

# **2005 NJPA Retail Advertising Contest Results**

## **General Excellence, Retail Advertising**

Daily – Over 60,000 Circulation:

**The Record (Bergen County, NJ)**

Daily – Under 60,000 Circulation:

**Courier News, Bridgewater**

Weeklies: **The Bernardsville News**

**Recorder Community Newspapers**

## **R-1 Best Single Ad - Black & White, smaller than 16" S.A.U.**

### **Daily – Over 60,000 Circulation**

- 1st Place: "Lobsters & Clams & Seafood, Oh My!"  
Eileen Colelli, Sales Representative  
Gary Kravitz-Keyport, Artist  
Asbury Park Press, Neptune
- 2nd Place: "Start Looking Your Best!"  
Elly Davis, Sales Representative  
Pauline King, Artist  
Courier-Post, Cherry Hill
- 3rd Place: "Fishing Derby"  
Dan Bonham, Sales Representative  
Sharon Fillenger, Artist  
The Times, Trenton

### **Daily - Under 60,000 Circulation**

- 1st Place: "Perona Farms"  
Roger Cassell, Sales Representative  
Staff, Artists  
New Jersey Herald, Newton
- 2nd Place: "Pain Relief"  
Gloria Bennett, Sales Representative  
Staff, Artists  
Gloucester County Times, Woodbury
- 3rd Place: "Rich Tree Service"  
Gina Frio, Sales Representative  
Chris Carnese, Artist  
Courier News, Bridgewater

### **Weekly**

- 1st Place: "Premier Obstetrics"  
Scott Rountree, Sales Representative  
Rachel Gwidt, Artist  
Hunterdon County Democrat, Flemington  
NJN Publishing
- 2nd Place: "Marc Wasserman C.P.A."  
Brett Ainsworth, Sales Representative  
Mark Zeigler, Artist  
The Retrospect, Collingswood
- 3rd Place: "Park Nursery School"  
Mark Starker, Sales Representative  
Susan Greitz, Artist  
North/South Brunswick Sentinel  
Greater Media Newspapers

## **R-2 Best Single Ad - Black & White, 16" to 31.5" S.A.U.**

### **Daily - Over 60,000 Circulation**

- 1st Place: "Your New Favorite"  
Linda LeBoeuf, Sales Representative  
Jodi Bozzi, Artist  
The Times, Trenton
- 2nd Place: "Ocean City Home Bank"  
Lois Sharen Brown, Sales Representative  
Jill Zaugra, Artist  
The Press of Atlantic City, Pleasantville
- 3rd Place: "Eye Care Associates of New Jersey"  
Sal D'Andrea, Sales Representative  
Lisa Ann Zaccone, Artist  
The Record (Bergen County, NJ)

### **Daily - Under 60,000 Circulation**

- 1st Place: "Golden Age"  
Colleen Costello, Sales Representative  
Manyee Koo, Artist  
Courier News, Bridgewater
- 2nd Place: "I Got Wired"  
Irena Burgos, Sales Representative  
Staff, Artists  
The Daily Journal, Vineland
- 3rd Place: "Dean Michaels Bridal"  
Staff, Sales Representatives  
Jane Rivers, Artist  
Daily Record, Parsippany

### **Weekly**

- 1st Place: "Gained A Little Weight"  
Marybeth Ponik, Sales Representative  
Lisa M Cuthbert, Artist  
Bayonne Community News  
Hudson Reporter Associates
- 2nd Place: "Elaine Jackson"  
Peg Weir, Sales Representative  
Ed Koloski, Artist  
The Central Record, Medford  
Intercounty Newspaper Group
- 3rd Place: "George Press"  
Donna Cota, Sales Representative  
Grisel Cardona, Karen Trachtenberg, Artists  
The West Essex Tribune, Livingston

