

NJPA

NEW JERSEY PRESS ASSOCIATION

# 2019 NJPA Advertising Contest

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#NJPAAdAwards

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# Special Thanks to our Sponsors

Burlington County Times

PashmanStein  
WalderHayden

The Star-Ledger

METRO®





# **Best Ad for Retail Business**

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2019 NJPA ADVERTISING CONTEST

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**THE HUB**  
WORK & LEISURE CLOTHES

THE AREA'S LARGEST SELECTION OF  
**outdoor**  
CLOTHING & BOOTS

**\$5 OFF**  
ANY PURCHASE  
OF \$25 OR MORE  
Hub Work & Liesure  
EXCLUDES BOOTS. With this coupon, Not valid with  
other offers or prior purchases. EXPIRES 2-28-19

**\$10 OFF**  
ANY PURCHASE  
OF \$50 OR MORE  
Hub Work & Liesure  
EXCLUDES BOOTS. With this coupon, Not valid with  
other offers or prior purchases. EXPIRES 2-28-19

**carhartt**

**SOMERS POINT**  
Acme / KMart Plaza • 609-926-0688

**MAYS LANDING**  
Mays Landing Diner Shopping Center • 609-625-2266

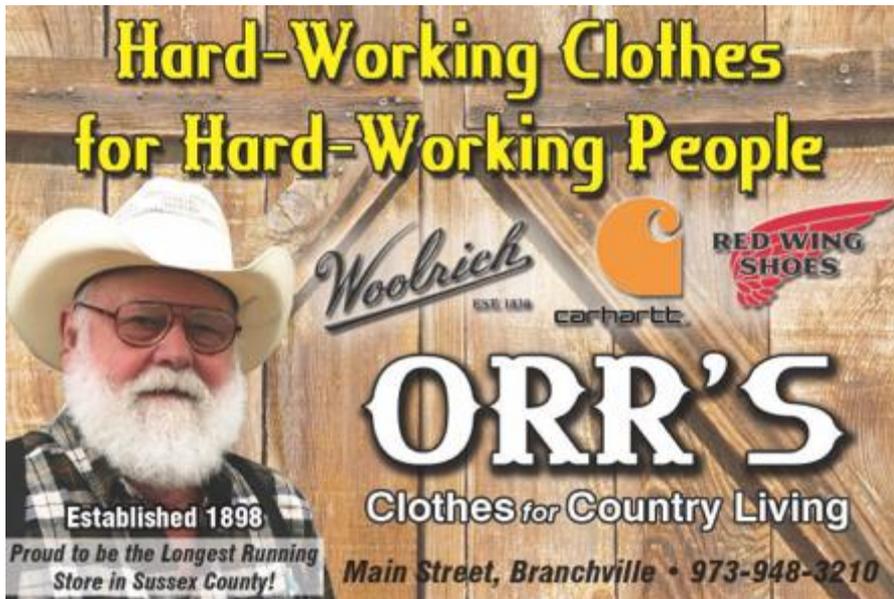
**www.SOMERSPOINTHUB.com**

## Best Ad for Retail Business

Third Place  
**Ocean City Sentinel**

*The HUB*

Samuel Hutchins, Graphic Artist,  
Joe Rosasco, Sales Representative



## Best Ad for Retail Business

Second Place

**New Jersey Herald**

*Orr's*

Denise Minimi, Creative Staff



## Best Ad for Retail Business

First Place

## The West Essex Tribune

*Cherrybrook 1 Year Anniversary*

Nancy Perlmutter, Grisel Cardona,  
Karen Trachtenberg

 **Cherrybrook**  
*is happy to be celebrating our*  
**1 YEAR ANNIVERSARY**  
**in Livingston**

Featuring Professional Grooming, Pet Self Wash,  
Natural Pet Food, Supplements,  
Pet Supplies & Free Local Delivery.

Convenient parking!

**cherrybrook.com**  
517 South Livingston Ave | Livingston, NJ 07039 | (973) 486-6007



# **Best Ad in a Niche Publication/Magazine**

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2019 NJPA ADVERTISING CONTEST

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What can Livingston Collision  
do for you?



-  Collision repairs
-  Work with your insurance company
-  Mechanical repairs
-  Light, medium & heavy duty truck  
towing & repair
-  Gas or diesel  Ford diesel specialist
-  24 hour towing



**LIVINGSTON**  
*Collision*  
EST 1961

LIVINGSTON, NEW JERSEY

973.992.5274

WWW.LIVINGSTON-COLLISION.COM  
521 W. Mt. Pleasant Ave., Livingston, NJ

## Best Ad in a Niche Publication/Magazine

Third Place

## The West Essex Tribune

*Livingston Collision*

Jennifer Chciuk, Karen Trachtenberg,  
Grisel Cardona



# Best Ad in a Niche Publication/Magazine

Second Place

# The Star-Ledger

*Passaic County Summer Healthy Living Tour*

Angela Perilla, Creative & Marketing Associate, Julie Williams, Senior Account Manager - NJ Advance Media

**Passaic County Summer Healthy Living Tour**  
Presented by St. Joseph's Health

**The ABC's of Summer Safety**  
Emergency Department Chief at St. Joseph's Wayne Medical Center shares tips for staying safe this summer

**AQUA AWARENESS**  
It's a great idea to take formal swimming lessons, which are offered throughout a large network of YMCA's, pools, clubs and community pools statewide." Dr. Langer said.

**BUGS AND BURNS**  
It's a great idea to take formal swimming lessons, which are offered throughout a large network of YMCA's, pools, clubs and community pools statewide." Dr. Langer said.

**KEEP COOL**  
The more information St. Joseph's Wayne Medical Center, part of St. Joseph's Health, is spread of Sun-Safety Tips to help you stay safe in the sun.

**St. Joseph's Wayne Medical Center: High-Quality Care Close to Home**

**Enjoy Fun Outdoor Activities in Passaic County This Summer!**

**Water Safety** - It's important to take formal swimming lessons, which are offered throughout a large network of YMCA's, pools, clubs and community pools statewide." Dr. Langer said.

**Sun Safety** - The more information St. Joseph's Wayne Medical Center, part of St. Joseph's Health, is spread of Sun-Safety Tips to help you stay safe in the sun.

**Water Safety** - It's important to take formal swimming lessons, which are offered throughout a large network of YMCA's, pools, clubs and community pools statewide." Dr. Langer said.





# **Best Ad Professional & Technology Services Color or B&W**

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2019 NJPA ADVERTISING CONTEST

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## Best Ad Professional & Technology Services- color or b&w

Third Place

## The West Essex Tribune

*Cookie Cutters: Discover How  
Much Fun a Haircut Can Be!*

Garry DeYoung, Grisel Cardona,  
Karen Trachtenberg

**Discover How Much Fun a Haircut Can Be!**

★ Fun for Kids,  
Stress-Free  
for Parents!

**OPEN NOW!**

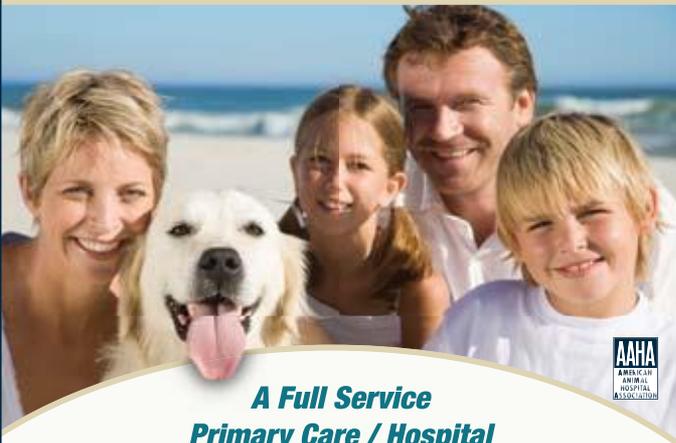
277 Eisenhower Parkway, Livingston | 973-435-9325  
[www.haircutsarefun.com](http://www.haircutsarefun.com)

**\$15**  
**Kidsent**  
(Reg. \$\$\$) \$5  
Livingston location only. One discount per child with coupon. Not valid with any other offer. No cash value.  
★ Participating locations only. Offer expires 06/30/19.

**Cookie Cutters**  
Haircuts For Kids



**Stafford Veterinary Hospital**  
211 North Main St. - Manahawkin, NJ 08050



*A Full Service  
Primary Care / Hospital*

**Emergency  
Visits  
Welcomed**

- Now offering:
- Exotic Pet Medicine
  - Stem Cell Therapy Services
  - Acupuncture Treatment
  - Laser Therapy



Hours for your convenience:  
Mon - Fri 8am-8pm • Sat 8am - 3pm • Sun 9am -10am



Visit us also at our Tuckerton Veterinary Clinic 500 N. Green St., Tuckerton 609-296-7571  
See our website for online appointments

**609-597-7571 • www.StaffordVet.com**

# Best Ad Professional & Technology Services- color or b&w

**Second Place**

# The Sand Paper

*Stafford Veterinary Hospital*

**Adrian Antonio**, Graphic Artist,  
**Stan Kapica**, Sales Representative



## **Best Ad Professional & Technology Services- color or b&w**

**First Place**

# **New Jersey Herald**

*Hampton Repair*

**Denise Minimi, Creative Staff**



# Best Auto Ad

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2019 NJPA ADVERTISING CONTEST

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## Best Auto Ad

Third Place

# The West Essex Tribune

*Samm Sound:  
Drive in Comfort*

Garry DeYoung, Grisel Cardona,  
Karen Trachtenberg

**Drive In Comfort  
And Safety This Holiday Season**

**COMFORT GIFT**

**Deluxe Auto Starter Complete**

*with all parts and expert installation  
Cars vary call for details*

**SAFETY GIFT**

**SAVE \$50 ON INSTALLED BACK-UP AND BLIND SPOT DETECTION SYSTEM\***

For Safety and Convenience Front & Rear Back-up Sensors & Back-up Cameras  
Offer expires 12/31/19

**SMART STOCKING STUFFERS:**

**Mounting Solution**  
The perfect mounting solution for mobile devices  
**\$14.99**

**Screen Kleen**  
Use the only screen cleaner tested and approved SAFE by service dealers  
**\$8.99**

**• Smart Phone Integration • Car Play Units**  
Your Local Source for car and home electronics with expert installation  
**Certified Gold Sonos Dealer**  
**Latest Sony and Samsung T.V.'s!**  
1103 Bloomfield Avenue, West Caldwell, NJ • 973-575-8910  
[www.sammsound.com](http://www.sammsound.com)





# LBI PARASAIL

LBI's Most Experienced Oceanfront Parasail Operator

**609-361-6100**  
**lbiparasail.com**

**\$5 OFF**  
when you book online\*  
\*use promo code: 5off

**\$10 OFF**  
8:00 am & 9:30 am flights  
Cannot be combined with any other offer

**5 STAR RATED!**

**Dolphin Sightings**



**OCEAN FRONT FLIGHTS!**

**100% SAFETY RECORD**



**US COAST GUARD LICENCED & INSPECTED**



**SAFE AND FUN FOR THE WHOLE FAMILY**

**LBI'S ONLY US COAST GUARD CERTIFIED PARASAIL BOAT**

**NO EXPERIENCE NECESSARY**

**TAKE OFF AND LANDINGS ARE GENTLE AND DRY**

**OPEN 7 DAYS A WEEK**

**RESERVATIONS RECOMMENDED**

**Lighthouse Marina**  
**6th & Bay Barnegat Light, NJ**

## Best Auto Ad

First Place

# The SandPaper

*LBI Parasail*

Staff, Graphic Artists,  
**Chris Seiz**, Sales Representative

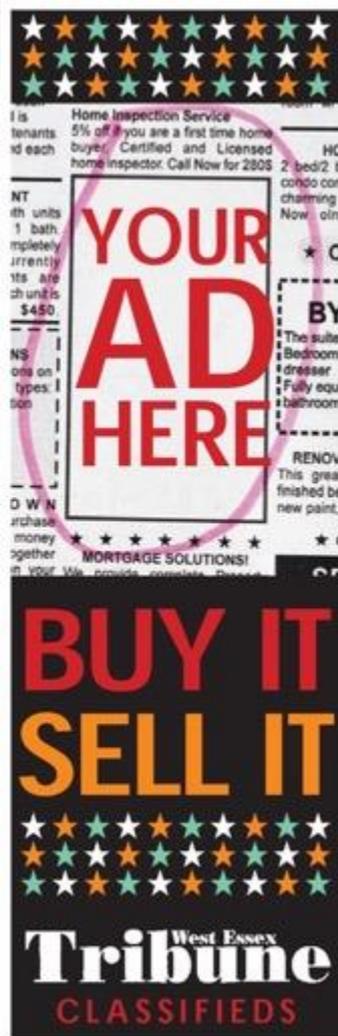


# Best Classified House Ad

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2019 NJPA ADVERTISING CONTEST

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## Best Classified House Ad

Third Place

## The West Essex Tribune

*Hey Painters! Your Ad Here!*

Ellen Whitney

Minimum \$15 for 20 words  
.75¢ each additional word

Ads must be prepaid by  
check, M/C, Visa or Discover

**Sell it in the  
Classifieds**

Deadline: Tuesday 4pm  
Email:  
tribuneclassifieds@gmail.com  
Mail: P.O. Box 65,  
Livingston, NJ 07039  
Phone: 973-992-1771  
Fax: 973-992-7015



## Best Classified House Ad

Second Place

## The West Essex Tribune

*Sell it in the Classifieds  
(Vertical)*

Ellen Whitney



## Best Classified House Ad

First Place

## The SandPaper

*Your Local Source  
for Summer Rentals*

Nora Devin, Graphic Artist,  
Lee Little, Sales Representative



# Best Classified Pages

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2019 NJPA ADVERTISING CONTEST

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# Best Classified Pages

Second Place

# The West Essex Tribune

*Classifieds, March 21, 2019*

Ellen Harte, Grisel Cardona,  
Ellen Whitney





# **Best Classified Recruitment/Miscellaneous Display Ad**

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2019 NJPA ADVERTISING CONTEST

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**Best Classified  
Recruitment/Misc  
Display Ad**

**Third Place**

**The SandPaper**

*GotMoldNJ.com*

**Nora Devin**, Graphic Artist,  
**Lee Little**, Sales Representative





## Best Classified Recruitment/Misc Display Ad

**Second Place**

## **The SandPaper**

*Quality Landscaping*

**Nora Devin**, Graphic Artist,  
**Lee Little**, Sales Representative

**Quality Landscaping**  
Tree & Shrub  
Trimming & Removal  
Stump Grinding

**TAKE ADVANTAGE  
OF WINTER DISCOUNTS**

Local • Reliable • Reasonable  
**732.350.9285**

HIC LIC# 13VH0237490



## **Best Classified Recruitment/Misc Display Ad**

**First Place**

## **The SandPaper**

*Nace Pest Management  
Ant Control*

**Nora Devin**, Graphic Artist,  
**Lee Little**, Sales Representative





# **Best Community Service or Shared Ad**

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2019 NJPA ADVERTISING CONTEST

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**The Lights are On!**

**COLLINGSWOOD**  
*and we're*  
**Open for Business!**

**Callie**  
686 Haddon Ave.  
856-894-6000

**BESPOKE**  
home + life  
817 Haddon Ave.  
570-778-0449

**Collingswood Hardware**  
726 Haddon Ave. • 856-858-2882  
Mention this ad for **10% OFF ANY IN-STORE PURCHASE** until August 31.

