

**2004 NJPA Better Newspaper Contest
Retail Advertising Results**

ASBURY PARK PRESS

**R-6 Best Single Ad Any Size, Multi-Spot or Full Color
Third Place**

Atlantic City Card Sharks
Amanda J. Riener, Sales Representative
Jarrette Atkins, Artist
Asbury Park Press, Neptune

**R-12 Best External Special Promotion Mailing Piece,
Third Place**

Harness the Power of the Asbury Park Press
Paul Haney, Sales Representative
Steven Strang, Artist
Asbury Park Press, Neptune

**R-14 Best Special Page(s) - Color - ROP,
Third Place**

Come Home for the Holidays
Pat Scharff, Sales Representative
Jarrette Atkins, Artist
Asbury Park Press, Neptune

**R-16 Best Special Section, Free Standing
Second Place**

Good Life Magazine
Staff, Sales Representatives
Staff, Artists
Asbury Park Press, Neptune

**R-16 Best Special Section, Free Standing
Third Place**

Solutions
Staff, Sales Representatives
Staff, Artists
Asbury Park Press, Neptune

**R-17 Best New Product Development,
First Place**

Good Life Magazine Sales Kit
Tracy Bryce, Sales Representative
Steve Strang, Artist
Asbury Park Press, Neptune

**R-17 Best New Product Development,
Second Place**

Guide to Life in Books
Staff, Sales Representatives
Staff, Artists
Asbury Park Press, Neptune

ATLANTIC CITY WEEKLY

R-2 Best Single Ad - Black & White, 16" to 31.5" S.A.U.

Third Place

Smithville Jeweler
Steve Novick, Sales Representative
Doug Wipf, Artist
Atlantic City Weekly

BURLINGTON COUNTY TIMES

R-2 Best Single Ad - Black & White, 16" to 31.5" S.A.U.

First Place

Pompeii Gardens
Faye Sampson, Sales Representative
Ken Carn, Artist
Burlington County Times, Willingboro

R-2 Best Single Ad - Black & White, 16" to 31.5" S.A.U.

Third Place

Pompeii Gardens
Faye Sampson, Sales Representative
Ken Carn, Artist
Burlington County Times, Willingboro

R-6 Best Single Ad Any Size, Multi-Spot or Full Color

First Place

Burlington Center
Brenda Brown, Sales Representative
Joe DiPaolo, Artist
Burlington County Times, Willingboro

R-8 Best Ad Campaign or Series, Black & White, smaller than 31.5" S.A.U.

Second Place

Burlington Center Mall
Jeri Waters, Sales Representative
Joe DiPaolo, Artist
Burlington County Times, Willingboro

**R-11 Best Newspaper Promotion Ad or Series, In Paper
First Place**

Smile Face
Tim McNulty, Sales Representative
Joe DiPaolo, Artist
Burlington County Times, Willingboro

**R-11 Best Newspaper Promotion Ad or Series, In Paper
Third Place**

Slim Tone
Lisa Foster, Sales Representative
Joe DiPaolo, Artist
Burlington County Times, Willingboro

**R-16 Best Special Section, Free Standing
Third Place**

Create an Ad/Write an Editorial
Antonette Bomentre-Walter, Educational Services Manager
Roland Gruszewski, Advertorial Editor, Joe DiPaolo
Burlington County Times, Willingboro

COURIER NEWS

**R-1 Best Single Ad - Black & White, smaller than 16" S.A.U.
First Place**

Café Zbra
Shianne Burton, Sales Representative
Chris Carnese, Artist
Courier News, Bridgewater

**R-3 Best Single Ad - Black & White, larger than 31.5" S.A.U.
First Place**

Conti Jewelers/Tropiano & Sons Jewelers
Shianne Burton, Sales Representative
Chris Carnese, Artist
Courier News, Bridgewater

**R-3 Best Single Ad - Black & White, larger than 31.5" S.A.U.
Second Place**

Gilliams Martial Arts
Colleen Costello, Sales Representative
Chris Carnese, Artist
Courier News, Bridgewater

R-4 Best Single Ad - Spot (1) Color, smaller than 31.5" S.A.U.

