The Complete Guide

2019 New Jersey Press Association

Editorial Contest

Weekly Newspaper

New Jersey Press Association
P.O. Box 358
Titusville, NJ 08560
(609) 406-0600 • www.njpa.org
2019 New Jersey Press Association

Editorial Contest
Weekly Newspapers

The Essentials

CONTEST DEADLINE:  Friday, January 10, 2020
   • All other entries may be uploaded until 11:59 p.m.
CONTEST PERIOD:  January 1 to December 31, 2019
CONTEST WEBSITE:  www.betternewspapercontest.com
All entries must be submitted on the website.

YOUR PASSWORD:
If this is the first time your newspaper will enter the contest, the temporary password is bnc.
You will be asked to change it when you log on for the first time. However, if your newspaper entered last year, you already have a Contestant Manager who selected a password. Please contact them and request to be made an Authorized Entrant. If you don’t know who is your Contestant Manager, call Peggy Arbitell at (609) 406-0600 ext. 14.

MAXIMUM NUMBER OF ENTRIES:
Varies by category
Please refer to the list of contest categories for specific information.

COST TO ENTER:
Choose either $399 per newspaper or $11 per entry

Please total the number of your entries on the enclosed Contest Entry Form. Send the form and a check for the full amount to NJPA by the mail-in deadline. If entering multiple contests, a single check may be sent with the various contest entry forms.

FOR ADDITIONAL INFORMATION:
Peggy Arbitell
(609) 406-0600 ext. 14
parbitell@njpa.org
www.njpa.org

New Jersey Press Association
2019 NJPA Editorial Weekly Contest
P.O. Box 358
Titusville, NJ 08560

NEW ADDRESS !
General Information

New Jersey Press Association’s Editorial Contest encourages excellence by recognizing the achievements of NJPA member newspapers and digital news organizations. The contest looks to the future by encouraging news organizations to find new ways to inform, entertain, enlighten and engage their readers.

Eligibility
This competition is open to newspapers and digital news organizations that are full members of New Jersey Press Association whose dues and assessments are paid in full through December 31, 2019.

Contest Period
January 1, 2019– December 31, 2019

Deadline
Friday, January 10, 2020

The contest website will accept all other entries until 11:59 p.m.

Judging
Entries will be judged according to the guidelines set forth in the category listings and rules. Judges who are independent of the New Jersey Press Association will select First, Second and Third place winners in each category. Awards will be granted only when judges believe that special recognition is warranted. In categories that receive fewer than four entries, the association encourages judges to award prizes only if the entries merit them.

Awards Presentation
Winners will receive their awards at NJPA’s Spring Awards Celebration on Thursday, April 23, 2019 at The Hamilton Manor, 30 Route 156, Hamilton, N.J.

Entry Criteria - REMINDER
All weekly newspaper members will be judged together. There will no longer be separate circulation divisions.

All entries must have been published between January 1, 2019 and December 31, 2019. Entries must have been published inside the newspaper or website except for Online categories O1–O10.

The maximum number of entries per category, per newspaper or digital news organization, is two, unless otherwise indicated in the category description.

An individual article or series of articles may be entered in only one category, with one exception: An individual article also may be entered as part of a series, or in the Public Service, Coverage of Government or Robert P. Kelly category. An entry to the Robert P. Kelly category also may be submitted in one other writing category.

Identical or nearly identical articles or series may only be submitted once.

A “series” is no more than five stories.

Entries from a publication or magazine that is distributed with or within the newspaper on a regular basis throughout the year may enter any category except Special Issue. Special Issue entries must be distributed with or within the newspaper and published no more than six times a year. Publications distributed independent of the newspaper are not eligible for the contest.

Cover letters or statements must be submitted in categories W1, W3, W4, W5, W14, O4,
O5, O6 and O7. They are optional for categories O1 and O2. Each print entry must be submitted either as a URL or as a PDF tearsheet of the entire newspaper page, including the publication date. List each article, column or section by its title or headline; do not use just the reporter’s or columnist’s name. See Making entries on Page 7 for more details.

