTISING DEADLINE: WEDNESDAY, MAY 1

For more information or to reserve your space, contact Star-Ledger Multimedia Consultant

Third Place, Daily

The Star-Ledger

Back to the Shore

Gokce Yurekli Designer

Michele Hayes Marketing Promotions Director





Second Place, Daily

The Star-Ledger

New Jersey Jobs for New Jersey People

Melissa Chin Designer **Gokce Yurekli** Designer

Kim Alvarez Director Multi Media Classified Advertising

Michele Hayes Marketing Promotions Director





Need exposure for your organization?

The Times of Trenton is committed to serving our communities. We receive many requests each week for public service advertising. We are inspired daily by the local charities and nonprofits that provide vital services to the neediest among us. For this reason, we have committed ourselves to developing an ongoing forum whereby local charitable organizations can reach into the homes in our community with important information about the work they do and the help they need.

To this end, The Times has found a way to donate open advertising space for your use through our Local Nonprofit Spotlight PSA Program. With this exciting program, The Times will run quarter page ads for local nonprofit organizations in The Times, Hamilton Plus and Times Weekender on a space-available basis.

The Times





Would your nonprofit like to participate? If so, send us your ad:

- Your ad should include information about the organization and how it serves the community – and how the community can help. It can be used to help raise funds or awareness. Your Spotlight PSA will not promote a specific event nor carry a seasonal message – it will be designed so that it can run any day of the year.
- Placement is not guaranteed, and the ads will be used on a rotating basis when needed.
- The ad size is 5.3" wide x 10.5" high, black-and-white.
- Ads will be submitted as completed PDF files. Don't hesitate to ask for assistance if needed.
- All ads will be placed at the discretion of The Times.

To participate or learn more about how this program can benefit your organization, please call Laurie Pellichero at (609) 989-5460 or e-mail lpellichero@njtimes.com.