**The Principled Pet**  
2 Powell Lane • 856-240-1923  
Stop in for a **10% OFF COUPON** for your next visit!

**Dig This**

717 Haddon Ave. • 856-425-6050  
With any purchase of **\$100 or more**, get a **\$20 GIFT CERTIFICATE** to a Collingswood Restaurant while supplies last.

**The Candy Jar**  
721 Haddon Ave. • 856-833-1010  
"The Sweetest Spot in Collingswood"  
COME TRY OUR **AUTHENTIC ITALIAN GELATO**. YOU WILL LOVE IT!

**OCCASIONETTE**  
724 Haddon Ave. • 856-854-0111  
We love Collingswood and we're thrilled to be open again! Thank you for your continued support!

**Zena's**  
American Mediterranean Cuisine  
480 Richey Ave. • 856-858-3700  
Come enjoy a meal at Zena's during restaurant week and receive **10% OFF YOUR TOTAL BILL**.

**aenigma**  
Jewelry and Accessories  
6 Powell Lane • 856-833-9200  
MENTION THIS FOR 20% OFF ONE ITEM!

**222**  
CUP OF Bliss

579 Haddon Ave. • 856-449-2690  
**Coffee Fights -**  
**2 FOR \$12 OR 1 FOR \$6.50** during the month of September.

**Arctic FREEZE CREAMERY**  
734 Haddon Ave. • 856-858-2847

**Galerie Marie**  
709 Haddon Ave. • 856-858-0527  
New customers, shop August 2-9 and receive **10% OF YOUR PURCHASE** when you mention this ad, and a **COUPON FOR 10%** a future purchase!

**Nutty Duchess Tea Room**  
807 Haddon Ave. • 609-315-3376  
**10% OFF THIS WEEK**

**1st Colonial**  
COMMUNITY BANK  
1040 Haddon Ave. • 856-858-1100  
**Our Collingswood Branch is OPEN FOR BUSINESS!** Come on Over!

# Best Community Service or Shared Ad

## Third Place The Retrospect

*The Lights are on in Collingswood!*

Mark Zeigler, Graphic Artist,  
Brett Ainsworth, Publisher

(This advertisement provided courtesy of The Retrospect. Please join us in supporting local businesses. Thanks also go to Collingswood Business Improvement District for assistance in coordinating the contents of this advertisement.)



Honor ordinary people who, through volunteer service, do extraordinary things for other people, their community, their nation, or the environment.

Nominate a  
**Volunteer**  
who makes a difference  
in your community

Honorees in various categories are recognized at ceremonies in New Jersey and Washington D.C. Spring 2020.

**Nomination categories:**

- |  |   |   |
|--|---|---|
| Against All Odds   | Corporate Leadership                            | PSEG Service for/by Armed Services/Veterans |
| Ambassador   | Dr. Martin Luther King Jr. Champion for Justice | PSEG Service Through STEM                   |
| Animal Welfare   | Education                                       | Service to Youth                            |
| Atlantic Health System Emergency Services/First Responders | Emergency Services                              | United Healthcare® Community Plan           |
| BD Health Care Individual                                  | Executive Leadership                            | Advancing Maternal Health                   |
| BD Health Care Professional                                | Faith-Based Service                             | Volunteer Leadership                        |
| BD Paterson NJ Patriot                                     | Founders/Innovators                             | Volunteer Program/Group                     |
| CFNJ Community Pillar                                      | Good Neighbor                                   | PSEG Youth in Service                       |
|  | Lifetime Service                                | PSEG Youth Volunteer Program/Group          |
|  | PSEG Environmental Stewardship                  |   |

PNC BANK PRESENTS  
**NEW JERSEY STATE GOVERNOR'S JEFFERSON AWARDS**  
Honoring Those Who Multiply Good

Advisory Board:

Program Administrators:

"Each year we honor deserving individuals whose volunteer achievements set an example for us all. Please nominate a volunteer who makes a difference."  
Linda Bowden, President, PNC Bank New Jersey

Send in your nomination today at:  
[www.NJGOVERNORSAWARDS.COM](http://www.NJGOVERNORSAWARDS.COM)  
Nomination deadline: January 31, 2020

# Best Community Service or Shared Ad

Second Place

# The Star-Ledger

*Nominate a Volunteer for the New Jersey State Governor's Jefferson Awards*

Angela Perilla, Creative & Marketing



B-8 West Essex Tribune September 5, 2019

**We will never forget... September 11, 2001**

310 Passaic Avenue 8th, 301, Fairfield

48 West Northfield Road, Livingston

36 East Northfield Road, Livingston

18 East Northfield Road, Livingston

2 West Northfield Road, Livingston

Northfield Pharmacy

Office: 973-956-4888, ext. 1251, ext. 1248  
Daria Direct: 973-956-5101  
Audrey's Direct: 973-978-0001

Office: 973-555-4472, 973-535-4488  
Daria Direct: 973-555-5288  
Daria Direct: 973-555-5588

Direct: 973-465-1201

**0**n that beautiful crisp September morning, not a cloud in the sky - little did we know the terror about to unfold - nor must we ever forget. We always remember the heroes that perished and those that continue to do so to this day. Time should never erase what we promised we would remember, or feel so comfortable that we can forget those that continue to fight for our freedom and safety- freedom is not free. Today, let us stand as one nation and remember the fallen and the families whose lives are forever changed.

*Striker Realty*

**STRIKER REALTY**  
58 East Mt. Pleasant Ave., Livingston  
(973) 745-1981

**We Remember 09.11.01**

**ShopRite SHOPRITE OF LIVINGSTON**

# Best Community Service or Shared Ad

First Place

# The West Essex Tribune

*We will never forget...  
September 11, 2001*

Staff

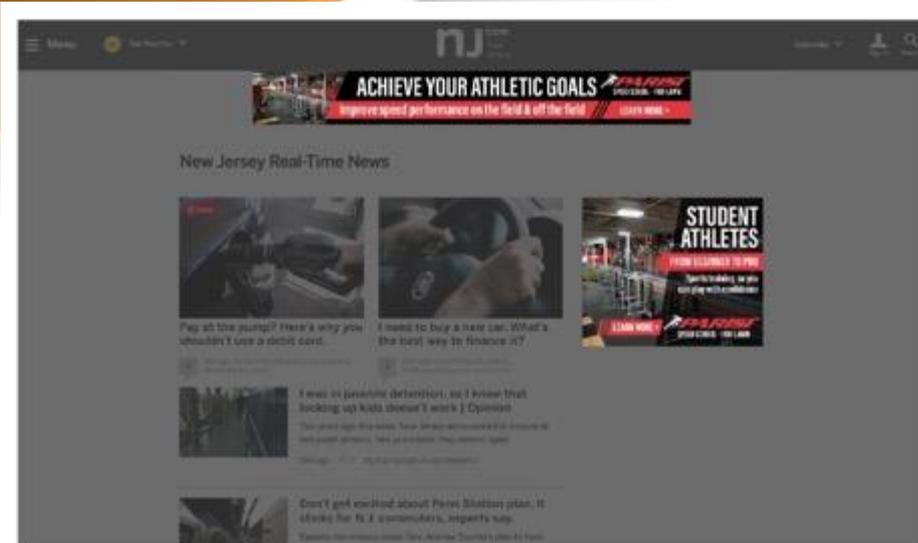


# Best Digital Ad Campaign

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2019 NJPA ADVERTISING CONTEST

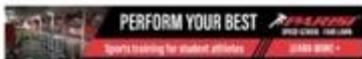
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## Best Digital Ad Campaign

Third Place  
**NJ.com**

*Achieve Your Athletic Goals*



**Melissa Chin**, Senior Creative Consultant,  
**Jenel Conde**, Marketing Solutions Manager  
NJ Advance Media



Get into the swing  
**WITHOUT BACK PAIN**

Comprehensive **SPINE AND BRAIN CARE**  
with the latest minimally invasive surgical and non-surgical approaches

**7** convenient locations serving patients in 6 counties:  
Bergen, Morris, Passaic, Hudson, Essex, Sussex

North Jersey Spine Group | Call for an appointment  
(973) 633-1122 [learn more »](#)

## Best Digital Ad Campaign

Get into the swing  
**WITHOUT BACK PAIN**

Comprehensive **SPINE AND BRAIN CARE**  
**7** convenient locations

North Jersey Spine Group  
(973) 633-1122 [learn more »](#)

Get into the swing  
**WITHOUT BACK PAIN**

**7** convenient locations

Comprehensive **SPINE AND BRAIN CARE**

North Jersey Spine Group  
(973) 633-1122 [learn more »](#)

## Second Place NJ.com

Get into the swing  
**WITHOUT BACK PAIN**

Comprehensive **SPINE AND BRAIN CARE**  
with the latest minimally invasive surgical and non-surgical approaches

**7** convenient locations

North Jersey Spine Group  
(973) 633-1122 [learn more »](#)

Get into the swing  
**WITHOUT BACK PAIN**

**7** convenient locations

Comprehensive **SPINE AND BRAIN CARE**

North Jersey Spine Group  
(973) 633-1122 [learn more »](#)

## Comprehensive Spine and Brain Care

**Melissa Chin**, Senior Creative Consultant,  
**Jennifer Clark**, Sales Director,  
**Casey Donnellon**, Digital Account Manager  
NJ Advance Media



## Best Digital Ad Campaign

First Place  
**NJ.com**

*Ready for Summer Fun?*

**Jonathan Li**, Creative & Marketing Associate,  
**Julie Williams**, Senior Account Manager  
NJ Advance Media



# Best Digital House Ad

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2019 NJPA ADVERTISING CONTEST

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The screenshot shows the homepage of The SandPaper.net. The main header includes the site logo and the text 'Southern Ocean County, N.J. & L.B.I. ONLINE'. Below the header is a navigation menu with links for Home, News, Sports, Columns, Opinion, Calendar, A & E, Classifieds, and Forecast Tides. A search bar is located below the navigation menu. The main content area features a large image of a field with a building in the background, which is circled in red. To the right of this image is a classified ad for 'GROW Your Business' with the SandPaper Classifieds logo and a link to view an alphabetical listing of categories. Below the main content area are several advertisements, including one for Manahawkin Electric and another for Riviera Realty, Inc. The bottom of the page features a news section with a headline about a school property and a new Facebook page.

**Best Digital House Ad**

**Third Place**

**The SandPaper**

*The SandPaper Classifieds  
Grow Your Business*

**Nora Devin, Graphic Artist**



## Best Digital House Ad

Second Place  
**NJ.com**

*Springsteen Podcast*

Robert Morgia, Marketing Strategist,  
NJ Advance Media

BRUCE SPRINGSTEEN Podcast BY NJ.COM

Limited Series PODCAST with host Bobby Olivier ANALYZING 10 SONGS a week X 7 WEEKS

New Episodes EVERY MONDAY AUG 12 - SEP 23

SPRINGSTEEN x70

LEARN MORE

DOWNLOAD THE PODCAST

nj.com True Jersey

BRUCE SPRINGSTEEN Podcast BY NJ.COM

Limited Series PODCAST with host Bobby Olivier ANALYZING 10 SONGS a week X 7 WEEKS

nj.com True Jersey

BRUCE SPRINGSTEEN Podcast BY NJ.COM

LIMITED SERIES PODCAST with host Bobby Olivier

SPRINGSTEEN x70

nj.com True Jersey

BRUCE SPRINGSTEEN Podcast BY NJ.COM

Limited Series PODCAST with host Bobby Olivier ANALYZING 10 SONGS a week X 7 WEEKS

SPRINGSTEEN x70

nj.com True Jersey



## **Best Digital House Ad**

**First Place**

# **New Jersey Herald**

*Baby Contest*

**Denise Minimi, Creative Staff**



# Best Digital Impact Ad

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2019 NJPA ADVERTISING CONTEST

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## Best Digital Impact Ad

# Third Place | NJ.com

*One Stop Shopping – Flemington Dept Store*

Jonathan Li, Creative Consultant, Scott Rountree, Account Executive, NJ Advance Media





## Best Digital Impact Ad

Second Place  
**NJ.com**

*Make a Difference with  
a Career in Healthcare*

**Jonathan Li**, Creative Consultant,  
**Mike Moeller**, Manager-Digital Strategy  
NJ Advance Media

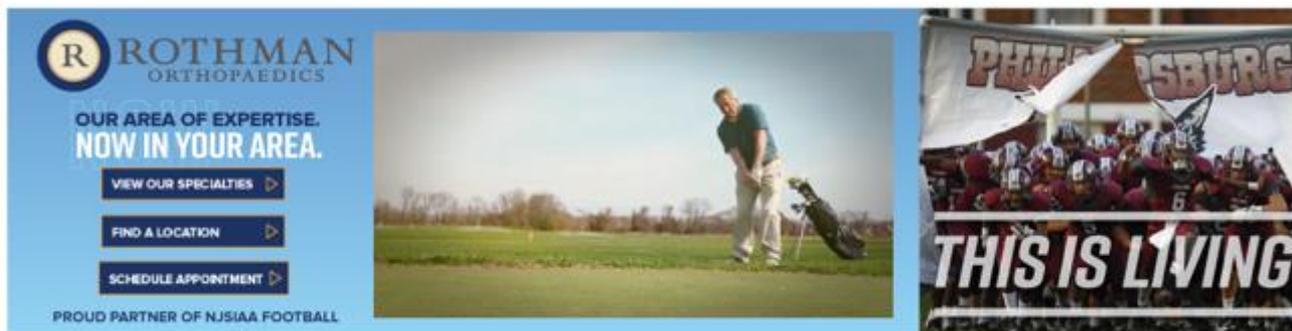


## Best Digital Impact Ad

## First Place | NJ.com

*Our Area of Expertise. Now in Your Area.*

**Melissa Chin**, Senior Creative Consultant,  
**Ann Marie Rella, Anthony Cepiels**, Digital Account Managers, NJ Advance Media