## **R-3 Best Single Ad - Black & White, larger than 31.5" S.A.U.**

### **Daily – Over 60,000 Circulation**

- 1st Place: "Give Them Less of You To Hold on To - The Mainland Fitness"  
Carrie Gill, Sales Representative  
Tom Henrich, Artist  
The Press of Atlantic City, Pleasantville
- 2nd Place: "We Condemn Terrorism"  
Jonathan Kramer, Sales Representative  
Jodi Bozzi, Artist  
The Times, Trenton
- 3rd Place: "Appliance Plus"  
Bob Silverman, Sales Representative  
Gregg Love, Artist  
Courier-Post, Cherry Hill

### **Daily – Under 60,000 Circulation**

- 1st Place: "Williams Harley-Davidson"  
Joel Garrison, Sales Representative  
Chris Carnese, Artist  
Courier News, Bridgewater
- 2nd Place: "Dunkin Donuts"  
Kimm Holmes, Sales Representative  
Donna Frederick, Artist  
Burlington County Times, Willingboro
- 3rd Place: "New Attitude"  
R. Delbacco, Sales Representative  
K. Brinker, Artist  
The Express-Times, Easton

### **Weekly**

- 1st Place: "V-O-R-O"  
Diane Driggs, Sales Representative  
Grisel Cardona, Diane Driggs, Artists  
The West Essex Tribune, Livingston
- 2nd Place: "Plosia Construction"  
Joe Europa, Sales Representative  
Amy Bianciella, Artist  
South Bergenite, Rutherford  
Community Newspapers of North Jersey Media Group
- 3rd Place: "Rosa Luca's"  
Jane Leuthauser, Sales Representative  
Rachel Gwidt, Artist  
Hunterdon Observer, Flemington  
NJN Publishing

## **R-4 Best Single Ad - Spot (1) Color, smaller than 31.5" S.A.U.**

### **Daily – Over 60,000 Circulation**

- 1st Place: "We're Moving it Up"  
Caryl Schienvar, Sales Representative  
Sooze Kinney, Artist  
The Times, Trenton
- 2nd Place: "Atlantic City Subs"  
Tom Hernon, Sales Representative  
Tom O'Connell, Artist  
The Press of Atlantic City, Pleasantville
- 3rd Place: "Que Pasta"  
Sal D'Andrea, Sales Representative  
Barbara Bucher, Artist  
The Record (Bergen County, NJ)

### **Daily – Under 60,000 Circulation**

- 1st Place: "Elan Hair Studio"  
Lisa Bogart, Sales Representative  
Jenny Benaglio, Artist  
Courier News, Bridgewater
- 2nd Place: "Century 21 Graham Realty"  
Debbie Amadei, Sales Representative  
Staff, Artists  
The Daily Journal, Vineland
- 3rd Place: "Diamonds Hair & Nails"  
Lisa Bogart, Sales Representative  
Dotty Fraschilla, Artist  
Courier News, Bridgewater

### **Weekly**

- 1st Place: "Country Roads Day Camp"  
Staff, Sales Representatives  
Harvey Hersh, Artist  
Suburban, Freehold  
Greater Media Newspapers
- 2nd Place: "Garden State Lab"  
Jane Leuthauser, Sales Representative  
Amanda Samuel, Artist  
Delaware Valley News, Frenchtown  
NJN Publishing
- 3rd Place: "Library III"  
Steve Novick, Sales Representative  
Rich Downs, Artist  
Atlantic City Weekly

## **R-5 Best Single Ad - Spot (1) or Process Color, 31.5" S.A.U. or larger**

### **Daily – Over 60,000 Circulation**

1st Place:

"Fords Jewelers"

Sal Facciponti, Sales Representative

Donna Paulsen, Artist

Home News Tribune, East Brunswick

2nd Place: "American Furniture Rental Up For Grabs"

Mary Lou Ervin, Sales Representative

Staff, Artists

Courier-Post, Cherry Hill

3rd Place: "Sterl Kitchen"

Gloria Quaglietta, Sales Representative

Chris Dickinson, Artist

The Record (Bergen County, NJ)

### **Daily – Under 60,000 Circulation**

1st Place: "Izzot Watch Boutique"

Gina Frio, Sales Representative

Chris Carnese, Artist

Courier News, Bridgewater

2nd Place: "15th Anniversary Fatboy"

