

The Complete Guide

2024 New Jersey Press Association

# Journalism Contest

Weekly Division



New Jersey Press Association

P.O. Box 358

Titusville, NJ 08560

(609) 406-0600 • [www.njpa.org](http://www.njpa.org)



2024 New Jersey Press Association

# Journalism Contest

Weekly Newspapers

## The Essentials

CONTEST DEADLINE: **Monday, January 20, 2025**

- All other entries must be uploaded until 11:59 p.m.

CONTEST PERIOD: **January 1 to December 31, 2024**

CONTEST WEBSITE: **[www.betternewspapercontest.com](http://www.betternewspapercontest.com)**

All entries must be submitted on the website.

### YOUR PASSWORD:

If this is the first time your newspaper will enter the contest, the temporary password is bnc. You will be asked to change it when you log on for the first time. However, if your newspaper entered last year, you already have a Contestant Manager who selected a password. Please contact them and request to be made an Authorized Entrant. If you don't know who is your Contestant Manager, call Peggy Arbitell at (609) 406-0600 ext. 14.

### MAXIMUM NUMBER OF ENTRIES:

**Varies by category**

Please refer to the list of contest categories for specific information.

### COST TO ENTER:

**Choose either \$425 per newspaper or \$15 per entry**

Please total the number of your entries on the enclosed Contest Entry Form. Send the form and a check for the full amount to NJPA by the mail-in deadline. If entering multiple contests, a single check may be sent with the various contest entry forms.

### FOR ADDITIONAL INFORMATION:

Peggy Arbitell  
(609) 406-0600 opt 2  
**[parbitell@njpa.org](mailto:parbitell@njpa.org)**  
**[www.njpa.org](http://www.njpa.org)**

New Jersey Press Association  
2024NJPA Journalism Weekly Contest  
P.O. Box 358  
Titusville, NJ 08560

**Pay Attention**

when you see this icon. It could make the difference between winning an award and having your entry disqualified.

## General Information

New Jersey Press Association's Weekly Journalism Contest encourages excellence by recognizing the achievements of NJPA member weekly newspapers. The contest looks to the future by encouraging news organizations to find new ways to inform, entertain, enlighten and engage their readers.

### Eligibility

This competition is open to weekly newspapers that are full members of New Jersey Press Association whose dues and assessments are paid in full through December 31, 2024

### Contest Period

January 1, 2024– December 31, 2024

### Deadline

Monday, January 20, 2025

The contest website will accept all other entries until 11:59 p.m.

### Judging

Entries will be judged according to the guidelines set forth in the category listings and rules. Judges who are independent of the New Jersey Press Association will select First, Second and Third place winners in each category. Awards will be granted only when judges believe that special recognition is warranted. In categories that receive fewer than four entries, the association encourages judges to award prizes only if the entries merit them.

### Awards Presentation

Winners will receive their awards at NJPA's Spring Awards Celebration in April.

### Entry Criteria - REMINDER

All weekly newspaper members will be judged together. There are no circulation divisions.

All entries must have been published between January 1, 2024 and December 31, 2024



Entries must have been published inside the newspaper or website except for Online categories O1–O5

The maximum number of entries per category, per newspaper or digital news organization, is two, unless otherwise indicated in the category description.

An individual article or series of articles may be entered in only one category, with one exception: An individual article also may be entered as part of a series, or in the Public Service, or Coverage of Government .



Identical or nearly identical articles or series may only be submitted once.

A "series" is no more than five stories.

Entries from a publication or magazine that is distributed with or within the newspaper on a regular basis throughout the year may enter any category except Special Issue. Special Issue entries must be distributed with or within the newspaper and published no more than six times a year. Publications distributed independent of the newspaper are not eligible for the contest.

Cover letters or statements may be submitted in categories W1, W3, W4, W5, W13, O1 through O3.

Each print entry must be submitted either as a URL or as a PDF tearsheet of the entire newspaper page, including the publication date. List each article, column or section by its title or headline; do not use just the reporter's or columnist's name. See Making entries on Page 7 for more details.



For files larger than 20 MG, you can click the "RealView" icon on the Submit Entry page to create a free account, upload your files, and then copy and paste the URL into the URL field on the Submit Entry Page. You may also use a similar 3rd party website that provides hosting services (scribd.com, issuu.com, etc.). Alternatively, you can use Adobe to shrink your full-size edition and then upload it to the website. The size limit is 20 MB.