Second Place

Pantagis Renaissance
Colleen Costello, Sales Representative
Chris Carnese, Artist
Courier News, Bridgewater

R-4 Best Single Ad - Spot (1) Color, smaller than 31.5" S.A.U.

Third Place

Rhythms of the Nigth
Marlene Smith, Sales Representative
Staff, Artists
Courier News, Bridgewater

R-5 Best Single Ad - Spot (1) or Process Color, 31.5" S.A.U. or larger

Third Place

Williams Harley Davidson
Joel Garrison, Sales Representative
Chris Carnese, Artist
Courier News, Bridgewater

R-6 Best Single Ad Any Size, Multi-Spot or Full Color

Third Place

La Femme Elegante
Mary Gilroy, Sales Representative
Manyee Koo, Artist
Courier News, Bridgewater

R-8 Best Ad Campaign or Series, Black & White, smaller than 31.5" S.A.U.

First Place

America's Florist
Deanna Ditty, Sales Representative
Staff, Artists
Courier News, Bridgewater

R-9 Best Ad Campaign or Series, Black & White, 31.5" S.A.U. or larger

Third Place

Best of the Best
Staff, Sales Representatives
Staff, Artists
Courier News, Bridgewater

R-10 Best Ad Campaign or Series - Color, all sizes

Third Place

Rutgers University
Andrea Thorne, Sales Representative
Chris Carnese, Artist
Courier News, Bridgewater

**R-12 Best External Special Promotion Mailing Piece,
First Place**

New Year, New You
Staff, Sales Representatives
Christopher Spolarich, Artist
Courier News, Bridgewater

**R-13 Best Special Page(s), Black & White - ROP
First Place**

Prom Night Planner
Staff, Sales Representatives
Staff, Artists
Courier News, Bridgewater

**R-13 Best Special Page(s), Black & White - ROP
Third Place**

Mother's Day A-Z
Staff, Sales Representatives
Staff, Artists
Courier News, Bridgewater

**R-16 Best Special Section, Free Standing
Second Place**

B Magazine
Staff, Sales Representatives
Staff, Artists
Courier News, Bridgewater

**R-17 Best New Product Development,
Third Place**

How To
Staff, Sales Representatives
Staff, Artists
Courier News, Bridgewater

COURIER-POST

**R-6 Best Single Ad Any Size, Multi-Spot or Full Color
Second Place**

Archadeck
Joan Mason, Sales Representative
Karen Brown, Artist
Courier-Post, Cherry Hill

THE DAILY JOURNAL

R-1 Best Single Ad - Black & White, smaller than 16" S.A.U.

Second Place

Eye Associates
Irena Burgos, Sales Representative
Staff, Artists
The Daily Journal, Vineland

R-4 Best Single Ad - Spot (1) Color, smaller than 31.5" S.A.U.

First Place

Dondero's Jewelry
Peggy Gentile, Sales Representative
Pam Adams, Artist
The Daily Journal, Vineland

R-7 Best Campaign for One Advertiser, Using Multiple Products

Second Place

Stanker and Galetto
Peggy Gentile, Sales Representative
Staff, Artists
The Daily Journal, Vineland

R-7 Best Campaign for One Advertiser, Using Multiple Products

Third Place

Lerco Fuel
Staff, Sales Representatives
Staff, Artists
The Daily Journal, Vineland

R-10 Best Ad Campaign or Series - Color, all sizes

First Place

Orlandini Tile
Irena Burgos, Sales Representative
Cassandra Fileccia, Artist
The Daily Journal, Vineland

R-14 Best Special Page(s) Color, ROP,

First Place

In Memory of Michael Albano
Staff, Sales Representatives
Cassandra Fileccia, Artist
The Daily Journal, Vineland

R-14 Best Special Page(s) Color, ROP,

Second Place

Grand Opening Landis Title
Staff, Sales Representatives
Staff, Artists
The Daily Journal, Vineland

**R-15 Best Free Standing Insert, Built by a Newspaper for One Advertiser
Second Place**

South Jersey Regional Medical Center
Staff, Sales Representatives
Staff, Artists
The Daily Journal, Vineland