Lindsey McGrath, Sales Representative

Anthony Mungoli, Artist

Gloucester County Times, Woodbury

3rd Place: "Reconstructive Foot and Ankle"

Robin Adams, Sales Representative

Cassandra Fileccia, Artist

The Daily Journal, Vineland

### **Weekly**

1st Place: "John Herold Jewelers"

Judy Stegle, Sales Representative

Sally Harris, Artist

The Bernardsville News

Recorder Community Newspapers

2nd Place: "Trent Jewelers"

Claudia Catelli-Pocino, Sales Representative

Michelle Riganati, Artist

The Princeton Packet

Packet Publications

3rd Place: "Ridge Pools"

Ellie Kresefsky, Sales Representative

Toni Codd, Artist

The Bernardsville News

Recorder Community Newspapers

## **R-6 Best Single Ad Any Size, Multi-Spot or Full Color**

### **Daily – Over 60,000 Circulation**

- 1st Place: "Paramus Jewelers Exchange"  
Rosemary Lynch, Sales Representative  
Chris Dickinson, Artist  
The Record (Bergen County, NJ)
- 2nd Place: "Bring Life to Landscapes"  
Jeanne Legacki, Sales Representative  
Michelle Buzinkai, Artist  
Asbury Park Press, Neptune
- 3rd Place: "Western Wear Headquarters"  
Jennifer Decosta, Sales Representative  
Kevin Bovino, Artist  
Home News Tribune, East Brunswick

### **Daily – Under 60,000 Circulation**

- 1st Place: "Seeing Is Believing"  
Irene Burgos, Sales Representative  
Casandra Fileccia, Artist  
The Daily Journal, Vineland
- 2nd Place: "Abbey Carpet Final Sale"  
Gloria Bennett, Sales Representative  
Sean Everwine, Artist  
Gloucester County Times, Woodbury
- 3rd Place: "Beverly Palm"  
R. Delbacco, Sales Representative  
K. Brinker, Artist  
The Express-Times, Easton

### **Weekly**

- 1st Place: "TJ's Grill"  
Madelon Woller, Sales Representative  
Rich Downs, Artist  
Atlantic City Weekly
- 2nd Place: "Garbo Jewelers"  
Carol Baumel, Sales Representative  
Michelle Riganati, Artist  
The Princeton Packet  
Packet Publications
- 3rd Place: "Newly Open"  
Karen Burke, Sales Representative  
Christina Tullo, Artist  
The Leader, Lyndhurst  
Leader Newspapers

## **R-7 Best Campaign for One Advertiser, Using Multiple Products**

### **Daily – Over 60,000 Circulation**

- 1st Place: "A.W. Meyers"  
Gloria Quaglietta, Sales Representative  
Annette M. Wischmann, Artist  
The Record (Bergen County, NJ)
- 2nd Place: "KML By Anderson"  
Jeanne Legacki, Sales Representative  
Bob McGillick, Artist  
Asbury Park Press, Neptune
- 3rd Place: "McAllister The Service Company"  
Lois Shohen-Brown, Sales Representative  
Staff, Artists  
The Press of Atlantic City, Pleasantville

### **Daily – Under 60,000 Circulation**

- 1st Place: "Budget Blinds"  
Krystyna Baca, Sales Representative  
Staff, Artists  
Courier News, Bridgewater
- 2nd Place: "Symphonic Home Cinema"  
Anne Marie Jonas, Sales Representative  
Chris Carnese, Artist  
Courier News, Bridgewater
- 3rd Place: "No Shot, No Drill, No Way"  
Irena Burgos, Sales Representative  
Robin Adams, Artist  
The Daily Journal, Vineland

### **Weekly**

- 1st Place: "Fantasy Island"  
Cindy Linkous, Sales Representative  
Brad Reese, Artist  
The Sandpaper, Surf City
- 2nd Place: "Country Kettle Fudge"  
Anna Serbek, Sales Representative  
Cindy Linkous, Artist  
The Sandpaper, Surf City
- 3rd Place: "Flemington Dept. Store"  
Lance Osborn, Sales Representative  
Toni Codd, Artist  
Hunterdon Review, Lebanon  
Recorder Community Newspapers