# **Best Digital Standard Unit Ad**

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2019 NJPA ADVERTISING CONTEST

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**THE SANDPAPER.net** Southern Ocean County, N.J. & L.B.I. ONLINE

Home | News | Sports | Columns | Opinion | Calendar | A & E | Classifieds | bizSearch | eEdition | Real Estate | Publications | Contact Us | Post | Manage | Logout | Search

**URGENT CARE NOW**  
ON SITE X-RAYS + EKG  
SPLINTING + SUTURING  
Treating All Ages for Minor Illness and Injury  
New Four Locations  
609-978-0242

**COLDWELL BANKER RIVIERA REALTY, INC.**  
Our People Make The Difference™  
www.RivieraRealty.com  
Globally Known and Locally Owned

**VOLPE CONSTRUCTION**  
Repairs or Alterations  
New Construction - Property Management  
Financing Available  
151 - Manahawick 609-339-9045

**Mayor: E.J. School Property Would Be Used for Recreational Purposes Only**  
Should the Ethel A. Jacobsen School be shuttered...  
By Gina G. Scara - Nov 15

## Best Digital Standard Unit Ad

Third Place

# The SandPaper

*Volpe Construction*

Nora Devin, Graphic Artist,  
Lee Little, Sales Representative

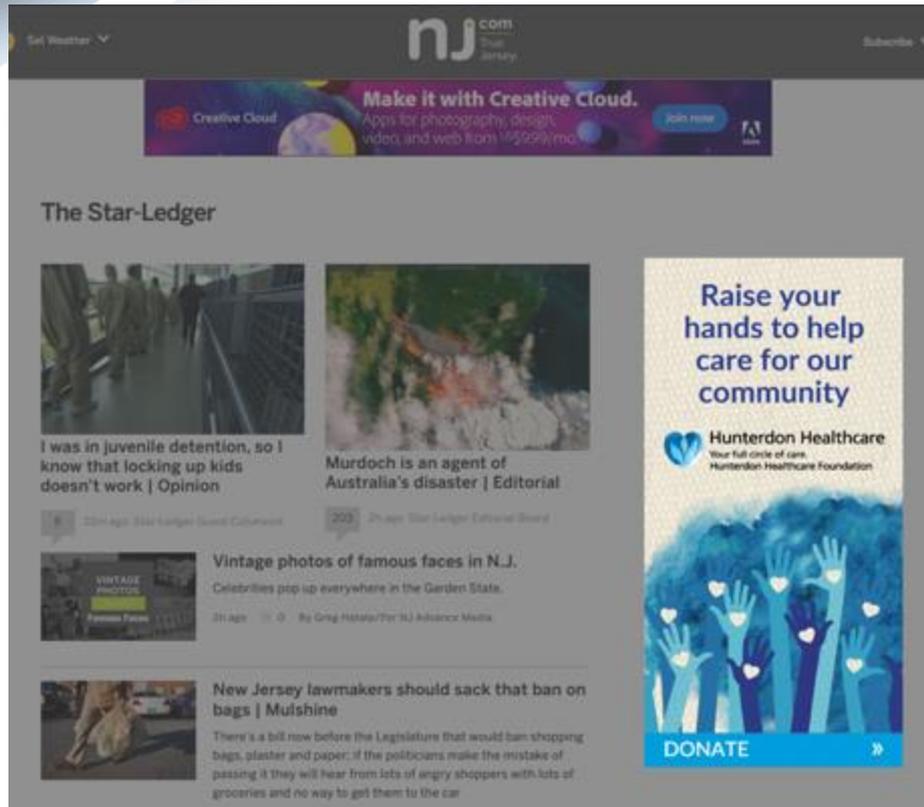


## Best Digital Standard Unit Ad

Second Place  
**NJ.com**

*Raise Your Hands to Help  
Care for Our Community*

**Melissa Chin**, Senior Creative Consultant,  
**Alaa Selim**, Senior Creative Consultant,  
**Mike Goldstein**, Sales Manager,  
**Scott Rountree**, Account Executive  
NJ Advance Media



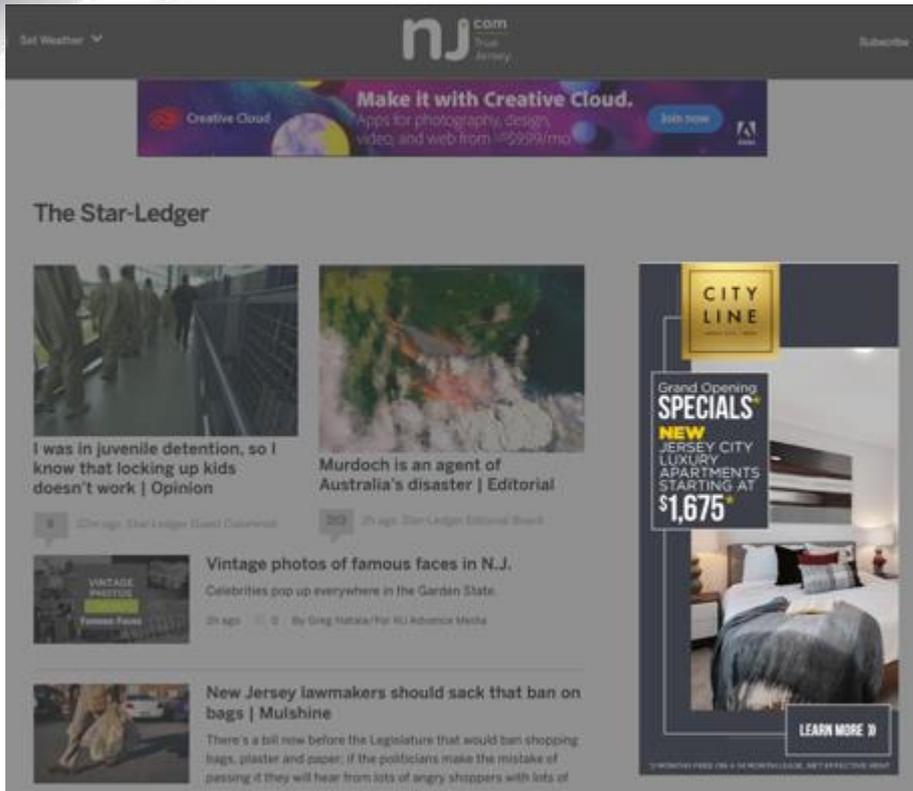


## Best Digital Standard Unit Ad

First Place  
**NJ.com**

*City Line*

**Alaa Selim**, Senior Creative Consultant,  
**Maureen Gaffey**, Marketing Solutions Manager,  
**Jeff Horn**, Director-Real Estate  
NJ Advance Media





# **Best External Promotion Piece or Media Kit**

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2019 NJPA ADVERTISING CONTEST

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## Best External Promotion Piece or Media Kit

**Third Place**

## **The Star-Ledger**

*NJ High School Sports Live*

**Robert Morgia**, Marketing Strategist  
NJ Advance Media



**Begets Great Readership**  
The Retrospect arrives in homes every Friday through the U.S. Mail with a PAID circulation of 5,300+.



In The Retrospect's coverage area, where, surely 1 in 5 homes pay to have a copy delivered every Friday. That may seem old-fashioned, but great news coverage never goes out of style. Our newspaper has been around for ages, but we're no dinosaurs.



The world's first nearly intact dinosaur skeleton, hadrosauroidea fossils, was discovered in Haddonfield, one of our eight towns.

# Best External Promotion Piece or Media Kit

Second Place

# The Retrospect

*Retrospect Media Kit*

Mark Zeigler, Graphic Artist,  
Steve Miller, Sales Representative



**NJ Advance Media BRINGS IT with March Madness 2019**

Make it your *Slam-Dunk*

**nj.com**  
True Jersey

Coverage of the NCAA March Madness tournament on NJ.com will be like never before! Fully with baskets, picks and spreads, your guide to TV coverage, live updates and more. Plus, sports fans will enjoy a new special presentation: a visually compelling photographic tour of every Atlantic City Sportsbook.

**3-Point SPONSORSHIP**  
DELIVERS EXCITING DIGITAL AND PRINT BENEFITS

**Digital Benefits**

- ▶ **DISPLAY AD** in the special presentation, featured under your Sportsbook's digital photo tour
- ▶ **1 MILLION DIGITAL DISPLAY IMPRESSIONS** targeted to a share of all impressions available on NJ.com's 2019 March Madness content and March Madness audiences including college basketball fans, sports enthusiasts and casino/gambling enthusiasts (age 21+) on NJ.com.
- ▶ **ASK ABOUT IN-ARTICLE HYPERLINKS** to your business. "Links brought to you by [your logo]" in all NJ.com 2019 March Madness coverage. Available only at Premier Sponsor Level.

**AD UNIT**  
NJ.com  
March Madness 2019: Basketball and NCAA Tournament games | Customized weekly "Final Four" national coverage

**THE ULTIMATE GUIDE TO MARCH MADNESS**  
Star-Ledger - The Times - THE TIMES

**TUESDAY MARCH 19**  
Publishing TODAY: 3/19/2019

**3-Point SPONSORSHIP**

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- ▶ Full-page editorial photo tour of your Sportsbook location with a full-page ad adjacency

Don't be a benchwarmer. Get on the court and take your shot now!

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*Investment:*  
**\$21,000**  
**\$40,000 VALUE!**

**nj.com** Rep Name @ 555-555-5555  
Repname@njadvancemedia.com

# Best External Promotion Piece or Media Kit

First Place

# The Star-Ledger

*March Madness 2019*

**Robert Morgia**, Marketing Strategist  
NJ Advance Media



# **Best Fashion & Personal Care Ad - Color or B&W**

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2019 NJPA ADVERTISING CONTEST

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## Best Fashion & Personal Care Ad-Color or B&W

Third Place

## The West Essex Tribune

*Leo Fasseas: Kyboe!*

Nancy Perlmutter,  
Karen Trachtenberg, Grisel Cardona



### *Mother's Day Promotion*

All Kyboe! watches just \$100, May 2-11.

**KYBOE!**

*Leo Fasseas*

171 S. LIVINGSTON AVENUE, LIVINGSTON, NJ  
973.533.1114

[www.fasseasjewelers.com](http://www.fasseasjewelers.com)



## Best Fashion & Personal Care Ad-Color or B&W

### Second Place **The Retrospect**

*Wise Family Jewelers  
36th Anniversary Sale*

**Mark Zeigler**, Graphic Artist,  
**Brett Ainsworth**, Publisher

*36th Anniversary Sale!*

*If you can imagine it, we can make it!™*

### Wise Family Jewelers

Mother's Day Gifts!     *George & Melinda Wise*     Graduation Gifts!

Skill • Experience • Service

36 Years in Business • 51 Years Experience

513 Station Ave., Haddon Heights • 856.546.1129

Visit us on Facebook or  
[www.wisefamilyjewelers.com](http://www.wisefamilyjewelers.com) to view  
a short video of how this piece is made!

Store Hours:  
Wed & Thurs 10-5, Fri 10-8, Sat 10-3

- Sale ends May 18 -



WOODBRIDGE JEWELRY EXCHANGE

**BEFORE VALENTINE'S DAY...  
VISIT NEW JERSEY'S LARGEST  
JEWELRY EXCHANGE**

OPEN DURING RENOVATIONS

**EVERYTHING ON SALE ▶ LAST MINUTE GIFT IDEAS**

**AT WOODBRIDGE JEWELRY EXCHANGE,  
FIND THE LARGEST SELECTION OF JEWELRY**  

**36 INDEPENDENT DEALERS**  
The Woodbridge Jewelry Exchange has the region's largest selection of jewelry. Each vendor has decades of experience and carries over 100,000 items with a wide assortment of engagement rings, wedding bands, bracelets, necklaces, color stones, earrings and watches.  
The Woodbridge Jewelry Exchange features on-site certified gemologists, appraisers and custom designers.

**WE BUY AND REPAIR**  
Expert repairs and adjustments can be performed immediately on premises in one of 8 repair shops. Woodbridge Jewelry Exchange vendors also buy gold, silver, diamonds and watches and pay on the spot.

**VISIT US**  
Woodbridge Jewelry Exchange  
[www.woodbridgejewelry.com](http://www.woodbridgejewelry.com)  
One Woodbridge Center  
Woodbridge, NJ 07095  
732-636-6320

**BUSINESS HOURS**

Monday:	.....	CLOSED
Tuesday - Thursday:	.....	10AM - 8PM
Friday - Saturday:	.....	10AM - 6PM
Sunday:	.....	12PM - 5PM

**FREE JEWELRY CLEANING**  
(no purchase necessary)

# Best Fashion & Personal Care Ad-Color or B&W

## First Place The Star-Ledger

*Visit New Jersey's Largest Jewelry Exchange*

**Alaa Selim**, Senior Creative Consultant,  
**Debbie Cannizzaro**, Marketing Solutions Manager  
NJ Advance Media



# Best Food Ad

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2019 NJPA ADVERTISING CONTEST

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JERSEY SHORE

**Ah, summer.  
The sand, the sea,  
the ... churches?**



ATLANTIC CITY

**Dozens  
mourn  
slain teen**

Community leaders call  
for an end to violence

**Amanda Hoover** For South Jersey Times

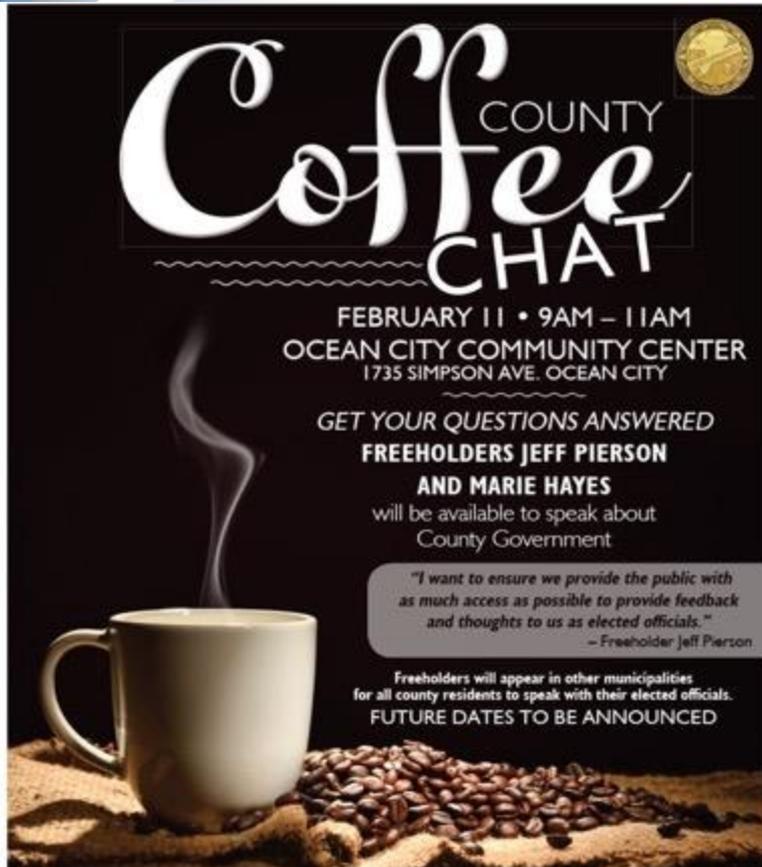
Dozens of children gathered Friday night outside of the Atlantic City apartment where a 15-year-old girl was killed, mourning the loss of another teen tragically killed this summer. "This was an innocent baby taken from