DAILY RECORD

R-7 Best Campaign for One Advertiser, Using Multiple Products

First Place

CKC Kitchens
Erin Kubach, Artist
Daily Record, Parsippany

THE EXPRESS-TIMES

R-15 Best Free Standing Insert, Built by a Newspaper for One Advertiser

First Place

State Theatre 2004-2005
Staff, Sales Representatives
Staff, Artists
The Express-Times, Easton

R-16 Best Special Section, Free Standing

First Place

How To Guide
Staff, Sales Representatives
Staff, Artists
The Express-Times, Easton

R-17 Best New Product Development,

Second Place

Lehigh Valley College Guide
Staff, Sales Representatives
Keith Brinker, Artist
The Express-Times, Easton

GLOUCESTER COUNTY TIMES

R-1 Best Single Ad - Black & White, smaller than 16" S.A.U.

Third Place

MC Painting
Bonnie Smith, Sales Representative
D. Bolton, Artist
Gloucester County Times, Woodbury

R-10 Best Ad Campaign or Series - Color, all sizes

Second Place

What is the United Way
Lindsey McGrath, Sales Representative
Brian Marshall, Artist
Gloucester County Times, Woodbury

R-15 Best Free Standing Insert, Built by a Newspaper for One Advertiser

Third Place

Under Currents
Gloria Bennett, Sales Representative
Staff, Artists
Gloucester County Times, Woodbury

R-17 Best New Product Development,

First Place

100 Things To Do Spring/Summer
Staff, Sales Representatives
Staff, Artists
Gloucester County Times, Woodbury

GREATER MEDIA NEWSPAPERS

R-17 Best New Product Development,

Second Place

How To Guide
Staff, Sales Representatives
Karen Keston, Artist
News Transcript, Freehold

HUDSON REPORTER ASSOCIATES

R-1 Best Single Ad - Black & White, smaller than 16" S.A.U.

First Place

Nuance By Nan
Mary Beth Poni, Sales Representative
Jennifer Merrick, Artist
Bayonne Community News, Hudson Reporter Associates

R-4 Best Single Ad - Spot (1) Color, smaller than 31.5" S.A.U.

Third Place

Santa Claus
Marybeth Pontik, Sales Representative
Susan Grzybowski, Artist
Bayonne Community News, Hudson Reporter Associates

INTERCOUNTY NEWSPAPER GROUP

R-10 Best Ad Campaign or Series - Color, all sizes

First Place

Some Jewelry Speaks Louder
Elaine Kern, Sales Representative
Staff, Artists
The Central Record, Medford

NEW JERSEY HERALD

R-2 Best Single Ad - Black & White, 16" to 31.5" S.A.U.

Second Place

Jake's Grocery
Michele Sadlon, Sales Representative
Tammy Santana, Artist
New Jersey Herald, Newton

R-5 Best Single Ad - Spot (1) or Process Color, 31.5" S.A.U. or larger

First Place

Vein And Laser Center
Annamarie Heverly, Sales Representative
Melissa Wydner, Artist
New Jersey Herald, Newton

R-5 Best Single Ad - Spot (1) or Process Color, 31.5" S.A.U. or larger

Second Place

Rage
Michele Sadlon, Sales Representative
Melissa Wydner, Artist
New Jersey Herald, Newton

R-6 Best Single Ad Any Size, Multi-Spot or Full Color

Second Place

Club A
Betsy Coyne, Sales Representative
Melissa Wydner, Artist
New Jersey Herald, Newton

R-14 Best Special Page(s) – Color, ROP,

Third Place

Sensational Summer Savings
Staff, Sales Representatives
Staff, Artists
New Jersey Herald, Newton

NJN PUBLISHING

R-1 Best Single Ad - Black & White, smaller than 16" S.A.U. Second Place

Pine Grove
Claire Wulf, Sales Representative
Carol Zawislak, Artists
The Chronicle, Somerville

R-1 Best Single Ad - Black & White, smaller than 16" S.A.U. Third Place

Bellizima
Claire Wulf, Sales Representative
Carol Zawislak, Artist
The Reporter, Somerville