**R-8 Best Ad Campaign or Series, Black & White, smaller than 31.5" S.A.U.**

**Daily – Over 60,000 Circulation**

- 1st Place: "Blend"  
Gloria Quaglietta, Sales Representative  
Annette M. Wischmann, Artist  
The Record (Bergen County, NJ)
- 2nd Place: "Benjamin Rug & Home"  
Gloria Quaglietta, Sales Representative  
Annette M. Wischmann, Artist  
The Record (Bergen County, NJ)
- 3rd Place: "DeGeorge Jewelers"  
Bertha Griffin, Sales Representative  
Susan Fairgrieve, Artist  
The Star-Ledger, Newark

**Daily – Under 60,000 Circulation**

- 1st Place: "I Got Wired"  
Irena Burgos, Sales Representative  
Staff, Artists  
The Daily Journal, Vineland
- 2nd Place: "Marisa"  
Lisa Bogart, Sales Representative  
Staff, Artists  
Courier News, Bridgewater
- 3rd Place: "Crescent Moon"  
Lindsey McGrath, Sales Representative  
Sean Everwine, Artist  
Gloucester County Times, Woodbury

**Weekly**

- 1st Place: "Danny Sanchez Photography"  
Donna Rover, Sales Representative  
Christopher Draper, Artist  
The Two River Times, Red Bank
- 2nd Place: "Country Kettle Fudge"  
Cindy Linkous, Sales Representative  
Anna Serbek, Artist  
The Sandpaper, Surf City
- 3rd Place: "Phillips Farm"  
Joli Weber, Sales Representative  
Matt McCrone, Artist  
Delaware Valley News, Frenchtown  
NJN Publishing

## **R-9 Best Ad Campaign or Series, Black & White, 31.5" S.A.U. or larger**

### **Daily – Over 60,000 Circulation**

- 1st Place: "Norden Vision"  
Fred DiTecco, Sales Representative  
Barbara Bucher, Artist  
The Record (Bergen County, NJ)
- 2nd Place: "Marchesin Shoes"  
Bob Belby, Sales Representative  
Barbara Bucher, Annette Wischmann, Liza Zaccone, Artists  
The Record (Bergen County, NJ)
- 3rd Place: "End of Year"  
Sue Charlton, Sales Representative  
Nichole Nappi, Artist  
Home News Tribune, East Brunswick

### **Daily – Under 60,000 Circulation**

- 1st Place: "House of Lights"  
Colleen Costello, Sales Representative  
Chris Carnese, Artist  
Courier News, Bridgewater
- 2nd Place: "Maaco"  
Maggie Ashley, Sales Representative  
Cindy Manion, Jeff Wolochowicz, Artists  
The Trentonian
- 3rd Place: "Somerset County Business Partnership"  
Sue McCooe, Sales Representative  
Staff, Artists  
Courier News, Bridgewater

### **Weekly**

- 1st Place: "Nero's Top 10"  
Donna Cota, Sales Representative  
Grisel Cardona, Karen Trachtenberg, Artist  
The West Essex Tribune, Livingston
- 2nd Place: "Platt's Furniture"  
Tony Matthews, Sales Representative  
Anna Serbek, Artist  
The Sandpaper, Surf City
- 3rd Place: "Sahara Pools"  
Hank Soulen, Sales Representative  
Staff, Artists  
Hunterdon Observer, Flemington  
NJN Publishing

## **R-10 Best Ad Campaign or Series - Color - all sizes**

### **Daily – Over 60,000 Circulation**

- 1st Place: "Paramus Jewelers Exchange"  
Rosemary Lynch, Sales Representative  
Chris Dickinson, Artist  
The Record (Bergen County, NJ)
- 2nd Place: "Melray's Furniture"  
Rosemary Lynch, Sales Representative  
Chris Dickinson, Artists  
The Record (Bergen County, NJ)
- 3rd Place: "Architectural Products"  
Nancy Felipe, Sales Representative  
Ginny DeFilippis, Artist  
The Record (Bergen County, NJ)

