

# Advertising Awards Celebration

April 26, 2018



### Newspaper Contest

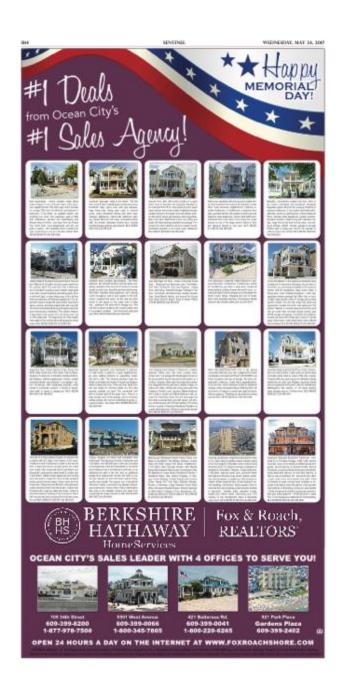
# 2017 Advertising Awards





#### **Newspaper Contest 2017**

# Best Real Estate Ad



# Third Place - Weekly Ocean City Sentinel

Berkshire Hathaway – #1 Deals #1 Sales Agency

**Samuel Hutchins** Graphic Artist

**Robert Elder** Sales Representative





## Second Place - Weekly The SandPaper

Jersea Realty

**Staff** Graphic Artist

#### **Andrea Driscoll** Sales Representative





#### First Place - Weekly The Two River Times

Public Open House

#### **Chris Draper**





#### Third Place - Daily New Jersey Herald

Clearview Realty

**Lori McNeil** Account Executive

**Eileen Lakatos** Graphic Artist



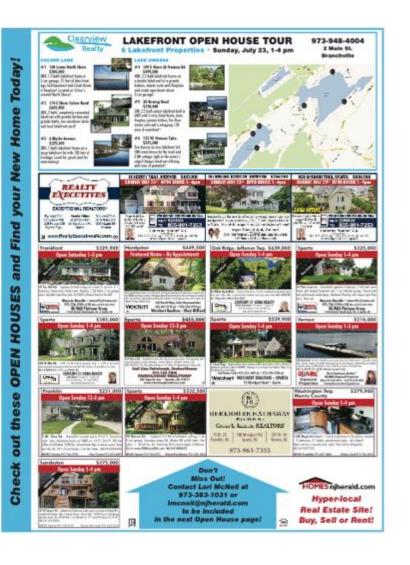


# Second Place - Daily Asbury Park Press

Jersey Shore Living

Deanna Ditty Chris Carnese





#### First Place - Daily New Jersey Herald

Clearview Open House Tour

**Eileen Lakatos** Graphic Artist

**Lori McNeil** Account Executive





#### **Newspaper Contest 2017**

# Best Auto Ad

#### Third Place - Weekly The SandPaper

Black Pearl Adventures All Aboard Mates

**Staff** Graphic Artists

**Steve Havelka** Sales Representative





| ***   |  |
|---|--|
| ****  |  |
| Thank   | you!   |
| On Veterans Da  |  |
| will receive a fr   |  |
| UNUNESTON Th  | ank you for  |
| Car Wash 90   | our service!   |
| 111 Ear   | ingston Car Wask<br>th Mount Pleasant Avenue<br>ivingston, NJ 07039<br>973-992-0876    |
| Morris County Wand Wash<br>160 Ridgedale Avenue<br>Morristown, NJ 07960<br>973-590-2396 | Morristown Car Wash<br>285 East Hanover Avenue<br>Morristown, NJ 07960<br>973-539-4895 |

### Second Place - Weekly The West Essex Tribune

Thank You! Livingston Car Wash

Nancy Perlmutter Grisel Cardona Karen Trachtenberg





**2** Tours Daily 9:30-11:30 Great Bay Tour 1:30-3:30 Tuckerton Creek Tour Sunset Cruises Daily

Take a Break from the Beach **Explore the Bay!** 

- · See 30 miles of Bay, Creeks & Coastline
- Speeds up to 40 mph
- US Coast Guard Licensed Captains
- 6 Passengers per tour
- Personalized Boat Tours of Historic Maritime sights and diverse Marine Wildlife.

**Reservations Required** 267.939.5500 info@LBIBoatTours.com

#### **First Place - Weekly The SandPaper**

LBI Boat Tours

**Adrian Antonio Graphic Artist** 

Andrea Driscoll Sales Representative





#### Third Place - Daily The Star-Ledger

Trend Motors Sell Down Event

Melissa Chin Senior Creative Consultant James Soukup Marketing Solutions Manager NJ Advance Media





# Second Place - Daily The Trentonian

Maaco 45th Anniversary

**Anne Bench** Graphic Artist

Mark Verseput Sales Representative





## First Place - Daily The Trentonian

Two Shops Under One Roof

**Anne Bench** Graphic Artist

Mark Verseput Sales Representative





#### **Newspaper Contest 2017**

# Best Food Ad



### Third Place - Weekly The West Essex Tribune

Swede's

Garry DeYoung Karen Trachtenberg Grisel Cardona





### Second Place - Weekly The Weekhawken Reporter

Wine Outlet

**Staff Graphic Artist** 

Alyssa Bredin Quiros Jay Slansky





# First Place - Weekly The SandPaper

Shore Good Donuts

**Adrian Antonio** Graphic Artist

**Steve Havelka** Sales Representative



### Third Place - Daily The Star-Ledger

Happy Thanksgiving from Vine Republic

Angela Perilla Creative Services Associate Vesna Day Account Executive NJ Advance Media



Happy Kanksawu olic Thanksgiving Day inerepublic.cos public ..... REDUDIK 12.18 uplic 52

Lowest Prices - Huge Selection - Friendly Knowledgeable Staff

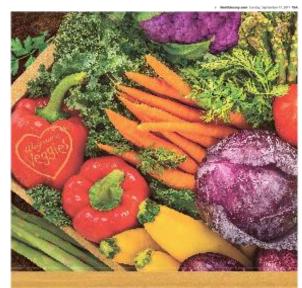


## Second Place - Daily Asbury Park Press

#### Shore's Best Seafood

Lori Miller





Helping you make great meals easy, healthy, and affordable.



Grand Opening September 24 at 7AM 100 Farm View, Montvale, NJ 07645

#### First Place - Daily **The Record** (Bergen County)

Wegman's

Maria Sergi





#### **Newspaper Contest 2017**

## Best Restaurant/ Entertainment Ad

**Black & White** 



NOTICE: Not Kosher for Passover

### Third Place - Weekly **The West Essex Tribune**

Matzo Pizza!

Nancy Perlmutter Grisel Cardona Karen Trachtenberg





4 Courses for the Price of the Entree Thursday, Friday, Sunday & Monday 4:30pm to 6:15pm starting October 2 Excent Saturday & Holidays

#### Appetizers

Risotto Fritters Crispy fried risotto balls, stuffed with fresh mozzarella, grated Romano cheese, over a rosa sauce

PEI Mussels Garlic butter, marinara, or fra diavolo style, garlic toast

#### Soup or Salad

Beet and Baby Greens Feta cheese, orange segments, candied pecans, grape tomatoes, honey balsamic dressing

House Salad Mixed baby greens, grape tomatoes, red onion, croutons, and choice of dressing

#### **Entrees**

Tuscan Style Rigatoni \$20 Cremini mushrooms, capers, sundried tomatoes, kalamata olives, artichoke hearts, spinach, tossed in a marinara sauce

Panko Crusted Flounder \$26 Vegetable slaw, Jersey fries, tartar remoulade

Grilled Pork Chop \$26 Grilled center cut chop, broccoli rabe, roasted potatoes, sweet & hot peppers, balsamic syrup

Pappardelle Bolognese \$23 Classic meat sauce of beef, veal and pork, simmered with vegetables and tomatoes Tempura fried, toasted sesame seeds

Vegetable Pot Stickers

Crispy vegetable dumplings, sriracha aoli sauce

Sweet Thai Chili Shrimp

Onion Bisque Vidalia and white onions blended with onion broth, fresh cream and sherry

Soup Du Jour Homemade soup made fresh daily

#### *trees*

Prime Rib of Beef \$38 Slow roasted to perfection, king cut, yukon gold whipped potatoes, seasonal vegetables, and au jus (cannot guarantee on the bone)

Chicken "In a Pot" \$26 Roasted chicken with roasted vegetables and potatoes, chicken veloute

Pistachio Crusted Salmon \$29 Norwegian salmon, lemon beurre blanc, rice pilaf, asparagus

> Dessert Daily selections

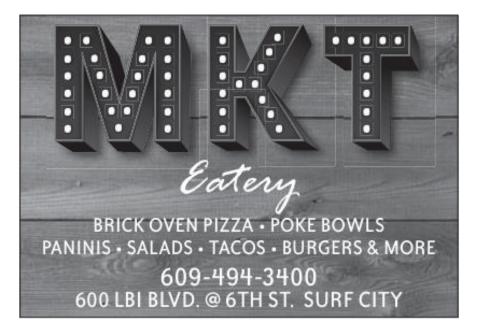
Phone: (609) 361-2270 21" Street & Long Beach Blvd. • Ship Bottom, NJ 08008 www.BisqueLBL.com

# Second Place - Weekly The SandPaper

#### Bisque Restaurant

**Jeffrey Kuhlman** Graphic Artist **Jeff Linkous** Sales Representative





First Place - Weekly
The SandPaper

Market Eatery

**Adrian Antonio** Graphic Artist

**Stan Kapica** Sales Representative





## Second Place - Daily New Jersey Herald

Apple Valley

**Eileen Lakatos** Graphic Artist **Beverly Hotz** Account Executive



#### First Place - Daily New Jersey Herald

Boat House Restaurant

Jessica Demarest Production Designer Beverly Hotz Account Executive









#### **Newspaper Contest 2017**

## Best Restaurant/ Entertainment Ad

Color

#### **BEST RESTAURANT/ENTERTAINMENT AD - COLOR**

#### We Don't Have 31 Flavors of Wings But We Have 9 Great Ones!

#### We Don't Have 32 Beers on Tap

But We Do Have 8 Cold Traditional Beers! (Plus 20 Other Bottles)

#### Our Menu Isn't That Large

But We Have Something For Everybody - Good Quality Food Prepared Correctly!