R-2 Best Single Ad - Black & White, 16" to 31.5" S.A.U. Second Place

Saunders Jewelry
Scott Rountree, Sales Representative
Amanda Samuel, Artist
Hunterton County Democrat, Flemington

R-3 Best Single Ad - Black & White, larger than 31.5" S.A.U. Second Place

Roman Jewelers
Scott Rountree, Sales Representative
Amanda Samuel, Artist
Hunterdon County Democrat, Flemington

R-4 Best Single Ad - Spot (1) Color, smaller than 31.5" S.A.U. First Place

High Bridge Reformed Church
Jane Leuthauser, Sales Representative
Rachel Rathkowski, Artist
Hunterdon County Democrat, Flemington

R-8 Best Ad Campaign or Series, Black & White, smaller than 31.5" S.A.U. Second Place

It's Set In Stone
Allison Spinella, Sales Representative
John Marsh, Artists
The Warren Reporter, Hackettstown

R-10 Best Ad Campaign or Series - Color, all sizes Third Place

Beaver Brook
Hank Soulen, Sales Representative
Amanda Samuel, Artist
Hunterdon County Democrat, Flemington

**R-11 Best Newspaper Promotion Ad or Series, In Paper
Second Place**

Coming June 11
Allison Spinella, Sales Representative
Jon Marsh, Artist
The Warren Reporter, Hackettstown

**R-11 Best Newspaper Promotion Ad or Series, In Paper
Third Place**

Warren Trends
Allison Spinella, Sales Representative
Jon Marsh, Artist
The Warren Reporter, Hackettstown

**R-12 Best External Special Promotion Mailing Piece,
First Place**

Celebrations
Allison Spinella, Sales Representative
Al Kratzer, Artist
The Warren Reporter, Hackettstown

**R-12 Best External Special Promotion Mailing Piece,
Second Place**

Makeover
Allison Spinella, Sales Representative
Al Kratzer, Artist
Hunterdon County Democrat, Flemington

**R-12 Best External Special Promotion Mailing Piece,
Third Place**

Horse News
Mimi Chapman, Sales Representative
Jon Marsh, Artist
Hunterdon County Democrat, Flemington

**R-13 Best Special Page(s), Black & White - ROP
Second Place**

X-mas in Milford
Staff, Sales Representatives
Staff, Artists
Delaware Valley News, Frenchtown

**R-13 Best Special Page(s), Black & White - ROP
Third Place**

Back to School
Staff, Sales Representatives
Staff, Artists
Hunterdon County Democrat, Flemington

**R-16 Best Special Section, Free Standing
Third Place**

Souvenir Edition
Staff, Sales Representative
Carol Zawislak, Artists
The Reporter, Somerville

**R-17 Best New Product Development,
First Place**

Memorable Celebrations
Allison Spinella, Sales Representatives
Al Kratzer, Artists
Hunterdon County Democrat, Flemington

NORTH JERSEY COMMUNITY NEWSPAPERS

**R-3 Best Single Ad - Black & White, larger than 31.5" S.A.U.
Third Place**

My Head Hurts
Trish Kiernan, Sales Representative
Amy Bianciella, Artist
Wayne Today, West Paterson
North Jersey Community Newspapers

**R-14 Best Special Page(s) - Color - ROP,
Second Place**

Walnut Street
Mariana Derico, Account Executive
Anthony Rizzo, Artist
The Montclair Times
North Jersey Community Newspapers

PACKET PUBLICATIONS

**R-15 Best Free Standing Insert, Built by a Newspaper for One Advertiser
First Place**

Princeton Summer Experience
Staff, Sales Representatives
Michelle Riganati, Artist
The Princeton Packet

**R-15 Best Free Standing Insert, Built by a Newspaper for One Advertiser
Second Place**

Moving Sale
Claudia Catelli, Sales Representative
Michelle Riganati, Artist
The Lawrence Ledger

THE PRESS OF ATLANTIC CITY

R-4 Best Single Ad - Spot (1) Color, smaller than 31.5" S.A.U.

First Place

Come Join The Fun
Carrie Leschner, Sales Representative
Jill Zaugra, Artist
The Press of Atlantic City, Pleasantville

R-4 Best Single Ad - Spot (1) Color, smaller than 31.5" S.A.U.

