

# PressReach

A service of the New Jersey Press Association

PressReach offers an easy, cost-effective alternative to the arduous and expensive task of distributing press releases to New Jersey's media outlets. Join the ever-growing list of satisfied Press Reach customers who use our service on a regular basis.

## Why use PressReach?

**ACCURACY** - Our database of media professionals is regularly updated to include personnel changes and new additions.

**COST EFFECTIVENESS** - No need to worry about postage, duplication, and database maintenance costs.

**EASE OF DELIVERY** - We use our e-mail distribution list to ensure your message gets delivered fast.

## Delivery Options

All member daily and weekly newspapers	\$140
Daily newspapers only	\$55
Weekly newspapers only	\$110
Radio and TV outlets	\$110
All media (newspapers, radio, TV, including major NY and Philadelphia outlets)	\$205
Digital Photos	\$11/ ea

*Mail and fax delivery services available upon request and at additional charge. Call NJPA for rates and details. Delivery charges must be paid by check or credit card before release will be sent.*

**Contact NJPA  
today to learn how  
you can reach NJ  
media outlets  
the easy way!**



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