### **Daily – Under 60,000 Circulation**

- 1st Place: "Williams Harley Davidson"  
Joel Garrison, Sales Representative  
Staff, Artists  
Courier News, Bridgewater
- 2nd Place: "Rutgers Science"  
Andrea Thorne, Sales Representative  
Chris Carnese, Artist  
Courier News, Bridgewater
- 3rd Place: "Gordon Furniture"  
Lisa Foster, Sales Representative  
Jennifer Murray, Artist  
Burlington County Times, Willingboro

### **Weekly**

- 1st Place: "Dina's Dinette's & Leather"  
Micheline Stern, Sales Representative  
Tracy Warech, Artist  
Independent, Freehold  
Greater Media Newspapers
- 2nd Place: "Flemington Dept. Store"  
Lance Osborn, Sales Representative  
Toni Codd, Artist  
The Bernardsville News  
Recorder Community Newspapers
- 3rd Place: "Uncle Wills"  
Tony Matthews, Sales Representative  
Anna Zerbek, Artist  
The Sandpaper, Surf City

## **R-11 Best Newspaper Promotion Ad or Series, In Paper**

### **Daily – Over 60,000 Circulation**

- 1st Place: "A Tribute to Our Staff"  
Linda Iceland, Sales Representative  
Ron Bishow, Artist  
The Record (Bergen County, NJ)
- 2nd Place: "Forecast"  
Carol Lotito, Sales Representative  
Annette M. Wischmann, Artist  
The Record (Bergen County, NJ)
- 3rd Place: "The 2005 Summer Season, Summer Guide"  
Staff, Sales Representatives  
Dave Caywood, Artist  
The Press of Atlantic City, Pleasantville

### **Daily – Under 60,000 Circulation**

- 1st Place: "Dates to Remember"  
Staff, Sales Representatives  
Melissa Wydner, Artist  
New Jersey Herald, Newton
- 2nd Place: "Bridal Expo"  
Staff, Sales Representatives  
Christopher Spolarich, Artist  
Courier News, Bridgewater
- 3rd Place: "Mother's Day"  
Staff, Sales Representatives  
Staff, Artists  
New Jersey Herald, Newton

### **Weekly**

- 1st Place: "Get A Life"  
Staff, Sales Representatives  
Staff, Artists  
Hunterdon County Democrat, Flemington  
NJN Publishing
- 2nd Place: "2005 Fall Fashion"  
Staff, Sales Representatives  
Rich Downs, Artist  
Atlantic City Weekly
- 3rd Place: "Holiday Dining Guide"  
Staff, Sales Representatives  
Rich Downs, Artist  
Atlantic City Weekly

## **R-12 Best External Special Promotion Mailing Piece**

### **Daily – Over 60,000 Circulation**

- 1st Place: "Dining Guide"  
Carol Lotito, Sales Representative  
Alan Post, Artist  
The Record (Bergen County, NJ)
- 2nd Place: "We've Unwrapped a Great Holiday Package"  
Staff, Sales Representatives  
Dave Caywood, Artist  
The Press of Atlantic City, Pleasantville
- 3rd Place: "Living Guide - Fall 2005"  
Staff, Sales Representatives  
Dave Caywood, Artist  
The Press of Atlantic City, Pleasantville

### **Daily – Under 60,000 Circulation**

- 1st Place: "Monster"  
Jay Tyburzcy, Artist  
Daily Record, Parsippany
- 2nd Place: Holiday Dining  
Staff, Sales Representatives  
Christopher Spolarich, Artist  
Courier News, Bridgewater
- 3rd Place: "End of Summer Clearance Days"  
Staff, Sales Representatives  
Cindy Manion, Artist  
The Trentonian

### **Weekly**

- 1st Place: "Hunterdon Life"  
Staff, Sales Representatives  
Al Kratzer, Artist  
Hunterdon County Democrat, Flemington  
NJN Publishing
- 2nd Place: "Taste of the Town"  
Staff, Sales Representatives  
Carol Zawislak, Artist  
Suburban News, Clark  
NJN Publishing
- 3rd Place: "Spring Home and Garden"  
Staff, Sales Representatives  
Joan Fruchter, Artist  
News Transcript, Freehold  
Greater Media Newspapers