Second Place

Blue Jeans
Carrie Leschner, Sales Representative
Dave Caywood, Artist
The Press of Atlantic City, Pleasantville

R-5 Best Single Ad - Spot (1) or Process Color, 31.5" S.A.U. or larger

First Place

Beauty is Glorious Gift
Lois Shohen-Brown, Sales Representative
Lee Anne LeCouter, Artist
The Press of Atlantic City, Pleasantville

R-5 Best Single Ad - Spot (1) or Process Color, 31.5" S.A.U. or larger

Second Place

Blue Heron Pines
Tom HERNON, Sales Representative
Tom O'Connell, Artist
The Press of Atlantic City, Pleasantville

R-6 Best Single Ad Any Size, Multi-Spot or Full Color

First Place

Food With Attitude
Joe Rosasco, Sales Representative
Trish Eckel, Artist
The Press of Atlantic City, Pleasantville

R-7 Best Campaign for One Advertiser, Using Multiple Products

Second Place

Bob's Garden Center
Joan Esposito, Sales Representative
Cindy Lim, Artist
The Press of Atlantic City, Pleasantville

R-8 Best Ad Campaign or Series, Black & White, smaller than 31.5" S.A.U.

First Place

Able Septic Service
Denny Arnold, Sales Representative
Tom McGinty, Artist
The Press of Atlantic City, Pleasantville

R-8 Best Ad Campaign or Series, Black & White, smaller than 31.5" S.A.U.

Second Place

Atlantic City Sub Shop
Tom Hernon, Sales Representative
Tom O'Connell, Artist
The Press of Atlantic City, Pleasantville

R-11 Best Newspaper Promotion Ad or Series, In Paper

Third Place

'Tis the Season to Advertise
Cindy Lim, Artist
The Press of Atlantic City, Pleasantville

THE RECORD, BERGEN COUNTY

R-1 Best Single Ad - Black & White, smaller than 16" S.A.U.

Second Place

Paramus Jewelers Exchange
Rosemary Lynch, Sales Representative
Chris Dickinson, Artist
The Record, Bergen County

R-2 Best Single Ad - Black & White, 16" to 31.5" S.A.U.

First Place

Patrick Perin-Asthma
Sal Dandrea, Sales Representative
Chris Dickinson, Artist
The Record, Bergen County

R-2 Best Single Ad - Black & White, 16" to 31.5" S.A.U.

Second Place

The Game Room Store
Richard Armani, Sales Representative
Lisa Ann Zacccone, Artist
The Record, Bergen County

R-2 Best Single Ad - Black & White, 16" to 31.5" S.A.U.

Third Place

Dellwood Country Club
Mark Foley, Sales Representative
Ginny DeFilippis, Artist
The Record, Bergen County

R-3 Best Single Ad - Black & White, larger than 31.5" S.A.U.

First Place

Vero Homes
Stan Krawitz, Sales Representative
Annette M. Wischmann, Artist
The Record, Bergen County

R-3 Best Single Ad - Black & White, larger than 31.5" S.A.U.

Second Place

Santa Arrives at the Bergen Mall
Nancy Felipe, Sales Representative
Ginny DeFilippis, Artist
The Record, Bergen County

R-4 Best Single Ad - Spot (1) Color, smaller than 31.5" S.A.U.

Third Place

Waterloo Sue's
Nancy Felipe, Sales Representative
Annette M. Wischmann, Artist
The Record, Bergen County

R-5 Best Single Ad - Spot (1) or Process Color, 31.5" S.A.U. or larger

Third Place

Goldstein Jewelers
Diane Thompsson, Sales Representative
Ginny DeFilippis, Artist
The Record, Bergen County

R-7 Best Campaign for One Advertiser, Using Multiple Products

First Place

A.W. Meyer
Gloria Quaglietta, Sales Representative
Annette M. Wischmann, Artist
The Record, Bergen County

R-7 Best Campaign for One Advertiser, Using Multiple Products

Third Place

Christine Valmy Salon
Sal Dandrea, Sales Representative
Ginny DeFilippis, Artist
The Record, Bergen County