#### **Our Specialties** -

Great Roast Beef Sandwiches, BBQ Pulled Pork Sandwiches, the Famous Time Out Burger, plus Great Seafood & Pasta Entrees!

#### South Jersey's Entertainment Hot Spot!

Fri. 5-8 p.m. Jack Peacock Happy Hour Dance Party

Fri. Nite 9 p.m. "The Misfits" Classic Rock Band

Sat. 9 p.m. Shudda Benz Band

Sun. 6 p.m. Big Rick Revue 9-piece Horn Band

Wed. 6-9 p.m. Lou Costella Live Radio Dance Party

Every Thurs. Nite Open Mic Entertainment



241 WHITE HORSE PIKE, BARRINGTON 856-547-7444 • www.timeoutentertainmentllc.com

## Third Place - Weekly **The Retrospect**

South Jersey's Entertainment Hot Spot

Mark Zeigler Graphic artist



#### **BEST RESTAURANT/ENTERTAINMENT AD - COLOR**

### Second Place - Weekly The Retrospect

Smoke BBQ Grand Opening

Mark Zeigler Graphic Artist





#### **BEST RESTAURANT/ENTERTAINMENT AD - COLOR**



### First Place - Weekly The West Essex Tribune

Marble & Moxie

Nancy Perlmutter Karen Trachtenberg Grisel Cardona



#### **BEST RESTAURANT/ENTERTAINMENT AD – COLOR**

| STARTERS  |                          | SANDWICH SHOP  |  |
|---|--------------------------|--|--|
| Artichalo Farmesan Dip with Grestini     Ever Rossi Christen Dip with Sagei Chips.     Biaging Betalo Christen Dip with Sagei Chips.     Smoked Satman Dip with Sagei Chips and Garrists.     Dip Sampler—Fin of Dar Signaturo Doc. Asiage & Sandried<br>Transbox, Ever Road Christen, Baute Data. Smoked Satman, & A | \$29.95                  | + Assarted Wrep  |  |
| Ever Roast Chicken Dip with Bagel Chips   | \$79.95                  | Dell Slappy Joe     Clabatta Longa—Crusty Italian Bread Filled with     Poust Best Arugula, Reasted Pappers, and Asiage        | Platter \$49.95                        |
| <ul> <li>Blazing Buttato Checken Dip with Carrots and Cetery Sticks</li></ul>   | 529.95                   | <ul> <li>Ciabalta Lunga—Crusty Italian Bread Filled with</li> </ul>  | Platter \$39.85                        |
| <ul> <li>Dis Sampler-Free of Our Siceature Dios: Asians &amp; Sundrind</li> </ul>   | 434.95                   | <ul> <li>Roast Beat, Araguia, Roastant Pappers, and Roage<br/>- Grilled Eggplant, Romaine, Tornate, Peste, and Pre-</li> </ul> | the Ultransmaller                      |
| Ternators, Ever Reast Chicker, Blating Buttale, Smoked Salmer, & Av   | rtichoke Parmiesan       | - Turkey, Cranberry, Bibb Lofface  | 9199A228090                            |
| Deviled Egg Platter     Pampernickel Bread Bawl—Staffed with Homemade   |                          | - Rosemary Ham, Arugula, Provolone and Roasted I   | Peppers                                |
| <ul> <li>Petroperneckel Bread Bawl—StaTed with Homemate<br/>Salasch Dio</li> </ul>  |                          |  |  |
| A Reserved Balle Seveneed Philari Searce Wroned with  | (75 min) \$5 50 marks    | THE CLASSIC 3-6 FOOT SUBS - Serves 4 pe<br>• Chicken Italiano - Our Grilled Chicken Broast topped                              | S16 95 ner tool                        |
| Asparagus Rolls—Seasoned Chilled Spears Wrapped with<br>Prosclute and Mascarpone Cheese   | The second second second | with Fresh Mozzareta, Pesto Sauce, Roasted Peppers,  | ************************************** |
| <ul> <li>Greek Skewers—Fetz Cheese, Olives, Red Dnion, Tarnato.</li> </ul>  | (25 min) \$1.99 each     | and Romaine Lefture  |  |
| and Csounter  |                          | . The Vegetarian-Grilled Zaochini and Eggstant. Red and  | \$16.95 per fool                       |
| Caprese Skewers—Fresh Mazz, Grape Terratoes, Basi and Olives  | .(25 min) \$1,99 each    | Green Peggers, and Partobello Mushrooms, Vinaigrette   |  |
| CROWD PLEASERS  |                          | Dressing at the Side   |  |
| Hayeks Homemade Chill with Cheddar Cheese and   | \$19.95                  | <ul> <li>The Gourmot—Roast Board, Virginia Harry, Tarkey Broast,</li> </ul>  |  |
| Combread  |                          | Domestic Swiss Cheere, Stone Ground Mustard, Stredded<br>Lattace, Tomatales, Gives and Pickle                                  |  |
| - Swedish Newbolis  |                          | The Classic Italiano-Ham, Genoa Salami, Provolone,   | FIF ST our load                        |
| Hiot and Sear Nealballs   | \$39.95                  | Shredded Lettace and Tomataes, Onions and Sab Dressing on  | the Side                               |
| Chicken Tenders—Honey BBQ, Hassy Lemon, Buffalo,  | \$35.55                  |  |  |
| Parmesan Pepperson  |                          | TO SWEETEN THE DEAL  |  |
| Reyeks Wings-Honey 880, Lernes Garlis, Buffala,   | \$29.85                  | + Store Made Football Cakes  |  |
| Jack Daniels-Available Dressed (coated with Seasoned Row) or Ra   | an Wing                  | + Giant Chocolate Chip Cookie with your Team's Logo  |  |
| 32 Prece Fried Chicken     Baby Back Ribs—Southern Comfort BBQ Source or  | \$32,95                  | <ul> <li>Individual Sugar Coskies decorated w/licare Cole</li> <li>Assorted Coskie Platter</li> </ul>                          |  |
| * Baby Back Ribs—Southern Cornfort BBQ Sause or   | \$44.95                  | Assoried Cookie Platter     Cookie Brownies Platter  | \$19.95                                |
| Asian Zinger Glaze  |                          | - Football Pail Apart Cake-Small 12 Capcakes \$1   |  |
| Palled Pork Silders—Toy of Size Costed Pork Butt lightly     sauced with Rolls and Homemade Cole Slav   | \$39.95                  | Large 24 Cupcakes \$1  |  |

### Third Place - Daily New Jersey Herald

Hayek's The Big Game Stephanie Sapone, Graphic Artist Annamarie Heverly, Account Executive



### **BEST RESTAURANT/ENTERTAINMENT AD - COLOR**



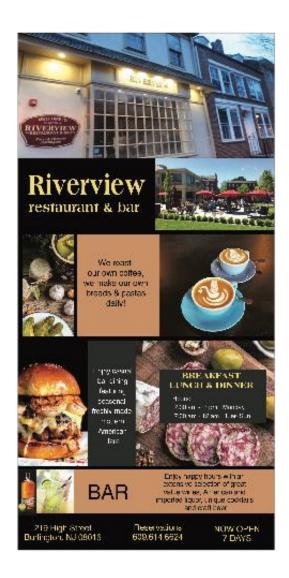
# Second Place - Daily New Jersey Herald

Sol Azteka

Jessica Demarest, Production Designer Annamarie Heverly, Account Executive



### **BEST RESTAURANT/ENTERTAINMENT AD - COLOR**



# First Place - Daily Burlington County Times

Riverview Restaurant & Bar

**Sharon Vazquez** 





# **Newspaper Contest 2017**

# Best Home & Garden Ad

**Color or Black & White** 



657 Rt. 94 • Warwick, NY • (845) 651-4100 • www.GardenStateKoi.com

### Third Place - Daily New Jersey Herald

Autumn Twilight Pond Bus Tour

**Eileen Lakatos** Graphic Artist

**Lori McNeil** Account Executive





# Second Place - Daily **The Record (Bergen County)**

Whitman Construction

**Rebecca** Fiorini





# First Place - Daily Asbury Park Press

#### Goodbye Gutter Problems

#### Jennifer Fornarotto







# Third Place - Weekly The West Essex Tribune

#### Great Swamp Greenhouses

Garry DeYoung Karen Trachtenberg Grisel Cardona





# Second Place - Weekly The West Essex Tribune

#### Fairfield Garden Center

Garry DeYoung Karen Trachtenberg Grisel Cardona





# First Place - Weekly The SandPaper

#### Francie Milano Kitchens Inc.

**Jeffrey Kuhlman** Graphic Artist

**Jeff Linkous** Sales Representative



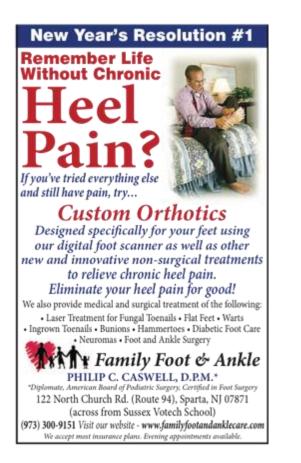


# **Newspaper Contest 2017**

# Best Fashion & Personal Care Ad

**Color or Black & White** 

# BEST FASHION & PERSONAL CARE AD – COLOR OR BLACK & WHITE



# Third Place - Daily New Jersey Herald

#### Heel Pain?

**Stephanie Sapone** Graphic Artist

**Lori McNeil** Account Executive



# BEST FASHION & PERSONAL CARE AD – COLOR OR BLACK & WHITE

VISIT US EW LOCATION EAR EXPRESSION Hair and Nail Salon 97 Moran Street •Newton 973-383-0119 Hours: Tuesday-Friday 9am-8pm • Saturday 9am-2pm Bring this ad for 25% off Redken products Our mission is to provide a friendly, professional experience in a relaxed environment. Our team works together to ensure our guests receive quality services at affordale prices. Our goal is to exceed your expectations. Celebrating 25 years in business