Upload your shrunken file, or generate a link to your publication online using the third party software. Once you e-publish your large document, then copy the link. Paste the link into the entry form (instead of uploading). When judges click your entry, they will be instantly taken to your e-published document. Check your work by navigating to "Manage Entries" where you can test the link.

## Group weekly newspapers

Group weeklies must submit each entry under the name of an individual newspaper, not under the name of the group.

Only the originating newspaper, or the newspaper in the group that made the greatest contribution to the project, may submit an entry. If the story was published in all or a majority of the group's publications, it must be entered by only one newspaper.

Groups must complete a Contest Entry Form for each newspaper in their group that is entering the contest. In addition, please submit a Master Entry Form that totals their entire group's submissions and attach with each individual entry form.

### Color icons

Icons shown in each category indicate whether a statement or letter is required.



letter required

## Contest Instructions

New Jersey Press Association's Weekly Journalism Contest is digital.

All editorial entries are submitted on the contest website:

[www.betternewspapercontest.com](http://www.betternewspapercontest.com). For best results, the contest website recommends using Google Chrome browser; and Firefox for an older PC/Mac to make your contest entries.

Reminders for this year's contest

### Username and Password

Each person submitting entries will have a unique username and password.

### Contestant Manager

The "Contestant Manager" controls what is entered in a contest for your newspaper or website.



- **IMPORTANT:** Your Contestant Manager is the same person year to year. The first person who logs into the contest and makes two entries becomes your Contestant Manager. (These first two entries may be test entries that are deleted after other entries are submitted.)
- NJPA has four contests: Advertising, Journalism Daily, Journalism Weekly, and Photography Daily and Photography Weekly. Your newspaper or website can have a different Contestant Manager for each contest.
- The Contestant Manager can choose to make entries exclusively or authorize others

If you have any problems uploading your entries or have any questions about the process, please contact Peggy S. Arbitell at 609-406-0600opt 2 or [parbitell@njpa.org](mailto:parbitell@njpa.org).

to make entries. To allow others to make entries, the Contestant Manager must create a separate account for each person.

- The Contestant Manager has access to all entries submitted to a contest for your newspaper or website, and can edit, disable or delete any entry.
- The Contestant Manager can access account information and passwords for every person he/she authorizes to make entries.

### Authorized Entrant

Each person the Contestant Manager gives permission to make entries is an “Authorized Entrant”.

- While the Contestant Manager can see and edit all of the entries and account information, the Authorized Entrant only can see and edit the entries he/she made.

### Scrapbooks

Potential contestants can save their work on the contest website in their own Scrapbook accounts. Scrapbooks are personal. They are not connected with a particular contest, but are available for any contest.

- For this contest, once a potential contestant has been made an Authorized Entrant, he/she can upload content from his/her Scrapbook directly into an entry.

## Start early and become familiar with the process!



We strongly recommend that you start making your entries early. Certainly don't wait until the day before the deadline!

We suggest you make some test entries to learn the process. Later, these test entries should be “disabled” so they are not part of your official entries.

Step-by-step directions for setting up accounts and making entries are available on the contest website –

[www.betternewspapercontest.com](http://www.betternewspapercontest.com). Under “Contestant Login”, click on “Contestant Manager Help” or “Authorized Entrant Help”.

Or use these links for PDFs of the directions:

- Contestant Managers

[http://betterbncsupport.com/images/ContestantManager\\_Instructions\\_4\\_3.pdf](http://betterbncsupport.com/images/ContestantManager_Instructions_4_3.pdf)

- Authorized Entrants

[http://betterbncsupport.com/images/AuthorizedEntrant\\_Instructions\\_4\\_3.pdf](http://betterbncsupport.com/images/AuthorizedEntrant_Instructions_4_3.pdf)

If you have questions or problems, please contact Peggy Arbitell at (609) 406-0600 ext 2, or [parbitell@njpa.org](mailto:parbitell@njpa.org).

For technical issues, go to the contest website –

[www.betternewspapercontest.com](http://www.betternewspapercontest.com)

Click on “contact BetterBNC”, then “Start Trouble Ticket”.

