

Working Together for a Brighter New Jersey

NJNF

youth readership
scholarships
first amendment
education



NATIONAL AWARD: NJNF's Newspaper in Education/Youth Readership program received second place for general excellence from the Newspaper Association of America Foundation at its Young Reader Conference in July 2006. Cynthia Forster, above right, prepared NJNF's entry. Here, she is showing the award to Tom Engleman, the foundation's program director. Cynthia is past chair of NJNF's NIE/YR Committee and manager of educational services for The Record of Bergen County and the Herald News. Two years earlier, the committee won third place in this contest recognizing NIE programs operated by state press foundations and associations.

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Recent Accomplishments

- Increasing the number of NJNF journalism internship/scholarship recipients in 2007 from five to eight.
- Creating the first New Jersey High School Journalism Teacher of the Year award and naming the first recipient in 2007.
- Developing an eight-week serial story for newspapers called "Thomas Paine: An American Patriot." It is sponsored by the NIE/Youth Readership Committee and commissioned by NJNF. Daily and weekly papers throughout the state published the first chapter of the story on or before September 17, in honor of Constitution Day.
- Increasing NJNF's professional staff, now comprised of a foundation director and a program director.
- Launching NJNF's first Annual Giving campaign, for program support through contributions.

Foundation President's Message

THIS IS A MOST EXCITING TIME for the New Jersey Newspaper Foundation.



Although the news industry faces uncertainty as to what media the public will choose to access local news and information in the future, one thing is unchanged: The free press is as indispensable to our democracy as it was to those who championed the First Amendment in the late 1700s.

NJNF has come a long way since its creation in 1962 – see Page 2 for recent highlights – but much more can be done. To this end, the trustees recently expanded NJNF's mission to include: Advancing the public's understanding of the free press and its essential value to our democratic society.

Increasing awareness of the free press dovetails with NJNF's long-time objectives of inspiring youth readership and advancing journalism education. These three points are essential. We need a knowledgeable public that understands and participates in government at all levels, working together to create a brighter future – for all of us. To advance this ambitious undertaking, NJNF trustees and staff are working on “free press” initiatives we expect to launch in 2008. While it's a tall order, the urgency is obvious. New Jersey communities statewide need informed citizens to become more engaged in exercising free and open democracy.

Toward the ongoing development of NJNF's programs, I ask that you make a donation in 2007 to the New Jersey Newspaper Foundation, a 501(c)(3) charitable organization. A variety of contribution options are available. A giving envelope is enclosed with this mailing. You may also visit www.njnf.org/giving for additional information and to make your donation online via PayPal. Your participation will make a big difference.

Youth readership, journalism education/internships/scholarships and First Amendment awareness should matter greatly to all of us. If we all embrace and financially support NJNF, together we will strengthen our communities and solidify our role as trustworthy providers of essential news and information, regardless of the medium. To those who already have made a financial commitment to the Foundation, thank you!

Please feel free to contact me or Foundation Director George White if you have any questions or concerns. Together, we all can help make New Jersey brighter now – and for years to come.

Sincerely,

Lucha Malato

NJNF President, 2007

Co-Publisher, Hudson Reporter Associates

NJNF Programs

What we do:

- **NEW JERSEY NEWSPAPER FOUNDATION (NJNF)**

is the charitable arm of the New Jersey Press Association. Created in 1962 to receive memorial contributions and scholarship gifts from visionary donors, NJNF is blossoming as an indispensable provider of programs serving New Jersey students, aspiring journalists, scholastic and collegiate newspapers, educators at all levels of learning, and the public statewide. A 501(c)(3) charitable non-profit, NJNF today presents annually over \$40,000 in scholarships and actively supports

programs advancing journalism education and youth readership throughout New Jersey. Foundation programs for 2007 include:

- **INTERNSHIPS AND SCHOLARSHIPS**

NJNF annually awards summer internships and college scholarships to select students attending New Jersey colleges, and to New Jersey residents attending other U.S. colleges. In addition to a minimum salary of \$300 per week for eight weeks of work in the newsroom of a New Jersey daily or weekly newspaper, each student receives a \$1,500 NJNF scholarship upon successful completion of his or her assignment.