Second Place - Daily New Jersey Herald

Shear Expression

**Eileen Lakatos** Graphic Artist

**Beverly Hotz** Account Executive



# BEST FASHION & PERSONAL CARE AD -COLOR OR BLACK & WHITE



# First Place - Daily **The Trentonian**

Carella's Shoes - Summer Sandals

**Anne Bench** Graphic Artist

**Sandy Hopkins** Sales Representative



# BEST FASHION & PERSONAL CARE AD – COLOR OR BLACK & WHITE



#### Third Place - Weekly **The SandPaper** Indian Summer

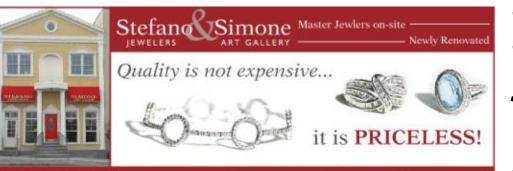
Indian Summer

Staff

Graphic Artists **Sandy Hopkins** Sales Representative



# BEST FASHION & PERSONAL CARE AD -COLOR OR BLACK & WHITE



Second Place - Weekly The Secaucus

**Reporter** Stefano and Simone Jewelers

Alyssa Bredin Quiros Jay Slansky



# BEST FASHION & PERSONAL CARE AD – COLOR OR BLACK & WHITE



# First Place - Weekly Ocean City Sentinel

*Give the gift of relaxation Cape May Day Spa* 

**Alison Slippey** Graphic Artist

**Rob Elder** Advertising Consultant





**Newspaper Contest 2017** 

**Best Ad Professional &** Technology **Services** 

**Color or Black & White** 



# Third Place - Daily Asbury Park Press

Get Peace of Mind

#### **Chris Dougherty**



# NECK & RACK

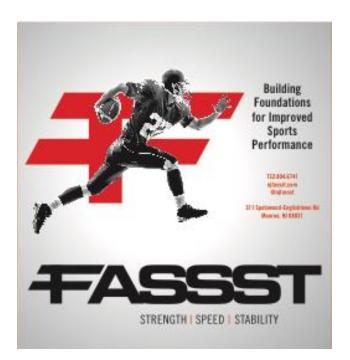


# **Second Place - Daily Asbury Park Press**

The Pain Stopped Here

**Brian Shapiro Chris Carnese** 





First Place - Daily Asbury Park Press Building Foundations

Brian Shapiro Chris Carnese





JERSEY GITY'S ONLY PREMIER FULL SERVICE HEALTH OLUB

Third Place - Weekly **The Jersey City Reporter** 

Newport Swim & Fitness

**Alyssa Bredin Quiro** 





Second Place - Weekly **The West Essex Tribune** *Hypnosis Counseling Center* 

Jennifer Chciuk Ellen Whitney





### First Place - Weekly **The Retrospect** *Ride Cycle Studio*

Mark Zeigler Graphic artist







# **Newspaper Contest 2017**

# Best Ad for Retail Business



### Third Place - Daily **New Jersey Herald** *Farm to Fork*

**Jessica Demarest** Production Designer

**Christopher Wilson** Account Executive





### Second Place - Daily **New Jersey Herald** *Celebrate Your Special Valentine*

**Eileen Lakatos** Graphic Artist

**Beverly Hotz** Account Executive





First Place - Daily Burlington County Times Carl's Shoes

**Sharon Vazquez** 



Store Closing Sale!!

Move over Amazon, here comes

HandCrafters

Joining the digital revolution Closing old doors and opening new ones! Our website is open 24 hours to better serve you.

> Visit us at handcrafters.com

973 · 992 · 6270 973 · 407 · 0804 45 E. Northfield Rd. Livingston Store fixtures available for sale

# Third Place - Weekly **The West Essex Tribune**

*Store Closing Sale: Handcrafters* 

Garry DeYoung Karen Trachtenberg Grisel Cardona





Second Place - Weekly **The SandPaper** *Goodlife Gift Boutique* 

**Adrian Antonio** Graphic Artist

**Doreen Cramer** Sales Representative





# First Place - Weekly **The Two River Times** *Holiday Gift Certificate*

**Chris Draper** 





# **Newspaper Contest 2017**

# Best Use of Color

# **BEST USE OF COLOR**



# Third Place - Daily New Jersey Herald

Fat Stevo's Cheesesteak Big Game Specials

#### **Stephanie Sapone** Graphic Artist

#### **Christopher Wilson** Account Executive



# **BEST USE OF COLOR**



# Second Place - Daily Burlington County Times

#### Hagan-Rossi Florist

#### **Sharon Vazquez**



# **BEST USE OF COLOR**



# First Place - Daily New Jersey Herald

*New Jersey's Most Scenic Wedding Venue* 

**Stephanie Sapone** Graphic Artist

**Christopher Wilson** Account Executive



### **BEST USE OF COLOR**



# Third Place - Weekly The SandPaper

Southern Ocean County Chamber of Commerce

**Adrian Antonio** Graphic Artist

#### **Jeff Linkous** Sales Representative



# **BEST USE OF COLOR**



# Second Place - Weekly The West Essex Tribune

Color Vibe Run-Walk

Garry DeYoung Karen Trachtenberg Grisel Cardona



# **BEST USE OF COLOR**



### First Place - Weekly **The West Essex Tribune** *The Gold Standard*

Garry DeYoung Karen Trachtenberg Grisel Cardona





# **Newspaper Contest 2017**

# Best Use of Black & White to Make a Statement

# BEST USE OF BLACK & WHITE TO MAKE A STATEMENT

#### **Celebrating 72 Years**

#### POMEROY'S GARAGE

#### SINCE 1945 and GOING STRONG!

We would like to take this opportunity to say Thank You! to all our loyal customers & friends who have trusted us with all your automotive needs throughout the years. We welcome our new customers with the assurance of honest, expert car repair and a dedication to excellence.



Whether you drive a "2017" or a "classic" or anything in-between, we've got you covered with both high-tech equipment and decades of

knowledge. We offer expert diagnostic service for computer "Check Engine" problems, electrical, ignition, and fuel. We also are experts with brakes, suspension, cooling systems, AC, exhaust, and windows, to name a few items.

We continue the tradition that our dad, George Pomeroy started in 1945 of ethics and customer service. We'll be here for you and your family for years to come. Check us out on "Yelp"!

With appreciation, Rick, Anthony and Gary

18 West Cedar Street 973-992-5669 Mon. - Fri. 7:30am to 4:00pm

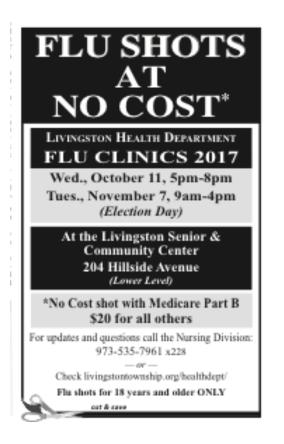
# Third Place - Weekly The West Essex Tribune

Pomeroy's Garage

Nancy Perlmutter Karen Trachtenberg Grisel Cardona



# BEST USE OF BLACK & WHITE TO MAKE A STATEMENT



Second Place - Weekly **The West Essex Tribune** Flu Shots at No Cost

Nancy Perlmutter Karen Trachtenberg Grisel Cardona



# BEST USE OF BLACK & WHITE TO MAKE A STATEMENT



First Place - Weekly **The West Essex Tribune** *Lucio's Salon & Spa* 

Nancy Perlmutter Grisel Cardona Karen Trachtenberg







# **Newspaper Contest 2017**

# Best Use of Humor



Can't get to Church on Ash Wednesday? We have a solution!!!

Drive by on Wednesday, March 1st 7 A.M. – 8 A.M. or Noon – 1 P.M.

Church of the Holy Spirit (Episcopal) 220 East Main Street (Route 9) Tuckerton, New Jersey

### Third Place - Weekly The SandPaper

Ashes to Go

**Staff** Graphic Artists **Doreen Cramer** Sales Representative



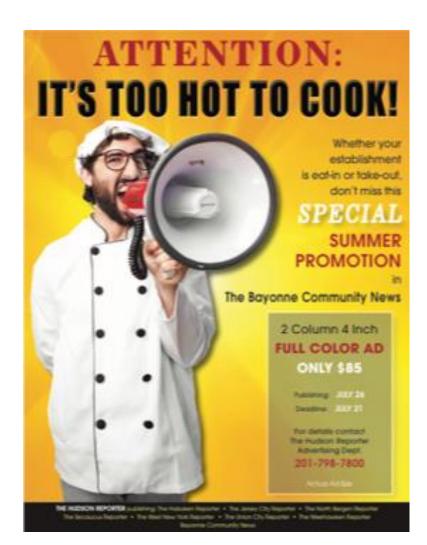


# Second Place - Weekly The West Essex Tribune

*Top 10 Words of Wisdom for Graduates* 

Jennifer Chciuk Karen Trachtenberg Grisel Cardona





# First Place - Weekly Bayonne Community News

ATTENTION .....