**No more mail-in categories!**
Realview is no longer an option to e-publish large documents on the BNC website. In order to upload special sections and complete editions of your newspaper for categories that were mail-in only in prior years, please see third party upload suggestions such as “ISSUE” on the Edit Entry page on the BNC website. It is possible that your newspaper already has an account with one of these third party companies or a similar one, so please check before subscribing to a new software. Alternatively, you can use Adobe to shrink your full-size edition and then upload it to the website. The size limit is 20 MB.

Again, you will no longer need to mail in special sections, etc. Simply upload your shrunken file, or generate a link to your publication online using the third party software. Once you e-publish your large document, then copy the link. Paste the link into the entry form (instead of uploading). When judges click your entry, they will be instantly taken to your e-published document. Check your work by navigating to “Manage Entries” where you can test the link.

**Group weekly newspapers**
Group weeklies must submit each entry under the name of an individual newspaper, not under the name of the group. Only the originating newspaper, or the newspaper in the group that made the greatest contribution to the project, may submit an entry. If the story was published in all or a majority of the group’s publications, it may be entered by only one newspaper. Groups must complete a Contest Entry Form for each newspaper in their group that is entering the contest. In addition, please submit a Master Entry Form that totals their entire group’s submissions and attach with each individual entry form.

**Contest Instructions**
New Jersey Press Association’s Editorial Contest is digital. All editorial entries are submitted on the contest website: www.betternewspapercontest.com. For best results, the contest website recommends using Google Chrome browser; and Firefox for an older PC/Mac to make your contest entries.

**Reminders for this year’s contest**
**Username and Password**
Each person submitting entries will have a unique username and password.

**Contestant Manager**
The “Contestant Manager” controls what is entered in a contest for your newspaper or website. 

• **IMPORTANT:** Your Contestant Manager is the same person year to year. The first person who logs into the contest and makes two entries becomes your Contestant Manager. (These first two entries may be test entries that are deleted after other entries are submitted.)
• NJPA has four contests: Advertising, Editorial Daily, Editorial Weekly, and Photography. Your newspaper or website can have a different Contestant Manager for each
contest.

• The Contestant Manager can choose to make entries exclusively or authorize others to make entries. To allow others to make entries, the Contestant Manager must create a separate account for each person.

• The Contestant Manager has access to all entries submitted to a contest for your newspaper or website, and can edit, disable or delete any entry.

• The Contestant Manager can access account information and passwords for every person he/she authorizes to make entries.

Authorized Entrant
Each person the Contestant Manager gives permission to make entries is an “Authorized Entrant”.

• While the Contestant Manager can see and edit all of the entries and account information, the Authorized Entrant only can see and edit the entries he/she made.

Scrapbooks
Potential contestants can save their work on the contest website in their own Scrapbook accounts. Scrapbooks are personal. They are not connected with a particular contest, but are available for any contest.

• For this contest, once a potential contestant has been made an Authorized Entrant, he/she can upload content from his/her Scrapbook directly into an entry.

Start early and become familiar with the process!

We strongly recommend that you start making your entries early. Certainly don’t wait until the day before the deadline!

We suggest you make some test entries to learn the process. Later, these test entries should be “disabled” so they are not part of your official entries.

Step-by-step directions for setting up accounts and making entries are available on the contest website – www.betternewspapercontest.com. Under “Contestant Login”, click on “Contestant Manager Help” or “Authorized Entrant Help”.

Or use these links for PDFs of the directions:

- Contestant Managers
  http://betterbnccsupport.com/images/ContestantManager_Instructions_4_3.pdf

- Authorized Entrants

If you have questions or problems, please contact Peggy S. Arbitell at (609) 406-0600 ext. 14, or parbitell@njpa.org.

For technical issues, go to the contest website – www.betternewspapercontest.com

Click on “contact BetterBNC”, then “Start Trouble Ticket”.