## Best Food Ad

## Third Place South Jersey Times

*Heritage's: Real Dairy.  
Real Delicious.*

**Angela Perilla**, Creative & Marketing,  
**Joe Siano**, Account Executive  
NJ Advance Media



## Best Food Ad

Second Place

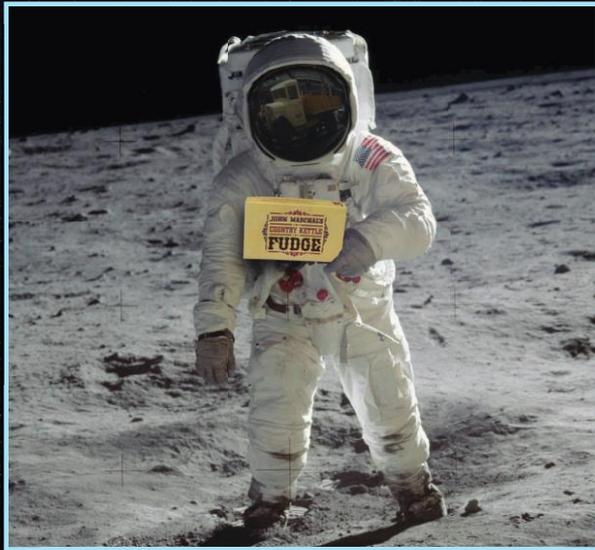
# Ocean City Sentinel

*County Coffee Chat*

Samuel Hutchins, Graphic Artist,  
Steve Zellers, Sales Representative



Still Out of this World!



COUNTRY  
KETTLE **FUDGE**

9th & Bay Ave., Beach Haven  
(609) 492-2800 • [www.CountryKettleFudge.com](http://www.CountryKettleFudge.com)

## Best Food Ad

First Place

## The SandPaper

*Country Kettle Fudge*

Jeffrey Kuhlman, Graphic Artist,  
Jeff Linkous, Sales Representative



# **Best Home & Garden Ad Color or Black & White**

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2019 NJPA ADVERTISING CONTEST

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## Best Home & Garden Ad-Color or B&W

### Third Place **The Retrospect**

*Are You Ready for the Holiday?*

Mark Zeigler, Graphic Artist,  
Steve Miller, Sales Representative

FREE ESTIMATES! FREE ESTIMATES! FREE ESTIMATES! FREE ESTIMATES! FREE ESTIMATES!

**SG** FLOORING  
WINDOW TREATMENTS  
SHUTTERS

856-354-1078

Family Owned and Operated

**ARE YOU READY FOR THE HOLIDAYS?**

- All major mills carpeting expertly installed at lowest prices
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- 20mm luxury vinyl planks \$1.89 sq. ft.
- Window treatments and shutters installed
- Compare our prices on flooring and window treatments
- Pre-finished exotic wood flooring

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Exp. 10/31/19

**40 YEARS FLOORING & WINDOW EXPERIENCE!**  
Formerly SG Design at Cherry Hill, now at 200 N. Black Horse Pike, Runnemede  
CheckwithGG@Verizon.net

FREE ESTIMATES! FREE ESTIMATES! FREE ESTIMATES! FREE ESTIMATES! FREE ESTIMATES!



**KLENSWITE  
POOLS & SPAS**

TRUCKLOAD HOT TUB  
**SALES EVENT**  
MAY 10-11-12

TRUCKLOAD SALE WITH A TRUCKLOAD OF SAVINGS!  
**BEST PRICES OF 2019**  
FEATURING SUNDANCE SPAS-PDC-NORDIC STARTING AT \$3995



**Sundance Spas**



2410 RT. 9 SOUTH, RIO GRANDE • 609-465-4311  
[WWW.KLENSWITE.COM](http://WWW.KLENSWITE.COM)

## Best Home & Garden Ad- Color or B&W

**Second Place**

## Ocean City Sentinel

*Klenswite POOLS & SPAS*

**Samuel Hutchins**, Graphic Artist,  
**Alaine Krajicek**, Sales Representative



**Level Up**

Your home or business with this unique centerpiece. Take your space to the next level by showcasing this one-of-a-kind work of art created with eye-catching stained glass and mirror on an upcycled surfboard, 70" x 20". The beauty and serenity of the piece will draw people to gather again and again.

For additional photos and information, [www.etsy.com/listing/672176459](http://www.etsy.com/listing/672176459) or call 609-741-1242 (serious inquiries only, please)

## Best Home & Garden Ad- Color or B&W

First Place  
**Ocean City Sentinel**

*Level Up*

**Ginny Leith, Graphic Artist**



# **Best Large Space Ad - Color**

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2019 NJPA ADVERTISING CONTEST

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**PERFORM  
LIKE THE  
PROS**

**PROTECT. PERFORM. RECOVER.**



CALL TO SCHEDULE YOUR  
**FREE PERFORMANCE EVALUATION**

NJFASSST.com | @njfssst | 732.251.5224

Are you looking to give your athlete a competitive edge? Then NJ FASSST has the program for you! NJ FASSST gives you the tools and tips necessary to successfully compete on the combine course.

**Best Large Space  
Ad - Color**

**Second Place**

**The Star-Ledger**

*Perform Like the Pros*

**Alaa Selim**, Senior Creative Consultant,  
**Renee Cirelli**, Digital Sales Manager  
NJ Advance Media



**BRUCE SPRINGSTEEN**  
*Podcast* FROM NJ.COM

**SPRINGSTEEN X70**  
A LIMITED SERIES PODCAST FROM NJ.COM

70 GREATEST SONGS  
COUNTDOWN TO  
**The BOSS' BIRTHDAY**

Host Bobby Olivier joins rock legends, music critics and special guests as they analyze the musical legacy of Bruce Springsteen.

Over 7 weeks, there will be spirited discussions about 10 songs per episode. The final episode culminating on Springsteen's birthday.

**LISTEN ONLINE AT  
NJ.COM/PODCASTS**

or download the Springsteen X 70 podcast today at these locations:

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- > Stitcher
- > SoundCloud
- > Google Play
- > You Tube
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True Jersey.

NEW EPISODES  
**EVERY MONDAY**  
AUG 12 - SEP 23

## Best Large Space Ad - Color

First Place

## The Star-Ledger

*Springsteen Podcast*

**Robert Morgia**, Marketing Strategist,  
NJ Advance Media



# **Best Large Space Ad - Black & White**

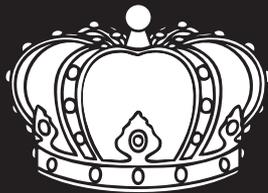
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2019 NJPA ADVERTISING CONTEST

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THE BEACH OPENS SATURDAY JUNE 29



**SOCIETY  
BEACH**

THE ULTIMATE HIS & HERS  
SHOPPING DESTINATION

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2106 LONG BEACH BOULEVARD  
SURF CITY, NEW JERSEY  
609.467.5444  
WWW.SOCIETYBEACHLBI.COM

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33 The SandPaper/Monday, June 26, 2019

**Best Large Space Ad-  
Black & White**

**Third Place**

**The SandPaper**

*Society Beach*

**Nina Schulze, Graphic Artist,  
Chris Seiz, Sales Representative**



**Tuesday thru Saturday**  
**MAY 7<sup>th</sup> - 11<sup>th</sup>**  
**Tues. thru Fri. 6 to 10:00 pm**



**On Saturday only, starting at 2 pm - 11 pm**  
**Pay just one price to ride all day & all night!**

*Still at - East Northfield Road*  
**near Northfield Center, Livingston**

*Come have fun and help Kiwanis support our community services and charitable events!*

The Kiwanis and its protege, the Livingston High School Key Club, have won state, national and worldwide recognition for outstanding community service.

**Their motto: "Young Children - Priority One"**

**The Kiwanis Club of Livingston has raised money for the past 89 years for these community programs:**

- The Special Olympics • The Association for Retarded Children • The Children's Miracle Network Telethon • The Interfaith Hospitality Network for the Homeless
- Local Churches and Temples • The Boy Scouts of America • The subscription drive for community swimming pool (Mervyn V.T. Haines Pool)
- The construction of two hard surface tennis courts at Memorial Park • The jogging and walking track at Memorial Park
- The scoreboard at Livingston High School Community Field
- The child ID program in conjunction with the Livingston Police Department
- The Livingston High School college scholarship program
- The purchase of multiple Livingston First Aid Squad vans
  - The Township fire prevention program
  - The Gazebo in Memorial Park
  - Livingston Celebration 2000
- Transportation vans for the community
- Refreshment cart for families of cancer patients at St. Barnabas • Defibrillation units for First Aid Squad & Police Department • YMCA • CHOW





*• The Kiwanis - 89 Years Serving the Community*






• Key Club • The 4th of July Swim Carnival • Arc Day • Karnival Midway

# Best Large Space Ad-Black & White

**Second Place**

# The West Essex Tribune

*Kiwanis Karnival*

**Garry DeYoung,  
Karen Trachtenberg,  
Grisel Cardona**



**SURFLIGHT**  
THEATRE<sup>®</sup>  
BEACH HAVEN, NEW JERSEY



***Our 70th Season  
of Broadway at the Beach***

HOLIDAY INN, FLASHDANCE, MAMMA  
MIA, MATILDA, AIN'T MISBEHAVIN' AND  
MORE • CHILDREN'S THEATRE • CONCERTS  
COMEDY • AND THE ORIGINAL SINGING  
ICE CREAM PARLOUR

*www.surflight.org • 609-492-9477  
201 Engleside Avenue, Beach Haven*

## **Best Large Space Ad- Black & White**

**First Place**

# **The SandPaper**

*Surflight Theatre*

**Staff**, Graphic Artists,

**Jeff Linkous**, Sales Representative



# Best Miscellaneous Ad

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2019 NJPA ADVERTISING CONTEST

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# Go Sailing!

Schooner, A J Meerwald, NJ's Tall Ship

Sailing from Beach Haven July 19 to July 28  
Black Whale Dock At End of Centre Street



## SAIL SCHEDULE

FRI-July 19	6pm	THR-July 25	6pm
SAT-July 20	10am, 1pm & 6pm	FRI-July 26	6pm
SUN-July 21	10am, 1pm & 6pm	SAT-July 27	10am, 1pm & 6pm
	SUN-July 28	10am, 1pm & 6pm	



**Tickets: [Bayshorecenter.org](http://Bayshorecenter.org) or 856-785-2060**

Port Partners: Black Whale Dock & Fish House • New Jersey Maritime Museum

## Best Miscellaneous Ad

### Third Place **The SandPaper**

*Go Sailing! Schooner  
AJ Meerwald*

**Jeffrey Kuhlman**, Graphic Artist,  
**Doreen Cramer**, Sales Representative



**UNICO NATIONAL**  
LIVINGSTON CHAPTER  
**CARNIVAL**  
Thursday 10/3 - Sunday 10/6

- Rides & Games
- Food
- Beer & Wine Garden
- Music
- Raffle
- All proceeds will support students scholarships and local charties

Find us on Facebook:  
Livingston UNICO

Thursday & Friday 6-10pm  
Saturday 2-10 • Sunday 1-6pm

LOCATION: LIVINGSTON CIRCLE  
290 W. Mt. Pleasant Avenue  
hosted by **Eastman Companies**

## Best Miscellaneous Ad

Second Place

## The West Essex Tribune

*Livingston UNICO: Carnival*

Garry DeYoung,

Karen Trachtenberg, Grisel Cardona



*D'Andrea's*  
**JEWELERS**

Voted  
#1  
Jewelry  
Store!