R-9 Best Ad Campaign or Series, Black & White, 31.5" S.A.U. or larger

First Place

Madison House
Gloria Quaglietta, Sales Representative
Chris Dickinson, Artist
The Record, Bergen County

**R-9 Best Ad Campaign or Series, Black & White, 31.5" S.A.U. or larger
Second Place**

Decorating Exchange
Nancy Felipe, Sales Representative
Ginny DeFilippis, Artist
The Record, Bergen County

**R-10 Best Ad Campaign or Series - Color, all sizes
First Place**

Melray's Furniture
Gloria Quaglietta, Sales Representative
Chris Dickinson, Artist
The Record, Bergen County

**R-10 Best Ad Campaign or Series - Color, all sizes
Second Place**

Palermo
Sal Dandrea, Sales Representative
Ginny DeFilippis, Artists
The Record, Bergen County

**R-11 Best Newspaper Promotion Ad or Series, In Paper
First Place**

Bridal Planner
Alan Post, Artist
The Record, Bergen County

**R-11 Best Newspaper Promotion Ad or Series, In Paper
Second Place**

Homescape
Ron Bishow, Artist
The Record, Bergen County

**R-12 Best External Special Promotion Mailing Piece,
First Place**

Media Kit
Ron Bishow, Artist
The Record, Bergen County

**R-13 Best Special Page(s), Black & White - ROP
Second Place**

Mother's Day
Staff, Sales Representatives
Staff, Artists
The Record, Bergen County

R-16 Best Special Section, Free Standing

First Place

Fall Fashion 04
Staff, Sales Representatives
Alan Post, James Emolo, Robin Amster, Artists
The Record, Bergen County

R-17 Best New Product Development,

Third Place

Home Scape
Staff, Sales Representatives
James Emolo, Robin Amster, Artists
The Record, Bergen County

RECORDER COMMUNITY NEWSPAPERS

R-5 Best Single Ad - Spot (1) or Process Color, 31.5" S.A.U. or larger

First Place

John Herold Jewelers
Renee Illan, Sales Representative
Toni Codd, Artist
The Randolph Reporter, Chester

R-5 Best Single Ad - Spot (1) or Process Color, 31.5" S.A.U. or larger

Third Place

Cording Landscape
Lance Osborn, Sales Representative
Toni Codd, Artist
Hunterdon Review, Lebanon

R-6 Best Single Ad Any Size, Multi-Spot or Full Color

Second Place

Country Child
Ellie Kresefsky, Sales Representative
Sally Harris, Artist
The Bernardsville News

R-7 Best Campaign for One Advertiser, Using Multiple Products

First Place

Ridge Pools
Ellie Kresefsky, Sales Representative
Toni Codd, Artist
The Bernardsville News

R-7 Best Campaign for One Advertiser, Using Multiple Products

Second Place

Classic Home and Garden
Ellie Kresefsky, Sales Representative
Staff, Artists
The Bernardsville News

R-7 Best Campaign for One Advertiser, Using Multiple Products

Third Place

Morning Til Night
Marie Jeans, Sales Representative
Stephanie Amato, Artist
Echoes-Sentinel, Stirling

R-9 Best Ad Campaign or Series, Black & White, 31.5" S.A.U. or larger

Second Place

Somerset Valley Bank
Staff, Sales Representatives
Toni Codd, Artist
The Bernardsville News

R-9 Best Ad Campaign or Series, Black & White, 31.5" S.A.U. or larger

Third Place

Classic Home and Garden
Ellie Kresefsky, Sales Representative
Staff, Artists
The Bernardsville News

R-11 Best Newspaper Promotion Ad or Series, In Paper

First Place

Your House
Staff, Sales Representatives
Staff, Artists
The Bernardsville News

R-14 Best Special Page(s) - Color - ROP,

First Place

Your Table is Ready
Staff, Sales Representatives
Sally Harris, Artist
The Bernardsville News

R-15 Best Free Standing Insert, Built by a Newspaper for One Advertiser

Third Place

Spring into Summer
Renee Illan, Marie Jeans, Sales Representatives
Sally Harris, Artist
Echoes-Sentinel, Stirling

THE RETROSPECT

R-9 Best Ad Campaign or Series, Black & White, 31.5" S.A.U. or larger

First Place

1st Colonial National Bank
Brett Ainsworth, Sales Representative
Mark Zeigler, Artist
The Retrospect, Collingswood

SAMPLE MEDIA, INC.