## Contest definitions

**Division:** a specific contest, e.g., Advertising, Journalism Daily, Journalism Weekly or Photography Daily or Weekly

**Category:** a specific competition within a contest division, e.g., “News Writing Portfolio” or “Opinion Column”. Each division has a number of categories, which have specific requirements and limitations that are explained in the contest rules.

**Entry:** a submission in a category. Each category permits a specific number of entries. For example, a newspaper may submit two entries in the “Editorial Comment” category, but only one in the “Breaking News” category. The contest rules provide specific information.

**Example:** Some categories require multiple examples as part of each entry, e.g., several columns as part of a writing portfolio. In this case, ALL of the examples for the entry should be uploaded in a single PDF, e.g., three tearsheets containing the columns as separate pages in one PDF. For information on how to combine multiple tearsheets into one PDF, see Preparing your entries below.



## Preparing your entries

**Keep the judges happy!**

Don't make them wait for your PDFs to be displayed because a file is too large. Entries that the judges cannot view will be disqualified.

### Maximum entry size

Each entry should be less than 5 MB. Smaller is better, faster.

- Eliminate extra pages. Upload only the page on which the entry is located.
- For multiple-example entries, combine all examples into one PDF.
- Reduce the size of each PDF.

### Extract pages from multi-page PDFs or URLs.

If your entry is part of a multi-page PDF, open the PDF and save it with a new name. Open the new PDF, go to “Document” menu, select “Extract Pages” and follow the directions. Eliminate all pages that are NOT part of your entry.

### Combine multiple PDFs into one

Open the PDF that you want first in your entry and save it with a new name. Open the new PDF, go to the “Document” menu and choose “Insert Pages”. Navigate to the PDF that you want next in the entry and select it. Continue until you have inserted all of your pages.

### Make PDF files smaller

For printing, most newspaper PDFs include high-resolution grayscale or color images. However, contest entries will be viewed and judged on computer screens at low resolution (72–96 dpi) and in RGB color. Changing the resolution and color mode of images are the two most effective ways to reduce file size without sacrificing the screen viewing quality.

### Use lower resolution

In PDFs, the text is clear regardless of resolution. Resolution only relates to photos and graphics. Reducing resolution by half can reduce an image file size by 75%. The recommended maximum resolution of 96 dpi can be enforced in your Adobe Distiller settings.

You might create an Adobe PDF Preset called “NJPA Contest” with the recommended settings, and share it with all the Contestant Managers and Authorized Users in your company.

Or simply use the “Smallest File Size” preset, instead of “High Quality Print” or “Press Quality”.



### Convert images to RGB color mode

Converting images from CMYK color mode to RGB will reduce image files by about 25%. This color conversion can be enforced in your Distiller settings.

### Embed all fonts

Regardless how you make your PDFs, make sure ALL fonts are embedded. The judges will not have the same fonts as you have. If the PDF is missing fonts, your entry will not display properly.

### Redistill PDFs

After making final adjustments to your PDF, redistill it to make it smaller.

Changes you made to your PDF may not yield the expected reduction in file size until you redistill the PDF. This is true even if you reduce resolution or change color mode using a PDF editor, like Enfocus Pitstop or Quite a Box of Tricks, or use the native profiling/editing tools in Acrobat 6 or later.

To redistill, open the PDF in Adobe Acrobat. Go to the “Advanced” menu, scroll down to “Print Production” and select “Acrobat Distiller”. Enter the settings recommended above or choose the preset that you created and be sure that ALL fonts are embedded.

## Web entries

All website entries must be accessible online to the judges.

- Provide a direct URL for each entry, to a permanent location on your web server.
- If the judge cannot access your entry, it will be disqualified.



PLEASE NOTE- BE SURE TO INCLUDE THE PASSWORD TO BYPASS ANY FIREWALLS SO THE JUDGE CAN VIEW YOUR ENTRY. INCLUDE THIS INFORMATION IN THE NOTES FIELD.

Also, upload a screenshot of each entry, in PDF or JPEG format, for the slide presentations of winning entries shown during the award banquets.

## Making entries

### Headline or Title of Entry

Remember that you are submitting full-page PDFs, so please make sure your titles accurately identify the items the judges need to locate on the pages!

- In the “Headline or Title of Entry” box, enter the headline of the ad, article or photo being uploaded, exactly as it appears on the page.
- Do NOT use just the name of the advertiser, writer or photographer.