Custom Engagement Rings  
and Wedding Bands

973-875-5395 • 121 State Highway 23 Wantage, NJ 

## Best Miscellaneous Ad

First Place  
**New Jersey  
Herald**

*D'Andreas*

**Annamarie Heverly**, Creative Staff



# **Best Multi-Media Online & Print Campaign**

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2019 NJPA ADVERTISING CONTEST

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**OPEN 7 DAYS A WEEK**

**URGENT CARE NOW**™

ON SITE X-RAYS • EKG • SPLINTING • SUTURING

Treating All Ages for Minor Illness and Injury  
Mon.-Fri. 8am-8pm • Sat. & Sun. 8am-5pm

**Four Locations**

<b>MANAHAWKIN</b> 712 E. Bay Ave (near DFW) Suite 228	<b>LANOKA HARBOR</b> 539 N. Main St. (across from Walmart)	<b>TOMS RIVER</b> 970 Hooper Ave Suite 2	<b>LITTLE EGG HARBOR</b> 1395 Rt. 539 (North Green Street)
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**Board Certified Emergency Medicine**  
Walk-ins Welcome • Most Insurances Accepted

**609-978-0242**  
www.urgentcarenownj.com

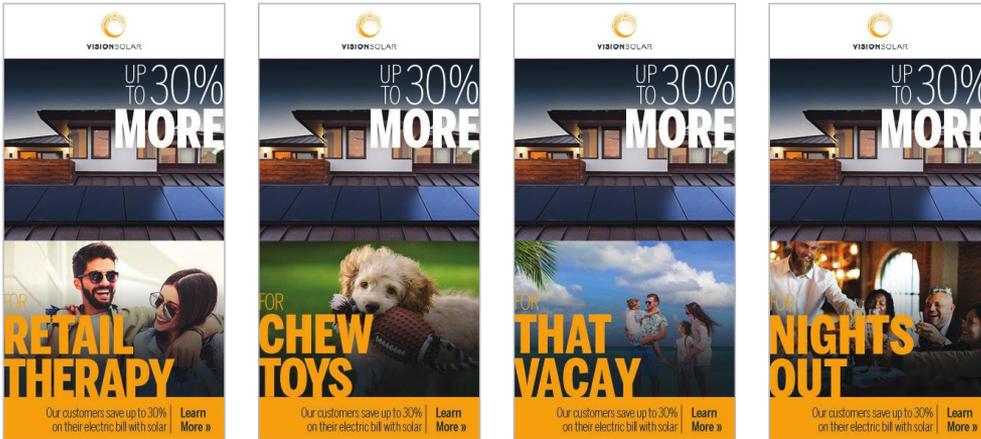
## Best Multi-Media Online & Print Campaign

Third Place

# The SandPaper

*Urgent Care Now*

Jeffrey Kuhlman, Graphic Artist,  
Andrea Driscoll, Sales Representative

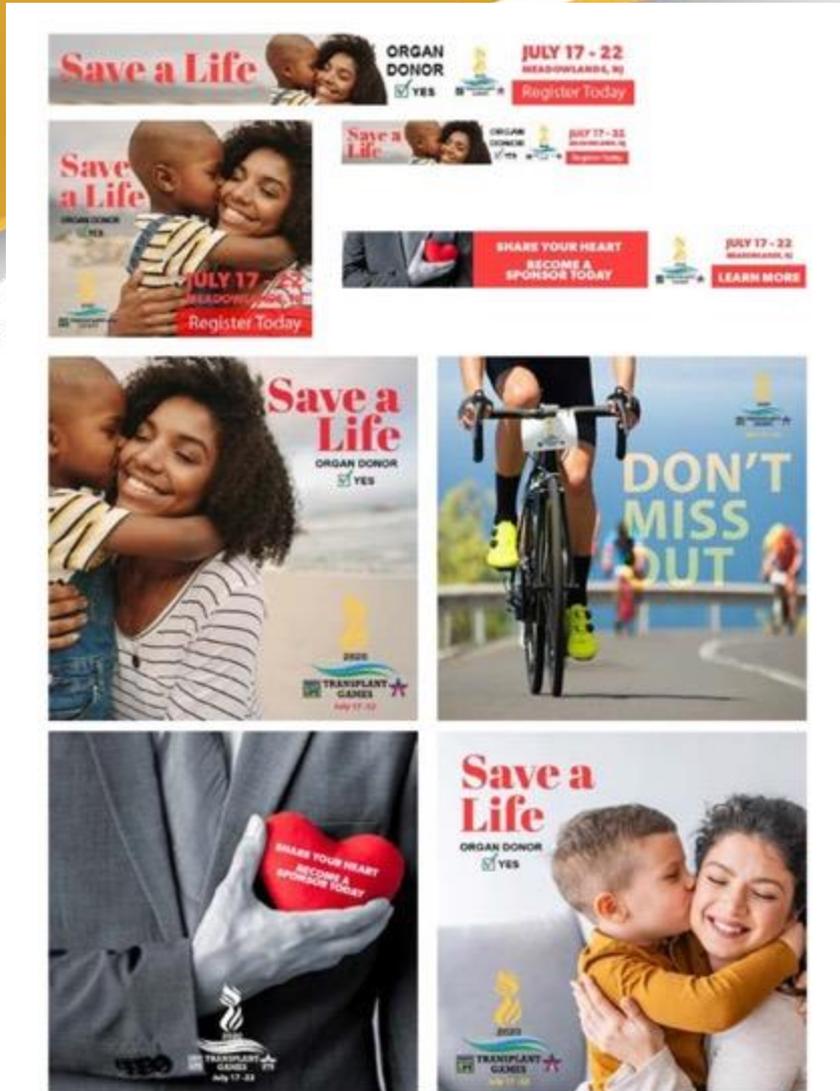


## Best Multi-Media Online & Print Campaign

Second Place  
**NJ.com**

*Vision Solar Up to 30% More*

**Jonathan Li**, Creative Consultant,  
**Debra Saiia**, Account Executive  
NJ Advance Media



## Best Miscellaneous Ad

First Place  
**NJ.com**

*Save A Life*

Jonathan Li, Creative Consultant,  
Renee Cirelli, Digital Sales Manager  
NJ Advance Media



# Best New Project 2019

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2019 NJPA ADVERTISING CONTEST

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## HUDSON REGIONAL HOSPITAL is closer than you think

**HUDSON REGIONAL HOSPITAL**  
55 Meadowlands Parkway  
Secaucus, NJ

**WITHIN A 5 MINUTE DRIVE:**  
MetLife Stadium, East Rutherford (1.5 miles)

**WITHIN A 10 MINUTE DRIVE:**  
Lincoln Tunnel (3.7 miles)  
Port Imperial, Weehawken (3.4 miles)  
Teterboro Airport (4.7 miles)  
Holland Tunnel (4.8 miles)

**WITHIN A 15 MINUTE DRIVE:**  
Liberty State Park (5.8 miles)  
Hackensack, NJ (6.7 miles)

**WITHIN A 20 MINUTE DRIVE:**  
George Washington Bridge  
Newark Airport (6.8 miles)

**MAP: Hudson Regional Hospital is closer than you think**

HUDSON REGIONAL HOSPITAL is closer than you think. The map shows the hospital's location relative to major landmarks and transportation routes in the Hudson Valley region.

### Hudson Regional Hospital's Emergency Dept: Short on wait time, long on quality care

**HRH HUDSON REGIONAL HOSPITAL**

The hospital's emergency department is a premier facility, offering a wide range of services and a high level of care. The hospital's emergency department is a premier facility, offering a wide range of services and a high level of care.

**EMERGENCY DEPARTMENT**

The hospital's emergency department is a premier facility, offering a wide range of services and a high level of care. The hospital's emergency department is a premier facility, offering a wide range of services and a high level of care.

# Best New Project 2018

# Third Place The Star-Ledger

# Hudson Regional Hospital Sponsor Content

**Mike Moeller**, Manager- Digital Strategy,  
**Melissa Chin**, Senior Creative Consultant  
NJ Advance Media



Photo credit for Kaycie by New Jersey Herald photographer David Freed

## Best New Project 2018

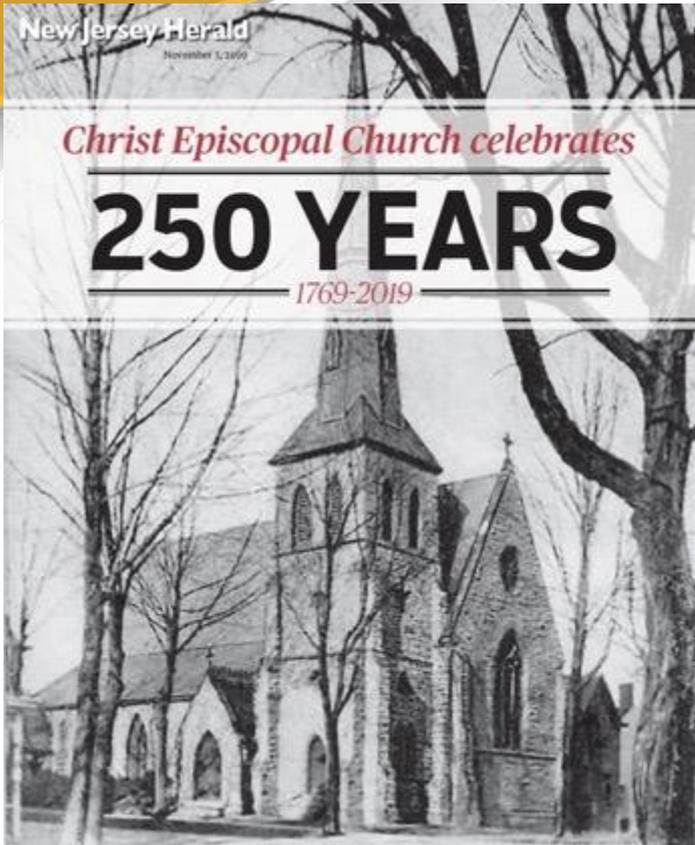
Second Place

## New Jersey Herald

*Pet Calendar*

Denise Minimi, Creative Staff





rch's first books  
ers to King George



Author looking at Christ Church's first book, which was published in 1769.

which is tucked within the church archives, was published, as its publication date and place of imprint is missing, but is believed to be the first version, which contains prayers for King George I. King George III's grandfather, they said he believes the one in all English contained books were likely collected around 1769, because of printed instructions on the front inside cover with that date. The book is stamped on the cover, the book reads, "Printed by William Kelly, Printer, in the Parish of New Town, Sussex County, New Jersey, on the Celebration of St. Stephen, Patron, the First Minister of the Church of England for that Parish, Anno 1771."

According to the book's title written for the church's 250th anniversary, "The Book of 1769: The Unpublished Story of St. Stephen 1769-1811," the book had been a family genealogy book as "rich, powerful, influential and colorful."

The Ogden family and Ogden's father were known for the founding of another Church of England parish in 1743 - the year before Ogden was born - Trinity Church in Newark. That church was chartered by King George III's father, King George II, in 1743.

Ogden was believed to have received the collection of books with history and particularly took a liking to religious books. He reportedly sent an inventory document from

Philadelphia Diocese, but received his undergraduate education under the tutelage of the Rev. Dr. Thomas Chandler, a Layton, from August to early 1771 through 1772 - the latter the year that Ogden accepted his role as Christ Church's rector. Chandler's role was to study Ogden for his ordination and transfer him to his knowledge of the "Book of Common Prayer," which is derived from the 1549 Book of Common Prayer, which was presented to the church in the late 1700s.

Some additional book orders to the printer asking that "lovingly Lord King George may prosper and overcome his enemies," some calling the prayer was in opposition to their goal of independence from England.

It was also Chandler who said he has been when he served as rector in Elizabeth in Sussex County in November 1768. Chandler made another trip on Oct. 28, 1768, to the Sussex County Court House - where parliament met in the early years - to gather the original Episcopal Church's first history, or the assembled parish, with the church's history, which was from the church's first to last.

See BOOK, 10

**HAYEK'S MARKET**  
1 Mile Street, Revlon  
973-383-1640  
www.hayekmarket.com

# Best New Project 2018

## First Place New Jersey Herald

*Christ Church  
250th Anniversary*

**Denise Minimi, Creative Staff**



# Best Newspaper Promotion or House Ad

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2019 NJPA ADVERTISING CONTEST

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## Best Newspaper Promotion or House Ad

Third Place

## The SandPaper

*SandPaper Classifieds –  
Still Searching for a  
Summer Rental*

Nora Devin, Graphic Artist





## Best Newspaper Promotion or House Ad

Second Place

## The SandPaper

*We've Got You Covered*

Adrian Antonio, Graphic Artist



## Best Newspaper Promotion or House Ad

First Place

## The West Essex Tribune

*Our product is made from locally-sourced ingredients.*

Jennifer Chciuk, Ellen Whitney

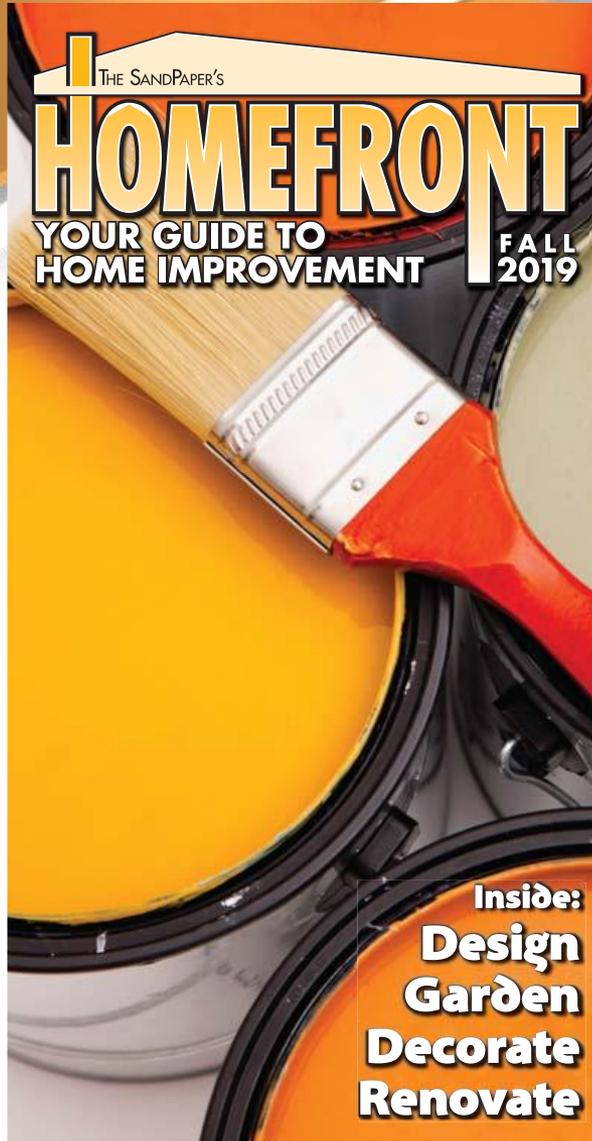


# **Best Niche Publication / Magazine**

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2019 NJPA ADVERTISING CONTEST

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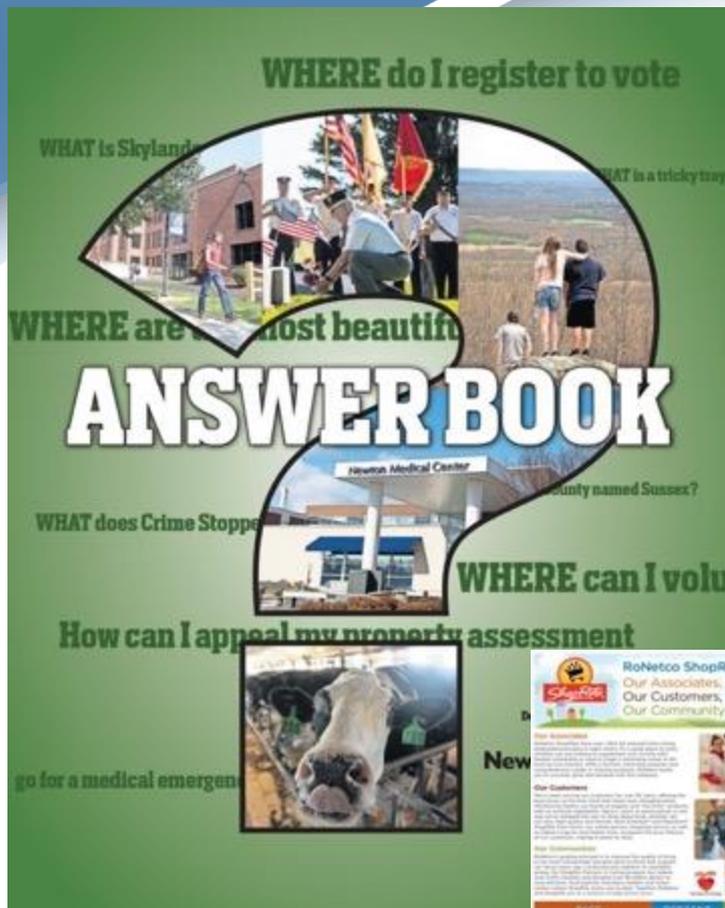
## Best Niche Publication/Magazine

Third Place

## The SandPaper

*HomeFront - Your Guide  
to Home Improvement*

Staff Graphic Artists,  
Staff, Sales Representatives



## Best Niche Publication/Magazine

Second Place

## New Jersey Herald

*2019 Answer Book*

Advertising Staff,  
Creative Staff, Editorial Staff



## Best Niche Publication/Magazine

First Place

## The Star-Ledger

*Jersey's Best Spring 2019*

**Kim Alvarez**, VP Business  
Development & Classified,  
**Jersey's Best Staff**, NJ Advance Media



# Best Real Estate Ad

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2019 NJPA ADVERTISING CONTEST

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## Best Real Estate Ad

Third Place  
**New Jersey Herald**

*Weichert-Mary Iozzi*

Lori McNeil

### Are You Ready to TAKE THE LEAP into home ownership?



As a first time home buyer, it's natural to suffer some anxiety as you make your decisions and begin the process of buying your first home.