#### Lisa Cuthbert





# Second Place - Daily Asbury Park Press

You New and Improved

#### **Brian Shapiro**





# First Place - Daily Burlington County Times

A Sparkling Good Deal

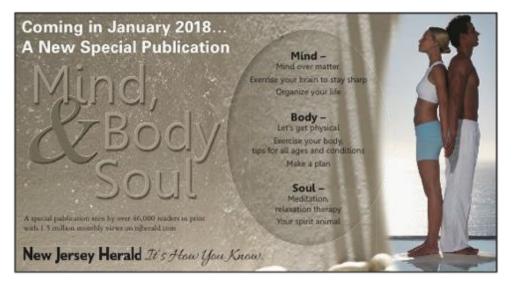
**Sharon Vazquez** 





# **Newspaper Contest 2017**

# Best Newspaper Promotion or House Ad



# Third Place - Daily New Jersey Herald Mind Body and Soul

**Eileen Lakatos** Graphic Artist **John Kopec** Retail Sales Manager





# Second Place - Daily The Star-Ledger

NJ.com Phone App: Stay Up To Date With Everything That's Happening





# First Place - Daily South Jersey Times

You Have It All..But Do You Really Need It?

**Angela Perilla** Creative Services Associate NJ Advance Media





# Third Place - Weekly The SandPaper

#### **Beachcomber Holiday Guide**

**Adrian Antonio** Graphic Artist **Lee Little** Sales Representative





# Second Place - Weekly The SandPaper

Happily Ever After

**Jason Cascais** Graphic Artist

**Lee Little** Sales Representative





# Second Place - Weekly The SandPaper

We've Got You Covered

**Adrian Antonio** Graphic Artist

**Lee Little** Sales Representative





# **Newspaper Contest 2017**

# Best External Promotion Piece or Media Kit



# Third Place - Daily The Star-Ledger

Gold Coast sales flyer

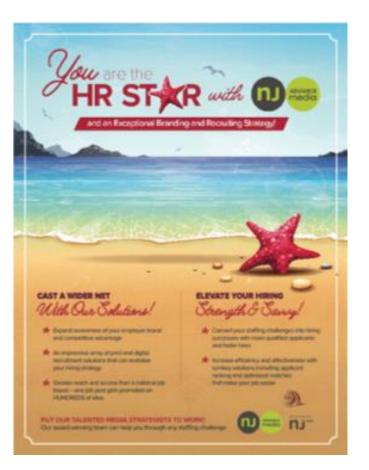




# Second Place - Daily The Star-Ledger

Inside Jersey Full Run rate sheet

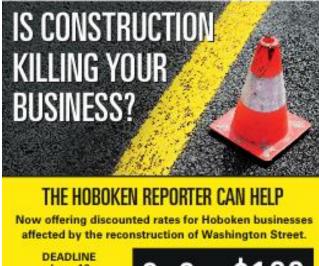




### First Place - Daily The Star-Ledger

You Are the HR Star with NJ Advance Media







NAT BATTERN N.J.# (201) 788-7800 B NWW. TO MARKE

Third Place - Weekly The Hoboken Reporter

*Is Construction Killing your Business?* 

Alyssa Bredin Quiros Toni Anne Calderone-Caracappa



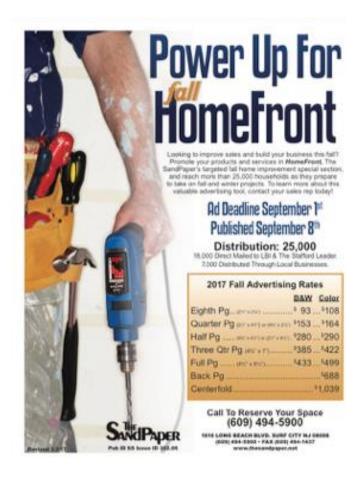


# Second Place - Weekly The Retrospect

2017 Rate Sheet

Mark Zeigler Graphic artist





# First Place - Weekly The SandPaper

Power Up for Fall HomeFront

**Jason Cascais** Graphic Artist **Lee Little** Sales Representative







# **Newspaper Contest 2017**

# Best Special Section



#### AREA'S EVOLUTION CONTINUES TO DRIVE DEMAND

eratura daranga

Neurossidential naighborhooti-contines to be realted on mightabatil kand along Mose Annay's priland alarly 20-wide Hallace Riser and Refrind. Other ethered to in the Cold-Coast by real solution protocolonals because of it metalized, potential, the region begins to endowabout 30 metri expli-

That's when out-of-date, and often abandoned anahestaring plants, and packs and excepting contexts, gain to be attrabuschand claimed away to make room for semodern taxenbarree, conductions communities and apartment homes. The involution was systematic on by bio submittenets in model in Neural Polyce and Mark Sanahl Is Mr. Molecular and the Harlow the gene Light Hall. The generation of the second systematic systematic systematic generation and second systematic systematic systematics. The final contraction from comparison of the modern arbitr filling basis and uses the comparison of the implement and the systematic systematics. The transfer of the implement and the systematic systematics are also been arbitred in the second systematics and the systematics. All the modern and means of the amendment.

#### THIS SECTION **<b>FFFFFFFFFFFFFFFFFFFFFFFFFFFF**

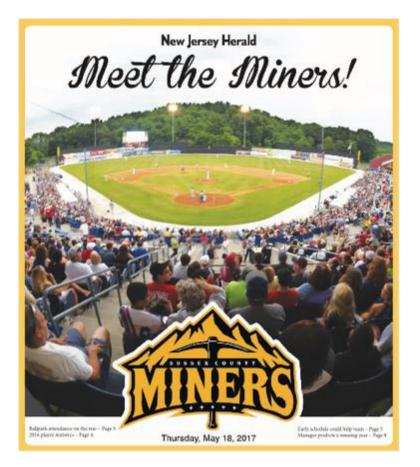
Jervey City: A vibrant location to live, work and play York, Gotta Bergion Works Bergion What's in the pipelier's financportation options. A lostil at carrant and a ferm for residents and return projects