First Place, Daily

The Times

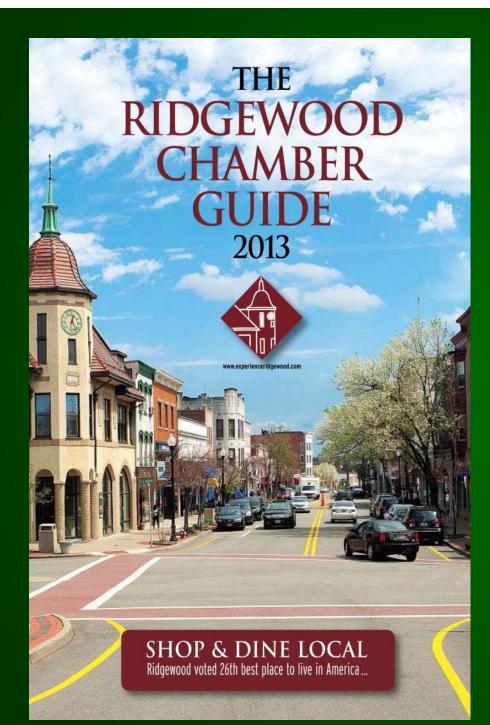
PSA Program Spotlight

Gaylen Gallimore





NJPA Awards

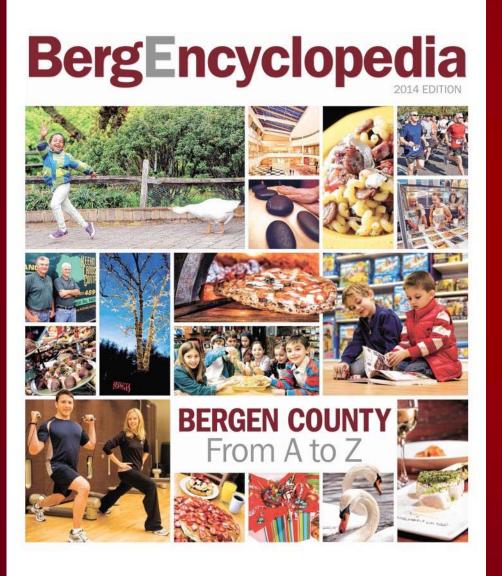


Third Place, Weekly

The Ridgewood News

The Ridgewood Chamber Village Guide 2013



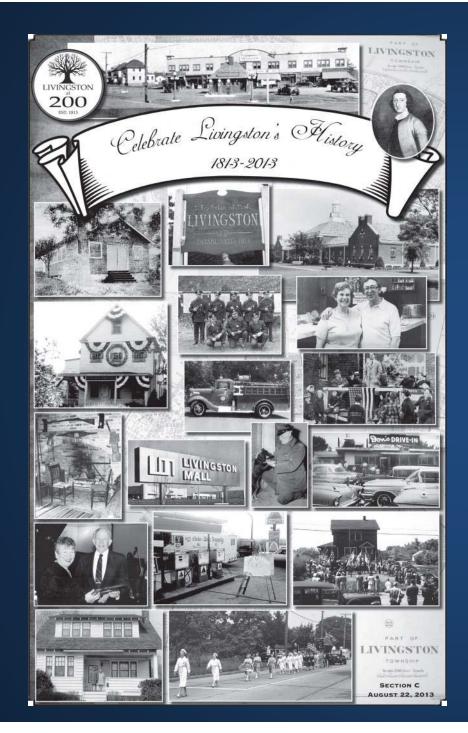


Second Place, Weekly

Pascack Valley Community Life

BergEncyclopedia



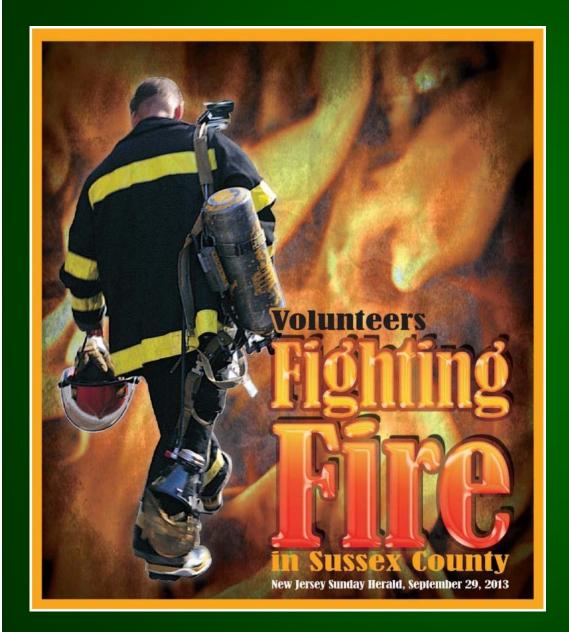


First Place, Weekly

The West Essex Tribune

Celebrate Livingston's History





Third Place, Daily

New Jersey Herald

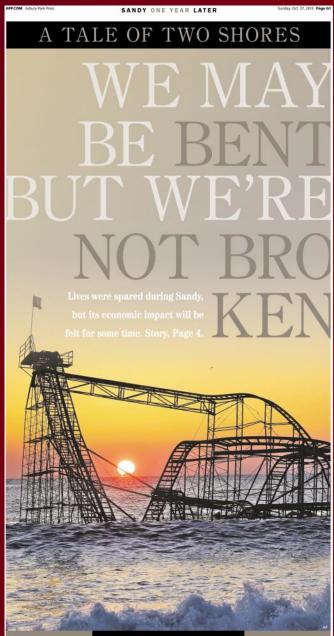
Volunteers Fighting Fire in Sussex County

Donna Lee Amerman Promotions Manager

Jennifer Lechiski Creative Services

Sales & Art Staffs





Second Place, Daily

Asbury Park Press

We May Be Bent but We're Not Broken: A Tale of Two Shores

Sales & Art Staffs



FINALLY, A FEW SMILES These families, from Brick, Point Research Reach and Union Board, are in various stages of recovery. One family, made up of estimations. New their restaurant – and estimations – bold Board B THERE'S MORE ONLINE psenhandytyna' for videos, photo gatarius and these intertits Maga of readen' Sordy totos and photos town by boan ones and taxable pointy fois before and after photo lideos, orasin or baxice and Birmage bay, and a lineitre of nibal membri no shand comains.

FOLLOW THE MONEY Find out have 325 stillion in Tederal Sandy recovery will is being spent on houving, baneportation, social interests and more: Page 612



First Place, Daily

Asbury Park Press

Summer Guide 2013: Soundtrack of Summer

Sales & Art Staffs







BergEncyclopedia



BERGEN COUNTY

From A to

Third Place, Weekly

The Ridgewood News

BergEncyclopedia Cover

Joram Mushinske





Second Place, Weekly

Ocean City Sentinel

Brides 2013

Alison Slippey Graphic Designer

David Nahan Photographer





First Place, Weekly

Bayonne Community News

A Gift from Me to You... Shop Bayonne

Lisa M. Cuthbert



Inside:

Official Guide to the 2013 NNJ Pet Expo at the Sussex County Fairgrounds

Pet Adoption

#1 Pet Contest Winner

Farm Animals Can Be Pets too!

The Cost of Owning a Pet

Wet Pets!

and more!

New Jersey Herald | njherald.com Thursday, May 9, 2013

Third Place, Daily

New Jersey Herald

Our Pets

Donna Lee Amerman Promotions Manager





Advertising Supplement to The Record and Herald News • Saturday, October 12, 2013

Second Place, Daily

The Record

(Bergen County)

Next Up

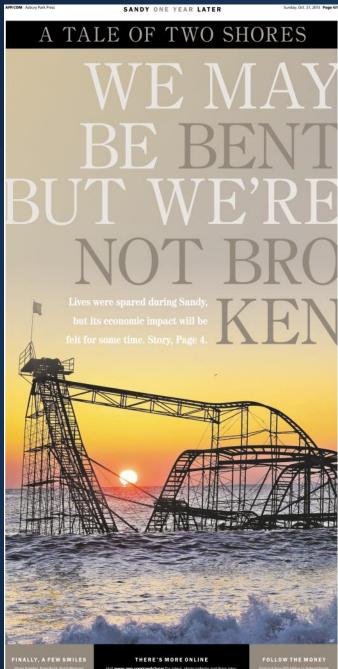
Alan Post Artist

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Production Staff





First Place, Daily

Asbury Park Press

We May Be Bent but We're Not Broken: A Tale of Two Shores

Sales & Art Staffs



FINALLY, A FEW SMILES Three harnles, from Brick, Point Pleasant Beach and Union Beach, are in various trages of receivery. One family, made up of restaurations, have their restaurants — and E'S MORE ONLINE ytysar for videos, photo galleries and these interreaders' Sandy stories and photos, toom-hy-rown oxide property for before and there photo sidern, adhes and Barnegat Bay, and a timeline of initial FOLLOW THE MONEY Find out how \$25 billion in federal Sand recovery aid in being speet on housing, tremportation, social services and more Page 612



Better Newspaper Contest 2013 Advertising Awards

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NJPA Awards