Just remember, there are numerous benefits to home ownership:

**Building equity** - keep your money invested in something you own rather than giving it away to your landlord.

**Stability and security** - no more rent hikes, no more moving because of someone else's say-so.

**It's all yours** - your décor, your pets, your decision.

Give me a call today at 908-892-8382 and let's get started on finding you your first home - even if you have a few jitters.

**Weichert**  
REALTORS®

*"Going the extra mile,  
is worth the run."*

**Mary Iozzi**

92 Woodport Road, Sparta, NJ 07871

Office (973) 729-2700 x 3952 Cell (908) 892-8382

miozzi@weichert.com • www.RealtorMaryIozzi.com





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OUR TEAM IS READY TO TACKLE ALL YOUR REAL ESTATE NEEDS!

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ciervo@mymainstreetrealty.com

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hartzell@mymainstreetrealty.com

**KINKLER**  
856-287-8865  
kinkler@mymainstreetrealty.com

**O'DONNELL**  
856-2288, EXT. 33  
odonnell@mymainstreetrealty.com

**CHIMEL**  
856-2288, EXT. 21  
chimel@mymainstreetrealty.com

**BILLE**  
856-2288, EXT. 39  
bille@mymainstreetrealty.com

**OPEN HOUSE SAT., 12-2 P.M.**

**123 Bala Road, Cherry Hill** Absolutely stunning 3br/2.5 bath home, completely renovated. Gorgeous hi white wood cabinets, granite counter, island w/bar stools, microwave. Additional bar & coffee bar area. Hi top vaulted open floor, great for entertaining. Spacious 4th & 5th floors beautifully decorated w/white walls. Washer & dryer on main. 2 car gar. Concrete front & back yard space. Wonderful area to relax on a beautiful summer night. Professionally landscaped. A MUST SEE in desirable Coleck section. \$290,000. Ask for Hazel!

**OPEN HOUSE SAT., 12-2 P.M.**

**412 4th Avenue, Haddon Heights** Classic brick Colonial on a tree-lined street. Multi-level main level home w/fin. 2nd & 3rd floors, h/w fls in it & gr. Add'l w/h in eat-in kitchen w/ island w/separate counter, custom cabinets & tile appls. lg deck. Masterb. w/buff's party w/ granite counter & half bath. 3 more bedrooms w/ vaulted ceilings, lg closets & msp bath w/walk-in closet. 2 car garage. 3 more generous sized lots & another full bath. Finished basmt w/garage room, full bath & laundry. Sprinkler system, alarm system & gar. \$460,000.

**OPEN HOUSE SUN., 12-2 P.M.**

**219 Meadow Drive, Haddonfield** Gorgeous new home on a quiet cul-de-sac. Features include open floor plan w/large kitchen & party, great room w/gas fireplace. Large finished basement w/full bath. Upper floor features a master suite w/his/hers closet & beautiful master bath. 3 bedrooms w/ additional bathroom & laundry. Enjoy a large yard w/gazebos & 2 car driveway parking. \$750,000. Ask for George!

**Haddonfield** New home currently under construction in the Estates section. This 4200+ sq. ft. home will have approx. 3000 sq ft above grade, 900 sq ft below grade finished space. 1st floor consists of foyer, mudroom, study, dining room, breakfast room, kitchen/great room, full bath. 2nd floor features a master suite w/peace bath, princess suite, 2 bedrooms & common bath. Finished 3rd floor bonus room or bedroom. Finished basement w/full bath, 2 car garage. Anticipated completion: 12/19. \$950,000.

**Cherry Hill** 4000 sq ft home. Brazilian Tigerwood fl. top of three above & w/ing. Custom 1600 sq ft power garage, lit up at night. High wooded lot, plenty of greenery. Great basement construction. Brand new 30' x 40' dimensional roof w/awarney. Walk out to patio w/ view of back of 20' x 41' 2" concrete efficient heat & air 3 brick tops. 1 in front w/beautiful bar & powder room. 5.0m, 6 baths. 100 sq ft hot tub w/ jets & drink cabinet system. 6 beautiful built in bookcase that opens to a hidden storage area w/ safe. Alarm, elevator & much, much more! \$2,499,000.

**Cherry Hill** 4000 sq ft home. Brazilian Tigerwood fl. top of three above & w/ing. Custom 1600 sq ft power garage, lit up at night. High wooded lot, plenty of greenery. Great basement construction. Brand new 30' x 40' dimensional roof w/awarney. Walk out to patio w/ view of back of 20' x 41' 2" concrete efficient heat & air 3 brick tops. 1 in front w/beautiful bar & powder room. 5.0m, 6 baths. 100 sq ft hot tub w/ jets & drink cabinet system. 6 beautiful built in bookcase that opens to a hidden storage area w/ safe. Alarm, elevator & much, much more! \$2,499,000.

**LAFPERTY**  
856-2288, EXT. 17  
lafperty@mymainstreetrealty.com

**DUDEK**  
856-2288, EXT. 10  
dudek@mymainstreetrealty.com

**LEARY**  
856-2288, EXT. 44  
leary@mymainstreetrealty.com

**MARINO**  
856-2288, EXT. 31  
marino@mymainstreetrealty.com

**CRISTALLI**  
856-2288, EXT. 14  
cristalli@mymainstreetrealty.com

**MAIN STREET**  
730 Haddon Ave., Collingswood • 856-858-2200

at MyMainStreetRealty.com

## Best Real Estate Ad

### Second Place

# The Retrospect

*Fly Eagles Fly!*

Mark Zeigler, Graphic Artist



SENTINEL WEDNESDAY, MAY 25, 2011

OUR OFFICES  
HAVE A NEW  
**Look!**  
SAME SUCCESSFUL  
AGENTS...  
SAME GREAT SERVICE

1011 CAMPBELL AVE, SUITE A  
408.208.8888 • 1.877.876.1916

1011 SOUTH STREET  
408.208.8888 • 1.877.876.1916

1011 PARK DR. • Garden Place  
408.208.8888 • 1.877.876.1916

OCEAN CITY'S SALES LEADER WITH 3 OFFICES TO SERVE YOU!  
VISIT US ON THE INTERNET AT [WWW.FORBROCKHOMES.COM](http://WWW.FORBROCKHOMES.COM)

<p>1011 CAMPBELL AVE, SUITE A 408.208.8888 • 1.877.876.1916</p>	<p>1011 SOUTH STREET 408.208.8888 • 1.877.876.1916</p>	<p>1011 PARK DR. • Garden Place 408.208.8888 • 1.877.876.1916</p>
<p>1011 CAMPBELL AVE, SUITE A 408.208.8888 • 1.877.876.1916</p>	<p>1011 SOUTH STREET 408.208.8888 • 1.877.876.1916</p>	<p>1011 PARK DR. • Garden Place 408.208.8888 • 1.877.876.1916</p>
<p>1011 CAMPBELL AVE, SUITE A 408.208.8888 • 1.877.876.1916</p>	<p>1011 SOUTH STREET 408.208.8888 • 1.877.876.1916</p>	<p>1011 PARK DR. • Garden Place 408.208.8888 • 1.877.876.1916</p>

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## Best Real Estate Ad

### First Place **Ocean City Sentinel**

*Look! – Berkshire Hathaway*

**Samuel Hutchins** Graphic Artist,  
**Robert Elder** Sales Representative



# **Best Restaurant/ Entertainment Ad - b&w**

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2019 NJPA ADVERTISING CONTEST

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## Best Restaurant/ Entertainment Ad – B&W

Third Place

## The West Essex Tribune

*Il Ripasso: Mother's Day*

Jennifer Chciuk,  
Karen Trachtenberg, Grisel Cardona

*Ristorante*  
**Il Ripasso**  
*Fine Italian Dining*

Join Us To Celebrate  
**Mother's Day**  
with a special a la carte menu

Extended Holiday Hours 2pm-9pm  
*Please Call For Reservations*  
973-992-4455  
499 S. Livingston Ave., Livingston  
Dinner — Tues. - Sun. • Lunch — Tues. & Thurs. Only  
*Available for Private Parties*



**We Have Everything You Need  
for your  
Holiday Celebrations!**

Cookie Trays \* Hot Chocolate \* Candy Canes  
Paper Products \* Chips \* Pretzels \* Shrimp  
Hors d-oeuvres \* Salads \* Meats \* Cheeses  
Pickles \* Steaks \* Meatballs \* Chicken Wings  
Olives \* Nuts \* Pepperoni \* Horseradish  
Do-it-yourself Parties!

**Heim's**  
PURE FOODS INC.

Wholesale Food Outlet  
& Distributor

*Owned & Operated by the Heim Family - Walt & Paul*

Mon-Fri 8 am-4 pm • Saturday 9 am-noon  
218 Powell Street, Gloucester City  
856-456-3630 • Fax 856-456-0305

*Open to the Public!  
No Membership Rules!*

*Open Christmas Eve!*

**84 Years  
in Business  
& Still Going  
Strong!**

## Best Restaurant/ Entertainment Ad – B&W

Second Place

## The Retrospect

*We Have Everything You Need  
for your Holiday Celebrations!*

Mark Zeigler, Graphic Artist,  
Brett Ainsworth, Publisher



## Best Restaurant/ Entertainment Ad – B&W

Third Place

## The West Essex Tribune

*Il Ripasso: Valentine's Day*

Jennifer Chciuk,  
Karen Trachtenberg, Grisel Cardona

*Ristorante*  
**Il Ripasso**  
*Fine Italian Dining*

Join Us  
**Valentine's Day**  
with a special a la carte menu

*Please Call For Reservations*  
973-992-4455  
499 S. Livingston Ave., Livingston  
[www.ilripasso.com](http://www.ilripasso.com)  
*Open for Dinner Tuesday - Sunday*  
*Open for Lunch Tuesday & Thursday*



# **Best Restaurant/ Entertainment Ad - color**

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2019 NJPA ADVERTISING CONTEST

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**Try Shamrock for All  
of Your Catering Needs!**



**Father's Day & Graduation!**

**SHAMROCK  
DELI**

31 N DAVIS AVE  
AUBUBON, NJ 08106

856-546-6370 • fax 856-323-8431

**Best Restaurant/  
Entertainment Ad  
- Color**

**Third Place**

**The Retrospect**

*Try Shamrock for All  
of Your Catering Needs!*

**Mark Zeigler, Graphic Artist**



FRESH, FINEST QUALITY INGREDIENTS

**Micchelli's PIZZA**

*Proud to bring our customers the fresh, finest quality ingredients. We chop our basil leaves, grate the finest cheeses and prepare our homemade sauces & dough daily.*

IN BUSINESS SINCE 1990!

PIZZA • SUB TRAYS • PIZZA PARTIES • FUNDRAISING PROGRAMS  
INDIVIDUAL SLICES OF PIZZA AVAILABLE EVERY DAY!  
FREE DELIVERY • DAILY LUNCH SPECIALS 11AM – 2PM • OPEN 7 DAYS

<p><b>TWO LARGE CHEESE PIZZAS</b></p> <p><b>\$20<sup>95</sup></b></p> <p><small>SOMERS POINT/LANOOK 609-927-9753 READ THIS FIRST: THE COUPON FOR OFFER NOT VALID WITH ANY OTHER OFFERS. PLEASE REFER TO COUPON WHEN ORDERING.</small></p>	<p><b>TWO CHICKEN OR EGGPLANT PARM DINNERS</b></p> <p><b>\$24<sup>95</sup></b></p> <p><small>SOMERS POINT/LANOOK 609-927-9753 READ THIS FIRST: THE COUPON FOR OFFER NOT VALID WITH ANY OTHER OFFERS. PLEASE REFER TO COUPON WHEN ORDERING.</small></p>	<p><b>\$3 OFF ANY LARGE CHEESE PIZZA</b></p> <p><small>SOMERS POINT/LANOOK 609-927-9753 READ THIS FIRST: THE COUPON FOR OFFER NOT VALID WITH ANY OTHER OFFERS. PLEASE REFER TO COUPON WHEN ORDERING.</small></p>	<p><b>TWO CHEESE PIZZAS &amp; 36 WINGS</b></p> <p><b>\$46<sup>00</sup></b></p> <p><small>SOMERS POINT/LANOOK 609-927-9753 READ THIS FIRST: THE COUPON FOR OFFER NOT VALID WITH ANY OTHER OFFERS. PLEASE REFER TO COUPON WHEN ORDERING.</small></p>	<p><b>LARGE CHEESE PIZZA, 12 WINGS &amp; 2L SODA</b></p> <p><b>\$21<sup>95</sup></b></p> <p><small>SOMERS POINT/LANOOK 609-927-9753 READ THIS FIRST: THE COUPON FOR OFFER NOT VALID WITH ANY OTHER OFFERS. PLEASE REFER TO COUPON WHEN ORDERING.</small></p>
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558 NEW ROAD • SOMERS POINT, NJ • 609-927-9753

## Best Restaurant/ Entertainment Ad - Color

Second Place

## Ocean City Sentinel

*Michelli's Pizza*

Samuel Hutchins, Graphic Artist,  
Joe Rosasco, Sales Representative



*David Alan's*  
**MARKETPLACE**

*The marketplace is a destination for customers to enjoy home-style food prepared with the freshest ingredients in a comfortable, low-key environment, offering a variety of delicious meals prepared fresh every day!*