SCHOLARSHIP WINNER

Emily Laermer, third from left, is surrounded by family and well-wishers at NJPA's Press Night in April, where she received the New Jersey High School Student of the Year award and the Bernard Kilgore Scholarship.

NJNF Programs

- **BERNARD KILGORE MEMORIAL SCHOLARSHIP / N.J. HIGH SCHOOL JOURNALIST OF THE YEAR**

Gifts from family and friends of Bernard Kilgore, former publisher of *The Princeton Packet* and *The Wall Street Journal*, created this NJNF memorial scholarship – now \$5,000 per year.

Presented annually by the Garden State Scholastic Press Association, it honors a student selected in a statewide competition. The winner is then entered in the National High School Journalist of the Year program.



Emily Laermer
winner of the 2007
Bernard Kilgore
Memorial Scholarship

- **RICHARD DRUKKER MEMORIAL SCHOLARSHIP**

This annual \$2,000 scholarship is awarded to a top journalism student at Montclair State University in memory of Richard Drukker, the former publisher of *The Herald News*, Passaic, and a past-president of the New Jersey Press Association.

- **ISAAC ROTH NEWSPAPER CARRIER SCHOLARSHIPS**

Two college scholarships valued at \$2,000 each are awarded annually to New Jersey youth and adult newspaper carriers and the children of adult carriers.



**Melanie
Richards**

2007 Roth Scholarship winners



**Nicole
Hartmann**

NJNF Programs



Andrea Mulshine
2007 New Jersey Journalism
Teacher of the Year

- **NEW JERSEY JOURNALISM
TEACHER OF THE YEAR**

High school journalism teachers and school newspaper advisers are nominated for this annual award recognizing an outstanding mentor at the high school level. Our honoree automatically becomes New Jersey's entry in the Dow Jones Newspaper Fund's national Journalism Teacher of the Year award.



Tom McHale
2007 winner of the Teachers
at Newspapers internship

- **TEACHERS AT NEWSPAPERS**

High school journalism teachers and school newspaper advisers are eligible to win a summer internship at a New Jersey newspaper. The four weeks of newsroom exposure include reporting, writing and editing — giving the teacher increased experience in journalism, and building enthusiasm for newspapers to share with his or her students.

NJNF Programs

- **COLLEGIATE JOURNALISM**

Through its pro bono administration of the New Jersey Collegiate Press Association, NJNF conducts the annual Better College Newspaper Contest, organizes the awards luncheon, administers the NJCPA website and publishes a news bulletin for New Jersey colleges and universities.

- **HIGH SCHOOL JOURNALISM**

NJNF supports the Garden State Scholastic Press Association by coordinating the judging of its annual scholarship contest and by donating plaques to recognize the state's best high school newspapers. New Jersey High School Journalist of the Year, a GSSPA program, receives NJNF's annual Bernard Kilgore Memorial Scholarship to help launch the college career of an aspiring journalism student.



CHALLENGING YOUNG JOURNALISTS:

Andrea Mulshine debates a point with a student in her journalism class at Communications High School in Monmouth County. She is the NJNF's 2007 Journalism Teacher of the Year.

NJNF Programs

• JOURNALISM DIVERSITY WORKSHOP

NJNF is a founding sponsor of and provides financial support to the annual Hugh N. Boyd Journalism Diversity Workshop, an intensive two-week summer program held on a New Jersey college campus. High school students considering careers in journalism learn from professionals working in a broad spectrum of media. They put their new skills and knowledge to the test, producing their own newspaper, *The Mosaic*. This program also receives support from several NJPA member newspapers and the Dow Jones Newspaper Fund.



Looking Ahead:

NJNF'S EXPANDED MISSION includes an ambitious commitment: Advancing New Jerseyans' understanding of the First Amendment and the pivotal role of a free press in our democratic society. Active partnerships with universities, colleges, corporations and other foundations will bring exciting and innovative ways to ensure the type of informed citizenry upon which a free society depends; now and for future generations.

