

# PressReach

A service of the New Jersey Press Association

PressReach offers an easy, cost-effective alternative to the arduous and expensive task of distributing press releases to New Jersey's media outlets. Join the ever-growing list of satisfied Press Reach customers who use our service on a regular basis.

## Why use PressReach?

**ACCURACY** - Our database of media professionals is regularly updated to include personnel changes and new additions.

**COST EFFECTIVENESS** - No need to worry about postage, duplication, and database maintenance costs.

**EASE OF DELIVERY** - We use our e-mail distribution list to ensure your message gets delivered fast.

## Delivery Options

All member daily and weekly newspapers	\$140
Daily newspapers only	\$55
Weekly newspapers only	\$110
Radio and TV outlets	\$110
All media (newspapers, radio, TV, including major NY and Philadelphia outlets)	\$205
Digital Photos	\$11/ ea

*Press releases must be paid by check or credit card before release will be sent.*

**Contact NJPA  
today to learn how  
you can reach NJ  
media outlets  
the easy way!**



**Diane Trent**  
**609-406-0600x24**  
**dtrent@njpa.org**