- For categories that require more than one example per entry, you may use the name of the advertiser, writer or photographer if it is obvious on every example in the entry. Otherwise, list all of the headlines or titles, separated by double slashes like this: Title1 // Title2 // Title3
- Do NOT use commas, semicolons, colons, dashes or single slashes to separate entry titles. Often they are used in headlines, but double slashes never are.

To add web/audio/video content, copy and paste the content's URL address into the provided Website URL field. To host your content online, either upload it to a free streaming content website (e.g. YouTube) or talk to your IT person about adding it to your publication's website. Make sure the content will be accessible online throughout the duration of the contest and judging process. IMPORTANT - Be sure that items are not behind a paywall or a password protected area.

### Credits

In the boxes labeled "Who should be credited for this entry?" you can enter up to four names of people who worked on the entry. If there are more than four, just list as Staff. If the entry wins, you can submit the names of each person who contributed.

- In the box titled "First Name" list the FULL name: Joe Green
- In the box titled "Last Name" list that person's title: Reporter, Editor, etc.
- If more than four people worked on the project, enter: Editorial Staff, etc.

### Statements

Some categories require that a statement or cover letter be included with each entry.

- If a statement is required, attach it as a Microsoft Word document or PDF.

### Official Entry Form

Once you have completed the entry form, click on the "Submit" button and you will be taken to the entry verification page, titled "This Page is Your Official Entry Form."

- From the verification page, you can "Submit Another Entry", "Manage Entries" or "Logout".
- DO NOT hit the Back button or you may eliminate this entry!

Once the maximum number of entries is reached in a category, that category is no longer available unless an entry is "disabled" using "Manage Entries".

You may print copies of the Official Entry Form for your use, but do not send them to NJPA.

Please send NJPA the Contest Entry Form that is included with this package.





## Print Categories – Open to member newspapers

### RESPONSIBLE JOURNALISM

Two entries per newspaper per category. PLEASE SUPPLY PASSWORD TO BYPASS FIREWALLS.

#### W1

##### Public Service – Lloyd P. Burns Memorial Award

(Lloyd Burns was the long-time general manager of the New Jersey Press Association who served in that capacity from 1950 until his untimely death in 1976 at the age of 60.)

This category recognizes articles that highlight a significant community problem or issue. The writing can stem from an investigation that exposes a situation detrimental to the greater good of the community or focuses on a positive project that advances the public good.. Judges will consider the project's importance to the community and quality of reporting. An explanatory letter (500 words or less) MUST accompany each entry.



#### W2

##### Editorial Comment

This category encourages excellence in editorial writing and recognizes courage, analysis, logic and writing style. An entry is composed of two published editorials by the same writer, judged as a pair.

#### W3

##### Enterprise

This category recognizes one or more articles that take a comprehensive look at a topic of high reader interest to the community. An entry is one article, a series, or a group of articles that explores an issue more thoroughly researched and with additional sources. Limit of 3 stories per entry. An explanatory letter (500 words or less) MUST accompany each entry.



#### W4

##### First Amendment Award

Recognizing excellence in responsible journalism in covering issues important to the local community, shining a light on stories that would have otherwise not been exposed to the public. While not limited to, special consideration should be given



to stories which explain how taxpayers' money or public resources are being used in a manner construed as detrimental to the public good. Entries may be articles or a series by an individual or a team that acts as a catalyst in informing the public and/or inspiring participation or change. Each entry MUST be accompanied by a letter (500 words or less) explaining its impact. Two entries per paper. Judging will be based on quality of writing and local importance.

## REPORTING, WRITING & ILLUSTRATION

Two entries per newspaper per category, unless otherwise stated

### W5

#### News Writing

Recognizes excellence in the variety and balance of news reporting on a topic or event of importance to the local community. Judges should consider community impact, writing quality and thoroughness. An entry is three stories and/or sidebars by an individual or a team of writers. An explanatory letter (500 words or less) MUST accompany each entry.



### W6

#### Coverage of Government – Art Weissman Memorial Award

(Art Weissman was a talented journalist who worked for ABC news in New York, The Record in Hackensack and finally moved to the Asbury park Press in 1991. He became head of the Press' Statehouse bureau in 1993, overseeing coverage of government and politics for the paper and its sister publication, The Home News. In January 1997, he died suddenly of heart failure at the age of 37. Later that year the board of directors of NJPA established this award in his name.)