PRACTICING SKILLS:

Students at the Journalism Diversity Workshop interview Alana Wyche, third from left, a research assistant at Black Enterprise Magazine, to learn about her role in the company. The two-week workshop helps high school students who are considering careers in journalism to learn about the field. They put their new skills to work producing a newspaper about their experiences.

NJNF Leadership

2007 BOARD OF TRUSTEES

Lucha Malato, Hudson Reporter Associates – President
Richard Bilotti, The Times, Trenton – Vice President
Bruce Tomlinson, New Jersey Herald – Treasurer
John O’Brien, New Jersey Press Association – Secretary
Ronald Czajkowski, New Jersey Hospital Association
Arthur Hall, Cape May County Herald Times
James B. Kilgore, Packet Publications
Walt T. Lafferty, Daily Record
James M. Manser, The Coast Star
Elizabeth Parker, Recorder Community Newspapers
Richard Veza, Penn-Jersey Advance, Inc.

FINANCE COMMITTEE

Bruce Tomlinson, New Jersey Herald – Chairman
Richard Bilotti, The Times, Trenton – Vice Chairman
Arthur Hall, Cape May County Herald Times
James B. Kilgore, Packet Publications
Walt T. Lafferty, Daily Record
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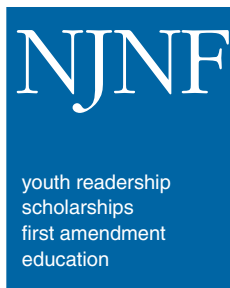
George White, Foundation Director
Tom Engleman, Program Director



WORKING COMMITTEE: The Newspaper in Education / Youth Readership Committee members enjoy lunch meetings to exchange ideas and plans programs for NJNF.

NEWSPAPER IN EDUCATION / YOUTH READERSHIP COMMITTEE

Shirley Sasor, Hunterdon County Democrat — Chair
Antonette Bomentre-Walter, Burlington County Times — Vice Chair
Cynthia Forster, The Record, Bergen County — Past Chair



Giving to the Future

OUR MISSION

- Inspiring youth readership
- Providing scholarships and professional internships
- Advancing student journalism
- Increased understanding of the importance of the free press to our democracy

NJNF is a 501(c)(3) charitable organization.

To strengthen and increase the effect of our programs, we need help through your continuing financial support.

ANNUAL GIVING • Your Annual Gift is essential to the growth and development of our programs. Plus, a high level of participation by New Jersey Press Association members and their employees is essential for obtaining grants that will further our objectives. Show you believe in our mission and support our programs.

LEADERSHIP GIFTS

- Declaration of Independence \$10,000 and higher
- U.S. Constitution \$5,000 to \$9,999
- Bill of Rights \$2,500 to \$4,999
- First Amendment \$1,000 to \$2,499
- Free Press \$500 to \$999
- Right to Know \$100 to \$499
- Beacon of Light \$99 or less

SPECIAL GIFTS HONORING NJPA'S 150TH ANNIVERSARY • 2007 is a unique opportunity! NJNF welcomes special gifts this year honoring New Jersey Press Association's 150th Anniversary. To discuss your gift, please contact Foundation Director George White at 609-406-0600 ext. 30 or gwhite@njnf.org.

MEMORIALS • Special gifts to honor deceased family members, friends or colleagues.

HONOR TRIBUTES • To honor family members, friends or colleagues.

PLANNED GIVING • Thoughtful, customized giving which provides valuable tax benefits to the donor and/or income for life. Before making a significant gift to any organization, donors are encouraged to consult with a financial advisor or attorney. For assistance or more information on how you can help NJNF fulfill its mission with a planned gift, please contact Foundation Director George White at 609-406-0600 ext. 30 or gwhite@njnf.org.

DONOR RECOGNITION

- Certificate of Appreciation
- Donor Wall in our conference room
- InPrint, NJPA's monthly newspaper
- NJNF Annual Report for 2007, to be published in January 2008
- NJNF website: www.njnf.org

New Jersey Newspaper Foundation values all gifts, regardless of the amount.

NJNF

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