# Third Place - Daily The Star-Ledger

Gold Coast Living

**Lissette Velez Alaa Selim** Creative Consultants Advertising Sales NJ Advance Media



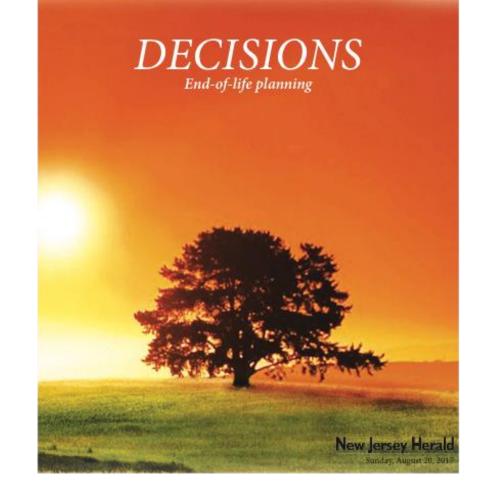


# Second Place - Daily New Jersey Herald

#### Meet the Miners

**Staff** Creative Services **Staff** Retail Advertising





First Place - Daily New Jersey Herald

Decisions

Staff





# Third Place - Weekly **The Jersey City Reporter**

Riverview Jazz Festival

**Lisa Cuthbert** Sales Staff





# Second Place - Weekly The Jersey City Reporter

Jersey City Artist Studio Tour

**Lisa M. Cuthbert** Staff





# First Place - Weekly The SandPaper

Beachcomber Summer 2017

**Staff** Graphic Artist

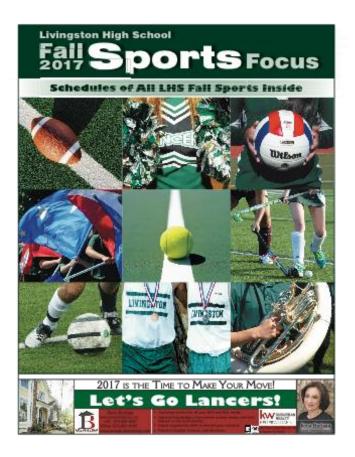
**Staff** Sales Representative





#### **Newspaper Contest 2017**

# Best Special Section Cover

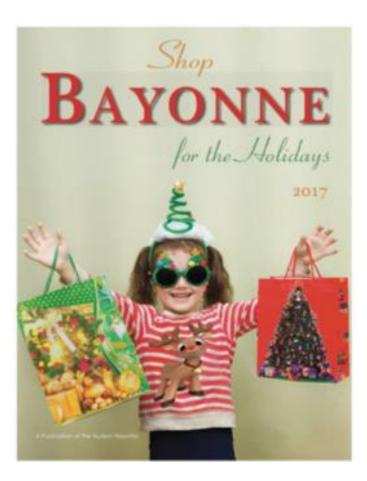


## Third Place - Weekly **The West Essex Tribune**

LHS Fall Sports Preview

**Karen Trachtenberg** 



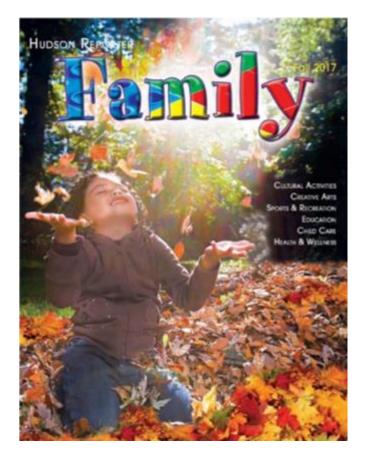


## Second Place - Weekly Bayonne Community News

Shop Bayonne

Lisa Cuthbert





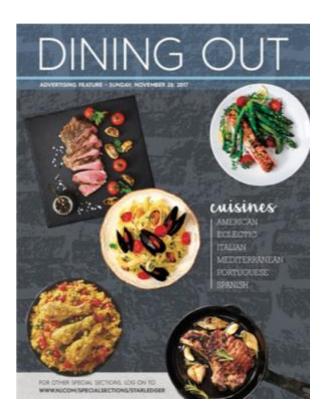
**First Place - Weekly** 

## The Hoboken Reporter

FAMILY

Lisa Cuthbert





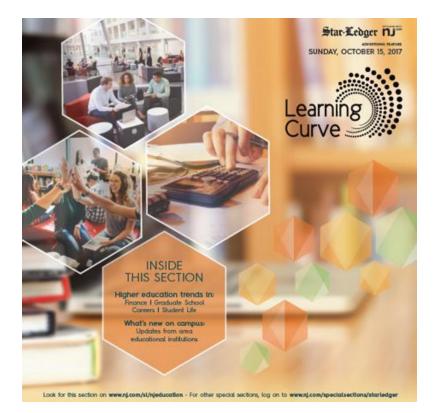
# Third Place - Daily The Star-Ledger

Dining Out 2017

**Melissa Chin** Senior Creative Consultant NJ Advance Media

Advertising Content Team NJ Advance Media





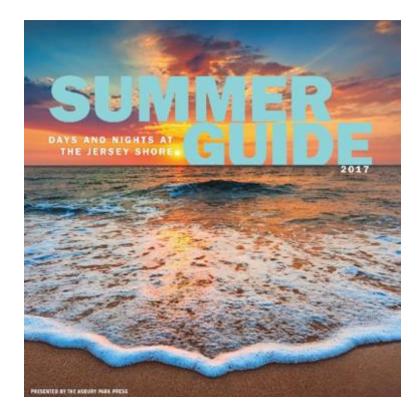
# Second Place - Daily The Star-Ledger

Learning Curve Fall Edition

**Alaa Selim** Creative Consultant NJ Advance Media

Advertising Content Team NJ Advance Media





#### First Place - Daily Asbury Park Press

Days and Nights







#### **Newspaper Contest 2017**

# Best Special Topic Page(s)



## Third Place - Weekly **The Retrospect**

Worst Date Ever

Mark Ziegler Graphic Artist





# Second Place - Weekly The SandPaper

Ice Cream Pages

**Staff** Graphic Artist **Staff** Sales Representatives





# First Place - Weekly The SandPaper

Surf City Main Street LBI

**Staff** Graphic Artists **Staff** Sales Representatives



#### **Third Place - Daily**



## **Burlington County Times**

Grow With Us

**Sharon Vazquez** 



#### **Second Place - Daily**

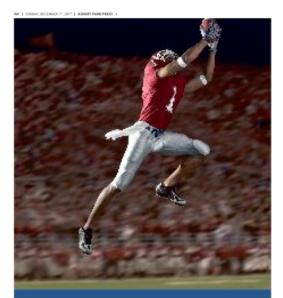


## **Burlington County Times**

Cater 2u

**Sharon Vazquez** 





#### Congratulations Jersey Shore Athletes!

As we honor the Jersey Shore athletes, we remain committed to building healther communities and providing the highest quality care to every athlete, fan and family who call Mommouth and Ocean counties home.

#### **RWJBarnabas** HEALTH

Let's be healthy together.

Maximuth Master Center Revenuell Master Center Sochere Company The January Master Center Andreas Master Center Revenuel Master Center

my Mathed Lands

1.858.724.7533 rejol.org

# First Place - Daily Asbury Park Press

#### All Jersey Section

NEW JERSEY PRESS ASSOCIATION





#### **Newspaper Contest 2017**

## Best Community Service or Shared Ad



June 28th (Rain Date June 29th) StreetSmart Campaign Kick-Off Event at the HAWK Pedestrian Safety Signal • 11am

July 11th LBT Parks and Recreation Bicycle Safety and K9 Demo at Bayview Park • 9am

#### July 23rd PBA 373 Bicycle Rodeo at the Long Beach Township Municipal Parking Lot • 10am - 12pm

August 1st (Rain Date August 2nd) National Night Out at Bayview Park • 5pm - 9pm

August 12th Hooked on Fishing Not on Drugs at Harvey Cedars Sunset Park • 9am - 2pm

August 13th (Rain Date August 20th) PBA 373 Bicycle Rodeo on West 10th Street in Barnegat Light • 10am - 12pm

October 28th (Rain Date October 29th) Long Beach Township's Harvest Hayride & More at Bayview Park • 1pm - 3pm

www.LBTPD.org 🚮







Sporesered by Ciglie Awaring LU

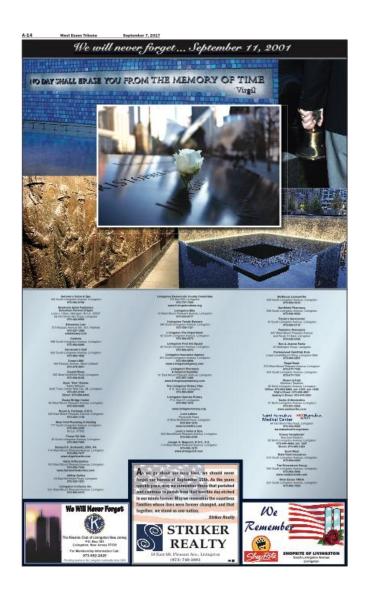
#### Third Place - Weekly The Sandpaper

Long Beach Township Police

#### **Jason Cascais** Graphic Artist

#### **Jeff Linkous** Sales Representative





**Second Place - Weekly** 

## The West Essex Tribune

We Will Never Forget

Staff





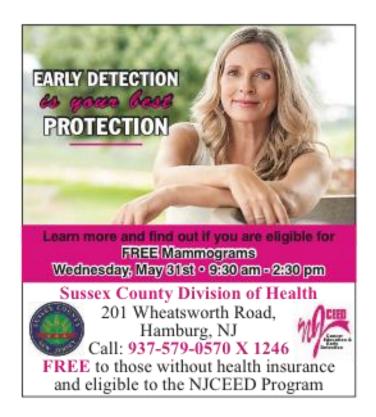
**First Place - Weekly** 

## The Two River Times

Fair Haven Holiday

**Chris Draper** 





## Third Place - Daily New Jersey Herald

*Early Detection is your Best Protection* 

**Stephanie Sapone** Graphic Artist

**Lori McNeil** Account Executive





# Second Place - Daily The Star-Ledger

*Town Hall with Candidate for Governor* 

Lisette Velez Creative Consultant Jacquelyn Price Marketing Specialist NJ Advance Media





COLLECTION LOCATIONS: First Hope Early, all Summer County branches. Sateto Barro, a ISlanded Doumy branched Francisco and any Historica, 2 Carling St. Howsen Fireba Escrep. 191 Route 15, white, Newton Distance and all 105 Sperg Ave., Nimitan United Methodia: Herrey of Bristol Glon. 201 In statistics three Newlos. R. Prast Heating & Donling 27 Wilson Drive, Selle 7 Spera Tasky Executives. Andrew Houses #2 Woodport Foed, Sperts. Fonders If a Collision & Auto d Rocks 205 Meets, Repairie obstant Rock It Fidge Hase, Oue Fide

Cuth for character to mainten for which is a Way (Mang GB Way (March) Contention (Cuth) (March) (March) Contention (Cuth) (Cuth) (March) (March) (March) (Cuth) (Cuth) (March) (March) (March) (Cuth) (March) (March) (March) (March) (Cuth) (March) (March))



The CFI of Warnih program is a pactorially between the Critical Way of Northern Privil carboy, New Jessey Health and second Science, Sound Turner and Science Sciences.

For 25 years, the United Way has joined forces to collect and cristicate NeW writeacciets and opport its residents in read-Lass years more that relia costs word

donated a ong with hundrook of gloves, twoater, and other winter speer of The community's help is easen in to make the 2017 GP of Warmin drive subsects.



Conditions of the series of th

njherald.com

## First Place - Daily New Jersey Herald

Give the gift of Warmth

**John Kopec** Retail Sales Manager

**Staff** Graphic Artists





#### **Newspaper Contest 2017**

# Best Use of Small Space

**Black & White** 



**Third Place - Weekly** 

## The West Essex Tribune

Infinity

Garry DeYoung Karen Trachtenberg Grisel Cardona





#### Second Place - Weekly **The Two River Times**

One Of A Kind Gift Boxes

**Chris Draper** 





www.lbimuseum.org • 609-492-0700

#### **First Place - Weekly The Sandpaper**

Ghost Fest 2017

**Jeffrey Kuhlman Graphic Artist** 

**Steve Havelka** Sales Representative



**Third Place - Daily** 



## New Jersey Herald

Wanted Old Guns

**Eileen Lakatos** Graphic Artist

**John Kopec** Retail Sales Manager



Summer Sale! Savings across the board! Home office, reclining sofas and loveseats & dining room chinas especially! Harry Boory Jacob B. Jine Jurniture

ONE TOWPATH SOUARE

DOVER, NJ 973-361-2244 Open Mon., Tues, Wed. & Sat. 9 am - 5:30 pm Thursday & Friday 9 am - 8:30 pm <u>MMEDIATE DELIVERY, LAYAWAY & PARKING</u>

#### Second Place - Daily New Jersey Herald

Summer Sales

**Eileen Lakatos** Graphic Artist

**John Kopec** Retail Sales Manager



#### First Place - Daily New Jersey Herald

#### The Mohawk House



#### Jessica Demarest Production Designer Christopher Wilson Account Executive







#### **Newspaper Contest 2017**

# Best Use of Small Space

Color



Third Place - Weekly The SandPaper

The Island Shop

**Adrian Antonio** Graphic Artist

**Steven Havelka** Sales Representative





**Second Place - Weekly** 

## The West Essex Tribune

Inglemoor Easter Egg Hunt

Gary DeYoung Grisel Cardona Karen Trachtenberg



# First Place - Weekly The Retrospect

Come in Today and Take a Look!