Recognizes news and feature stories about all aspects of local, state or federal government, including the armed forces and government agencies. An entry is composed of two articles by one writer demonstrating excellence in writing on a single topic related to government, such as a project or controversy. Articles will be judged on significance, clarity and writing style.

### W7

#### Coverage of Elections/Politics

Recognizes articles that illuminate the electoral process through either coverage of candidates, campaigns, or elections; the politics of policy and engaging the public in democracy. An entry is three articles by a team or individual, to be judged on the quality and depth of local coverage, balance in reporting and quality of writing. Local coverage entries include municipal government, land use boards, school boards and other governmental boards/committees that make policy.

## W8 Coverage of Public Safety (Criminal and Civil)

Recognizes reporting excellence in covering crime, law enforcement, the criminal justice system (criminal and civil), non-spot emergency services (including the US Coast Guard, ICE, or other agency) and related issues. An entry is two articles by a team or individual, to be judged on quality of local coverage of crime, police or courts, thoroughness of reporting and quality of writing.

## W9 Interpretive Writing

Recognizes excellence in reporting on a topic, that delves more deeply into breaking news or an issue of wide public interest that explains or clarifies a situation. Judging will be based on readability, thoroughness of research and ability to make technical details clear to the reader.

## W10 Feature Writing

Recognizes an article or series by a team or individual, which highlights an individual/group, human interest, or other topic of local interest. Judging will be based on reader interest, quality of writing, originality, style, and local appeal.

## W11 Column Writing

An entry is two columns – humorous, reflective or general – by the same writer, on any subject, not necessarily appearing regularly. Entry will be judged on originality, local appeal and writing quality.

## W12 Sports Writing Portfolio

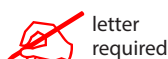
An entry is three articles demonstrating excellence in sports reporting by the same individual. Entries can include series or single stories and/or sports columns. Entries will be judged on significance, clarity, originality and writing style.

## W13 Arts & Entertainment Writing

To recognize excellence in coverage of the arts by a team or individual. Judging will be based on local appeal, writing quality, originality and cultural background. Entries may be single stories or stories with sidebars.

## W14 Critical Writing

For reviews or critical reporting on music, food, books, art, or the performing arts by a single writer. Each entry consists of three examples of the writer's work. An example is a single story. Judging will be based on quality of writing and local ap



peal.

## W15 Ongoing/Extended Coverage

This award recognizes excellence in continuous coverage of a news or sports story. Four articles per submission. Two submissions per paper. Judges will consider the significance of the subject to community, writing quality and thoroughness. The articles can stem from meeting coverage or sporting event, or be on any topic of local interest. In the case of news, at least one of the stories should come from the writer's initiative to follow up on the issue.

## W16 Special Subject Writing

To recognize excellence in coverage by a team or individual of special interest areas other than those for which categories are provided. Examples of such categories are transportation, religion, technology, among others. Judging will be based on readability, local appeal, technical knowledge and ability to translate technical terms into everyday language. Entries may be single stories, stories with sidebars or series.

## W17 Health & Science Writing:

A competition to recognize excellence in health or science coverage by a team or individual. Judging will be based on readability, local appeal, technical knowledge and ability to translate technical terms into everyday language. Entries may be single stories, stories with sidebars or a series.

## W18 Environmental Writing:

Recognizes best single news or feature story on a local topic regarding the environment. Judging will be based on writing technique, originality, and readability.

## W19 Business & Economic Writing

An entry of three articles showcasing excellence in business or economic reporting by the same individual. Entries can include single stories or stories with sidebars regarding any local business or economic situation. Entries will be judged on significance, readability, writing style, technical knowledge, and the ability to translate technical terms into everyday language.

## W20 Education Writing

To recognize excellence in coverage of education by a team or individual on local education issues or events. Entries may be local educational news or features and include any aspect of education - institutional policy, school boards, school activities or local students. Judging will be based on writing quality and readability, as well as community impact and the ability to present technical concepts into everyday language, where applicable. Entries may be single stories, stories with sidebars, or a series.