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Contest definitions

Division: a specific contest, e.g., Advertising, Editorial Daily, Editorial Weekly or Photography.

Category: a specific competition within a contest division, e.g., “News Writing Portfolio” or “Opinion Column”. Each division has a number of categories, which have specific requirements and limitations that are explained in the contest rules.

Entry: a submission in a category. Each category permits a specific number of entries. For example, a newspaper may submit two entries in the “Editorial Comment” category, but only one in the “Breaking News” category. The contest rules provide specific information.

Example: Some categories require multiple examples as part of each entry, e.g., several columns as part of a writing portfolio. In this case, ALL of the examples for the entry should be uploaded in a single PDF, e.g., three tearsheets containing the columns as separate pages in one PDF. For information on how to combine multiple tearsheets into one PDF, see Preparing your entries below.

Preparing your entries

Keep the judges happy!

Don’t make them wait for your PDFs to be displayed because a file is too large. Entries that the judges cannot view will be disqualified.

Maximum entry size

Each entry should be less than 5 MB. Smaller is better, faster.

- Eliminate extra pages. Upload only the page on which the entry is located.
- For multiple-example entries, combine all examples into one PDF.
- Reduce the size of each PDF.

Extract pages from multi-page PDFs or URLs.

If your entry is part of a multi-page PDF, open the PDF and save it with a new name. Open the new PDF, go to “Document” menu, select “Extract Pages” and follow the directions. Eliminate all pages that are NOT part of your entry.

Combine multiple PDFs into one

Open the PDF that you want first in your entry and save it with a new name. Open the new PDF, go to the “Document” menu and choose “Insert Pages”. Navigate to the PDF that you want next in the entry and select it. Continue until you have inserted all of your pages.

Make PDF files smaller

For printing, most newspaper PDFs include high-resolution grayscale or color images. However, contest entries will be viewed and judged on computer screens at low resolution (72–96 dpi) and in RGB color. Changing the resolution and color mode of images are the two most effective ways to reduce file size without sacrificing the screen viewing quality.

Use lower resolution

In PDFs, the text is clear regardless of resolution. Resolution only relates to photos and graphics. Reducing resolution by half can reduce an image file size by 75%. The recommended maximum resolution of 96 dpi can be enforced in your Adobe Distiller settings.
You might create an Adobe PDF Preset called “NJPA Contest” with the recommended settings, and share it with all the Contestant Managers and Authorized Users in your company.

Or simply use the “Smallest File Size” preset, instead of “High Quality Print” or “Press Quality”.

Convert images to RGB color mode
Converting images from CMYK color mode to RGB will reduce image files by about 25%. This color conversion can be enforced in your Distiller settings.

Embed all fonts
Regardless how you make your PDFs, make sure ALL fonts are embedded. The judges will not have the same fonts as you have. If the PDF is missing fonts, your entry will not display properly.

Redistill PDFs
After making final adjustments to your PDF, redistill it to make it smaller.
Changes you made to your PDF may not yield the expected reduction in file size until you redistill the PDF. This is true even if you reduce resolution or change color mode using a PDF editor, like Enfocus Pitstop or Quite a Box of Tricks, or use the native profiling/editing tools in Acrobat 6 or later.
To redistill, open the PDF in Adobe Acrobat. Go to the “Advanced” menu, scroll down to “Print Production” and select “Acrobat Distiller”. Enter the settings recommended above or choose the preset that you created and be sure that ALL fonts are embedded.

Web entries
All website entries must be accessible online to the judges.
• Provide a direct URL for each entry, to a permanent location on your web server.
• If a username and password are required, please enter those details in the “Comments” box on the entry page.
• If the judge cannot access your entry, it will be disqualified.
Also, upload a screenshot of each entry, in PDF or JPEG format, for the slide presentations of winning entries shown during the award banquets.