Mark Zeigler Graphic Artist



#### We are proud to say our office is a Low Level Laser provider for the Erchonia laser that has been proven to decrease pain by 66%. 1st Laser to Receive FDA 510 (k) Market Clearance for the Treatment of Chronic Pain. Low Level Laser Therapy are photochemical (cold) not thermal, used for healing precision. Learn how Low Level Laser Therapy can Reduce Pain! Call our office today to set up your FREE Pain Consultation! Family Health & Wellness Center Dr. Susan J. Cunico D.C. 237 Route 206, Sandyston, NJ 07826 Tel (973) 948-7595 www.cunicohealthandwellness.com 13011-3016 Centrelish Bohoma Carponation. All tarks reserved. US INVL 6J115396; 6J746473 PAT Punding: All PCT Caurtina 10864 AC-OLVESIAN DR 202 J0 5253. # 2004 SERIER A 2004 ELD 4 GE 2004071 S25150 200320106. IRCPression Ad-002 Rev 1 1011

#### Third Place - Daily New Jersey Herald

#### Stop the Pain

#### **Stephanie Sapone** Graphic Artist

#### **Beverly Hotz** Account Executive



## **BEST USE OF SMALL SPACE – COLOR**



Advanced, General, Pediatric, Cosmetic and Surgical Dematology

Extended hours for your convenience. Now offering PRP injections, Xtrac Laser, Laser Hair Removal and Microneedling!

## natural image

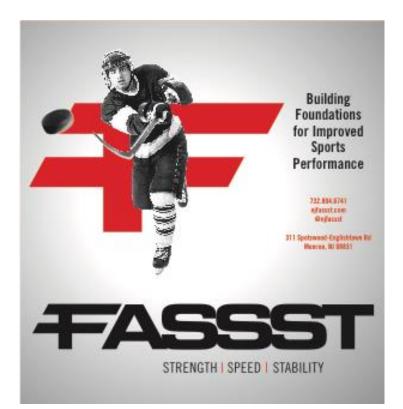
108 Bilby Rd. • Suite 202 • Hackettstown, NJ P: 908-509-1938 • F: 908-441-2402 www.naturalimageskincenter.com Natural Image Skin Center

**Eileen Lakatos** Graphic Artist

**Annamarie Heverly** Account Executive



## **BEST USE OF SMALL SPACE – COLOR**



## First Place - Daily Asbury Park Press

Strength

Brian Shapiro Chris Carnese





## **Newspaper Contest 2017**

# Best Large Space Ad

**Black & White** 

## **BEST LARGE SPACE AD – BLACK & WHITE**



**Third Place - Weekly** 

## **The SandPaper**

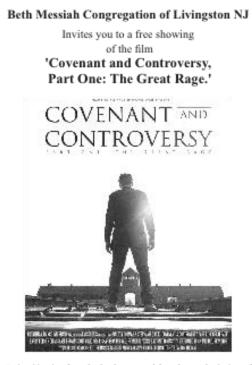
*Delaware Avenue Oyster House* 

**Jeffrey Kuhlman** Graphic Artist

**Jeff Linkous** Sales Representative



## **BEST LARGE SPACE AD – BLACK & WHITE**



Antisemitism is a force that has been around from the very beginnings of the Jewish People. Tragically, it is growing around the world. The Great Rage' is a film which traces the biblical and historical roots and expressions of antisemitism. Please join us for this important event. A discussion time will follow the hour and a half film. Refreshments will be served.

When: Saturday, October 21 at 7:00 P.M.

Where: Memorial Hall, 15 North Livingston Ave, Livingston, NJ RSVP: (973) 994-4431 or at our website, www.Beth-Messiah.org

## Second Place - Weekly The West Essex Tribune

#### Beth Messiah Congregation

Nancy Perlmutter Karen Trachtenberg Grisel Cardona



## **BEST LARGE SPACE AD – BLACK & WHITE**



## First Place - Weekly The SandPaper

Surf City Yacht Club

**Jason Cascais** Graphic Artist

**Steve Havelka** Sales Representative





## **Newspaper Contest 2017**

# Best Large Space Ad

## Color



## Third Place - Daily Burlington County Times

*Large or Small... We treat them all* 

#### **Sharon Vazquez**



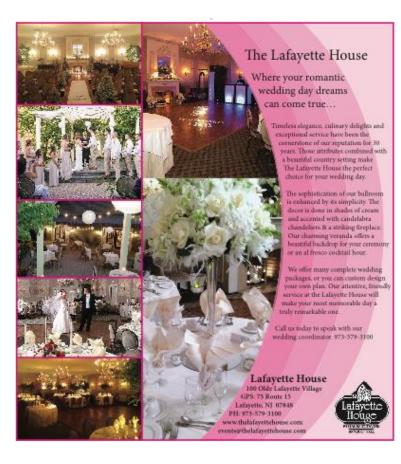


## Second Place - Daily Burlington County Times

Memorial Day Sale

**Sharon Vazquez** 





First Place - Daily New Jersey Herald

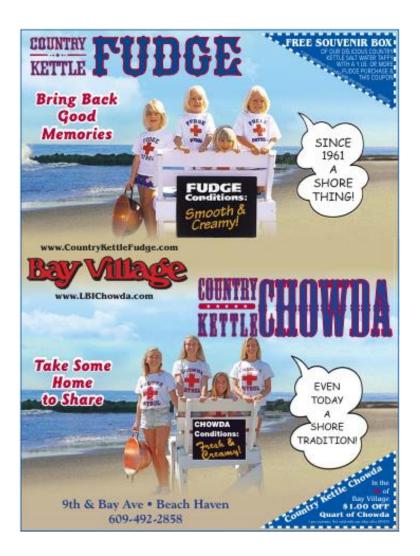
### The Lafayette House

**Eileen Lakatos** Graphic Artist

**Beverly Hotz** Account Executive







## Third Place - Weekly The SandPaper

*Country Kettle Fudge/Chowda* 

**Staff Graphic Artists Jeff Linkous** Sales Representative





## Second Place - Weekly The Two River Times

Does Aspirin Reduce The Risk of Colorectal Cancer?

#### **Chris Draper**





## First Place - Weekly The West Essex Tribune

David Alan's Marketplace

#### Jennifer Chciuk Ellen Whitney





## **Newspaper Contest 2017**

## Best Advertising Campaign

**Small Space** 

### **BEST ADVERTISING CAMPAIGN – SMALL SPACE**



<section-header>

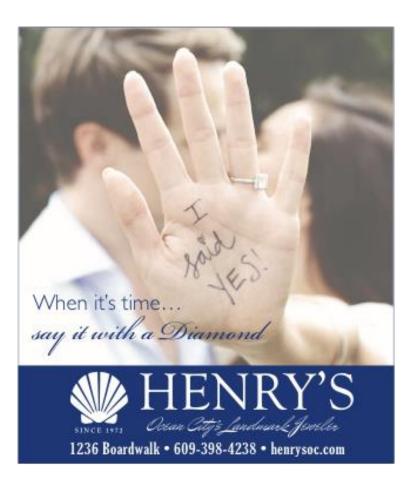
## Third Place - Weekly **The West Essex Tribune**

*Foot Solutions: Trunk Show* 

Garry DeYoung Ellen Whitney



### **BEST ADVERTISING CAMPAIGN – SMALL SPACE**



## Second Place - Weekly Ocean City Sentinel

Henry's – I Said Yes!

Sam Hutchins Graphic Artist

**Rob Elder** Advertising Consultant



### **BEST ADVERTISING CAMPAIGN – SMALL SPACE**



615 Lacey Road, Forked River | 609-242-3567 Visit us online at: www.allaboutsmilesdentistry.net

## First Place - Weekly The SandPaper

All About Smiles Dentistry

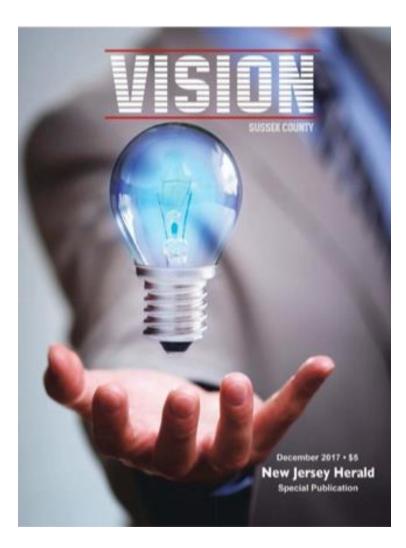
**Staff Graphic Artists Stan Kapica** Sales Representative





## **Newspaper Contest 2017**

# Best Niche Publication/ Magazine

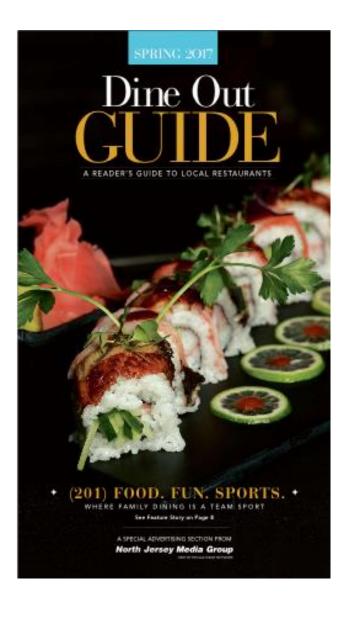


## Third Place - Daily New Jersey Herald

#### Vision

Staff Creative Services Staff Editorial Staff Retail Sales





## Second Place - Daily The Record (Bergen County)

#### Dine Out Guide

Staff



#### Start planning your summer days and nights

So, if you start planning a largery Shore it incrues, it's probably painty in Kill up postsycopable.