R-2 Best Single Ad - Black & White, 16" to 31.5" S.A.U.

First Place

The Manic Botanic
Zack Webb, sales Representative
Joan Hinman, Artist
Ocean City Sentinel, Sample Media, Inc.

R-14 Best Special Page(s) – Color, ROP,

Third Place

Central Square
Darla Osterhout, Sales Representative
Diana Flaherty, Artists
Ocean City Sentinel, Sample Media, Inc.

THE SANDPAPER

R-4 Best Single Ad - Spot (1) Color, smaller than 31.5" S.A.U.

Second Place

Sandy Banks
Marianne Nahodyl, Sales Representative
Staff, Artists
The Sandpaper, Surf City

R-8 Best Ad Campaign or Series, Black & White, smaller than 31.5" S.A.U.

First Place

We'll Make A Frame To Fit
Marianne Nahodyl, Sales Representative
Staff, Artists
The Sandpaper, Surf City

THE STAR-LEDGER

R-12 Best External Special Promotion Mailing Piece, Second Place

Bridal Planner Special Promotion Mailing Piece
Staff, Sales Representatives
Samantha Horning, Artist, Copy
The Star-Ledger, Newark

R-14 Best Special Page(s) - Color - ROP, Second Place

2004 Fall Fashion Trends
Eleanor Rivera, Sales Representative
Susan Schnabel, Artist
The Star-Ledger, Newark

R-15 Best Free Standing Insert, Built by a Newspaper for One Advertiser First Place

Bridal Planner 2005
Staff, Sales Representatives
Samantha Horning, Artist
The Star-Ledger, Newark

R-15 Best Free Standing Insert, Built by a Newspaper for One Advertiser Third Place

Destination Westfield, NJ
Donna Rudl, Sales Representative
Darren Phillips, Artist
The Star-Ledger, Newark

THE TIMES, TRENTON

R-1 Best Single Ad - Black & White, smaller than 16" S.A.U. First Place

Size Doesn't Matter
Linda LeBoeuf, Sales Representative
Bob Cooper, Artist
The Times, Trenton

R-1 Best Single Ad - Black & White, smaller than 16" S.A.U. Third Place

Is It Time For A Change?
Donna Caraccio, Sales Representative
Jodi Bozzi, Artist
The Times, Trenton

R-3 Best Single Ad - Black & White, larger than 31.5" S.A.U.

Third Place

Grand Opening Necessities
Dan Bonham, Sales Representative
Gaylen Gallimore, Artist
The Times, Trenton

R-8 Best Ad Campaign or Series, Black & White, smaller than 31.5" S.A.U.

Third Place

Nassau St. Seafood
Linda Le Boeuf, Sales Representative
Staff, Artists
The Times, Trenton

R-9 Best Ad Campaign or Series, Black & White, 31.5" S.A.U. or larger

Third Place

Patio World
Caryl Schienvar, Sales Representative
Staff, Artists
The Times, Trenton

R-10 Best Ad Campaign or Series - Color, all sizes

Third Place

H & H Gas
Donna Caracchio, Sales Representative
Susan Kinney, Artist
The Times, Trenton

R-13 Best Special Page(s), Black & White - ROP

First Place

Business Snap Shot
Todd Moreland, Retail Sales Manager
Staff, Artists
The Times, Trenton

R-13 Best Special Page(s), Black & White - ROP

Third Place

Iris Festival
Peggy Moschella, Sales Representative
Sharon Fillinger, Artist
The Times, Trenton

R-14 Best Special Page(s) - Color - ROP,

First Place

Especially Great Places to Eat
Staff, Sales Representatives
Bob Cooper, Artist
The Times, Trenton

**R-15 Best Free Standing Insert, Built by a Newspaper for One Advertiser
Second Place**

K.P. Burke Builder
Trudy Holzbaur, Sales Representatives
Sharon Fillinger, Artists
The Times, Trenton

THE TRENTONIAN

R-3 Best Single Ad - Black & White, larger than 31.5" S.A.U.