## **R-13 Best Special Page(s), Black & White - ROP**

### **Daily – Over 60,000 Circulation**

- 1st Place: "Broadway Directory:  
Bob Moe, Sales Representative  
Chris Dickinson, Don Walsh, Artists  
The Record (Bergen County, NJ)
- 2nd Place: "New Year's Dine Out"  
Staff, Sales Representatives  
Staff, Artists  
The Record (Bergen County, NJ)
- 3rd Place: "Thanksgiving Dining Guide"  
Staff, Sales Representative  
Staff, Artist  
The Record (Bergen County, NJ)

### **Daily – Under 60,000 Circulation**

- 1st Place: "Somerset Regional Animal Shelter"  
Bernita Gilliam, Sales Representative  
Donna Van Zandt, Artist  
Courier News, Bridgewater
- 2nd Place: "Exceptional Eateries"  
Staff, Sales Representatives  
Staff, Artists  
New Jersey Herald, Newton
- 3rd Place: "Summer Camp"  
Staff, Sales Representatives  
Staff, Artists  
Courier News, Bridgewater

### **Weekly**

- 1st Place: "Girls Night Out"  
Ellie Kresefsky, Sales Representative  
Staff, Artists  
The Bernardsville News  
Recorder Community Newspapers
- 2nd Place: "1st Baby"  
Staff, Sales Representatives  
Staff, Artists  
The West Essex Tribune, Livingston
- 3rd Place: "Women in Business"  
Staff, Sales Representatives  
Staff, Artists  
The West Essex Tribune, Livingston

## **R-14 Best Special Page(s) - Color - ROP**

### **Daily – Over 60,000 Circulation**

- 1st Place: "Teaneck"  
Marina Mulholland, Sales Representative  
Ginny DeFilippis, Chris Dickinson, Artists  
The Record (Bergen County, NJ)
- 2nd Place: "Discover Westwood"  
Fran Macaluso, Sales Representative  
Ginny DeFilippis, Chris Dickinson, Artists  
The Record (Bergen County, NJ)
- 3rd Place: "Holiday Shopping in Secaucus"  
Athena Campbell, Sales Representative  
Dave Petersen, Artist  
The Star-Ledger, Newark

### **Daily – Under 60,000 Circulation**

- 1st Place: "Easter Worship"  
Staff, Sales Representatives  
Staff, Artists  
Courier News, Bridgewater
- 2nd Place: "Make Your House A Home"  
Staff, Sales Representatives  
Staff, Artists  
Courier News, Bridgewater
- 3rd Place: "Breast Cancer Awareness"  
Staff, Sales Representatives  
Staff, Artists  
The Daily Journal, Vineland

### **Weekly**

- 1st Place: "Your Table Is Ready"  
Staff, Sales Representatives  
Staff, Artists  
The Bernardsville News  
Recorder Community Newspapers
- 2nd Place: "Celebrate Valentine's Day"  
Judy Stegle, Katie Reale, Sales Representatives  
Staff, Artists  
The Bernardsville News  
Recorder Community Newspapers
- 3rd Place: "Village of Taunton Forge"  
Karen Pinto, Sales Representative  
Terry Harper, Artist  
The Central Record, Medford  
Intercounty Newspaper Group

## **R-15 Best Free Standing Insert, Built by a Newspaper for One Advertiser**

### **Daily – Over 60,000 Circulation**

- 1st Place: "Luxury Living"  
Staff, Sales Representatives  
Staff, Artists  
Courier-Post, Cherry Hill
- 2nd Place: "Japanese Garden"  
Linda LeBoeuf, Sales Representative  
Gaylen Gallimore, Artist  
The Times, Trenton
- 3rd Place: "Kings Halloween"  
Betsy Cirillo, Sales Representative  
James Emolo, Alan Post, Artists  
The Record (Bergen County, NJ)