- Salad Tossing Bar
- 12" Thin Crust Pizza
- Artisan Sandwiches
- Specialty Wraps
- Superfruit Bowls
- Desserts



**MARKETPLACE BUCKS**

**\$5.00**

To be used in the Marketplace to spend as you wish

With coupon. Valid only on Sat. 3/9 and 3/16



*David Alan*  
CATERERS

**DAVID ALAN CATERERS**  
Filling Every Occasion with Impeccable Food & Service



- Breakfast • Luncheons • Hot Buffets
- Desserts • Themed Buffets
- Stationary Appetizers • Hors D'oeuvres
- Party Stations • Barbeque



**CATERING**

**20% OFF**

All catering order  
(maximum discount \$400)  
With this coupon. Expires 3/31/19



Catering: **973-884-4040** • Marketplace: **973-884-4041**  
5c Littell Rd, East Hanover  
[www.davidalancaterers.com](http://www.davidalancaterers.com)

## Best Restaurant/ Entertainment Ad - Color

## First Place The West Essex Tribune

*David Alan's Marketplace*

**Jennifer Chciuk, Ellen Whitney**



# Best Rich Media Creative

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2019 NJPA ADVERTISING CONTEST

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## Best Rich Media Creative

Third Place  
**NJ.com**

*Watch our red carpet  
Induction Ceremony*

**Alaa Selim**, Senior Creative Consultant,  
**Michele Hayes**, Associate VP- Marketing  
NJ Advance Media





## Best Rich Media Creative

Second Place  
**NJ.com**

*Home Design from A to Z*

**Melissa Chin**, Senior Creative Consultant,  
**Brody Zauner**, Digital Account Manager  
NJ Advance Media





## Best Rich Media Creative

First Place  
**NJ.com**

*You're More Than  
Just a Number*

**Alaa Selim**, Senior Creative Consultant,  
**Bryan Desrochers**, Account Executive  
NJ Advance Media

✓ Higher Level of Care  
✓ Attentive Doctor and staff  
✓ No Waiting for appointments  
✓ Immediate Access to Dr. Karp

**Eric Karp, M.D.**  
Medical Director & Board Certified Radiation Oncologist

LEARN MORE



# Best Small Space Classified Ad

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2019 NJPA ADVERTISING CONTEST

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## **Best Small Space Classified Ad**

**Third Place**

## **The West Essex Tribune**

*Cat Sitter Wanted*

**Ellen Harte, Grisel Cardona**

**Cat Sitter Wanted**



Livingston homeowner  
looking for local,  
responsible person to  
feed my cat on a  
periodic basis.  
References required.

**Call 908-812-8370**



## Best Small Space Classified Ad

Second Place

## The SandPaper

*Brant Beach Plumbing*

Nora Devin, Graphic Artist,  
Lee Little, Sales Representative

**BRANT BEACH PLUMBING**  
Serving All of LBI & Beach Haven West

*Winterizations*  
*Water Meter Swaps & Installs*  
*Water Heater Replacements & More!*

Lic#13300      **609-891-7773**      Insured & Bonded  
*mylbiplumber@gmail.com*



## Best Small Space Classified Ad

First Place

## The SandPaper

*Custom Creations  
& Renovations LLC*

**Nora Devin**, Graphic Design,  
**Lee Little**, Sales Representative

	<b>Custom Creations &amp; Renovations, LLC</b>
	<i>Specializing in Home Improvements</i>
<i>Free Estimates</i>	Additions • Alterations • Bathrooms Debris Removal • Decks • Doors
<i>Fully Insured</i>	Kitchens • Repairs • Windows
	<b>732-288-0331</b> License #13VH01219300



# Best Special Section

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2019 NJPA ADVERTISING CONTEST

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## Best Special Section

Second Place

**New Jersey Herald**

*High School Football*

Advertising Staff, Creative Staff,  
Editorial Staff



## Best Special Section

First Place  
**The West  
Essex Tribune**

*Celebrate Livingston's History*

Staff

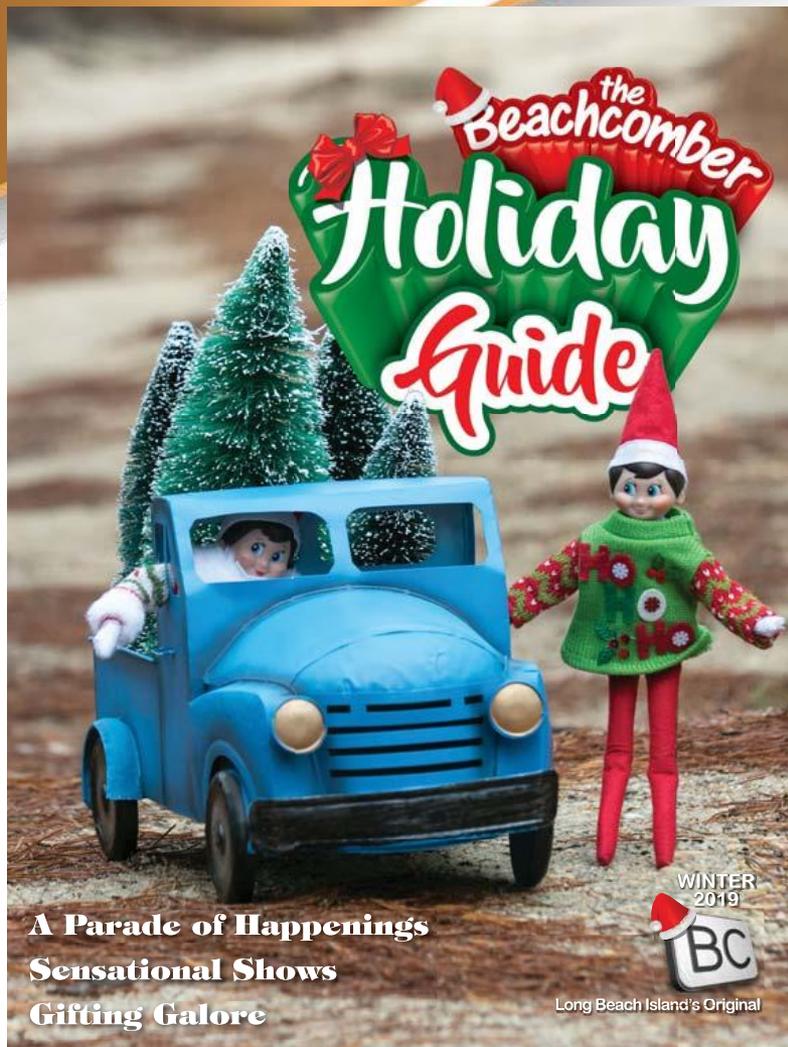


# Best Special Section Cover

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2019 NJPA ADVERTISING CONTEST

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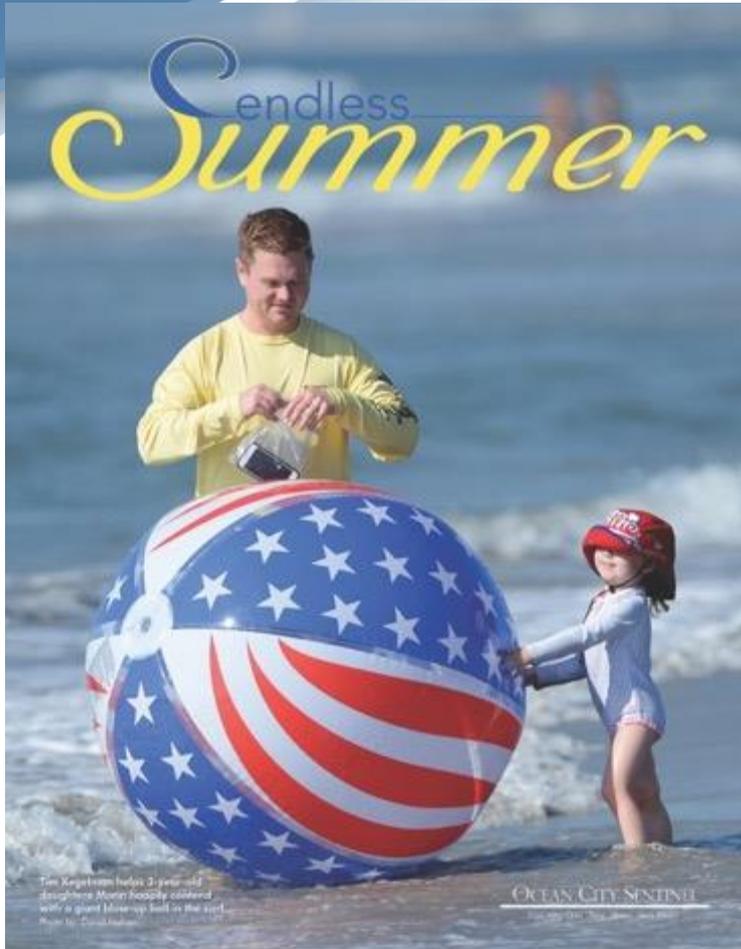
## Best Special Section Cover

Third Place

# The SandPaper

*The Beachcomber  
Holiday Guide*

Adrian Antonio, Graphic Artist

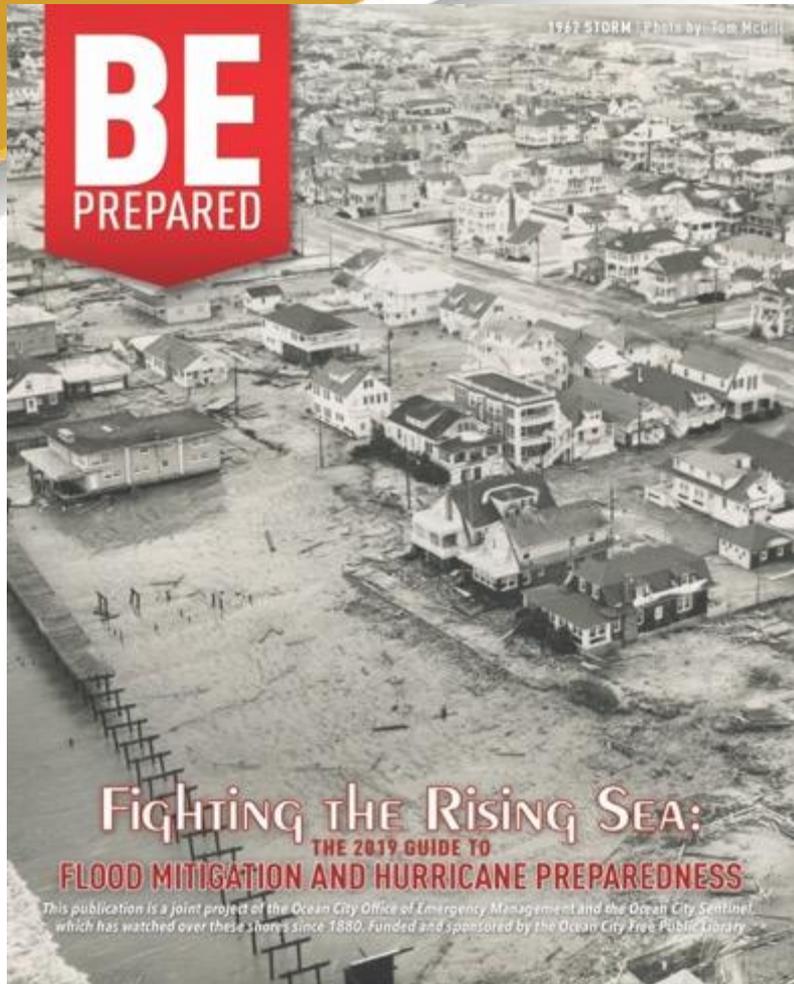


## Best Special Section Cover

**Second Place**  
**Ocean City Sentinel**

*Summer 2019*

**Samuel Hutchins, Graphic Artist**



## Best Special Section Cover

First Place

# Ocean City Sentinel

*Be Prepared 2019*

Samuel Hutchins, Graphic Artist



# Best Special Topic Page(s)

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2019 NJPA ADVERTISING CONTEST

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## Best Special Topic Page(s)

# Third Place The West Essex Tribune

## First Baby 2020

Staff





## Best Special Topic Page(s)

First Place  
**New Jersey  
Herald**

*Thanksgiving*

Advertising Staff, Creative Staff





# **Best Use of Black & White to Make A Statement**

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2019 NJPA ADVERTISING CONTEST

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## Best Use of B&W to Make A Statement

Third Place

## The SandPaper

*Barber Shop*

Nora Devin, Graphic Artist,  
Chris Seiz, Sales Representative

**Barber Shop**  
*Look Your Best!*

Men & Children • All Styles  
...  
Hot Towel • Straight Razor Shaves

**NOW 2 LOCATIONS**

**WALK-INS ONLY • OPEN YEAR 'ROUND**

<b>Surf City Barber Shop</b> 1409 Long Beach Blvd <b>609-494-2803</b>	<b>Beach Haven Barber Shop</b> 500 North Bay Ave (Entrance on 5th Street) <b>609-467-7646</b>
---	---



**Professional  
Hair Salon & Spa**

973.994.2361

**KIDZ KUTS**

973.994.3004

*Wishes everyone a  
Happy Passover &  
Happy Easter!*

Mon-Fri: 9:30am - 9pm • Sat: 9am - 6pm • Sun: 10am - 5pm  
Lower Level / Macy's Wing • Livingston Mall • Livingston, NJ

## Best Use of B&W to Make A Statement

Second Place

**The West  
Essex Tribune**

*Professional Hair/Kidz Kutz*

**Nancy Perlmutter, Karen Trachtenberg,  
Grisel Cardona**



***Treat Mom to a Special Day!***  
Mother's Day Certificates  
Packages Available - Treat Mom to a Special Day!



**Studio  
89 Spa**

Quality Services for Dashing Results  
Nails • Facial Treatments • Waxing

**UNDER NEW OWNERSHIP!**

(973) 600-3095 • 89 Hampton House Road • Newton  
www.studio89spa.wixsite.com   @studio89spanewtonnj

## **Best Use of B&W to Make A Statement**

**First Place  
New Jersey Herald**

*Studio 89*

**Denise Minimi, Creative Staff**



# Best Use of Color

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2019 NJPA ADVERTISING CONTEST

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Haddon Township Student Council

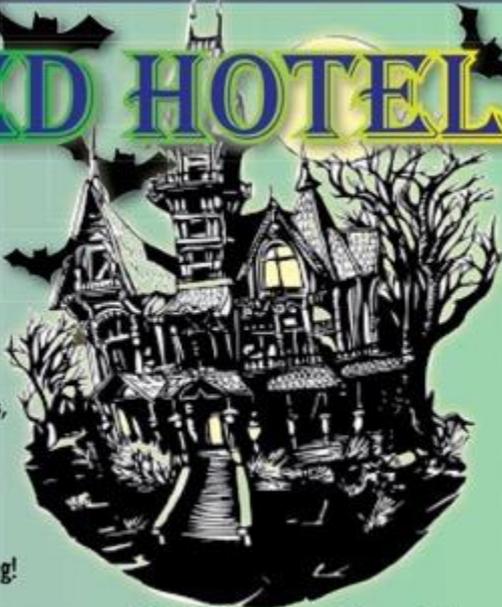
# HAUNTED HOTEL

**October 26**  
**6-8:30 p.m.**

Join us at the Annual Haddon Township High School Haunted House for a night that is sure to be filled with lots of fun, laughs, and screams! All proceeds benefit the HTHS Student Council.