Third Place

Furry Tails
Denise D'Arienzo, Sales Representative
Jeff Wolochowicz, Artist
The Trentonian

R-8 Best Ad Campaign or Series, Black & White, smaller than 31.5" S.A.U.

Third Place

Campus Eye Group
Sandy Hopkens, Sales Representative
Cindy Manion, Artist
The Trentonian

R-9 Best Ad Campaign or Series, Black & White, 31.5" S.A.U. or larger

First Place

Golden Pleasures
Denise D'Arienzo, Sales Representative
Cindy Manion, Artist
The Trentonian

R-9 Best Ad Campaign or Series, Black & White, 31.5" S.A.U. or larger

Second Place

MAACO
Coletta Bossi, Sales Representative
Staff, Artists
The Trentonian

R-11 Best Newspaper Promotion Ad or Series, In Paper

Second Place

Voices of Remembrance
Suzette Seda-Shuffler, Sales Representative
Judy Pearsal, Artists
The Trentonian

R-12 Best External Special Promotion Mailing Piece,

Second Place

What Bugs Me
Suzette Seda, Sales Representative
Cindy Manion, Artist
The Trentonian

**R-12 Best External Special Promotion Mailing Piece,
Third Place**

Winter Survival Guide
Kim McNair, Sales Representative
Cindy Manion, Artist
The Trentonian

R-13 Best Special Page(s), Black & White - ROP

Second Place
Belmont Stakes
Staff, Sales Representatives
Jeff Wolochowicz, Artist
The Trentonian

THE TWO RIVER TIMES

R-3 Best Single Ad - Black & White, larger than 31.5" S.A.U.

First Place
B&B Saddlery
Lannette Hendrickson, Sales Representative
Christopher Draper, Artist
The Two River Times, Red Bank

R-8 Best Ad Campaign or Series, Black & White, smaller than 31.5" S.A.U.

Third Place
Goldtinker
Susan Porter, Sales Representative
Sue Germain, Artist
The Two River Times, Red Bank

R-10 Best Ad Campaign or Series - Color, all sizes

Second Place
Le Papillon
Susan Porter, Sales Representative
Christopher Draper, Artist
The Two River Times, Red Bank

R-16 Best Special Section, Free Standing

First Place
Women in Business
Susan Porter, Sales Representatives
Christopher Draper, Artists
The Two River Times, Red Bank

**R-16 Best Special Section, Free Standing
Second Place**

Holiday Gift Guide
Susan Porter, Sales Representatives
Christopher Draper, Artists
The Two River Times, Red Bank

THE WEST ESSEX TRIBUNE

**R-5 Best Single Ad - Spot (1) or Process Color, 31.5" S.A.U. or larger
Second Place**

Leo Fasseas Valentine's Day
Nancy Katz Perlmutter, Sales Representative
Grisel Cardona, Karen Trachtenberg, Artists
The West Essex Tribune, Livingston

**R-6 Best Single Ad Any Size, Multi-Spot or Full Color
First Place**

Leo Fasseas Jewelers
Nancy Katz Perlmutter, Sales Representative
Grisel Cardona, Karen Trachtenberg, Artists
The West Essex Tribune, Livingston

**R-6 Best Single Ad Any Size, Multi-Spot or Full Color
Third Place**

Leo Fasseas Jewelers
Nancy Katz Perlmutter, Sales Representative
Grisel Cardona, Karen Trachtenberg, Artists
The West Essex Tribune, Livingston

**R-13 Best Special Page(s), Black & White - ROP
First Place**

First Baby 2005
Staff, Sales Representatives
Grisel Cardon, Karen Trachtenberg, Artists
The West Essex Tribune, Livingston

GENERAL EXCELLENCE –

DAILY UNDER 60,000 – Courier News, Bridgewater

DAILY OVER 60,000 – The Record, Bergen County

WEEKLY DIVISION – The Bernardsville News, Recorder Community Newspapers