Making entries
Headline or Title of Entry
Remember that you are submitting full-page PDFs, so please make sure your titles accurately identify the items the judges need to locate on the pages!
• In the “Headline or Title of Entry” box, enter the headline of the ad, article or photo being uploaded, exactly as it appears on the page.
• Do NOT use just the name of the advertiser, writer or photographer.
• For categories that require more than one example per entry, you may use the name of the advertiser, writer or photographer if it is obvious on every example in the entry. Otherwise, list all of the headlines or titles, separated by double slashes like this:
  Title1 // Title2 // Title3
• Do NOT use commas, semicolons, colons, dashes or single slashes to separate entry titles. Often they are used in headlines, but double slashes never are.
Credits
In the boxes labeled “Who should be credited for this entry?” you can enter up to four names of people who worked on the entry.

• In the box titled “First Name” list the FULL name: Joe Green
• In the box titled “Last Name” list that person’s title: Reporter, Editor, etc.
• If more than four people worked on the project, enter: Editorial Staff, etc.

Statements
Some categories require that a statement or cover letter be included with each entry.

• If a statement is required, attach it as a Microsoft Word document or PDF.

Official Entry Form
Once you have completed the entry form, click on the “Submit” button and you will be taken to the entry verification page, titled “This Page is Your Official Entry Form.”

• From the verification page, you can “Submit Another Entry”, “Manage Entries” or “Logout”.
• DO NOT hit the Back button or you may eliminate this entry!

Once the maximum number of entries is reached in a category, that category is no longer available unless an entry is “disabled” using “Manage Entries”.

You may print copies of the Official Entry Form for your use, but do not send them to NJPA.

Please send NJPA the Contest Entry Form that is included with this package.
Print Categories – Open to member newspapers

RESPONSIBLE JOURNALISM
Two entries per newspaper per category

W1  Public Service – Lloyd P. Burns Memorial Award
(Lloyd Burns was the long-time general manager of the New Jersey Press Association who served in that capacity from 1950 until his untimely death in 1976 at the age of 60.)

This award goes to articles or series that help fulfill journalism’s responsibility to use enterprise and initiative to advance the public good. Judged by the newspaper’s willingness to commit resources, the team effort involved, the initiative shown in finding information and overcoming obstacles and the outcome of the articles or series. Limit of 5 stories per entry. An explanatory letter (500 words or less) must accompany each entry.

W2  Editorial Comment
This category encourages excellence in editorial writing and recognizes courage, analysis, logic and writing style. An entry is composed of two published editorials by the same writer, judged as a pair.

W3  Enterprise
This category recognizes enterprise, initiative and resourcefulness by a staff reporter or reporters, in uncovering newsworthy happenings that are not necessarily hard news. An entry is one article, a series or group of articles, not necessarily published on consecutive days. Limit of 5 stories per entry. An explanatory letter (maximum 500 words) must accompany each entry.

W4  First Amendment Award
Recognizing excellence in reporting that highlights the importance of a free press. The award gives special weight to reporting that uncovers hard news that reveals an issue that is detrimental to the public good and which would have remained hidden otherwise. Entries may be features or news coverage and must be accompanied by a letter (maximum of 500 words) describing the impact of the story.
REPORTING, WRITING & ILLUSTRATION
Two entries per newspaper per category, unless otherwise stated

W5 News Writing
Each entry is an article and sidebars on a news event by one or more reporters. Judging will be based on readability, completeness, reader interest and resourcefulness in overcoming obstacles. An explanatory letter (maximum 500 words) must accompany each entry.

W6 Coverage of Government – Art Weissman Memorial Award
(Art Weissman was a talented journalist who worked for ABC news in New York, The Record in Hackensack and finally moved to the Asbury park Press in 1991. He became head of the Press’ Statehouse bureau in 1993, overseeing coverage of government and politics for the paper and its sister publication, The Home News. In January 1997, he died suddenly of heart failure at the age of 37. Later that year the board of directors of NJPA established this award in his name.)
An entry is composed of three articles by one writer demonstrating excellence in reporting on local, state or national government. Articles may be features or news coverage and will be judged on significance, clarity, originality and writing style.