**\$5 ADMISSION** Includes cafeteria for kids with fun, games, and pumpkin painting!

Great night for family fun! Come support HTHS Student Council!



## Best Use of Color

Third Place

## The Retrospect

*Haunted Hotel*

Mark Zeigler, Graphic Artist

Brett Ainsworth, Publisher



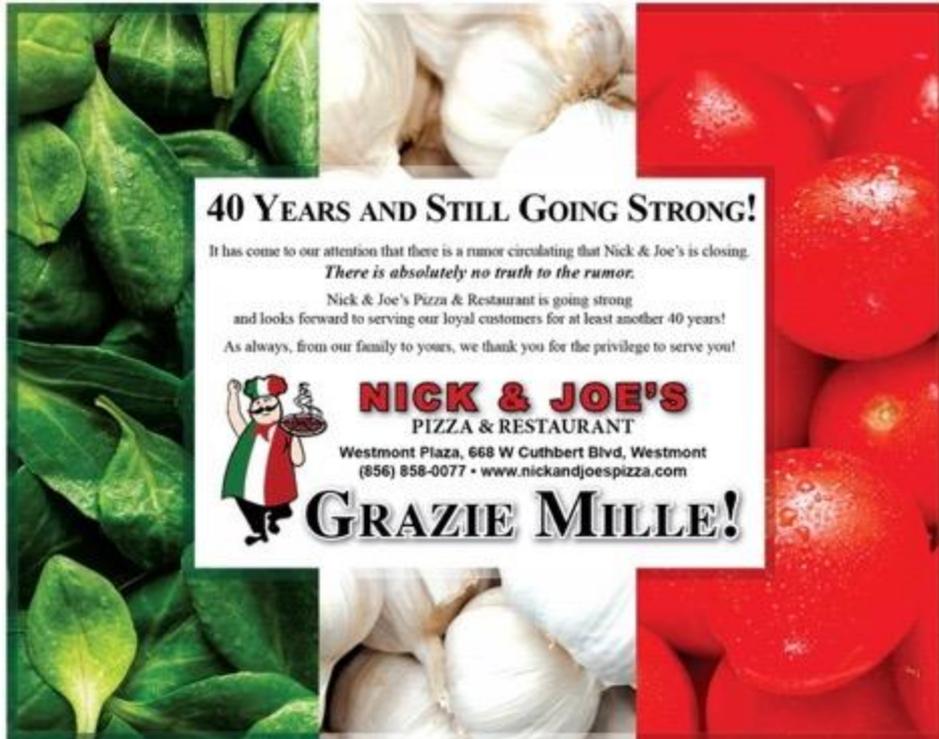
## Best Use of Color

Second Place

## The West Essex Tribune

*Livingston Summerfest*

Jennifer Chciuk,  
Karen Trachtenberg,  
Grisel Cardona



## Best Use of Color

First Place

# The Retrospect

*40 Years and  
Still Going Strong!*

Mark Zeigler, Graphic Artist



# Best Use of Humor

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2019 NJPA ADVERTISING CONTEST

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## Best Use of Humor

Third Place

## The SandPaper

*La Bamba Restaurant*

Adrian Antonio, Graphic Artist,  
Stan Kapica, Sales Representative



## Best Use of Humor

Second Place

## The SandPaper

*Heritage House Interiors*

Nora Devin, Graphic Artist,

Andrea Driscoll, Sales Representative



## Best Use of Humor

First Place

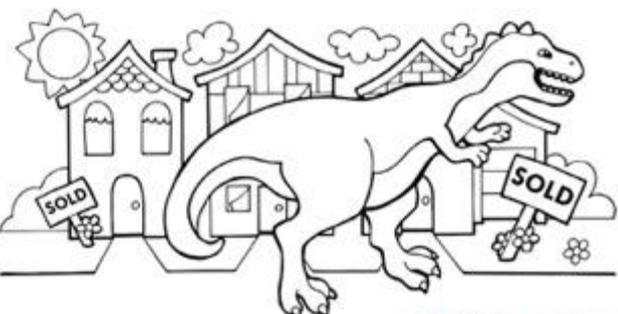
# The West Essex Tribune

*DINO-MITE! Barbara  
Margulis Coldwell Banker*

Patrick Corcoran, Jennifer Chciuk,  
Karen Trachtenberg

This T-Rex can't put a "SOLD" sign on your lawn ...  
but BARBARA MARGULIS can!

**KIDS! COLOR THIS PICTURE!**



**SELLING YOUR HOUSE WITH BARBARA IS DINO-MITE!**

Offering "The Ultimate in Service"  
Cell: 973-220-8555  
E-mail: [barbara.margulis@cbmoves.com](mailto:barbara.margulis@cbmoves.com)



**Barbara Margulis**  
Sales Associate  
I love what I do, and  
I've been doing it  
SUCCESSFULLY for  
a long time.  
Let me tell you how I  
can do it for you, too!

**COLDWELL  
BANKER**

RESIDENTIAL BROKERAGE  
2 E. Mt. Pleasant Ave.  
Livingston, NJ 07039



# **Best Use of Small Space Black & White**

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2019 NJPA ADVERTISING CONTEST

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## Best Use of Small Space – B&W

Third Place

## The SandPaper

*Wildflowers By The Lighthouse*

Staff, Graphic Artist,  
Chris Seiz, Sales Representative

**WILDFLOWERS**  
by the Lighthouse

Sunday, February 3rd • Noon to 4pm  
**BIG GAME SALE!**  
One Day Only  
**50% Off Everything\***  
Clothing! Jewelry! Accessories!  
\*excluding original art and Mieke Mintz

Open Sat & Sun 12-4

410 Broadway • Barnegat Light, NJ • (609) 361-8191 • [www.wildflowersbythelighthouse.com](http://www.wildflowersbythelighthouse.com)



## Best Use of Small Space – B&W

Second Place

## The SandPaper

*Applebee's Short Stacks  
for a Tall Cause*

Adrian Antonio, Graphic Artist,  
Stan Kapica, Sales Representative

**Applebee's** **SHORT STACKS FOR A TALL CAUSE**

You're invited to a Flapjack Fundraiser breakfast sponsored by  
**BEACH BUMS CORVETTE CLUB**  
All proceeds to benefit the family of  
Tim Kohlheim (Shore Fire Grille)

**APPLEBEE'S® LOCATION:**  
205 Route 72 West  
Manahawkin, NJ 08050  
SUNDAY NOVEMBER 10TH, 2019  
8AM-10AM • TICKETS: \$10  
(cash, check, mail to: CO John Crouzza  
926 Sandy Circle Manahawkin 08058 or Pay at the door)  
Contact: 201-805-0350 or jcc0759@verizon.net

Meal Includes: Pancakes, sausage, scrambled eggs and a beverage (coffee, juice, soda or tea.)  
Please contact organization to purchase a ticket. This flyer is only intended for advertising purposes.  
Ticket valid for pancake event only. Applebee's® menu items are not included as part of purchase.



## Best Use of Small Space – B&W

### First Place **The Retrospect**

*South Jersey Foot and Ankle Centers*

**Mark Zeigler**, Graphic Artist,  
**Brett Ainsworth**, Publisher

**South Jersey Foot and Ankle Centers**

Heel pain • Warts and calluses  
Sports injuries • Ingrown toenails  
Diabetic foot care • Geriatric care  
Podopediatrics • Wound care

570 Haddon Ave., Collingswood  
Tel: (856) 854-3093  
*We also have offices in  
Cinnaminson and Riverside*

**WE MAKE HOUSE CALLS!**

Drs. Darien Kokalari, DPM and Douglas Livingston, DPM



# Best Use of Small Space - Color

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2019 NJPA ADVERTISING CONTEST

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## Best Use of Small Space - Color

**Third Place**

# **New Jersey Herald**

*Joe's Heating and Cooling*

**Denise Minimi, Creative Staff**



## Best Use of Small Space - Color

Second Place

# The West Essex Tribune

*The Pink House*

**Nancy Perlmutter, Grisel Cardona, Karen Trachtenberg**

**The  
Pink  
House**

Gently Used Stuff  
Stuff & More Stuff  
including Antiques  
*New Merchandise  
Arrives Weekly*



Open  
Friday,  
Saturday,  
Sunday  
Livingston Mall  
2nd Floor near Sears  
973-786-5121





## Best Use of Small Space - Color

First Place

**New Jersey Herald**

*Wolfe Granite*

Lori McNeil, Creative Staff

**Wolfe Memorials**  
*Memories etched in your heart, carved in stone.*  
86 Main Street • Sussex, NJ  
973-875-3900

Your memorial design specialist with over 35 years of experience. Featuring custom memorials made in America by world class craftsmen using the finest granite.  
*Call for hours or an appointment at your earliest convenience*  
wolfegranite.com • wolfegranite@gmail.com



# **Best Advertising Campaign - Any Size**

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2019 NJPA ADVERTISING CONTEST

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Warm Wishes for happiness at Easter & Passover!

**LIVINGSTON Collision**  
EST 1961  
LIVINGSTON, NEW JERSEY  
973.992.5274  
WWW.LIVINGSTON-COLLISION.COM  
521 W. Mt. Pleasant Ave., Livingston, NJ

Happy Father's Day!

What can Livingston Collision do for you?

- Collision repairs
- Work with your insurance company
- Mechanical repairs
- Light, medium & heavy duty truck towing & repair
- Gas or diesel
- Ford diesel specialist
- 24 hour towing

**LIVINGSTON Collision**  
EST 1961  
LIVINGSTON, NEW JERSEY  
973.992.5274  
WWW.LIVINGSTON-COLLISION.COM  
521 W. Mt. Pleasant Ave., Livingston, NJ

Happy Mother's Day!

What can Livingston Collision do for you?

- Collision repairs
- Work with your insurance company
- Mechanical repairs
- Light, medium & heavy duty truck towing & repair
- Gas or diesel
- Ford diesel specialist
- 24 hour towing

**LIVINGSTON Collision**  
EST 1961  
LIVINGSTON, NEW JERSEY  
973.992.5274  
WWW.LIVINGSTON-COLLISION.COM  
521 W. Mt. Pleasant Ave., Livingston, NJ

Spring is Here!

What can Livingston Collision do for you?

- Collision repairs
- Work with your insurance company
- Mechanical repairs
- Light, medium & heavy duty truck towing & repair
- Gas or diesel
- Ford diesel specialist
- 24 hour towing

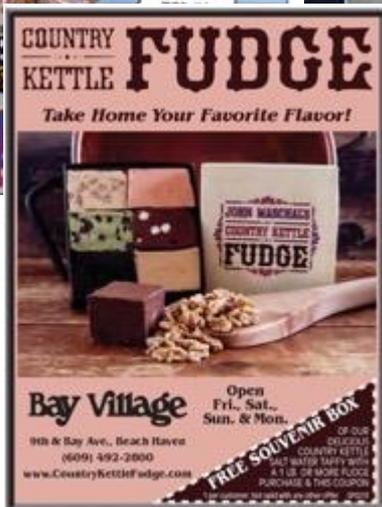
**LIVINGSTON Collision**  
EST 1961  
LIVINGSTON, NEW JERSEY  
973.992.5274  
WWW.LIVINGSTON-COLLISION.COM  
521 W. Mt. Pleasant Ave., Livingston, NJ

## Best Advertising Campaign-Any size

### Third Place The West Essex Tribune

*Livingston Collision:  
Spring Campaign*

Jennifer Chciuk, Karen Trachtenberg



## Best Advertising Campaign-Any size

Second Place

## The SandPaper

*Country Kettle  
Fudge & Chowda*

Staff, Graphic Design,  
**Jeff Linkous**, Sales Representative



**COMFORT and STYLE**  
Since 1948, your full-service source for affordable beach house furniture & decor

Design Service  
Weekly Local Delivery  
Find us on

**THE BEACH HOUSE JUST GETS BETTER!**

- \$\$\$ **\$200 OFF ADJUSTABLE BEDS IN ANY SIZE**  
Featuring Head and Foot Articulator with ultra-quiet motor, dual 5-point massage, wireless remote with flashlight, and underbed lighting. Available in Twin XL, Queen or King. See Store for Details. May 1st, 2018 to June 30th, 2018
- \$\$\$ **\$100 OFF QUEEN OR KING MATTRESS SET**  
in 100% Memory Foam or 100% Latex. Excludes any other promo. See Store for Details. May 1st, 2018 to June 30th, 2018
- \$\$\$ **30% OFF ALL RECLINING FURNITURE BY ELRAN**  
in Near Choice of Many Fabrics, 100% Leather, or Leather-Vinyl Match. See Store for Details. May 1st, 2018 to June 30th, 2018

WHOLE HOUSE PACKAGES  
See Our Website!

WEEKLY DELIVERY & SET-UP

Design Service  
Weekly Local Delivery  
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**609-927-8200**  
[WWW.PLATTSBEACHHOUSEFURNISHING.COM](http://WWW.PLATTSBEACHHOUSEFURNISHING.COM)

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Exit #30 off the GSP

# Best Advertising Campaign-Any size

## First Place The SandPaper

*Platt's Furniture*

Adrian Antonio, Graphic Artist,  
Chris Seiz, Sales Representative



# **General Excellence Daily Division**

# **Burlington County Times**

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2019 NJPA ADVERTISING CONTEST

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# **General Excellence Weekly Division The SandPaper**

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# O'B Award Advertising Best of Show

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# O'B Award

## The West Essex Tribune

*Our product is made from locally-sourced ingredients*

Jennifer Chciuk, Ellen Whitney



2019 NJPA ADVERTISING CONTEST

**Congratulations!**

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**2019 NJPA ADVERTISING CONTEST**  
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