## W21 Fresh Approach to Routine Reporting

This entry recognizes efforts by a newspaper or an individual writer to bring a fresh approach to basic reporting. Such efforts can include utilizing a personal experience story to describe a topic with local appeal, making use of a community or school event or group to bring focus to an important issue, or delivering a fun story about something otherwise mundane, among others. Judging will be based on writing quality and style, creativity, and clarity. One story is an entry.

## W22 Headlines

An entry is three headlines by one editor, judged as a group.

## W23 Best Lede

This award recognizes efforts to create an informative and compelling introductory paragraph that entices the reader to continue reading any type of story. Entry must consist of 3 ledes and the stories can be used as part of other categories. The full article must be submitted.

## W24 Investigative Reporting

Recognizes an outstanding story that involves investigative, analytical or other in-depth reporting. Entries in this category must go beyond first-day news stories in approach and execution. Entry may include any sidebars. Judging will be based on the quality of reporting, depth of information presented and initiative. An explanatory letter (500 words or less) MUST accompany each entry.



## PACKAGING THE NEWS

One entry per newspaper per category, except for W26.

In categories W25 and W26, newspapers submit one entry with two examples, one of which must have been published within the three-week core period of Sunday September 1 through Saturday, September 21, 2024. The other example may be from any week during the year.

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### W25 Editorial Section Layout & Content

Layout, typography and content will be considered. The purpose of the contest is to stimulate development of better editorial sections, including columns and letters to the editor and editorial writing of quality. The entire section should be entered.

### W26 Sports Section Layout & Content

Major judging factors are makeup and general appearance, including the use of columns and illustrations, scope of coverage and local coverage and appeal. The entire section should be entered.

### W27 Special Issue

(Two entries per newspaper)

Open to any special issue regardless of subject matter or date as long as it was published during the contest year, distributed with or within the newspaper and was not published more than six times a year. This includes magazines.

## General Excellence Award

Winner is chosen by tallying points based on each award won in both journalism, online, and photo contests categories: first place earns three points; second, two points; third, one point.

## Online Categories - Open to weekly newspaper websites

Two entries per category per news organization.

### O1 Online Breaking News



Overall work on a breaking story within 24 hours after the story breaks or when the reporter/newspaper learns of a story. Judges will consider the speed with which stories were posted to the newspaper's website, including overall coverage, updates, and supplemental information,

such as photographs, video, audio, PDFs or any other form of multimedia. Submit permanent links to the elements, and one screenshot saved as a PDF or JPEG. Include a statement (maximum of 300 words) describing the specific circumstances surrounding the entry. Date of content must be verified by timestamps or a signed statement from the editor.

O2

## Online Breaking Sports News



Digital coverage, involving organized sports or scholastic or recreation programs, that are planned or developing events. Submissions may be about an individual associated with a sports program in any way or about the event itself. All work submitted to a newspaper's website must be posted within 24 hours of the originating news event. Judging will be based on timeliness, thoroughness and writing style. Letter of explanation (maximum 300 words) required.

O3

## Best Use of Social Media



This award recognizes excellence in using social media platforms to increase interaction with readers and to promote the work of a newspaper to the communities it serves. Newspapers which utilize any social media platform(s) (Facebook, Google+, Twitter, Instagram, Pinterest, etc.) may enter this contest. Entries may come from a newspaper account or an individual reporter's account. Emphasis will be placed on community interest, interaction, and any other factors that promote engagement before, during and after a story is published. Include three to five screenshots of strong social media usage and a letter (500 words maximum), explaining the importance of the examples. Submit the URL of all platforms that should be reviewed.

O4

## Best Video

Recognizes a single video that uses visuals, natural sound, interviews or narration to tell a story. Can be related to breaking news, features, business, or sports, and can be a supplement to print coverage or as a stand-alone element. Emphasis will be placed on engagement and creativity. If only a portion of a video is pertinent to the entry, the contestant must include information in the comment box necessary instructions for the judge, such as the specific time frame that should be viewed (if a video is 15 minutes in total length, instruct the judge if he or she only needs to watch, for example, minutes 7 through 13). Submit a permanent link to the video and a screenshot saved as a PDF or JPEG.

O5

## Best Audio Portfolio

Recognizes excellence in an audio portfolio generated by a single journalist or team of journalists. A portfolio consists of 2-4 entries generated and produced by the same individual or team. Entries can be related to any content topic or theme. No time limit. Submit a permanent link to the audio file or podcast, and a screenshot.