W7 Coverage of Elections/Politics
An entry is three articles by a team or individual, to be judged on the quality and depth of local coverage of elections or politics, balance in reporting and quality of writing.

W8 Coverage of Crime, Police, Courts
An entry is three articles by a team or individual, to be judged on the quality of local coverage of crime, police or courts, thoroughness of reporting and quality of writing.

W9 Interpretive Writing
An entry is a supporting story or series that delves more deeply into breaking news or an issue of wide public interest and explains or clarifies a situation. Judging will be based on readability, thoroughness of research and ability to make technical details clear to the reader.

W10 Feature Writing
An entry is an article or series, by a team or individual, to be judged on reader interest, quality of writing, originality, style and local appeal.

W11 Column Writing
An entry is two columns – humorous, reflective or general – by the same writer, on any subject, not necessarily appearing regularly. Entry will be judged on originality, local appeal and writing quality.
W12 Sports Writing Portfolio
An entry is three articles demonstrating excellence in sports reporting by the same individual. Entries can include series or single stories and/or sports columns. Entries will be judged on significance, clarity, originality and writing style.

W13 Robert P. Kelly Award
(Bob Kelly was a seasoned journalist who honed his skills at the Somerset Messenger-Gazette before serving as executive editor of Princeton Packet Publications for many years. He passed away after a short illness in 1984 and soon after NJPA established the Robert Kelly Award as a regular component of their annual Better Newspaper Contest.) (One entry per newspaper) News, interpretive, feature or sports stories written by a full-time staffer with fewer than 12 months of professional experience at the time the piece was written, excluding paid or unpaid interns. Stories are judged on how well they reflect above-average use of the English language and basic reporting skills. An entry is composed of two published stories of any date within the calendar year, by the same writer, judged as a pair. Either or both of these pieces can also be submitted in one other writing category in this contest. This award is intended to encourage capable and talented young reporters to continue their careers in print journalism.

W14 Investigative Reporting
An entry is an article or series, by a team or individual. A distinguished example of investigative reporting, emphasizing the originality of the subject, depth of reporting and clarity of writing. An explanatory letter (maximum of 500 words) must accompany each entry.

W15 Arts & Entertainment Writing
To recognize excellence in coverage of the arts by a team or individual. Judging will be based on readability, local appeal and cultural background. Entries may be single stories or stories with sidebars. This category includes reviews of art, movies, books, music or restaurants.

W16 Special Subject Writing
To recognize excellence in coverage by a team or individual of special interest areas other than those for which special categories are provided. Examples of such eligible categories are transportation, religion, technology and law enforcement. Judging will be based on readability, local appeal, technical knowledge and ability to translate technical terms into everyday language. Entries may be single stories, stories with sidebars or series.

W17 Environmental, Health & Science Writing
A competition to recognize excellence in environmental, health or science coverage by a team or individual. Judging will be based on readability, local appeal, technical knowledge and ability to translate technical terms into everyday language. Entries may be single stories, stories with sidebars or a series.

W18 Business & Economic Writing
A competition to recognize excellence in coverage of business by a team or individual. Judging will be based on readability, local appeal, technical knowledge and ability to translate technical terms into everyday language. Entries may be single stories, stories with sidebars or series.
W19  Education Writing
To recognize excellence in coverage of education by a team or individual. Judging will be based on readability, local appeal, technical knowledge and ability to translate technical terms into everyday language. Entries may be single stories, stories with sidebars or series.

W20  Fresh Approach to Routine Reporting
This entry will recognize efforts by a newspaper or an individual to bring a fresh approach to routine reporting. One story is an entry.

W21  Graphics & Illustration
Recognizes excellence in graphics, illustrations & cartoons. Judging will be based on overall attractiveness and clear, creative presentation of information and, where applicable, the accompanying story must be included.

W22  Headlines
An entry is three headlines by one editor, judged as a group.