You can shart the skey with a new on the board walk or maybe screebeach yogs. Sale off to a fiel task reclassant for brunch, to alitcle singular joint couple such and watch the surget, than trick off the night with a convert. Not a ball skey, sight?

That's the great thing about summer, whether it's day or night, a These to suppose the suppose the series of t

That's raise the Advery Park Press and the USA Tuday Network are that's wells the chainsy place Peera and the UAN body determines proval to laining your chie 2020 imany (there the source chains). This peers can report because estimations and second and the sequation with growt thing pro-tak, place to a sat, fact halo - even some place for taking days and source/page.

AN INDEX INCOME THE ADDRESS IN THE ADDRESS INTO ADDRESS IN THE ADDRESS INTO ADDRESS ADDR where huge, shart to part and what conservation are all summers. It's available in the Google Play and Apple app stores, and will hulp you to make plans for the order assame schemeter you are In New Yorkey. JAMES CONTRACTO

#### 2017 SUMMER GUIDE TEAM

| d bar                                      | Terrare .                  |
|--|----------------------------|
| mila Nobirson                              | Alex Blood                 |
| asistand believ                            | Relly-Same Cultier         |
| II Gamacci                                 | Lit Dennarhole             |
| <ul> <li>Directori Cover Design</li> </ul> | Silgemon Elden             |
| anielle Cherchia                           | Stephen Edulate            |
| unigenar                                   | George Salls               |
| ichelle Stelerle                           | Shore/Field                |
| hada Editor                                | Rephia E Bertificiani      |
| aplative Barrett                           | Saruh Griesemen            |
| alara .                                    | Own Jamiley                |
| orthia Tailmes                             | Euly Mahoe                 |
| Can Johnston                               | Davi Rasisi                |
| an Res.                                    | Milan Nethoren             |
| auth-Swiele Centrileybers                  | Seam Moiner                |
| will Consultant,                           | President & Publisher      |
| ul Nilluma                                 | Thoma M. Oomean            |
| being Duble Delbors                        | East of the full bar       |
| ruh Griesman                               | and VP of News             |
| many Walter                                | Holks R. Towns             |
| et Washington                              | Design Diadia Sirector     |
| aar Marar                                  | Loanne Texangelik          |
| where Tables                               | Regional VP of Advertising |
| suriney Manalerla                          | Rarer-Guorai               |
| upp full bar                               | Destar of                  |
| ma Keller                                  | Local Advertising          |
|  | Regardance                 |





MORE ONLINE:

For everything you need

tolinow about sammar at the Away Show, visit

visurement gald



18

THINGS TO DO

met ant amagement perk) take commet memorable. And if it sates, you'll find phenty to do indoors.

ours, anades

ilen seriere

Renivals filonomic ball pamo and amoonom parks

AND MORE

118 154

DINING GUIDE BEACH GUIDE



DOM/NLOAD

For the Summer

things is do in line larary download the free apprison your favorite app pters.

AV TODAY:

Outlide and up-to-the-minuta info-on

## **First Place - Daily Asbury Park Press**

#### Days and Nights

Staff



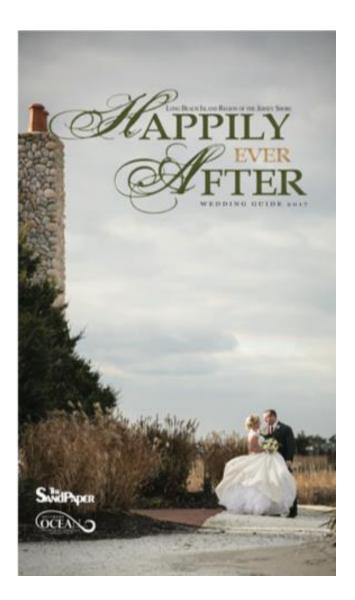


## Third Place - Weekly Ocean City Sentinel

Spring Edition 2017

Sam Hutchins Graphic Artist Ginny Leith Graphic Artist Advertising Staff Editorial Staff





## Second Place - Weekly The SandPaper

*Happily Ever After Wedding Guide 2017* 

**Staff** Graphic Artists **Staff** Sales Representatives





## First Place - Weekly The Hoboken Reporter

07030 Hoboken

**Kate Rounds Staff** 







## **Newspaper Contest 2017**

## Best Ad in a Niche Publication/ Magazine



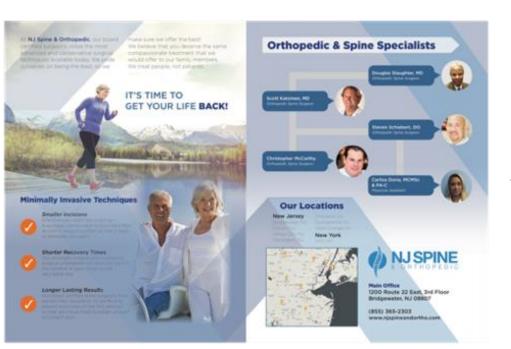
## Third Place - Daily New Jersey Herald

Henderson Pump

**Eileen Lakatos** Graphic Artist

Lori McNeil Account Executive





## Second Place - Daily The Star-Ledger

### NJ Spine & Orthopedic

**Angela Perilla** Creative Services Associate

**Christopher Bock** Marketing Solutions Manager NJ Advance Media





## First Place - Daily The Star-Ledger

*RCCA: Keeping You Close to What You Need Most* 

**Lissette Velez** Creative Consultant **William Doolan** Marketing Solutions Manager NJ Advance Media





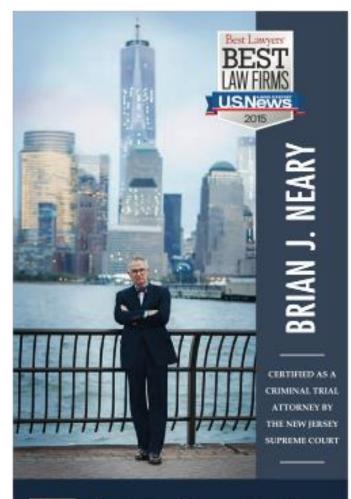
## Third Place - Weekly Ocean City Sentinel

Ludlam Island Brewery – Tap into a Good Time

Sam Hutchins Graphic Artist

**Steve Zellers** Advertising Consultant







Law Offices of Brian J. Neary JERSEY CITY | HACKENSACK 201.488.0544 www.nearylaw.com

## Second Place - Weekly The Hoboken Reporter

Neary Law Offices

Terriann Saulino Bish Alyssa Bredin Quiros Toni Anne Calderone-Caracappa





## First Place - Weekly The Sandpaper

Gifted By The Sea

**Adrian Antonio** Graphic Artist **Steve Havelka** Sales Representative





## **Newspaper Contest 2017**

## **Best Classified Recruitment**/ Miscellaneous **Display Ad**

## **BEST CLASSIFIED RECRUITMENT / MISCELLANEOUS DISPLAY AD**



FURNITURE FOR SALE Queen bedroom set, Pale rose Italian lacquer, bed, armoire & dresser, \$2500 or best offer. Dining room, Ivory lacquer, table with glass center, chairs, buffet. \$1500 or best offer.

973-758-0443

## Third Place - Weekly The West Essex Tribune

Furniture For Sale

Ellen Harte Grisel Cardona Karen Trachtenberg



## **BEST CLASSIFIED RECRUITMENT / MISCELLANEOUS DISPLAY AD**

## Second Place - Weekly The Retrospect

Come Join Our Great Group



Mark Zeigler Graphic artist



# **BEST CLASSIFIED RECRUITMENT / MISCELLANEOUS DISPLAY AD**



# First Place - Weekly The Retrospect

*Now Hiring! School Bus Drivers* 

Mark Zeigler Graphic artist





# Best Classified House Ad

## **BEST CLASSIFIED HOUSE AD**

### Third Place - Weekly The West Essex Tribune

Spark More Interest



**Ellen Whitney** 



# **BEST CLASSIFIED HOUSE AD**



# Second Place - Weekly The Sandpaper

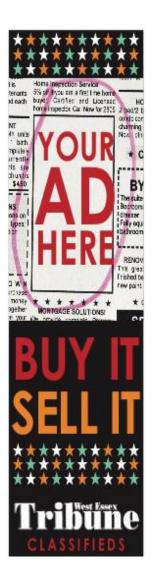
*Turn Your Clutter Into Cash!* 

**Nora Devin** Graphic Artist

**Lee Little** Sales Representative



## **BEST CLASSIFIED HOUSE AD**



# First Place - Weekly The West Essex Tribune

Your AD Here

**Ellen Whitney** 





# Best Small Space Classified Ad

# **BEST SMALL SPACE CLASSIFIED AD**

### Third Place - Weekly The SandPaper

Cappy's Complete Sharpening Service

Cappy's Complete Sharpening Service Work SHARPER Not Harder

Knives • Scissors • Drill Bits • Saw Blades • Hedge Trimmers Lawn Mower Blades • Stump Grinder Teeth

609-384-5378 Ask for Pat

**Nora Devin** Graphic Artist

**Lee Little** Sales Representative



# **BEST SMALL SPACE CLASSIFED AD**

NTENANCE SERV Mowing Edging • Trimming Brush & **Vegetation Clearing Call Thomas** 609-339-4228 Disabled American Owned & Operated

# Second Place - Weekly The SandPaper

*Mow The Lawn – Lawn Maintenance Service* 

Nora Devin, Graphic Artist Lee Little, Sales Representative



# **BEST SMALL SPACE CLASSIFIED AD**



# First Place - Weekly The Sandpaper

Beach Haven Summer Rental

Nora Devin, Graphic Artist Lee Little, Sales Representative





# Best Classified Pages

### **BEST CLASSIFIED PAGES**



### Third Place - Weekly The SandPaper

*The SandPaper Classifieds June 28 2017* 

# Lee Little, Sales Representative Nora Devin, Graphic Artist



## **BEST CLASSIFIED PAGES**



# Second Place - Weekly The West Essex Tribune

Tribune Classifieds 1/5/17

Ellen Harte Ellen Whitney Karen Trachtenberg Grisel Cardona



### **BEST CLASSIFIED PAGES**



# First Place - Weekly The SandPaper

*The SandPaper Classifieds December 1, 2017* 

### Nora Devin, Graphic Artist Lee Little, Sales Representative







# Best New Project For 2017

## **BEST NEW PROJECT FOR 2017**



HIGHER EDUCATION MARKETING



We hope you find this article informative. An NJ Advance Media representative would be happy to answer any questions.