NEW JERSEY PRESS ASSOCIATION  
**2024 Weekly Journalism Contest Entry Form**

Group Name \_\_\_\_\_  
Address \_\_\_\_\_  
Contact Person \_\_\_\_\_ Title \_\_\_\_\_  
Telephone \_\_\_\_\_ Email \_\_\_\_\_

Below, please indicate the total number of entries per category for your newspaper.

Flat Rate: \$425 or \$15.00 per entry

Group Weeklies must complete this form and submit along with individual entry forms for each paper.



CATEGORIES		# of Entries
W1	Public Service – Lloyd P. Burns Memorial Award	_____
W2	Editorial Comment	_____
W3	Enterprise	_____
W4	First Amendment Award	_____
W5	News Writing	_____
W6	Coverage of Government – Art Weissman Memorial Award	_____
W7	Coverage of Elections/Politics	_____
W8	Coverage of Public Safety (Criminal and Civil)	_____
W9	Interpretive Writing	_____
W10	Feature Writing	_____
W11	Column Writing	_____
W12	Sports Writing Portfolio	_____
W13	Arts & Entertainment Writing	_____
W14	Critical Writing	_____
W15	Ongoing/Extended Coverage	_____
W16	Special Subject Writing	_____
W17	Health & Science Writing	_____
W18	Environmental Writing	_____
W19	Business & Economic Writing Portfolio	_____
W20	Education Writing	_____
W21	Fresh Approach to Routine Reporting	_____
W22	Headlines	_____
W23	Best Lede	_____
W24	Investigative Reporting	_____
W25	Editorial Section Layout and Content	_____
W26	Sports Section Layout and Content	_____
W27	Special Issue	_____
O1	Online Breaking News	_____
O2	Online Breaking Sports News	_____
O3	Best Use of Social Media	_____
O4	Best Video	_____
O5	Best Audio Portfolio	_____
TOTAL Number of ENTRIES		Total _____

Contest Entry Forms MUST arrive at NJPA's office by 4 p.m. on January 20, 2025

parbitell@njpa.org or mail to: Weekly Journalism Contest, P.O. Box 358, Titusville, NJ 08560





NEW JERSEY PRESS ASSOCIATION  
**2024 Weekly Journalism Contest**  
**GROUP WEEKLY MASTER FORM**

Group Name \_\_\_\_\_  
Address \_\_\_\_\_  
Contact Person \_\_\_\_\_ Title \_\_\_\_\_  
Telephone \_\_\_\_\_ Email \_\_\_\_\_

Below, please indicate the total number of entries per category for your group.

Flat Rate: \$425 or \$15 per entry

Group Weeklies must complete this form and submit along with individual entry forms for each paper.

CATEGORIES		# of Entries
W1	Public Service – Lloyd P. Burns Memorial Award	_____
W2	Editorial Comment	_____
W3	Enterprise	_____
W4	First Amendment Award	_____
W5	News Writing Portfolio	_____
W6	Coverage of Government – Art Weissman Memorial Award	_____
W7	Coverage of Elections/Politics	_____
W8	Coverage of Public Safety (Criminal and Civil)	_____
W9	Interpretive Writing	_____
W10	Feature Writing	_____
W11	Column Writing	_____
W12	Sports Writing Portfolio	_____
W13	Arts & Entertainment Writing	_____
W14	Critical Writing	_____
W15	Ongoing/Extended Coverage	_____
W16	Special Subject Writing	_____
W17	Health & Science Writing	_____
W18	Environmental Writing	_____
W19	Business & Economic Writing Portfolio	_____
W20	Education Writing	_____
W21	Fresh Approach to Routine Reporting	_____
W22	Headlines	_____
W23	Best Lede	_____
W24	Investigative Reporting	_____
W25	Editorial Section Layout and Content	_____
W26	Sports Section Layout and Content	_____
W27	Special Issue	_____
O1	Online Breaking News	_____
O2	Online Breaking Sports News	_____
O3	Best Use of Social Media	_____
O4	Best Video	_____
O5	Best Audio Portfolio	_____

TOTAL Number of ENTRIES

Total \_\_\_\_\_

Contest Entry Forms MUST arrive at NJPA's office by 4 p.m. on January 20, 2025

parbitell@njpa.org or mail to: Weekly Journalism Contest, P.O. Box 358, Titusville, NJ 08560