W23  Best Lede
An entry is a strong lede that entices readers to continue reading the article. This award recognizes efforts to create an informative and compelling introductory paragraph for a news or feature story. The full article must be submitted. Entry must consist of 3 ledes.

PACKAGING THE NEWS
One entry per newspaper per category, except for W29.
In categories W24, W25, W26, W27 and W28, newspapers submit one entry with two examples, one of which must have been published within the three-week core period of Sunday September 15 through Saturday October 5, 2019. The other example may be from any week during the year.
In category W27, newspaper may submit one entry from, for example, the business section and the other from the feature section; or one from entertainment, the other from living section, etc.

W24  General Typography & Layout of the Entire Paper
Major judging factors are effective use of body type, headlines and departmental typography, thoughtful sectionalization of the newspaper and special visual aids. also submit a PDF of one front page.

W25  Front Page Layout
Major judging factors are overall attractiveness, excellence of makeup and headline writing and effective use of photography. Tabloids must submit Pages 2 and 3 in support of Page One.

W26  Editorial Section Layout & Content
Layout, typography and content will be considered. The purpose of the contest is to stimulate development of better editorial sections, including columns and letters to the editor and editorial writing of quality. The entire section should be entered.
W27 Feature Section Layout & Content
Major judging factors are overall appearance (typography, layout, headlines, illustrations), writing quality, activities covered and variety of special interests covered. The contest is open to such sections as Family, Society, Living, Lifestyle, Business, Entertainment, etc. The entire section should be entered. Sections must run at least monthly or semi-monthly.

W28 Sports Section Layout & Content
Major judging factors are makeup and general appearance, including the use of columns and illustrations, scope of coverage and local coverage and appeal. The entire section should be entered.

W29 Special Issue
(Two entries per newspaper)
Open to any special issue regardless of subject matter or date as long as it was published during the contest year, distributed with or within the newspaper and was not published more than six times a year. This includes magazines.

General Excellence Award
Winner is chosen by tallying points based on each award won in both editorial, online, and photo contests categories: first place earns three points; second, two points; third, one point.

Three entries per category per news organization.

O1 Best Web Project
Recognizes the presentation and content on a single topic. Projects may integrate both online and print elements, and should be innovative, visually stunning and have interactive components to engage readers. Project must have been created by the publisher. May include a description of the project and any promotion done in print. Submit a permanent link to the project, and a screenshot saved as PDF or JPEG. For projects with print elements, also submit PDFs of newspaper pages.

O2 Best Multimedia Element
Recognizes a single element such as audio slideshow, Flash, podcast, video, or audio to tell a story and serve a community. Element must have been created by the publisher. Emphasis will be placed on visitor experience, engagement and response as
well as on creative use of technology. It may be part of a larger project or stand on its own. May include a description of the project and any promotion done in print. Submit a permanent link to the element, and a screenshot saved as PDF or JPEG.

O3 Best Video
Recognizes a single video that uses visuals, natural sound, interviews and narration to tell a story. Can be related to breaking news, features or sports, and can be a supplement to print coverage or a stand-alone element. Emphasis will be placed on engagement and creativity. Time limit: five minutes. Submit a permanent link to the video, and a screenshot saved as PDF or JPEG.

O4 Innovation Award
Awarded to a member’s news website that introduces a service, design, feature or news package during the contest year that encourages a new segment of online news readers. Include a letter (maximum of 500) explaining measurable ways in which this was accomplished. Submit a permanent link to the project, and a screenshot saved as PDF or JPEG.

O5 Online Breaking News
Overall work on a breaking story within 24 hours after the story breaks. Judges will consider the speed with which postings were made, including overall coverage, updates, and supplementary information, such as photographs, video, audio, PDFs or any other form of multimedia. Submit permanent links to the elements, and one screenshot saved as PDF or JPEG. Include a short statement (maximum of 200 words) describing the specific circumstances surrounding the entry. Date of content must be verified by time stamps or a signed statement from the editor.