### **Daily – Under 60,000 Circulation**

- 1st Place: "State Play Bill"  
Staff, Sales Representatives  
Staff, Artists  
The Express-Times, Easton
- 2nd Place: "Young Insert"  
A. Schwoyer, Sales Representative  
K. Brinker, Artist  
The Express-Times, Easton
- 3rd Place: "Circle Lightinig"  
Shianne Burton, Sales Representative  
Chris Carnese, Artist  
Courier News, Bridgewater

### **Weekly**

- 1st Place: "On Deck Somerset Patriots"  
Hank Soulen, Sales Representative  
Dan Nott, Artist  
The Reporter, Somerville  
NJN Publishing
- 2nd Place: "Shake A Paw"  
Sherri Leabman, Sales Representative  
Carol Zawislak, Artist  
Suburban News, Clark  
NJN Publishing
- 3rd Place: "Fall Findings in Morris County"  
Staff, Sales Representatives  
Staff, Artists  
The Bernardsville News  
Recorder Community Newspapers



## **R-16 Best Special Section, - Free Standing**

### **Daily – Over 60,000 Circulation**

- 1st Place: "Good Life Magazine"  
Staff, Sales Representatives  
Staff, Artists  
Asbury Park Press, Neptune
- 2nd Place: "2005 Bridal Planner"  
Jim Emolo, Allen Post, Staff, Sales Representatives  
The Record (Bergen County, NJ)
- 3rd Place: "Guide to the Jersey Shore"  
Staff, Sales Representatives  
Staff, Artists  
Asbury Park Press, Neptune

### **Daily – Under 60,000 Circulation**

- 1st Place: "High School Football"  
Staff, Sales Representatives  
Cindy Manion, Ann Bench, Jeff Wolochowicz, Artists  
The Trentonian
- 2nd Place: "Best of the Best"  
Staff, Sales Representatives  
Staff, Artists  
Courier News, Bridgewater
- 3rd Place: "Holidays"  
Staff, Sales Representatives  
Staff, Artists  
Courier News, Bridgewater

### **Weekly**

- 1st Place: "Prestigious Living"  
Staff, Sales Representatives  
Michelle Riganati, Artist  
The Princeton Packet  
Packet Publications
- 2nd Place: "Livingston High School Class of 2005"  
Staff, Sales Representatives  
Staff, Artists  
The West Essex Tribune, Livingston
- 3rd Place: "Good Life"  
Staff, Sales Representatives  
Pat Haughey, Artist  
The Central Record, Medford  
Intercounty Newspaper Group

## **R-17 Best New Product Development**

### **Daily – Over 60,000 Circulation**

- 1st Place: "Physicians Guide"  
Staff, Sales Representatives  
Jim Emolo, Allen Post, Artists  
The Record (Bergen County, NJ)
- 2nd Place: "Prime of Your Life"  
Staff, Sales Representatives  
Jim Emolo, Allen Post, Artists  
The Record (Bergen County, NJ)
- 3rd Place: no winner  
no winner, Sales Representatives  
no winner, Artists  
no winner

### **Daily – Under 60,000 Circulation**

- 1st Place: "North Jersey Health"  
Staff, Sales Representatives  
Staff, Artists  
Daily Record, Parsippany
- 2nd Place: "Health & Medicine Guide"  
Staff, Sales Representatives  
Staff, Artists  
Gloucester County Times, Woodbury
- 3rd Place: "Arts & Leisure Guide"  
Staff, Sales Representatives  
Staff, Artists  
Courier News, Bridgewater

### **Weekly**

- 1st Place: "Hoboken's 150th Anniversary"  
Staff, Sales Representatives  
Jennifer Merrick, Art Director  
Staff, Artists  
Christopher Zinsli, Hoboken 150<sup>th</sup> Editor  
The Hoboken Reporter  
Hudson Reporter Associates
- 2nd Place: "Suburban Style"  
Staff, Sales Representatives  
Dan Nott, Staff, Artists  
The Reporter, Somerville  
NJN Publishing
- 3rd Place: "Prime Times"  
Staff, Sales Representatives  
Staff, Artists  
The Sandpaper, Surf City