Contact us at 1-800-501-2100 or marketing iinjadvancemedia.com

Learn more at: njadvancemedia.com

### Third Place - Daily The Star-Ledger

### Lead Generation

COLLEGES SPEND A LOT OF MONEY TO REACH PROSPECTIVE STUDENTS, BUT MOST OF THEIR EFFORTS MISS THE MARK. WHY?

A limited understanding of student data hinders schools' ability to target effectively.

To effectively market to students, first gather all that you know about your current and former students, and use information and insight to inform your marketing plan for prospective students.

#### STEP 1: IDENTIFY WHAT YOU KNOW ABOUT YOUR TARGET AUDIENCE

Think of your marketing universe as an archery target in which the bulls-eye consists of current and former students. This includes traditional students enrolling directly after high school, but also transfer students, non-traditional students and alumni.



**Robert Morgia** Marketing Strategist NJ Advance Media



# **BEST NEW PROJECT FOR 2017**

# make you smile



# Second Place - Daily The Star Ledger

Gran Plaza Outlets - Styles That Will Make You Smile

**Gillian Deak** Creative Services Manager

### **Anthony Espinoza**

Director of Business Development NJ Advance Media



# **BEST NEW PROJECT FOR 2017**



# First Place - Daily Asbury Park Press

Small Business Innovator

of the Year

Staff





# Best Miscellaneous Ad (Color or B&W)



# Third Place - Daily Burlington County Times

### Woodford Cedar Run

### **Sharon Vazquez**

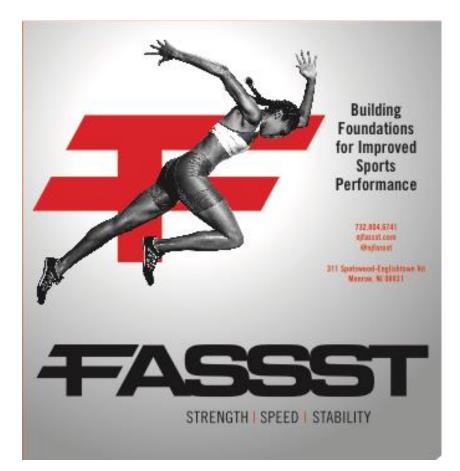




Second Place - Daily Asbury Park Press

Holiday Upgrade





First Place - Daily Asbury Park Press

Speed

Brian Shapiro Chris Carnese



# Third Place - Weekly The Retrospect

### Experience Art and History



#### Mark Zeigler Graphic Artist





Saturday, November 25 • 7pm South End Surf N' Paddle, Beach Haven For screening details, purchases, more info visit www.lighthousefilmfestival.org Second Place - Weekly
The SandPaper

*Lighthouse International Film Festival* 

Mark Zeigler Graphic Artist

**Doreen Cramer** Sales Representative





# First Place - Weekly The Retrospect

*The Holidays Will Be Here Soon!* 

Mark Zeigler Graphic Artist







# Best Digital Standard Unit Ad

# **BEST DIGITAL STANDARD UNIT AD**



# Third Place Burlington County Times

Thank You for Voting Us Best Local Tourist Destination

**Sharon Vazquez** 



# **BEST DIGITAL STANDARD UNIT AD**



# Second Place Asbury Park Press

Go Team

**Tracy Bryce** 



# **BEST DIGITAL STANDARD UNIT AD**

# First Place **NJ.COM**

mv digital group

**Melissa Chin** Senior Creative Consultant NJ Advance Media

**David Martel** Chief Brand Strategist NJ Advance Media > Don't Just Speak. Be Heard. Media planning & buying to shift perception, change minds, stimulate action.

#### > Don't Just Speak. Be Heard.

Media planning & buying to shift perception, change minds, stimulate action.

#### Capabilities:

Strategic Media Consulting & Media Acquisition

Data Management & Enhancement

Sentiment & Social Listening

Custom Content

Analytics & Optimization

**mv**digita

Let's Talk 🔪

#### Don't Just Speak. Be Heard.

mvdigital

Media planning & buying to shift perception, change minds, stimulate action.

**mv**digital

# NIPA

Let's Talk >

New Jersey Press Association



# Best Digital Impact Ad

### **BEST DIGITAL IMPACT AD** Third Place

# **New Jersey Herald**

### Sussex Meat Packing Lori McNeil, Account Executive Staff, Artists





# BEST DIGITAL IMPACT AD

**Second Place** 

# **New Jersey Herald**

**Cailey Jewelers** 

**Beverly Hotz,** Account Executive **Staff,** Artists





### **BEST DIGITAL IMPACT AD First Place**



#### NEW JERSEY ENTERTAINMENT



The 29 biggest concerts coming to N.J. in 2018 (so far)

Vesterday | Buttly Clinier | NJ Advence



'The Commuter' review: Liam Neeson thriller goes off the rails

1 Insur ago ( Slegmen Whity ) Artifiyednaste



Dinosaurs to roam the Meadowlands again this weekend

Emirulae ago [ Devid Monto ] The Jenney Journal ]



MOST READ



terate lemnings learn



NJ.com Hopsy

Alaa Selim **Creative Consultant** 

Sean O'Donnell Account Manager NJ Advance Media





# Best Rich Media Creative

# **BEST RICH MEDIA CREATIVE**



# Third Place **NJ.COM**

Pennsylvania Harness Horsemen's Association

**Melissa Chin** Senior Creative Consultant

**Michael Weissberg** Digital Sales Manager NJ Advance Media



## **BEST RICH MEDIA CREATIVE**



SHOP NOW >

# Second Place

#### Heidi Daus Black Friday

**Melissa Chin** Senior Creative Consultant

**Josef Ornegri** Account Executive NJ Advance Media



## **BEST RICH MEDIA CREATIVE**

# First Place **NJ.COM**

Just Jersey



**Alaa Selim** Creative Consultant

Sean O'Donnell

Account Manager NJ Advance Media





# Best Multi-Media Online & Print Campaign

## **BEST MULTI-MEDIA ONLINE & PRINT CAMPAIGN**



# Second Place

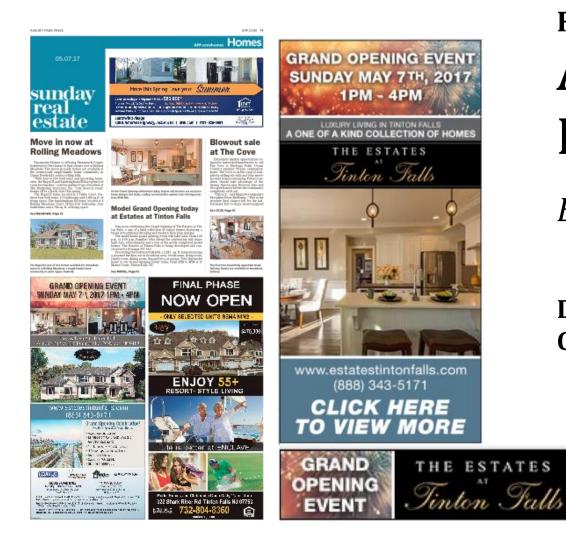
*Heritage's Dairy Free Coffee Sunday* 

**Angela Perilla** Creative Services Associate

**Evan Green** Account Executive NJ Advance Media



### **BEST MULTI-MEDIA ONLINE & PRINT CAMPAIGN**



First Place Asbury Park Press

Estate Living

Deanna Ditty Chris Carnese

CLICK TO

VIEW MORE







## Best Digital House Ad

## **BEST DIGITAL HOUSE AD**



## Third Place Asbury Park Press

#### Sports Awards



## **BEST DIGITAL HOUSE AD**

## Second Place Asbury Park Press

**New Jersey News Team** 





## **BEST DIGITAL HOUSE AD**



## First Place New Jersey Herald

Pet Photo Staff





# Best Digital Ad Campaign

#### BEST DIGITAL AD CAMPAIGN Third Place

## **Burlington County Times**

*Will She Marry Him? What Happens Next?* **Sharon Vazquez** 





#### **BEST DIGITAL AD CAMPAIGN** Second Place



**NJ.com** NJ's Best Bakery

**Alaa Selim** Creative Consultant NJ Advance Media



NUT DE SASOCIATION

#### **BEST DIGITAL AD CAMPAIGN** First Place

## **Burlington County Times**

#### Great Kids, Going Places.

**Sharon Vazquez** 









# General Excellence Awards



# General Excellence Award

# **Daily Division**



# General Excellence Award

# New Jersey Herald



## General Excellence Award

# Weekly Division



## General Excellence Award

## **The SandPaper**





# O'B Award Advertising Best of Show



## O'B Award

**Advertising Best of Show** 

## **South Jersey Times**

You Have It All... But Do You Really Need It?

**Angela Perilla** Creative Services Associate NJ Advance Media







# **Congratulations!**

For copies of this presentation and lists of winners, go to:

www.njpa.org