O6 Best Web Event
Recognizes the online presentation of a breaking or ongoing news event that serves the community. Project may integrate multiple elements such as video, still photos and galleries, graphics, streaming video, blogs, community interaction and mobile that were grouped together during the course of the event. Include a description of the mobilization and implementation of covering the event, and a timetable. Submit permanent links to project elements, and one screenshot saved as PDF or JPEG.

O7 Best Use of Social Media
This award recognizes excellence in using social media to increase interaction with readers and to promote the work of a newspaper and the communities it serves. Newspapers who utilize any social media platform(s) (Facebook, Google+, Twitter, Instagram, Pinterest, etc.) may enter this contest. Entries may come from a newspaper account or an individual reporter’s account. Emphasis will be placed on community interest, interaction, and any other factors that promote engagement before, during and after a story is published. Please include three to five screenshots of good social media usage and a cover letter (500 words or less), explaining the importance of the examples. Statistical data must be included with this entry. Submit the URL of any and all platforms that should be reviewed.

O8 Best Video Portfolio
Recognizes excellence in a video portfolio generated by a single journalist. A portfolio shall consist of no more than 5 entries and can be drawn from any platform. Can be related to any content topic or theme, and may include individual pieces of work nominated as a standalone entry in other categories. Time limit: five minutes per video and 15 minutes total for up to five videos. Submit a permanent link to the video, and a screenshot saved as PDF or JPEG.
09  **Best Video Series**  
Recognizes excellence in regularly recurring video series produced by newsroom staff. An entry will include 3 samples, drawn from any platform. Can be related to any content topic or theme. The series may not all carry the same exact title but should be a clearly distinguishable common theme that is obvious to judges. No time limit. Submit a permanent link to the video, and a screenshot saved as PDF or JPEG.

10  **Best Audio Portfolio**  
Recognizes excellence in an audio portfolio generated by a single journalist or a team of journalists. A portfolio shall consist of no more than 3 entries generated and produced by the same individual or team. Because this is a new category, there will be latitude in entries but judges will expect to see a common theme or collaborators in the work being submitted. Entries may include podcasts, audio briefings or audio used to complement traditional reporting. Can be related to any content topic or theme, and may include individual pieces of work nominated as a standalone entry in other categories. No time limit. Submit a permanent link to the audio file or podcast, and a screenshot saved as PDF or JPEG.
The fee is $399 per newspaper or $11 per entry. You may pay by check or credit card. If paying by credit card, please select “Credit Card” below and submit this form via email to parbitell@njpa.org. NJPA will then email you an invoice for the payment along with a link to pay online through PayPal.

Below, indicate the total number of entries per category that your newspaper or company is entering.

<table>
<thead>
<tr>
<th>CATEGORIES</th>
<th># of Entries</th>
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<tbody>
<tr>
<td>W1  Public Service – Lloyd P. Burns Memorial Award</td>
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<tr>
<td>W2  Editorial Comment</td>
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<td>W3</td>
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<td>W5</td>
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<td>W23 Best Lede</td>
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Contest Entry Form & Payment MUST arrive at NJPA’s office by 4 p.m. on January 10, 2020
parbitell@njpa.org or mail to: Weekly Editorial Contest, P.O. Box 358, Titusville, NJ 08560
NEW JERSEY PRESS ASSOCIATION
2019 Editorial Contest Entry Form
MASTER FORM FOR GROUP WEEKLIES

Group Name _____________________________________________________________________
Address _________________________________________________________________________
Contact Person __________________________ Title ________________________________
Telephone __________________________ Email ________________________________

Below, please indicate the total number of entries per category for your group.
Group Weeklies must complete this form and submit along with individual entry forms for each paper.

<table>
<thead>
<tr>
<th>CATEGORIES</th>
<th># of Entries</th>
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<tbody>
<tr>
<td>W1 Public Service – Lloyd P. Burns Memorial Award</td>
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<tr>
<td>W2 Editorial Comment</td>
<td>W2</td>
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<td>W5 News Writing</td>
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<tr>
<td>W7 Coverage of Elections/Politics</td>
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